



WHOLESALE & DISTRIBUTION CATALOG

(current as of 7/2/19)



PURE

• CBD EXCHANGE •

PRODUCTS OVERVIEW



- ▶ Our company is in direct partnership with one of the largest domestic producers of premium full spectrum Hemp Oil. Because our extracts come direct from the source with no brokers, sales reps, or middle men, we are able to put forth the absolute highest quality at a substantially lower price than brands with comparable product. Our farm is located in the high plains of Pueblo, CO on over 700 acres of certified organic land. After harvest, our biomass is transported to an FDA registered facility in Evergreen, CO, where we have four of the largest continuous feed Co2 extraction machines in the world and over 18,000 square feet of processing and fulfillment. This location is GMP compliant and works closely with the CO health department to ensure shelf stability, accurate expirations, and clean manufacturing from seed to sale.
- ▶ Good product starts with good soil, but it doesn't stop there. We grow our plants free of pesticides or chemicals, then extract them with only Co2, unlike the majority of the market who uses ethanol or hexane extracted isolate. We don't over process our products into a pure isolate because full spectrum products provide what is commonly referred to as the "entourage effect." When cannabinoids are used in conjunction with one another, they seem to provide a broader range of health benefits. Once our extract has been decarboxylated and winterized, we combine it with only organic carrier oils, ingredients, and flavorings. When it comes to products like gummies, pet treats, seamless soft gels, and our skin care items, we work alongside experienced manufacturers who can provide us with high end natural formulations to combine with our high end hemp oil.

TINCTURES



- ▶ **Co2 Extracted Hemp Oil** with a wide spectrum of cannabinoids like CBD, CBG, CBN, and more.
- ▶ **Carrier Oil:** MCT derived from organic coconut oil or Organic Hempseed Oil
- ▶ **Optional Flavor:** All natural flavors made from steam distilled terpenes, essential oils, or organic sunflower seed oil.
- ▶ **Wholesale Minimum:** \$500 order total – **Distributor Minimum:** \$5,000

BOTTLE PRICING				
CONCENTRATION	WHOLESALE	DISTRIBUTOR	OVER \$20,000	MSRP
500MG	\$16.00	\$14.50	\$13.00	\$40.00
1,000MG	\$28.00	\$26.00	\$24.00	\$60.00
1,500MG	\$40.00	\$37.00	\$34.00	\$85.00
2,500MG	\$65.00	\$55.00	\$50.00	\$120.00



TOPICALS



- ▶ **Ingredients: Full Spectrum Co2 Hemp Oil**, Distilled Water, Aloe Vera, Cocoa Butter, Coconut Oil, Olive Oil, Chamomile, Vitamin E, Citric Acid, Cinnamon, Blood Orange Essential Oil
- ▶ Blood Orange can be substituted for nearly any other essential oil
- ▶ **Wholesale Minimum:** \$500 order total – **Distributor**

JAR PRICING				
CONCENTRATION	WHOLESALE	DISTRIBUTOR	OVER \$20,000	MSRP
500MG	\$20.00	\$18.00	\$15.00	\$45.00

CAPSULES



- ▶ CBD Capsules are growing in popularity very quickly as more and more elderly customers begin experimenting with CBD. Although capsules are certainly not limited to the elderly, they are popular within that demographic. Their similarity to typical medicine seems to be familiar and comfortable for many users. Our product is a seamless soft gel that does not leak.
- ▶ **Ingredients:** Full Spectrum Co2 Hemp Oil, Organic Hempseed Oil, Gelatin
- ▶ Available in Pure CBD Exchange brand or Private Label. Loose capsules are available for those interested in bottling for themselves.
- ▶ **Loose Minimum:** 1,000 capsules – **Wholesale Minimum:** \$500 order total – **Distributor Minimum:** \$5,000

PRICE PER CAPSULE				
CONCENTRATION	WHOLESALE	DISTRIBUTOR	OVER \$20,000	MSRP
LOOSE - 25MG	\$0.90	\$0.80	\$0.65	
BOTTLED - 30CT - 750MG	\$30.00	\$26.00	\$24.00	\$65.00

GUMMIES/CANDY



- ▶ CBD-infused candy is another accessible and familiar option for users. We offer a wide array of products including organic and vegan candy options.
- ▶ **Ingredients:** Full Spectrum Co2 Hemp Oil or THC-Free CBD Isolate infused into one of several different organic candy options.
- ▶ **Watermelon, Lemon, Green Apple hard candy, Sour Worms, Sour Cherry/Apple gummies, Organic fruit slices, Organic gummy bears, Organic worms**
- ▶ **Loose Minimum:** 1,000 pieces – **Wholesale Minimum:** \$500 order total – **Distributor Minimum:** \$5,000

PRICE PER PIECE				
CONCENTRATION	WHOLESALE	DISTRIBUTOR	OVER \$20,000	MSRP
LOOSE - 25MG	\$0.90	\$0.80	\$0.65	
BOTTLED - 30CT - 750MG	\$30.00	\$26.00	\$24.00	\$65.00

PET PRODUCTS



- ▶ CBD is not only good for humans, it's also fantastic for our furry friends. The number of Americans trying hemp in the healing of their pets is growing every day. We offer multiple dog treat options.
- ▶ **Pet Treats:** Cheddar or bacon flavored dog treats infused with 25mg of CBD per piece.
- ▶ **Loose Minimum:** 1,000 pieces – **Wholesale Minimum:** \$500 order total – **Distributor Minimum:** \$5,000

PRICE PER PIECE				
CONCENTRATION	WHOLESALE	DISTRIBUTOR	OVER \$20,000	MSRP
LOOSE - 25MG	\$0.90	\$0.80	\$0.65	
BOTTLED - 30CT - 750MG	\$30.00	\$26.00	\$24.00	\$65.00

ASPEN VALLEY CBD FLOWER



- ▶ Our most popular new set of products has recently become our CBD Flower. These products provide a versatile, natural option for users who want to smoke, cook with, or even consume Hemp.
- ▶ **Ingredients:** Premium Hemp from small farmers around the U.S. We only work with organic and certified farmers who provide a scarce resource with rapidly growing popularity.
- ▶ Available in bulk and branded jars
- ▶ **Bulk Minimum:** 1lb – **Wholesale Minimum:** \$500 order total – **Distributor Minimum:** \$5,000

JAR PRICING				
WEIGHT	WHOLESALE	DISTRIBUTOR	OVER \$20,000	MSRP
1G	\$6.25	\$4.00	\$3.50	\$12.50
3.5G	\$12.00	\$10.00	\$7.50	\$25.00
7G	\$20.00	\$16.00	\$12.00	\$45.00
28G	\$54.00	\$48.00	\$40.00	\$105.00
BULK BY THE POUND	\$565	\$520	\$485	

ASPEN VALLEY PRE-ROLLS



- ▶ Premium pre-rolled CBD flower. Hand rolled with absolutely no trim or shake. Our flower alongside premium organic papers are why Aspen Valley pre-rolls put forward a noticeable difference in quality.
- ▶ **Ingredients:** Premium Hemp from small farmers around the U.S. We only work with organic and certified farmers who provide a scarce resource with rapidly growing popularity.
- ▶ 12-packs and single pre-rolls available in Aspen Valley brand. Single pre-rolls can also be sold as blank private label tubes.
- ▶ **Wholesale Minimum:** \$500 order total – **Distributor Minimum:** \$5,000

PRE-ROLL PRICING				
QUANTITY	WHOLESALE	DISTRIBUTOR	OVER \$20,000	MSRP
SINGLE IN TUBES	\$4.00	\$3.00	\$2.00	\$12.50
12-PACK	\$24.00	\$20.00	\$15.00	\$60.00

ASPEN VALLEY HEMP CIGARETTES



- ▶ Premium filtered hemp cigarettes. Professionally manufactured with premium hemp material for superior consistency.
- ▶ **Ingredients:** Premium Hemp from small farmers around the U.S. We only work with organic and certified farmers who provide a scarce resource with rapidly growing popularity.
- ▶ 20-packs available in Aspen Valley brand. 20 cigarettes per pack, 10 packs per carton, 60 cartons per case.
- ▶ **Wholesale Minimum:** \$500 order total – **Distributor Minimum:** \$5,000

PRICE PER PACK				
QUANTITY	WHOLESALE	DISTRIBUTOR	OVER \$20,000	MSRP
20 CIGARETTES	\$8.00	\$6.00	\$5.00	\$16.00