ARTE MUSEUM

NAGOYA



ARTE MUSEUM

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ABOUT ARTE MUSEUM

Arte Museum Nagoya is d'strict's first immersive media art exhibition in Japan.

Founded in 2004, d'strict drew worldwide attention in 2011 with LIVE PARK, the first media art exhibition space of its kind at roughly 10,000 m². In 2021, the public art work WATERFALL-NYC, unveiled in Times Square, New York, delivered a message of comfort and hope to a world worn down by the pandemic, earning international recognition. Loved by over 13 million visitors around the world, Arte Museum now carries that experience to Nagoya, a city rich in history and culture. An exhibition proven by the choice of countless visitors, it will once again offer a new kind of resonance and immersion here in Nagoya.

Arte Museum Nagoya comprises media art works on the theme of ETERNAL NATURE, works inspired by the nature and culture of Nagoya, and CAFE dara, a space where you can enjoy a digital omikuji. All space combines striking visuals with sound that awakens the senses and scents composed specifically for each work, creating complete immersion.

Step into the eternal nature that can only be experienced at Arte Museum.

Step into the world of **ETERNAL NATURE,**

available only at

ARTE MUSEUM

NAGOYA

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CAFE dara

INTERACTIVE MEDIA ART CAFE X dara

Discover your fortune for the day, brought to you by dara, the moon rabbit.
As your fortune unfolds, dara gently drifts upward on a soft cloud, blossoming into the cloud garden on the wall. At your table, watch dara and Nagoya's landmarks come together in a single scene, and savor a sweet moment with delicious desserts and drinks.



MENU

NISHIO MATCHA	**MATCHA** (HOT/ICED) **MATCHA LATTE**
COLD BEVERAGE	**MELON CREAM SODA** **BLACK SESAME LATTE** **PURPLE SWEET POTATO LATTE**
COFFEE	**ICED COFFEE**
KIDS	**MILK** **CHOCOLATE MILK** **CALPIS**
DESSERT	**DARA MOUSSE CAKE** (CREAM CHEESE/STRAWBERRY) **CARROT CAKE** (CHIFFON/CHEESE/CHOCOLATE CHIFFON)

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ETERNAL NATURE

At Arte Museum, immerse yourself in a profound encounter with nature, unfettered by time and spatial limits, through diverse media artworks themed "ETERNAL NATURE."

While it may initially seem that nature and the digital world are at odds, they share a fundamental attribute: eternity. We have crafted an experience that defies the boundaries of space and time, whether it is the flowers in perpetual bloom through the touch of generative art technology, or nature's timeless essence, expressed through distinctive spatial designs.

Through this hyper-realistic immersion, you will intuitively connect with nature, allowing you to savor moments of contemplation within its eternal embrace.

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SCENT

Each artwork at Arte Museum has its own unique scent. Christophe Laudamiel, a world-renowned French perfumer, is the master perfumer behind Arte Museum's signature scents. He pioneered a new form of branding through the ambient scent he created for Abercrombie & Fitch and continues to explore new possibilities in the medium, including scent-based exhibitions at the Guggenheim. His fragrance portfolio includes creations for Beyoncé, Ralph Lauren, Thierry Mugler, and Tom Ford. Marianne Nawrocki Sabatier is a perfumer at IFF LMR and the head professor at the Grasse Institute of Perfumery (GIP), one of the world's most prestigious perfumery schools. She continues to conduct fragrance research for luxury brands, including Dior and Prada.

SOUNDSCAPE

The music of Arte Museum was created with the participation of music director Jang Young-gyu. A globally recognized composer for film and television, he has established himself as one of Korea's leading music directors, receiving awards at the Baeksang Arts Awards and the Blue Dragon Film Awards — Korea's most prestigious ceremonies — for works such as Mask Girl (2023), Train to Busan (2016), The Wailing (2016), and The Good, the Bad, the Weird (2008), all of which also found wide audiences in Japan.

He is also the bassist and producer of LEENALCHI, winner of the Korean Music Awards. The band recently joined with Luaka Bop, the acclaimed American independent label founded by David Byrne of Talking Heads, to release their first global single, "Here Comes That Crow."

From the vivid, delicate sounds of nature to the moving scores of the GARDEN works, the music of Arte Museum weaves together a wide range of elements, drawing visitors into complete immersion in each space and artwork.

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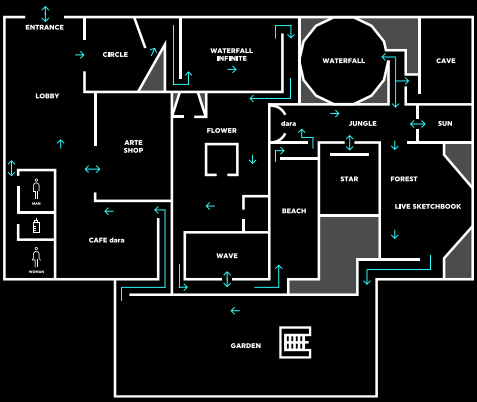
VIEWING GUIDELINE

Guests must follow all Arte Museum Nagoya viewing guidelines.

- Guests are liable for any injury or damage resulting from failure to follow viewing guidelines.
- Weapons of any kind are strictly prohibited at the venue. Violation of this rule may result in intervention by security and potential involvement of the police. Offenders will be held responsible for any infractions.
- Please avoid running at all times, given the dim settings of the venue.
- Guests will be held responsible for any damage to Arte Museum Nagoya property caused by negligence.
- Please note that guests who disrupt the experience of others may be asked to exit the exhibition.
- The exhibition is infused with scents that match the artworks. The scents are non toxic and completely safe.
- Exercise caution, as the venue features mirrored walls. Running can result in serious injury.
- Please refrain from touching or leaning on exhibits. Non-compliance may result in damage to property or artworks.
- For safety and comfort, expectant mothers, seniors, and guests sensitive to low light should visit with a companion.
- Children under the age of 12 must be accompanied by an adult at all times.
- All forms of smoking, including vaping, are strictly prohibited inside the venue.
- All food and beverages, including water, gum, and candy are prohibited in the exhibition hall.

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MAP



1. Arte Museum Nagoya comprises 17 exhibition spaces, including 1 CAFE dara.
2. Utilize the provided map to locate each exhibition space.
3. For a recommended viewing sequence, follow the direction of the arrows (→). Visitors are welcome to spend as much time as they wish at each exhibition space.
4. The 'GARDEN' presents three media artworks in a 33-minute loop, with themes that include NAGOYA and MUSEE D'ORSAY.
5. We highly recommend using the restroom before entering the exhibition.
6. Once you exit, re-entry will not be permitted.

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CIRCLE

DEEP BLUE ABYSS WATERS, CIRCULATING ETERNALLY IN BRILLIANCE
A journey that begins in water and returns to water. As you walk into the center of the swirling, floating circle in mid-air, you encounter an eternal moment that transcends time and space.

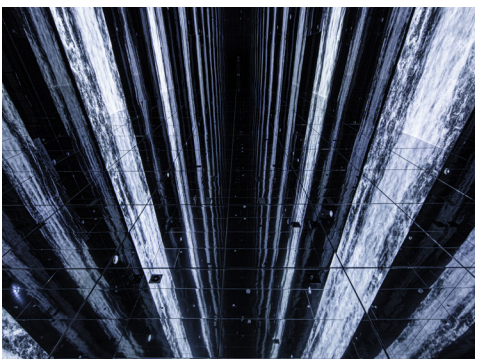
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WATERFALL INFINITE

ENTER THE SURREAL SPACE OF INFINITE WATERFALL
Falling from 7 meters height, this infinitely expanding and magnificent waterfall surrounds you on all six sides of the room. Experience the spectacular moment of standing in a gravity-defying and surreal space.



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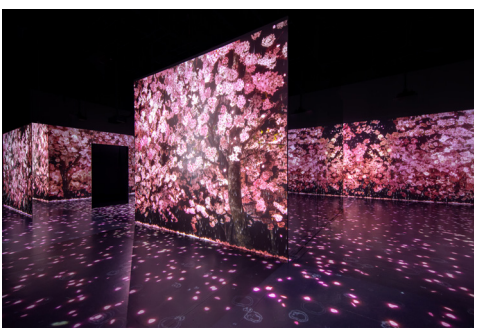
FLOWER

JOY OF LIFE BY THE INFINITE SYMPHONY OF PETALS
Remember and cherish unforgettable moments amidst the sweet flower breeze and the gentle petal rain. The infinitely stretched space with mirrors and media art conveys the evermore, limitless vitality of flowers.



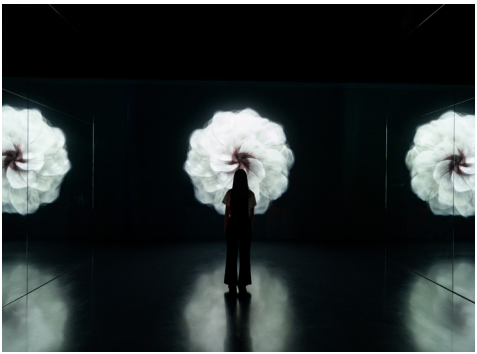
FLOWER CHERRY BLOSSOMS

RADIANT SPRING SPACE FILLED WITH CHERRY BLOSSOMS, WHERE BEAUTY AND TRANSIENCE MEET
Soft pink petals and gentle light fill the space, while birds heralding the arrival of spring evoke the beauty of cherry blossoms in full bloom. As rain hastens the blossoms' descent, transience and beauty intertwine amid drifting petals and falling rain.



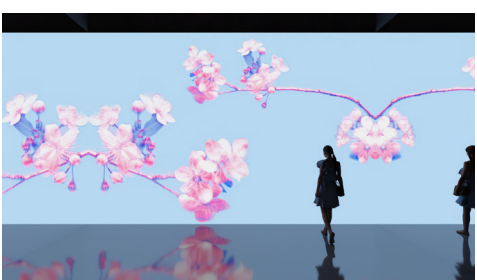
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FLOWER HIBISCUS SEED

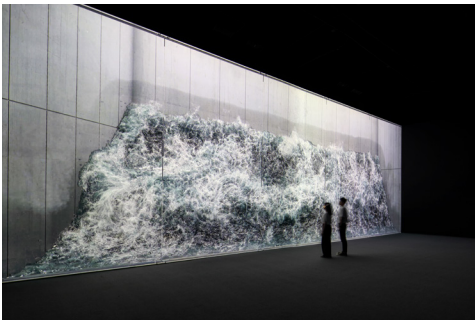
THE SEED THE CRADLE OF ALL LIFE BEGINS AN ENDLESS JOURNEY TOWARD BLOOMING
With resilient, steadfast vitality, it awakens through the dance of light and time, reborn as Mugunghwa the rose of Sharon eternally in bloom. Along this voyage, we encounter the fierce pulse of life, the sacred cycle of nature, and the infinite beauty that blossoms without end.



FLOWER CHERRY BLOSSOM ODYSSEY

AN EPIC JOURNEY OF CHERRY BLOSSOMS
A space where the delicate journey of cherry blossoms unfolding into full bloom is captured through time-lapse. Through the interplay of delicate petal afterimages and vibrant colors, encounter the story of cherry blossoms from a new perspective. As the blossoms slowly unfold, they transform the space with ever-changing hues.

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WAVE

ENTRAPPED, ENORMOUS, GUSHING WAVE
A colossal wave approaches the viewers from within a giant glass tank, extended using anamorphic techniques. Finally, it crashes against the glass wall. Viewers can experience the paradoxical resonance of the wave as it constantly rises and seemingly overflows, only to crash into foam on the glass wall. WAVE was initially showcased in Seoul's Samseong-dong area in 2020 by d'strict. It brought the raw power of Mother Nature to the center of a city offering solace and comfort to countless viewers during the pandemic.

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BEACH

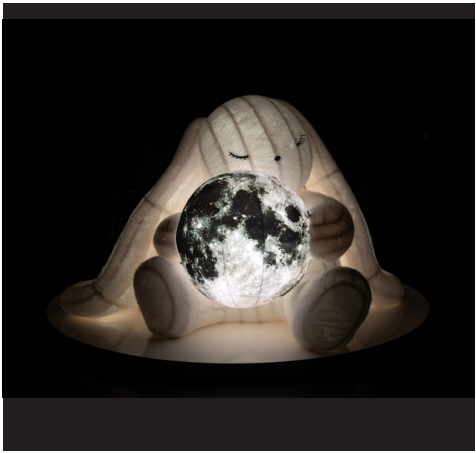
ENDLESS SURREAL BEACH
Walk along the ocean filled with the movement and sound of waves and enter a space of thought and enlightenment. The endlessly stretched beach reflected in the mirrors creates our own sea of digital media.



BEACH NIGHT BEING

ONLY WHEN DARKNESS FALLS DOES THE SEA TRULY AWAKEN
I stir the slumbering beings of the abyss with each movement, breathing life into shadows. The nocturnal ocean unveils a new, enchanted world alive with luminous motion and quiet wonder. In the depths of the night, the horizon blurs away, drawing us into a profound sea where only we can connect, heart to heart.

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dara

dara, dara, bright dara'
From that gentle call, the lunar rabbit was given the name 'dara'.

Derived from the Korean word for moon (dal), dara the lunar rabbit closes her eyes and listens to every story of nature with her long ears even the passing sound of the wind and the faint songs of small birds.

At Myo-si (卯時, from 5am to 7am), the time just before sunrise, known in Eastern tradition as the "Hour of the Rabbit," we meet the lunar rabbit on the boundary between night and morning, the very first to listen to our stories.

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JUNGLE

NEW PERSONA EMERGING FROM THE TROPICAL RAINFOREST
Meet the jungle animals whose colors and patterns change according to the environment and light.



JUNGLE GLOW

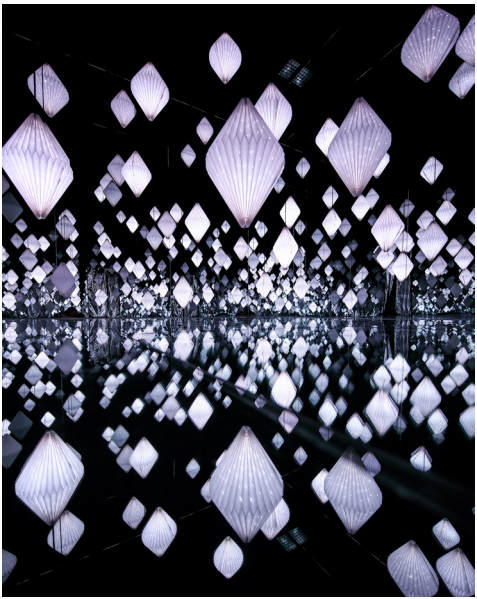
The night deepens when the darkness comes, and the sparkling living beings illuminate the jungle. Meet transparent, bioluminescent creatures embracing the colors of their surroundings, and you will experience the mystery of this jungle.

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EXHIBITIONS

STAR

FEAST OF STARLIGHT MADE WITH PAPER ART
Enjoy a feast of shining lights between paper art and music. Step into the center of the universe surrounded by starlight while the fete of paper art illuminates an infinitely stretched room of mirrors.

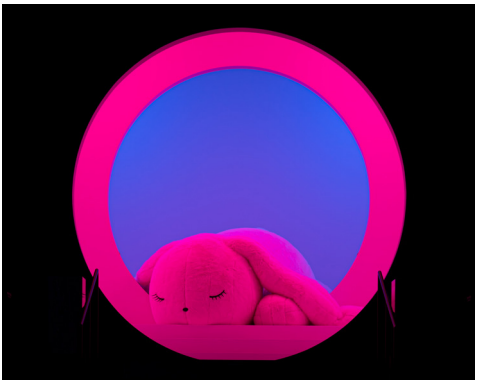


STAR MILKY WAY

Take a journey through the Milky Way and become a part of cosmic wonder. Follow the stream of starlight across a space full of beautiful stars to reach the astonishing secrets of the universe.

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SUN

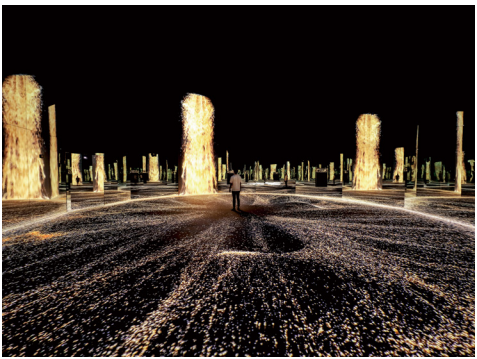
MAGNIFICENT SUN OF VIGOR
Embrace the fiery energy of the sun. Walk into the sun to find the origin of light; you will be reinvigorated by the force of life.

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WATERFALL

BOUNDLESS EXPANSION OF MAJESTIC MEDIA WATERFALL
Immerse yourself in the waterfall of all matter in this surreal space. A magnificent media waterfall pouring from 9 meters above unfolds infinitely through the 14-sided mirrors, guiding you through a journey into the majestic space.



WATERFALL SAND

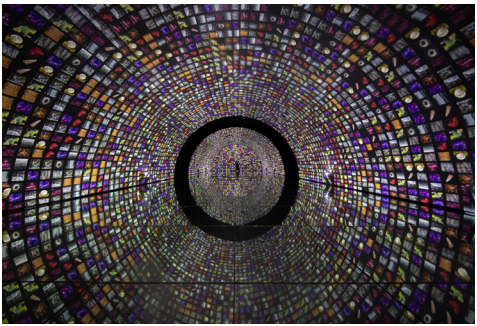
Witness a shimmering waterfall of sand that bathes the world in golden hues. The unbridled, flowing nature of the sand engenders a surreal waterfall experience unlike any other.

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CAVE

MYSTERIOUS CAVE THAT CHANGES WITH LIFE
The seemingly endless, mysterious cave constantly transforms like a lifeform. Take a transcendental journey from a rock cave to a forest cave and finally to a surreal world that goes beyond space.



CAVE ETERNAL NATURE

A TIMELESS NATURE THAT FLOWS ENDLESSLY BEYOND THE LIMITS OF SPACE AND TIME
From point to light, from light to life through fire, water, wind, earth, and all of the cosmos existence forms, and life is born through the current of time. Every element is interwoven like breath; upon this living tapestry, forms of life bloom endlessly a majestic continuum of time, space, and infinite unfolding of creation.

EXHIBITIONS



FOREST

SACRED FOREST OF MYSTIC SPIRITS
Meet the mystical spirits living in this sacred and untouched forest. Stroll through the land of healing and restoration, protected by the spirits of water, wind, earth, and fire.

EXHIBITIONS

LIVE SKETCHBOOK

CREATING A WORLD WITH MY OWN DRAWING
Bring your drawings to life. The colorful animals you create will come alive and fill the grand nature inside the widescreen.



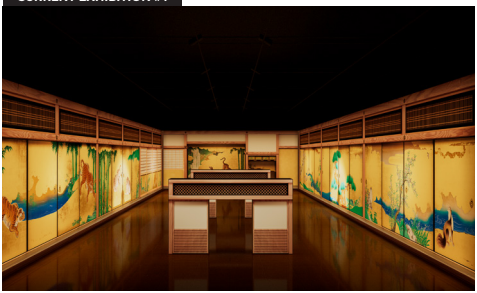
LIVE SKETCHBOOK MATSURI OF SPIRITS

Beneath a tranquil shrine and the warmth of a welcoming village, lanterns are lit one by one as the animals of the town set out for the matsuri. The fox and deer who guard the mountain, the turtle and toad who watch over the water's edge, and the cat and dog who protect the homes and shopping streets—all gather for the festival. Passing through the torii, they awaken as spirits and become guardians of the night.

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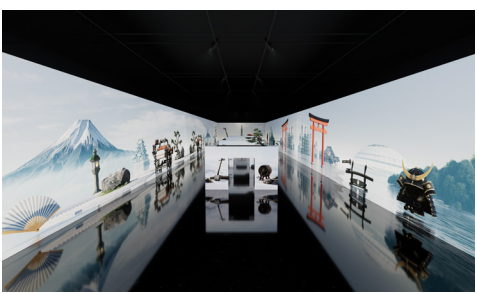
EXHIBITIONS

CURRENT EXHIBITION #1



GARDEN THE LEGACY OF LIGHT, NAGOYA

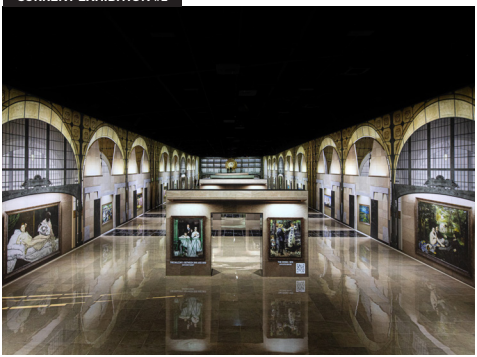
A MONUMENTAL IMMERSIVE MEDIA ARTWORK THAT BRINGS NAGOYA'S RICH HERITAGE TO LIFE THROUGH LIGHT
Nagoya's technology and traditions, nature and people, and the values they embody unfold across the four seasons. The journey begins with the city's iconic heritage. Spring evokes the sentiment of mono no aware through the cherry blossoms of Meijo Park, while summer conveys vitality and nostalgia through orcas, the sea, and matsuri. Autumn captures a sense of dignity through Honmaru Palace bathed in gold and the spirit of the samurai. Winter brings together the snowy landscapes of Shirakawa-go and Nagoya's skyline, portraying the coexistence of nature and technology, tradition and modernity. In the final winter scene, YOSHIKI's piano and Josh Groban's voice come together in "Forever Love," leaving a deep, lingering resonance.



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CURRENT EXHIBITION #2



GARDEN ARTE MUSEUM X MUSÉE D'ORSAY

MUSÉE D'ORSAY'S COLLECTION REINTERPRETED BY ARTE MUSEUM
Arte Museum offers a unique reinterpretation of the history and collections of the Musée d'Orsay, resulting in an ultra-large-scale media artwork. Beginning with its origins as a train station, this installation presents artworks from various movements and artists through innovative perspectives. Accompanied by original classical music, this exhibition provides fresh inspiration and a new way to experience these masterpieces.



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VISIT INFORMATION

OPENING HOURS
10:00 ~ 20:00 (MON-SUN,PUBLIC HOLIDAYS)

LAST ADMISSION
19:00 (MON-SUN,PUBLIC HOLIDAYS)

EXHIBITION PERIOD
OPEN ALL YEAR ROUND

LOCATION
8-22, Shinmaiko Aza Ose, Chita, Aichi, Japan

WWW.ARTEMUSEUM.CO.JP
INSTAGRAM.COM/@ARTEMUSEUM_NAGOYA
FACEBOOK.COM/ARTEMUSEUM.NAGOYA

CREATED BY
d'strict