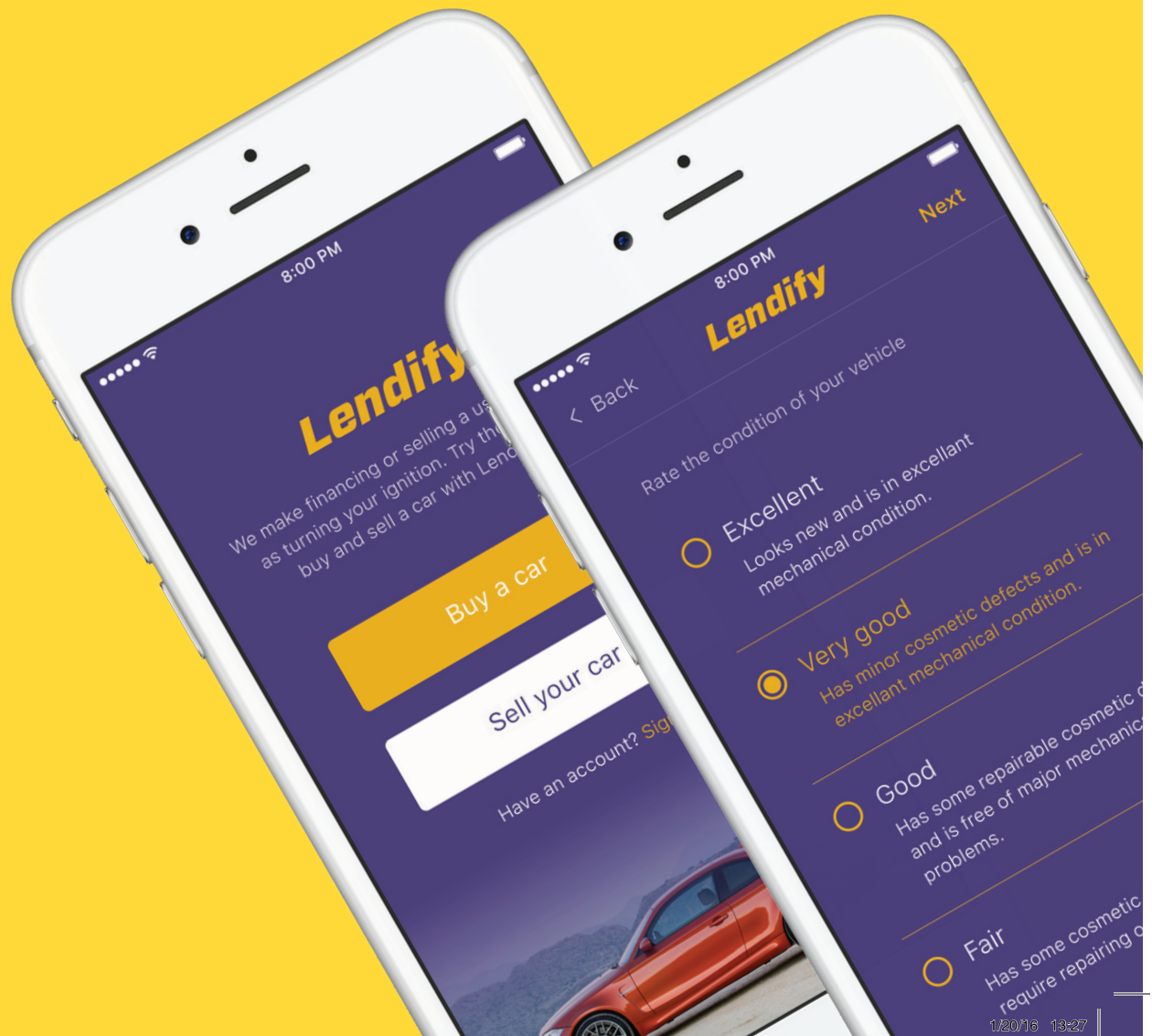


Lendify

The next generation lending platform.

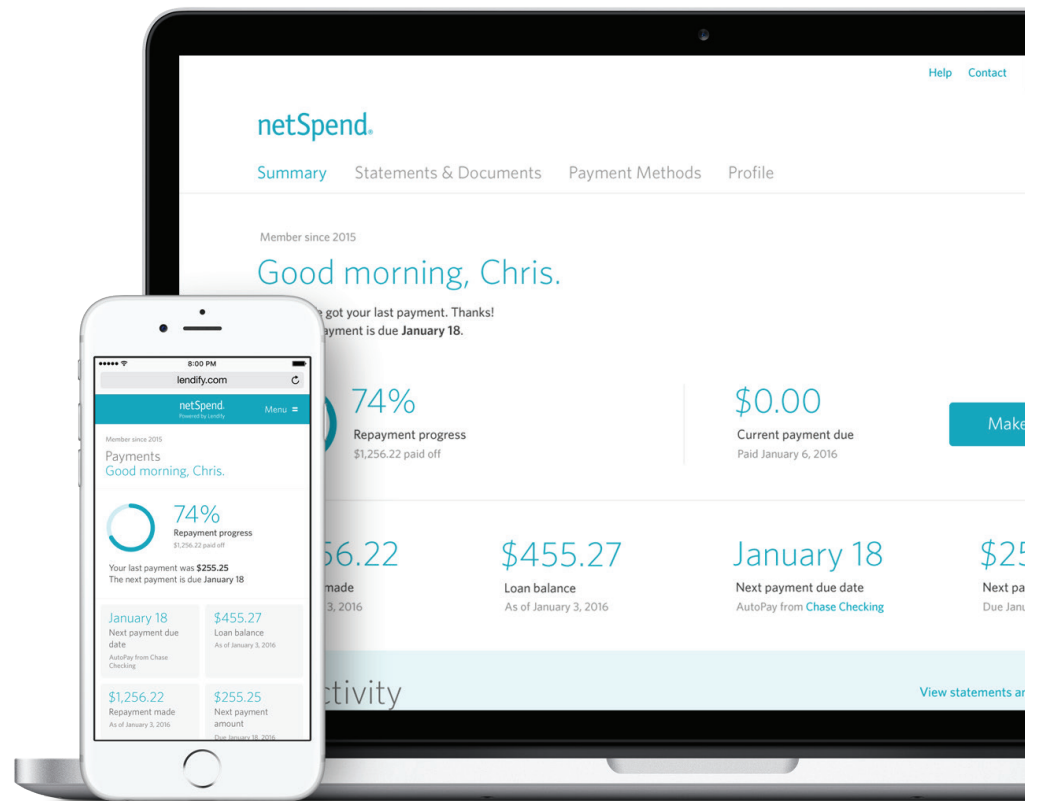


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Lendify

“Punch delivers, plain and simple.”

James Gutierrez
Founder, Insikt



OVERVIEW

Punch helped Insikt take rough prototypes and back-of-the-napkin ideas for their Lendify platform into working applications and designs to help Insikt service a larger share of the online lending market.

Seamless branding and channel consistency were key. We had to make sure lending customers felt comfortable and confident filling in financial applications and contracts with Insikt’s Lendify platform.

Since the products could be white-labeled, we ensured designs could be skinned easily for each brand while still providing the best possible user experience from mobile to web and offline at stores.

Our team worked hand-in-hand with their local office to develop new, beautiful experiences for their customers that provide a premium experience unexpected for a lending company.

PROJECT DETAILS

Name	Insikt
Site	insikt.com
Platform	Branding, Web, Mobile
Availability	Private beta
Office	San Francisco
Contact	Punch (855) 444-3303 start@punch-agency.com

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