



JOHN R. WOODEN LEADERSHIP INSTITUTE PURDUE UNIVERSITY

All Student Athletes are invited
to the John R. Wooden Pyramid
of Success Series

NEXT MEETING: Monday, February 7th at 8 pm

TOPIC: Initiative

SPEAKER: Keith Krach

(B.S. Industrial Engineering PU 79/MBA Harvard 81)

- Chairman of Purdue's Board of Trustees
- CEO of 3Points, Inc.
- Co-Founded Ariba (ARBA on NASDAQ)
- 2000 National Entrepreneur of the Year

WHERE: Shively Club - 3rd floor Ross-Ade Stadium



John Wooden's
Pyramid of Success



Come to all 15 and earn a John R. Wooden Leadership Certification!