

available) to the following email addresses: ncaa-content@turner.com, mberdo@ncaa.org, kholmes@ncaa.org, ncaastats@ncaa.org, lgodby@ncaa.org, and mdespain@ncaa.org. All information should be submitted in the following manner:

- Specify the division, sport, round and region in the SUBJECT area.
- Paste the text (official results, including date of competition, round, etc.) directly into the message box or send in an MS Word document or Windows Notepad text document as an attachment.
- Please convert photos to JPEG format and attach to the e-mail.
- Include official box score or event results in HTML format, or in an MS Word document.
- Send the information to all email addresses noted above.

Qualifying for the NCAA Championships

Divers will qualify for the NCAA championships based on performances at their respective zone meet. Each zone will receive a minimum of four spots for men and women. The guaranteed spots will fill 20 of the 35 diving spots for men and 20 of 41 spots for women.

To complete the diving field (15 spots for men and 21 spots for women), the results from the previous year's national championships will be used. A place system will be used to determine the allocations going to each zone for next year's meet.

The allocations for the 2014 men's championships are as follows:

Zone A — 5
Zone B — 7
Zone C — 8
Zone D — 7
Zone E — 8

The allocations for the 2014 women's championships are as follows:

Zone A — 6
Zone B — 9
Zone C — 9
Zone D — 9
Zone E — 8

Priority placings from zones to NCAA championships are as follows:

Place Finish	One-Meter	Three-Meter	Platform
1	3	2	1
2	5	4	8
3	7	6	12
4	10	9	16
5	13	11	20
6	15	14	24
7	18	17	28
8	21	19	
9	23	22	
10	26	25	
11	29	27	
12	31	30	

Required Events

Divers who qualify for the zone diving meets must compete in at least one event for which the diver achieved a qualifying score. Hosts can track this information using the list of NCAA entries that will be sent to them March 7.

Marketing/Promotions/Branding/Fan Engagement

Decorating and Advertising

Please see the Commercialism/Contributors section of this manual regarding advertising restrictions and the Competition Site Requirements Section regarding signage provided by the NCAA.

Materials Sent to High Schools

Per NCAA Bylaw 13.4.4.2, an institution hosting an NCAA or conference championship may provide a poster promoting the championship and send it to a high school coach and/or his or her educational institution. It is not permissible to send such a poster to a prospective student-athlete and the poster must be available to the general public. The poster must be solely for the purpose of promoting the championship event and should not promote the host institution's athletic program.

Logos

The official NCAA championship logo is provided so that you may assist the NCAA in publicizing the championship. The logo should be used as a part of all materials that are produced to promote the championship. NCAA championship logos are available at <https://sportgraphics.widencollective.com>. All logos used for championship purposes must be approved by the NCAA.

NCAA Online Marketing System

Host institutions will not receive any promotional materials, e.g., posters, flyers and print ads from the national office. Hosts will, however, have an opportunity to customize and download