

Company: Unleash the power of trust and predictions by embedding explainable intelligence in the product experience. We build human-centered A.I. based on three core principles.



Trust. We protect property rights and copyrights by making it a fundamental requirement of our product design.

Ease of use. We minimize friction by bringing intelligence forward instead of "running reports" afterwards.

Specificity. We design for specific use cases. There's no one-size fits all.

DPC is part of the NextCorp incubator. We have acquired 5-figure RGE grant in 2024, and selected by University of Rochester's NY State Center of Excellence in Data Science for paid internship in 2024. Learn more about the company and founder at <https://www.dataproduct.company>

We are solving deep problems with long form content with use of A.I. MARCIE is our flagship platform for fiction writers.

Problem: The math behind book discovery is officially broken.

According to Publishers Weekly, book output spiked over 4 million titles in 2025, a massive 32.5% jump driven largely by automated and AI-generated content. Self-published titles grew by 38.7% to 3.5 million from 2.5 million in 2024.

The standard advice for authors trying to stand out in this crowded market is to run ads. But when cost-per-click rates outpace book margins, you aren't running a marketing campaign; you're operating a digital money pit.



Solution: MARCIE, a platform app that helps writers do more of what they love. Write!

Capture sparks of inspiration. Manage project files. Share and track content. Use Gen AI privately. Research with datasets. Get discovered.

Why work with us? At Data Product Company LLC we work with top agencies and freelancers around the world. You must be a real-person with an identity that can be verified. We pay above market rates to have accelerated outcomes.

We like to keep things simple and easy - we work flexible hours, and communicate mostly asynchronously. We may need to get on a phone or video call.

All payments are tied to project milestones - Getting paid per milestones is the fairest way to treat partners, and manage risks. We pay through Paypal or Venmo.

Learn more about us at <https://www.marcie.app>

Terms - All conversations and submissions are confidential. All rights belong to Data Product Company LLC. Beta Test Agreement terms apply.

We are looking for:

Research Analysts: If you are very curious, love investigative work, and you spend a lot of time reading financial, sports, or scientific news, biographies, and content related to professional achievement, this is a perfect side gig.

We are looking for a highly creative and perceptive analyst to help us research topics. This is contract work. The analyst will be paid up to \$20 per hour upon acceptance of work.

Research criteria will be provided. Use of LLM/AI tools is permitted to get started; however, the research should be original. Submission should include the copy, multimedia files, interview notes, references, and all other data collected during the process. Submission format will be provided. Submission must be delivered using marcie.app.

The analyst must be age 18 and above, a prolific reader , with 5+ years of reading history.

We estimate that it will take up to 30 minutes of effort per submission. The deadline is negotiable.

If you are interested, write to us at <https://studio.marcie.app/contactus>

Learn more about us at <https://www.marcie.app>