



**upstreet**<sup>™</sup>  
**FUND**



**REWARD  
OFFER**

**AVEDA**  
THE ART AND SCIENCE OF PURE FLOWER AND PLANT ESSENCES

**5 August 2021**

**ABOUT AVEDA**

Aveda is an Australian hair care and styling brand offering a wide range of sustainable hair products.

**YOUR REWARD**

When you shop with Aveda through Upstreet online you will receive a reward of **8%** of the purchase value in fractional share ownership in a sustainability exchange traded fund (ASX: FAIR).

**Exceptions:**

Share rewards are not available on purchases made using gift cards, however, you can receive share rewards when redeeming a gift card. Share rewards are not applicable when using a promotional or discount code with your purchase.

Aveda may make additional promotional offers and may exclude certain purchases under this Reward Offer from time to time. Please see the end of this document for changes to the aforementioned reward.

**ABOUT UPSTREET**

Upstreet facilitates a share reward program between companies and their customers. When a customer makes a purchase, they can earn fractional shares in either the company where they made the purchase or an exchange traded fund.

Customers can make a purchase through Upstreet’s free app or online using the Upstreet Chrome Extension. The Upstreet App is available on the App Store and Google Play. With the App you can make a purchase with a brand and also view your portfolio of fractional shares.

**Earn shares in BetaShares Australian Sustainability Leaders ETF**

Eligible participants in this Reward Offer will receive a rebate on purchases made with Aveda applied towards fractional shares in BetaShares Australian Sustainability Leaders ETF, listed on the ASX under the ticker code “FAIR”.

When Upstreet receives your reward from Aveda, we will invest it into the Sustainability Investment Option of the Upstreet Fund (ARSN 643 467 798). The Sustainability Investment Option holds securities in BetaShares Australian Sustainability Leaders ETF (which means you will hold a fractional interest in the underlying securities).

**Limited offer**

This Reward Offer is available to a limited number of participants, for a limited aggregate reward amount and may apply for a limited time only. It may also be changed or revoked at any time. When the Reward Offer ends, further participants may no longer be able to participate.

<b>Company</b>	BetaShares
<b>Exchange</b>	ASX
<b>Code</b>	FAIR
<b>Currency</b>	AUD

For more information about the Upstreet Fund or Sustainability Investment Option, please see the Product Disclosure Statement (PDS) <https://www.upstreet.co/product-disclosure-statement>.

## HOW TO REDEEM

To earn fractional shares in ASX: FAIR with every online order shop through the Upstreet App or Chrome Extension:

### Shop through the Upstreet App

OR

### Shop through the Upstreet Chrome Extension

1

**Get the app:**

Download the free Upstreet app via the App Store or Google Play. Create a profile and link your bank account.

2

**Learn about this offer:**

Click 'Shop Now' on the Upstreet app and select the brand to see the latest information and how to redeem.

3

**Shop online and earn:**

Click 'Earn Shares Online' on the brand's page, this will take you to the brand's website, and then you can start shopping. Fractional share rewards will be added to your portfolio on your Upstreet App automatically with every eligible purchase. It may take up to 24 hours for a transaction notification to appear in the app. (If you do not receive a notification, email us at [support@upstreet.co](mailto:support@upstreet.co).)

1

**Get the Upstreet Chrome Extension:**

Download the Upstreet Chrome Extension via the Google Webstore. Open the Chrome Extension. Log in to your Upstreet account. (If you do not have an Upstreet account, download the Upstreet App and create an account.)

2

**Learn about this offer:**

Using the Upstreet Chrome Extension, search for the brand and click 'here' to see the latest information on the Upstreet website and how to redeem.

3

**Shop online and earn:**

Back in the Upstreet Chrome Extension, search for the brand and click the arrow next to it to start shopping. Fractional share rewards will be added to your portfolio on your Upstreet App automatically with every eligible purchase. It may take up to 24 hours for a transaction notification to appear in the app. (If you do not receive a notification, email us at [support@upstreet.co](mailto:support@upstreet.co).)

**What is a fractional share?**

A fractional share is less than one share.

**Can I sell fractional shares?**

Yes, you can. To withdraw some or all of your fractional shares, go to "Profile", select "Sell your shares", enter your passcode and follow the directions, or, simply email us at [support@upstreet.co](mailto:support@upstreet.co) and we will help you.

**Is there any cost involved?**

Upstreet does not charge any fees or commissions on active portfolios. You will only be charged a small inactivity fee, \$0.50 per month, if you do not earn rewards for a period of six months.

Make sure you read and consider the PDS before participating: <https://www.upstreet.co/product-disclosure-statement>.

## Get Invested!

[www.upstreet.com](http://www.upstreet.com)

[support@upstreet.co](mailto:support@upstreet.co)

## Temporary promotions and exclusions

#	Description	Details	Date

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Note: Information contained on this page is based on information prepared by Aveda, and has not been independently verified. For more information about Aveda, please see their website.

All reward offers describe rebates paid on eligible transactions under an affiliate arrangement with Aveda. We do our best to ensure our representations are accurate, but we cannot guarantee the accuracy of these statements or that any reward amount will be paid at any time.

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**Get Invested!**

[www.upstreet.com](http://www.upstreet.com)

[support@upstreet.co](mailto:support@upstreet.co)