

# Grow Your Affiliate Program with YouTube

## YouTube Shopping's Partner Program

YouTube's affiliate program helps brands grow their affiliate program by enhancing the shopping experience for sellers, creators, and viewers.

### Program eligibility



In the YouTube Partner Program

20K+ subscribers

Based in the United States



Music channel or music partners

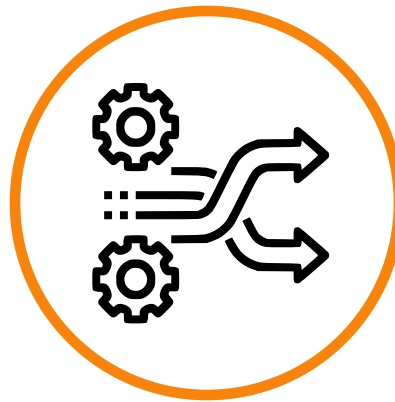
Audience is Made for Kids

Active Community Guideline strikes

### Affiliate program benefits



Creator insights



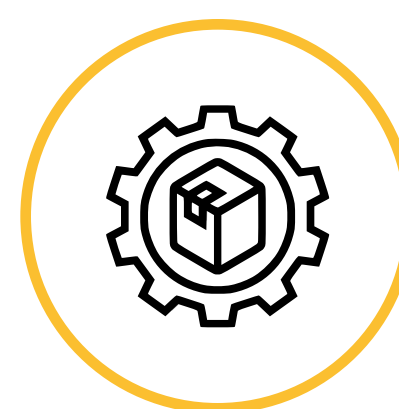
Easy integration



Brand safety



Enhanced viewer experience



Easy access to products after upload

### Steps to join the program

1

Agree to YouTube's commission rates

2

Agree to YouTube's T&Cs

3

Share feedback for improvements