





1) THE PROJECT

The Porto Santo Activo project represents a partnership between Sociedade de Desenvolvimento do Porto Santo (Porto Santo Development Society) and Diário de Notícias (Company) with the purpose of boosting Porto Santo as a destination through several sport, cultural, environmental, and social practices.

2) THE ACTIVITIES

The program prepared for 8 weeks presents a diverse set of activities in the five main areas of the project [Earth, Origins, Sea, Active Sustainability and Solidarity]. A challenge that embraces the opportunity to raise awareness about the surrounding environment, which in this case will be applied to the island of Porto Santo.

2.1 The activities will be guaranteed by local companies - public and private. Supported in logistics and production by partner PartyProfile Eventos.

2.2 Activities for each area:



LAND

 Aerial Yoga for adults • Aerial Yoga for children • Golf Clinics • Golf Tournament II - José Glória Rosado • Solidarity Golf Tournament - Liga Portuguesa Contra o Cancro • Padel Clinics • Padel Tournaments • Tennis Clinics • Tennis Tournaments • Crossfit • Cycling School • Electric Bike -Alternative Trail • Horse Riding • Beach Soccer Tournament • Beach Volleyball Tournaments • Street Basketball, 3x3.

ORIGENS

ORIGINS

- 5,8km Pico do Facho Footpath 2,5km Ana Ferreira Footpath 1,2km Porto das Salemas
- 0,5km Pico Castelo Footpath 3rd Age Walk Visit to the Vineyard & Walls



SEA

• Sea activities • Aerodance • Water aerobics • Sand construction • SUP Yoga • Tour to the lighthouse Ilhéu de Cima and tasting.



ACTIVE SUSTAINABILITY

Awareness campaign - Skin Cancer • Environment Space • "Help the Sea Tell Another Story"
Exhibition • Coastal cleaning of the Ilhéu de Baixo and commemoration of World Nature
Conservation Day • Coastal cleaning of the Calhau da Serra de Dentro • Visit to the intervention area of the Life Dunes project.

SOLIDÁRIO

• The organization requests a contribution of 1 euro for each registration, in each activity. The amount must be delivered at the activity's location, in one of the reservoirs of the Portuguese League Against Cancer. The amount raised will revert in full to this cause, delivered at the end of the program in the Regional Center of Madeira.

2.3. About the activities

Consult on the website <u>https://portosantoactivo.dnoticias.pt/</u> all details, minimum ages, places, materials to bring, among other important information.

2.3.1. The information available on the site may be changed without prior notice. Any change in the activities with registered participants will be communicated directly by e-mail.

2.4. Who can participate?

All people interested in the available activities, regardless of their country of origin or any religious, political, sexual and/or other connotations or conditions.

2.4.1. Participants ages 7 to 97 will be accepted for most activities.

Exceptions: Participants aged 5 and 6 only in the marked activities. Participants over 97 years old or with mobility difficulties are also welcome. In these cases, please contact the organization directly (291 202 300 or 961 633 127) to ensure a better experience for these participants.

2.4.2. It is mandatory to consult the minimum age requirements, for each activity before registering. If this point is not taken into consideration when registering, the promoter will have the autonomy to cancel you from the activity, without payment of any compensation.

3) REGISTRATION

The participant should consult the activity calendar on the website and choose the activity in which he/she wishes to participate. <u>https://portosantoactivo.dnoticias.pt/</u>

3.1. Registrations will be opened (at least) 8 days before the date of the activity at 00:00. They will end at 08:00 on the same day the activity takes place.

3.1.1. There must be one registration per person, 1 registration = 1 participation.

3.1.2. Each participant can register for any activity of his or her interest, on the dates he or she wishes. There is no registration limit per participant. Each activity will require a registration.

3.2. How to register

PARTICIPANTS OF LEGAL AGE: 18 YEARS OLD OR OLDER

For a valid registration, register on the website and fill in all the required fields:

- FULL NAME.
- DATE OF BIRTH.
- COUNTRY OF ADDRESS (where you currently live).
- CONTACT (e-mail and mobile contact number).

3.2.1. After valid registration, the participant will receive a confirmation in his e-mail. Valid only for the selected date and activity. Not to be used at any other time or for any other activity.

3.2.2. The participant must sign a term of responsibility, taking responsibility for himself/herself, and be physically and psychologically able to carry out the activities in which he/she register.

a) This disclaimer can be downloaded from the website upon registration and signed by the participant. He/she must then present it to the service provider before the activity. The document can be kept by the participant and shown at all activities in which they participate. Reuse.

b) This disclaimer can be given on paper by the service provider before the start of the activity. The participant must complete and sign it. This document may be kept by the participant and shown at all activities in which he/she participates.

c) It will be mandatory to present the participant's personal identification document (citizen card, passport, or residence permit) and the term of responsibility to the service provider. Validation will take place before the start of any activity.

3.3. How to register

MINOR PARTICIPANTS: FROM 5 TO 17 YEARS OLD

The minor's legal representative (parent/legal adult guardian) must complete the child or youth's registration on the website by providing all required fields.

3.3.1. All fields are required:

- FULL NAME.
- DATE OF BIRTH.

- COUNTRY OF ADDRESS (where the child/youth currently live).
- CONTACT DATA (email and mobile contact number of the minor's representative only).

3.3.2. After a valid registration, the representative will receive a confirmation in his/her e-mail. Valid only for the selected date and activity. May not be used at any other time or for any other activity.

3.3.3. Minors must be accompanied by their legal representative during the entire period of the activity. The service provider cannot assume any babysitting or other responsibilities due to the absence of their adult representative.

3.3.4. The representative (person of legal age, who will accompany the participant in the activities), must sign a term of responsibility, thus assuming that:

(a) the participant (child/youth) has no medical contraindications for the practice of the physical activities in which he/she is enrolled.

b) be responsible for ensuring the good physical and psychological conditions of the child/youth prior to the performance of the activities.

c) the registration of the participant happens by his/her own free will.

3.3.5. It will be mandatory to present the personal identification documents (citizen card, passport, or residence permit) of the representative and the minor. The validation of the data and the term of responsibility is done by the service provider before the activity.

3.3.6. How to download the term of responsibility, mandatory for the participation of minors in the activities:

a) Downloaded from the website at the time of registration. It must then be filled out and signed by the representative. Before the start of the activity validated by the service provider. This document can be saved and shown in all activities. Reuse.

b) Can be filled out and signed by the legal representative in the activity. The document will be handed out on paper by the service provider prior to the start. This document can then be kept and shown at all activities in which the child/youth participate afterwards.

4) CANCELLATIONS AND CHANGES

4.1 By the organization

The activities will be distributed between July 25 and September 15, according to a previously defined schedule. During the program some activities may be altered or even cancelled due to force majeure reasons, such as climate change.

4.1.1. Alteration or cancellation of an activity that has no registrants: the organization will update the calendar available on the website. This change may not be communicated in advance.

4.1.2 Alteration or cancellation of an activity with registered participants: the organization will immediately inform all participants of the changes by email. In case of cancellation, it will also inform if there will be a new date for the activity.

4.2. By the participant

4.2.1 Alterations

If after confirming the registration, the participant wishes to change the activity or the participation date, he/she must contact the organization at least 24 hours before the date of the activity.

4.2.2. Cancellations

If you wish to cancel your registration, you must contact the organization as soon as possible, indicating your full name and the activity you wish to cancel.

4.2.3. No-show

In case of no-show, the participant will be penalized and will not be able to register again for a minimum of 3 days. Other reservations made on behalf of the participant may also be cancelled.

4.2.4. Contact us for cancellations or changes: portosantoactivo@dnoticias.pt • 291 202 300 • 961 633 127

5) TRANSFERS

For some activities, the organization will provide a free round-trip transfer service from the meeting point to the activity location and vice-versa.

5.1. The activities that have transfer available will be marked on the website at the time of registration. In these cases, the time of the activity will already include the travel time.

5.2. Schedules must be adhered to at the meeting point. The organization is not responsible for any delay on your part. The transfer may make more than one trip, to and from the activity site.

6) PAYMENTS

This project has a very strong social component, so the organization alerts to the importance of everyone contributing with the delivery of at least 1€ (one euro) for each activity they perform. In the activity you can put the amount you want to contribute to the reservoir of the Portuguese League Against Cancer.

7) PERSONAL DATA AND IMAGES

7.1. By registering in any of the activities available in the Porto Santo Activo 2022 Project, the participant assumes responsibility and veracity of the personal data provided for registration purposes. After the period of the initiative none of the data provided by the participant will be used for any other purpose.

7.2. When registering minors in the activities of the Porto Santo Active 2022 project, the representative assumes full responsibility and veracity of the personal data (of the minor participant) provided for registration purposes. After the period of the initiative, none of the data provided by the legal representative of the minor will be used for any other purpose.

7.3. By registering in the activities of the Porto Santo Active 2022 project, the participant may authorize the use of images captured through photographs or recorded or live video. Authorizing the transfer of the image rights of his/her own identity and of all the people participating in the activities of this project under his/her responsibility. Thus, authorizing their disclosure during the entire campaign period of this initiative, in the social networks of Porto Santo Activo, DIÁRIO and Sociedade de Desenvolvimento do Porto Santo (Facebook, Instagram or LinkedIN, in the printed edition of DIÁRIO, in the form of advertising, editorial and/or commercial supplements, and/or in the promotion of the activities in which you participated, or even in the official sites of the initiative and of the organization, at: portosantoactivo.dnoticias.pt or, dnoticias.pt or, sociedadesdesenvolvimento.com.

8) GENERAL

8.1. It is forbidden for animals to enter the enclosed spaces, except for assistance dogs.

8.2. It is expressly forbidden to enter the activities carrying objects considered dangerous - of any kind, as well as bottles of alcohol or other substances of this content.

8.3. The organization reserves the right to prevent participation – in any activity – to any participant who is in any way disturbed or altered by the consumption of alcohol or other substances.

8.4. The organization also reserves the right to prevent the participation - in any activity - of any participant who in any way is recognized as dangerous to himself or herself, as well as to the other participants in this initiative.

8.5. The entity providing the service, at the site of each activity, will be sovereign in the decision for the non-participation of any person in the activity - whether for the reasons presented in points 8.3 and 8.4 of these regulations or for any other justifiable reason that may disturb the proper development and implementation of the activity.

9) PREVENTION TO COVID-19

This project is endowed with characteristics capable of guaranteeing a safe environment for all participants and companions:

a) the local companies contracted to provide the outdoor services and activities will follow all the guidelines set by the Regional Government of the Autonomous Region of Madeira - Regional Directorate of Health and IA-Saúde, for their sector of activity. Participants are asked to understand the Covid-19 prevention standards, requested by each entity at the time of each activity.

b) for activities in enclosed spaces, the capacity limit of the spaces must be complied with. All the guidelines pursued by the Regional Government of the Autonomous Region of Madeira - Regional Directorate of Health and Regional Directorate of Health and IA-Health for this type of activities, will be considered. Participants are asked to understand the rules of prevention to Covid-19, requested by each entity at the time of carrying out each activity.

c) the attractions will be distributed throughout the space where each activity will take place, which will allow for the fulfilment of social distancing

d) in case specific equipment is used to carry out the activities, its disinfection will be guaranteed by the service provider of each activity

e) all activities have a limit number of participants, respecting the requirements per modality

f) the organization requests the collaboration of all participants and companions in the compliance of the indications made available by each service provider.

g) be aware of symptoms such as fever, breathing difficulties, coughing and loss of smell. If you detect any of these symptoms, before going to the activity site, contact SNS 24. If you notice the symptoms already at the activity site, please inform the on-site infirmary or contact one of the organization's employees.

10) ORGANIZATION

Diário de Notícias Madeira, as the organizer and driving force behind this initiative Porto Santo Activo 2022, reserves the right to change any point of this regulation, making such changes available on the initiative's website.

11) CONTACTOS

For questions related to registration, activities, cancellations, complaints, or any other, derived from or concerning the Porto Santo Active 2022 project, please contact the organization through one of these contacts:

- Official website: portosantoactivo.dnoticias.pt
- E-mail: portosantoactivo@dnoticias.pt
- Contacts: 964456210 | 291 202300

11.1. Being the contacts above provided the official way and backoffice support for the resolution of any issue related to the Porto Santo Activo 2022 project, the organization may choose not to answer any question presented in other means - social networks or others.

Marketing Department - Diário de Notícias Madeira, 2022