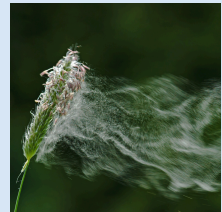




CANNORDIC



The Medical Solution With CBD

Better Every Day. Built On Evidence.

European-developed
medical and self-care
products powered by
cannabinoid science.

——• Pain

——• Skin

——• Wound

——• Nasal Care

——• Hair Care

CANNASEN® Brand | White Label | Private Label

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World-Changing Products for a Better Every Day

CANNORDIC is a Danish MedTech company manufacturing and selling OTC products with CBD.

As a **science-based MedTech** combining **research & development**, **technology**, and **nature** to advance human health, we are dedicated to improving people's quality of life, by challenging how to treat **pain**, **autoimmune diseases**, and **stress-related disorders**.

Our **purpose** is to drive change to treatments, built upon our knowledge of the endocannabinoid system (ECS) and our experience in the pharmaceutical industry.

We envision a world where treatments have proven efficacy but fewer side effects than today for pain management, transforming 2 or 4-legged patients' symptoms for a better every day.

9 treatments on international markets

13+ products in pipeline

4 patents + **7** patents pending

>800.000 tried our products

1.000.000 units shipped

17 countries with registered trademark

8 clinical studies & **3** academic trials performed

First-mover combining CBD & OTC

Market Challenges - or Seizing Opportunities

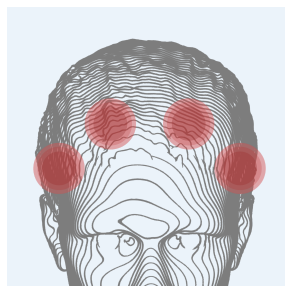
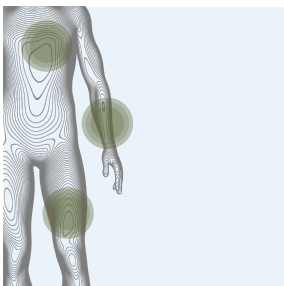
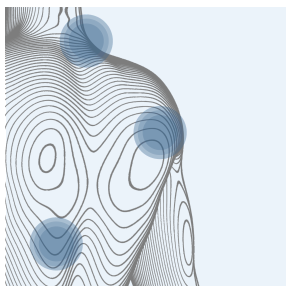
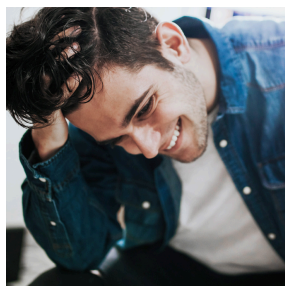
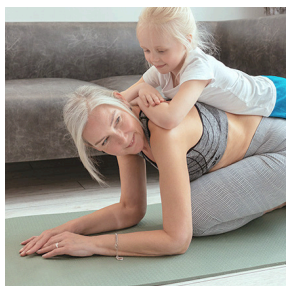
Pain management, autoimmune, and stress-related

disorders are not just growing categories within healthcare; it's also evolving to new research, patient needs, and societal trends.

The pharmaceutical industry covers most pain treatments. However, the **trend is towards care models combining drugs with a variety of non-pharmacological interventions.**

A noticeable trend towards **Evidence-Based**

Complementary and Alternative Medicine (CAM) with fewer side effects. Still supported by scientific evidence and compliant with legislation, ensuring patients receive effective and safe care.



Solutions

What We Offer

We research, develop, manufacture, and commercialize to provide **alternative, evidence-based treatment options** using the therapeutic value of **cannabinoids (CBD)**.

With CBD being a fast-growing ingredient for alternative treatment options, **our technology and portfolio surpass competitive CBD-infused products** as we have **legalized, registered substance-based medical devices with cannabidiol under regulations** in Europe (MDR), the UK (MHRA), the US (FDA), India (FDA), Australia (TGA) and Israel (Health Ministry), and more in progress.

Covering categories such as Pain, Skin, Hair, Protect, and Night; we offer relief and treatment for Psoriasis, Arthritis, Pain, Wound, Protection (allergy and anti-virus), Hair loss, and Sleeping/ Breathing disorders.



Behind the Science

Proof of Concept

Clinically documented with the **Clinical Trials & Pre-Clinical** studies for medical devices. Registration ahead of competition.

- Pre-clinical trials & Biocom test finalized.
- Post-clinical trials are performed.

Registered as one of the only OTC **Medical Devices** with CBD under MDR, for our treatment areas.

Signed contract with BSI, Notified Body as the **first company for Rule 21, transferring to MDR according to plan.**

Already two registered **MDR** Products. Four in MDR transition with BSI

Our substance-based medical devices are made in **certified production** and follow **ISO13485** quality management system.

Post-marketing clinical test results on all products in CIM system

We share and publish our studies, educate where we can, and offer our technology and scientific learning to the industry.

R&D

We are strengthening our DNA of R&D with additional knowledge on markets, patients and “how-to insights”

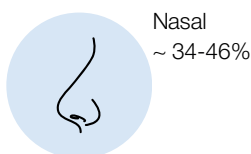
Since 2016, we have been using and refining these technologies and exploring the endocannabinoid system and the more than 140 currently known Phyto cannabinoids (from cannabis) to provide solutions for conditions in which those compounds offer treatment possibilities.

- Patent Application Pending Study for Bioactive CBD
- Optimal delivery system with high Bioactive CBD (Topical & Nasal)
- Pilot Study identifying bioactive CBD
- Discovery of factors that impacts the Natural CBD's bioactivity in the body
- Unique technology as the foundation for all formulas

Bioavailability



Does not enter the bloodstream. The bioavailability is higher as the liver's first pass effect is avoided, therefore there is medicinal interaction.



Enters the bloodstream. The bioavailability is higher as the liver's first pass effect is avoided, therefore there is medicinal interaction



Enters the bloodstream. The bioavailability is lower due to the first pass effect in the liver, therefore there is medicinal interaction.

Overall Market: Regulatory Milestones – Ahead Of Competition

Pioneering in MedTech and Cosmetics Compliance

- The **Pain Patch** and **Psoriasis Gel** are already classified as Class I under the Medical Device Regulation (MDR).
- All products are registered under the **UK's MHRA** and in **Israel**
- 5 products are classified under **Australia's TGA**
- 2 products are classified under **India FDA**

First 2 **MDR** - Compliant Medical Devices - **Class I**



Class IIa - Compliant Medical Devices Classified for BSI



Class I - Compliant MDD



Cosmetics



Vet Products
Medical Devices



US Market: Regulatory Milestones

Pioneering in MedTech and Cosmetics Compliance

Medical Devices:
Pain Patch, Wound Gel,
Nasal Night Spray



First **8 FDA**
Compliant
Products

Cosmetics:
Anti-Hair Loss Serum,
PSO+Atopic Skin Relief Lotion



Vet Products:
Pain Patch, Pain & Arthritis Gel,
Wound Gel



End User Perception

Patient Reviews

With a scientific approach, we combine decades of experience within the global medical industry, our research and clinical trials, and insights into patients' pains and gains – we use recommendations and post-marketing clinical test results to underline that our products work with high efficacy and deliver our purpose for a better every day but also to evolve and improve our treatments and operation.



Trustpilot

16. nov 2022

I suffer a lot with psoriasis on my hands and elbows. Tried the gel and atopic lotion. And already within a week my itching disappeared and soon after I saw clear results.

Can definitely be recommended.



by Bianca

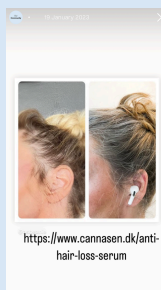
amazon.com

22. oct 2022

(...) I've tried so, so many different creams and lotions the past two years, (...). This cannabis-derived gel and lotion however has made the biggest difference of all of the above, before I had flakes and lesions on most fingers, now I have NONE (...) I really can't recommend this enough to anyone with psoriasis. (...)



by TMD



Trustpilot

7 dec. 2023

I used CANNASEN® Arthritis Gel in connection with tendinitis in the hand. Before I used the product I had difficulty sleeping due to the pain, but last night I applied it and I slept through the night. Can definitely be recommended.



by ZA

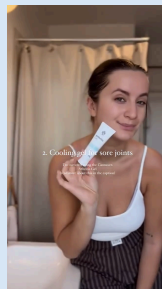
amazon.com

28. oct 2023

The wound gel cools slightly and soothes a scraped area. It helps heal faster and does not stick. It doesn't hurt and is an asset for us (...) in the medicine cabinet or in the medicine compartment in the refrigerator. Really helpful overall.



by lesezimmerchen



Trustpilot

7. nov 2022

"Lovely Psoriasis Gel and Atopic Lotion that have helped my psoriasis. After 3 days the itching was gone, and the healing began. Easy to use, not greasy. Simple instructions. Highly recommended."



by Susanne

amazon.com

9. jul 2023

I have tried many many pain patches and these are definitely the best. I don't use them every day but I think I have just finished the last one. I would like to try the arthritis gel which I can't seem to get on Amazon here in the UK



by Karen



Go2Market Approach

We **analyze user/patient behaviors'** search for symptom relief and treatment benefits, not only within CBD products.

We work with keywords, trends, categories, competitive landscapes, and color-coding.

In the **CANNASEN® brand** or **own label** solutions

Efficient Medical Products With CBD

Over the
counter

Evidence
Based

Symptoms
focused

Medical



Natural
Ingredients

Fewer side
effects

Holistic
Focus

Cosmetic

Pharma

Combining The Best of Two Worlds

Lifestyle

Messaging Hierarchy

Product Claims

Brand Platform	Science Is In Our Nature				
Portfolio Promise	The Effective OTC Alternative				
Portfolio Claim & CTA	Looking for relief? Try CANNASEN® - For a better every day				
Category	Pain		Skin		
Product Promise	CANNASEN® Pain & Arthritis Gel is a topical gel formula, which helps to reduce pain and swelling in joints. The gel offers a cooling effect, which alleviates the 'hot' or warm feeling and pain in the joints.	CANNASEN® Pain Patch is applied externally to the painful joint or muscle, providing two main effects. Firstly, it creates a cooling sensation on the treated area of the skin. Secondly, the pain patch offers longer-lasting pain relief by stimulating the nerves and muscles beneath it, thus improving blood flow to the muscles.	CANNASEN® Psoriasis Gel is a topical supportive treatment for dry, reddened, and scaly skin affected by psoriasis. It contains Dead Sea salt, which reduces redness and dryness. The gel has a cooling effect and helps hydrate the skin, preventing the formation of new scales.	CANNASEN® PSO+Atopic Skin Relief Lotion is to help in the daily care of atopic and psoriatic skin. The lotion offers an effect of nourishment/regenerated skin and soothes skin irritations, dryness, and redness. In addition, it helps eliminate skin itching and makes scales less visible.	CANNASEN® Wound Gel is a moisturizing and cooling gel designed to promote optimal wound healing. The gel forms a protective layer that keeps the skin moisturized and promotes the healing process of wounds, abrasions, cuts, scrapes, sunburns and minor burns.
Key Claims	Relieves pain and joint swelling. Cooling effect.	Relieves pain. Provides a long-lasting pain relief. For muscle, neck, back & shoulder pain, sprains, sports injuries, and arthritis.	To treat and relieve symptoms of psoriasis. For dry, reddened, or irritated skin. Moisturizes and Hydrates.	Moisturizes dry skin. Improves skin appearance and condition. Eliminates skin itching. Makes scales less visible. Soothes skin redness and irritation.	Covers minor abrasions, burns and sunburns with a protective film. Accelerates wound healing time. Cooling effect

Messaging Hierarchy

Product Claims

Brand Platform	Science Is In Our Nature		
Portfolio Promise	The Effective OTC Alternative		
Portfolio Claim & CTA	Looking for relief? Try CANNASEN® - For a better every day		
Category	Protect	Night	Hair
Product Promise	CANNASEN® Nasal Protect Gel is an isotonic, salty, water-based, moisturizing gel for the nose, providing long-lasting protection against allergens and allergic reactions. In addition, it moisturizes the nasal mucosa and protects against nasal irritation.	CANNASEN® Nasal Night Spray is an intranasal spray for bedtime usage. It facilitates nighttime breathing, which makes falling asleep easier and improves sleep quality.	CANNASEN® Anti-Hair Loss Serum is a cosmetic treatment for reducing hair loss, helping hair density by up to 36% and thickness by up to 14% after one month.
Key Claims	Protects from viruses and allergens, such as pollen, dust, and pollution. Moisturizes and helps prevent dryness.	Moisturizes the nasal mucosa. Facilitates easier breathing, which improves sleep quality.	Reactivates hair follicles to stimulate growth. Improves hair and scalp condition. For all hair types, men and women, with natural cannabidiol (CBD).

Targeted topical pain care, supported by clinical evidence.

- Classified and Registered as a **Medical Device**.
- Over the counter (OTC) product – **no prescription** is needed.
- Contains purified, crystalized **CBD isolate**, which has been tested for heavy metals, pesticides and microbes.
- Effectiveness supported by preclinical studies and clinical trials.
- **Topical** application, which offers **increased bioavailability** compared to bioavailability of oral CBD products.
- Can alternatively be used for joint pain related to conditions other than arthritis such as for muscle soreness and sprains.



Benefits & Effects

- Topical treatment for body areas affected by Arthritis.
- **Cooling effect on hot and swollen joints.**
- **Pain relief.**
- **Reduces** the painful conditions that occur in Rheumatoid Arthritis.



Which Ingredients & Why

ALCOHOL/WATER MIXTURE

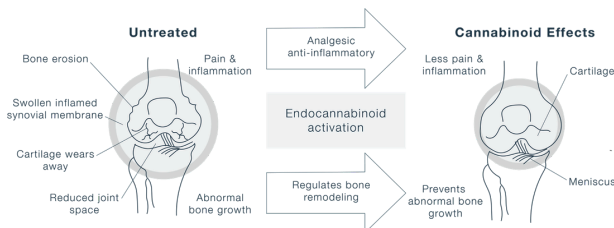
- When applied on the skin the alcohol and water mixture evaporates, which causes a cooling effect in the hot and swollen joints, relieving the feeling of pain.

CAMPBOR & MENTHOL

- Stimulate the cooling and pain-relieving effect.
- Stimulate microcirculation, which helps CBD to penetrate through the skin barrier.

CANNABIDIOL (CBD)

- Research indicate that CBD can reduce pain, inflammation and bone degradation, and it might prevents immune system attack (RA).



Active Ingredients

Water
Ethanol denat 96 %

Other Ingredients

Menthol, Camphor,
Cannabidiol CBD, Isopropyl
Myristate, Acrylate,
Crosspolymer, Aqueous
Sodium Hydroxide Solution,
Phytic Acid

Did You Know...?

"1,46 billion have PAIN PROBLEMS

350 million with ARTHRITIS"



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Mechanism of Action



- Quick evaporation of an alcohol/water mixture along with camphor and menthol cause a relieving cooling effect on hot and swollen joints.

Application & Dosage



- The gel should be massaged on the affected body area several times a day.
- Dosage size for hand, wrists or elbows is 0,25 g (size of a pea) Dosage for foot, ankle or knee is apply 0,5 g (size of 2 peas).
- For longterm use followed by a break of 3-5 days. Afterwards, treatment can be resumed when necessary.
- The gel should only be applied on clean and dry skin without open wounds, infections and rash.
- Do not apply in combination with other products.
- Not suitable for children under 12 years.
- The tube contains up to 200 treatments.

Quality & Safety Assured

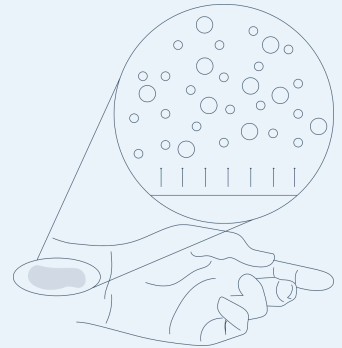


- 96% Ingredients of Natural origin.
- Vegan.
- Patent pending – classified as a Medical Device class I.
- Quality assured and tested in compliance with the European Medical Devices Directive (93/42/EEC/MDD).
- Compliant with MDR Chapter VII, Article 10 (9) (quality management system) & 85 (Post Market Surveillance).
- In process of updating according to MDR Class IIa Rule 21.

I. ALCOHOL EVAPORATES

II. EVAPORATION ENERGY IS EXTRACTED FROM THE SKIN

III. COOLING EFFECT IS PRODUCED



Midterm Clinical Trial Results

89% effective in joint pain reduction in patients with osteoarthritis*

56% effective in reduction of swelling in joints*

44% effective in reduction of joint stiffness*

58% effective in reduction of crepitus in joints*

63% effective in the reduction of VAS score*

No adverse effects have been observed so far.

Discreet, targeted pain care in a flexible patch designed to move with the body

- Classified and Registered as a Medical Device.
- OTC - no prescription needed.
- Non-invasive, topical application.
- With CBD, Arnica and Menthol.
- Suitable for pain and sores caused by e.g., sport injuries, musculoskeletal conditions and diseases (e.g., arthritis).



Benefits & Effects

- Long lasting pain relief due to continuous, consistent delivery of the ingredients.
- Reduces swelling, bruising, stiffness and improve movement.
- Convenient to use – patches are thin, flexible, adhesive and come in separate sachets, making it a user-friendly and discreet solution.
- Lower risk of drug interactions in comparison to oral analgesics – topical method of application.
- Up to 24 hours pain relief - 21,7 hours average.



Which Ingredients & Why

ARNICA

- Is an herbaceous plant native to cool regions of the Northern hemisphere. Arnica reduces the perception of pain by acting on inflammatory mediators. It helps to reduce bruising and swelling, especially needed in cases of trauma related treatment.

MENTHOL

- Stimulates a feeling of coolness and warmth, which relieves the pain. Moreover, it acts as counterirritant. It can mitigate pain of diverse origins, such as musculoskeletal, neuropathic and injury-related pain. Menthol used in CANNASEN® products has natural, non-synthetic origin.

CANNABIDIOL (CBD)

- Research indicates that CBD reduces pain, inflammation & supports healing processes. In simple terms, it impacts the signalling from the specific body area to the brain, reducing the sensation of pain. CBD used in CANNASEN® is isolated and crystalized in order to ensure its purity and quality.



Ingredients

Cannabidiol, Menthol
and Arnica Fluid Extract
Acrylic adhesive



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Research Indicates CBD in Pain Management



- CBD applied transdermally can relieve pain by interacting with specific receptors in the skin, such as, among others, CB1 and CB2 receptors.
- It inhibits pain and reduces peripheral sensitization (increased sensitivity caused by cell damage), by mitigating the inflammatory response.
- It acts as a homeostatic regulator, thus it has a therapeutic potential in the treatment of pain related to autoimmune diseases, such as Rheumatoid arthritis.

Mechanism of Action



- When the patch is applied externally to the painful joint or muscle the patch provides two main effects. firstly, it creates a cooling sensation on the treated area of the skin. secondly, the pain patch offers long-lasting pain relief by stimulating the nerves and muscles beneath it, thus improving the blood flow to the muscles.

Application Instructions



HOW - Clean and dry the affected skin area before applying the patch. Remove the cover from the patch and apply it to the affected area. Do not apply the patch to injured or irritated skin (e.g., skin that has been cut, scraped, sunburned, infected or has a rash). Do not wrap bandages around the area of application, nor use a heating pad. If other products have been applied on the area, wash them off and wait at least 2 hours before usage.

HOW OFTEN -The patch can be used once a day. It is intended for temporary use.

Safety Profile

- The patch acts locally, which lowers the probability of gastrointestinal side effects and drug interactions.
- The components used do not develop a pharmacological effect profile, but only show physical/physicochemical properties.
- No adverse effects have been observed in pre-clinical studies.
- Due to composition, it can be seen as a natural support for individuals suffering from pain who seek for new and innovative treatment options.
- The patch ingredients have not been shown to have a dependence potential, which is especially relevant for chronic pain sufferers.
- WHO (World Health Organization) considers CBD to have no dependence potential, making it potentially convenient solution for individuals suffering from pain.

Quality & Regulatory Status

- Efficacy and safety have been tested according to the European Regulation for Medical Devices (2017/745). Compliant with MDR Chapter VII, Article10(9) (quality management system) & 85.
- Proven efficacy via preclinical studies and clinical studies.
- Patent pending
- Vegan

Improvements documented across itch, scaling, redness, induration, PASI and quality of life.

- Classified and Registered as a **Medical Device**.
- Over the counter (OTC) product – **no prescription** is needed.
- Treatment suitable for mild to moderate psoriasis.
- Contains purified, crystalized CBD isolate, which has been tested for heavy metals, pesticides and microbes.
- Proven effective in **preclinical studies and clinical studies** (cytotoxicity, irritation, sensitization, stability, physical lab, in vitro with skin cells and monocytes, penetration/retention) and in clinical trials.
- **Research indicates that topical** application, which offers **increased bioavailability** compared to bioavailability of oral CBD products.



Benefits & Effects

- Relieves itch and pain.
- Supports moisture retention.
- Reduces formation of new scales.
- Reduces inflammation.
- Supports regulation of skin cell life cycle – reduces skin cell proliferation.



Which Ingredients & Why

CANNABIDIOL (CBD)

- Research indicate that it has antioxidant properties, protects and repairs the skin.
- Reduces pain and inflammation.
- Reduces formation of new scales, regulate the skin cell lifecycle process.
- Causes a moisturizing retention effect.

ALOE BARBADENSIS LEAF

- Protects and repairs the skin.
- Functions as a skin lubricant - keeps the skin hydrated.
- Limits the number of flair-ups.

PANTHENOL (PROVITAMIN B5)

- Supports wound healing.
- Has anti-inflammatory properties.

RETINYL PALMITATE (VITAMIN A)

- Softens rough patches.
- Helps to reduce skin cell proliferation.

TOCOPHERYL ACETATE (VITAMIN E)

- Has significant Antioxidant properties

ETHANOL AND ISOPROPYL MYRISTATE

- The Ethanol evaporation causes a cooling effect on irritated skin. Serve as permeability agents.



Active Ingredients

15% Dead Sea Salt,
15% Ethanol

Other Ingredients

Water, Polyfliceryl-4-Caprate, Glycerin F, Panthenol, Pocopheryl Acetate, Hydroxyethylcellulose, Cannabidiol, Isopropyl Myristate, Retinyl Palmitate, Aloe Barbadensis Leaf

Did You Know...?

900 million have SKIN PROBLEMS

125 million with PSORIASIS
78 million with WOUNDS

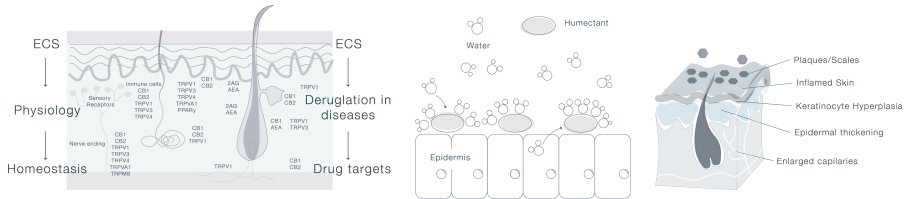


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Mechanism of Action

- The mode of action of the gel is to regulate the skin cell lifecycle process and reduce redness and dryness.
- The Dead Sea salt in the gel is responsible for the desired effect of the product as it helps promote the shedding of dead skin cells and reduces redness caused by skin scales and dryness. When applied, the gel creates an osmotic effect and helps to retain moisture. This is achieved through the attraction and retention of water by the salt solution in the gel.
- The conductive cooling effect of Ethanol/water mixture supports this. Additionally, the Psoriasis Gel includes skincare ingredients that improve skin hydration and prevent the formation of new scales.



Application & Dosage

- Apply on the skin area(s) affected by psoriasis.
- Gel can be applied and massaged on the affected body area several times a day.
- Within one hour after application a remaining layer of gel must be washed off the surface of the skin, in order to remove the Dead Sea salt.
- Apply only on clean and dry skin without open wounds or infection.
- Afterwards, treatment can be resumed when necessary.
- Do not apply in combination with other treatment products.
- Not recommended for children under 14 years of age unless consulted with your doctor.



Quality & Safety Assured

- Efficacy and safety have been tested according to the European Regulation for Medical Devices (2017/745).
- Proven efficacy via preclinical studies and clinical study.
- Patent pending.
- 92.33% Natural and Vegan.
- Classified as a Medical Device class I.
- Compliant with MDR Chapter VII, Article10(9) (quality management system) & 85 (Post Market Surveillance).

- Classified and Registered as a **Cosmetic Product**.
- Treatment suitable for psoriasis, atopic dermatitis, sensitive skin, and skin prone to exfoliation.
- Free from allergens. No irritating properties.
- Tested and proven effective in dermatology and application tests.
- Contains 400mg of purified, crystalized CBD isolate, which has been tested for heavy metals, pesticides and microbes.
- Possible bundle sale with CANNASEN® Psoriasis Gel.
- 99% Ingredients of natural origin.
- Vegan



Benefits & Effects

- Oils and moisturizes.
- Relieves itch.
- Supports moisture retention.
- Reduces redness



Which Ingredients & Why

HEMP OIL - Boosts your skin's resistance to damages, protects against dryness, redness and itchiness. Contains Omega 3 & 6 fatty acids.

CANNABIDIOL (CBD) - Possesses antioxidant properties, protects, repairs and nourishes the skin

PANTHENOL (PROVITAMIN B5) - Has protective properties and helps to retain skin moisture.

NIACIN (VITAMIN B3) - Helps to prevent irregular patches, redness and yellowness of the skin.

VITAMIN A - Softens rough patches, participates in skin cell life cycle regulation.

VITAMIN E - Possesses antioxidant properties, protects the skin from free radicals.

CERAMIDE NP - Ceramides are epidermal lipids that are naturally found in your skin and play an essential role in maintaining and repairing its barrier properties.

CASTOR OIL - Due to its occlusive and humectant properties it covers the skin with a moisture-retaining layer.

SUNFLOWER SEED OIL - Natural emollient, which helps to maintain skin's natural barrier. Rich in (omega-6).

SHEA BUTTER - Natural emollient. Protects the skin from external factors, is rich in antioxidants.

BAOBAB SEED OIL - Supports skin healing and has a moisture-binding

EVENING PRIMROSE OIL - A source of Linoleic acids, regulates sebum production.

KOREAN PERILLA OIL - Protects the skin from external factors and inhibits transdermal water loss.

ALOE BARBADENSIS LEAF JUICE - Is keeping the skin hydrated. It shows anti-redness properties and can help to limit the number of flairs-ups. PHYTOS.

PHINGOSINE - Lipid naturally found in outer layer of the skin. Forms a part of skin's defense system.

BETAINE - Is a humectant and an anti-irritant. It binds water molecules to itself, allowing your skin to increase its ability to absorb moisture and retain water.



Ingredients

Aqua, Ethylhexyl Stearate, Pentyleneglycol, Cetearyl Ethylhexanoate, Petrolatum, Glycerin, Isodecyl Neopentanoate, PEG-30 Dipolyhydroxystearate, Hydrogenated Castor Oil, Tocopheryl Acetate, Dicaprylyl Ether, Panthenol, Niacinamide, Magnesium Sulfate, Betaine, Cannabidiol, Aloe Barbadensis Leaf Juice, Butyrospermum Parkii Butter, Adansonia Digitata Seed Oil, Oenothera Biennis Oil, Perilla Ocymoides Seed Oil, Tocopheryl Acetate, Palm Kernel Glycerides, Squalane, Behenyl Alcohol, Glyceryl Stearate, Palmitic Acid, Stearic Acid, Lecithin, Cetyl Alcohol, Lauryl Alcohol, Myristyl Alcohol, Ceramide NP, Cannabis Sativa Seed Oil, Tocopherol, Retinyl Palmitate, Helianthus Annuus Seed Oil.



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Application Test



CANNASEN® PSO + Atopic Skin Relief Lotion's efficacy was tested in an external application test. The sample consisted of both sexes aged from 22 to 72 with various types of skin. The lotion was applied twice a day for 28 days.

The result summary is presented in the table.

Irritation Test



APPLICATION: Apply a thin layer of lotion on a clean and dry skin twice a day. Lotion can be used as a part of dermatological treatment, with CANNASEN® Psoriasis Gel. In case of using those two products together, apply the lotion after cleaning off the Dead Sea Salt from the area of application.

Property Tested	% of participants property tested
• Soothes skin irritations/reddening	75%
• Eliminates skin itching	70%
• Improves skin appearance and condition	87%
• Eliminates skin dryness and tightness	91%
• Makes scales less visible	66%
• Oils and moisturizes the skin	92%
• Protects the skin against excessive dryness	90%
• Offers an effect of nourished/regenerated skin	87%
• Offers smoother/softer skin	81%

95%

of participants gave the lotion a very good or good rating

88%

of participants declared they would like to buy it.

65%

of participants rated it higher than same type products used before.

Application Instructions



Additionally, a two-stage test for allergic or irritating properties have concluded that the irritation/ allergy index of the CANNASEN® PSO + Atopic Skin Relief Lotion is equal to 0, meaning no allergenic or irritating properties. The lotion did not cause any allergic reaction even when used by participants whom have history of dermatoses.

Quality & Safety



- Proven efficacy via application test.
- Dermatological clinical test (Evaluation of irritating and allergenic properties of the product).
- Crystallized and purified CBD.
- Produced and tested in EU.
- 99% Ingredients of Natural Origin.
- Vegan
- No GMO
- Quality assured according to and produced under ISO 22716:2007;
- Cosmetics — Good Manufacturing Practices.
- (GMP) — Guidelines on Good Manufacturing Practices Safety tested by Dermatological test and documented by Product Safety Report. Free Sales Certificate.
- Registered in Cosmetic product notification portal CPNP.

- Classified and Registered as a Medical Device.
- Contains quality-assured CBD isolate as a constituent of the formulation.
- Suitable for minor abrasions, minor burns and sunburns .



Benefits & Effects

- Provides a protective and flexible hydrogel film coverin the affected area.
- Maintains a moist wound environment.
- Supports conditions for the natural wound-healing process.
- Contributes to user comfort through a cooling and soothing effect on the skin.
- Easy to use and conveniently packed.



Mechanism of Action



After the gel is spread on the wounded area it forms a mechanical barrier that protects the wound from external pathogens and water loss



The gel has been cautiously developed to ensure even and complete wound coverage. The gel film is firm but flexible, which makes it last longer.



For Business-to-Business use only

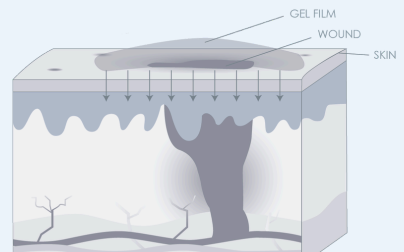


Main constituents relevant to the principal intended action

Carbomer
Hydrogel, Hyaluronic Acid.

Other Ingredients

Propylene glycol, Pentylene glycol, Aminomethyl Propanol, Panthenol, Cannabidiol (CBD), Allantoin, Benzalkonium Chloride, Phytic acid.



Active Ingredients



HYALURONIC ACID

Is a compound naturally found in the human skin. In CANNASEN® Wound Gel, hyaluronic acid forms the base of the gel film. It helps to retain moisture and keeps the skin in good condition. In case of sunburns and minor burns, an external moisturizing effect and related to it cooling effect can be perceived as pleasant.

CARBOMER HYDROGEL

Thanks to carbomer hydrogel, CANNASEN® Wound Gel can form into a flexible film, which covers the wounded area as a protective and flexible hydrogel film.

Other Ingredients



CANNABIDOIL (CBD)

CBD is a compound extracted from cannabis plant (*Cannabis sativa* L.).

CBD is included as a constituent of the formulation. CBD does not contribute to the principal intended action of the device, and no medicinal or therapeutic effect is attributed to CBD. The intended performance of the medical device is based on the physical properties of the hydrogel, including formation of a protective and flexible hydrogel film and support of a moist wound environment.

CBD used in CANNASEN® Wound Gel is a quality assured CBD isolate. It is extracted from legal strain of hemp and comes from certified sustainable farms in Italy. It is additionally tested for presence of pesticides, microbes and heavy metals.

Quality & Regulatory

- Quality assured and tested. In compliance with MDD Medical Devices Directive (93/42/EEC/ MDD). Compliant with MDR Chapter VII, Article10(9)(QMS) & 85 (PMS) and in process of updating according to new MDR (waiting for class IIa). Pre-clinically tested in: in vitro, cytotoxicity, irritation and sensitization tests.

ALLANTOIN & PANTHENOL (PROVITAMIN B5)

Allantoin and panthenol are included as ingredients of the formulation and contribute to the conditioning properties of the product.

Patents

- **Patented** - DK & Internationally
- Patent No. **DK181458**



Helping people face pollen, dust and pollution with greater nasal comfort

- Classified and Registered as a **Medical Device**.
- OTC product – **no prescription** is needed.
- Contains isolated and crystalized CBD, from sustainable farming, which has been tested for its quality and purity.
- Contains **Panthenol** and **Allantoin**, which provides a skin-conditioning effect.
- Supports the protective function of the mucosa
 - the sticky film creates a physical barrier that prevents pollen, dust, pollution from entering the respiratory system.

Benefits & Effects



- Creates a thin film, which protects from pollen, dust, environmental pollution and microbes.
- Supports the natural protective function of the nose, by preventing the particles from entering to the respiratory system.
- Soothes irritation, moisturizes and protects the mucus membrane from drying out, which facilitates breathing.

Active Ingredients



HYDROXYETHYLCELLULOSE - Regulates viscosity and creates a long-lasting hydrogel film on the nasal mucosa.

SODIUM CHLORIDE - Has isotonic properties. It ensures balanced hydration of the mucus membrane. "Iso-" means "equal", meaning that isotonic salt solution is balanced in order to restore moisture, without drying out the nasal membranes.

HYALURONIC ACID - It is a compound naturally found in the human skin. It is included as a barrier supporting and moisturizing ingredient.

CANNABIDIOL (CBD) - CBD is included as a skin-conditioning ingredient of the CANNASEN® Nasal Protect Gel formulation. CBD is not claimed to provide a medicinal or therapeutic effect.

The CBD used is a quality assured CBD isolate. It is extracted from legal strain of hemp and comes from certified sustainable farms in Italy. It is additionally tested for presence of pesticides, microbes and heavy metals.

PANTHENOL & ALLANTOIN (Provitamin B5) - Allantoin and panthenol are included as ingredients of the formulation and contribute to the skin conditioning properties of the product.



Active Ingredients

Hydroxyethylcellulose,
Sodium chloride,
Hyaluronic acid.

Other Ingredients

Water, Propylene glycol,
Pentylene glycol, Butylene glycol, Lauryl glucoside,
Cannabidiol (CBD),
Panthenol, Allantoin, Phytic acid, Sodium hydroxide.

Did You Know...?

**50 million suffer from
ALLERGY**

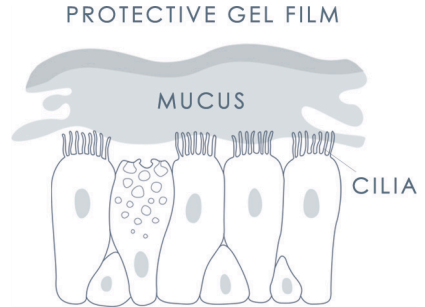


For Business-to-Business use only

Mechanism of Action



- The **function of the Nasal Mucosa** is to protect the body from pollutants (e.g., pollen, environmental pollution, dust) or microbes, which are in the air we breathe.
- The **gel covers the mucosa with a protective film**, which serves as a physical barrier that helps to stop the pollutants from entering the respiratory system.
- By doing so, the gel prevents the onset of symptoms of e.g., allergies.
- On top of that, thanks to **Allantoin** and **Panthenol** the layer of the gel film **prevents the mucus from drying out** and **soothes the irritation**. This makes breathing easier and less painful.



Quality & Regulation



- Quality assured and tested. In compliance with MDD Medical Devices Directive (93/42/EEC/ MDD). Compliant with MDR Chapter VII, Article 10(9)(QMS) & 85 (PMS) and in process of up- dating according to new MDR (waiting for class IIa). Pre-clinically tested in: in vitro, cytotoxicity, irritation and sensitization tests.
- Patent pending
- Vegan

Dosage & Application



- Insert the applicator carefully into your nose. It should not be inserted too deeply to avoid injuries. You can use a cotton bud to help yourself in spreading the gel on the inside of the nostrils.
- For adults and adolescents, the gel can be used up to 2 times a day.
- There should be at least a 6-hour break between applications.
- For hygienic reasons, a tube of nasal gel should only be used by one person
- Not recommended for children under the age of 14.
- For temporary use only

A non-prescription night-time nasal spray developed to support the body's natural sleep balance

- Classified and Registered as a **Medical Device**.
- OTC product – **no prescription** is needed.
- Intended for night-time usage.
- Facilitates breathing, stimulates relaxation, makes falling asleep easier.
- Moisturises, cares for and cleanses the nasal mucous membranes, ensuring night-long rest.
- With pure and quality-assured cannabitol (CBN) and cannabidiol (CBD).



Benefits & Effects

- Facilitates breathing making falling asleep easier.
- Keeps airways clear, which improves sleep quality.
- Contains excipients which facilitate relaxation.
- Easy to use - should be used once a day before bedtime
- Ingredients **do not cause a sedative effect** on the day following usage.
- **Intranasal application** lowers the chance of gastrointestinal issues or drug interactions.
- Intranasal application **ensures a quicker effect and higher bioavailability of CBD** (in comparison to oral application).



Mode of Action

- **Deep, soft and unlaboured breathing** is needed for full relaxation and maintenance of an optimal sleep cycle.
- The spray clears, moisturizes and cares for nasal passages to facilitate breathing. This facilitates **falling asleep** and **ensures uninterrupted, night-long rest**.
- Thanks to the excipients (**lavender**, **CBD** and **CBN**), the spray promotes relaxation, soothes irritation and helps to unwind.



Active Ingredients

Sesame Oil

Other Ingredients

Lavender Oil, Hemp oil with Cannabitol (CBN), Cannabidiol (CBD), Vitamin E

Did You Know...?

1 billion fight SLEEPING DISORDERS



For Business-to-Business use only



Active Ingredients



SESAME OIL

Due to its surface tension, the sesame oil can be sprayed easily without damaging or sticking to the cilia. It has antioxidant, antimicrobial and anti-inflammatory properties. By this, it cares for the microenvironment of the nasal passages, moistens the mucous membrane and supports the regeneration of the irritated nasal mucosa, making breathing easier.

LAVENDER OIL

Contains esters of fatty acids. Research shows that lavender oil can increase sleep quality, induce relaxation and reduce anxiety.

INTRANASAL APPLICATION

- ✓ Speeds up the time-to-action.
- ✓ Easy and convenient
- ✓ Lowers the probability of drug interactions.

CANNABIDOIL (CBD)

CBD is a phytocannabinoid extracted from Cannabis Sativa L.

Research indicates that:

- CBD can bind to cannabinoid receptors and interact with the endocannabinoid system.
- The endocannabinoid system is engaged in sleep cycle regulation.
- Research on CBD shows that it has a calming effect on the central nervous system, which can help to relax and fall asleep.
- Finally, research indicates that CBD has antibacterial and antioxidant properties, important for proper nose care.

CANNABINOL (CBN)

Research indicates that:

- CBN has conditioning properties.
- CBN is a cannabinoid extracted from Cannabis sativa L.
- CBN can bind to cannabinoid receptors and act as a homeostatic regulator, supporting the body in maintaining homeostasis.
- CBN is currently under research for its potential sleep-aiding properties.

Quality & Regulatory



- Quality assured and tested.
- Medical device class I.
- Medical Devices Directive (93/42/EEC/MDD).
- Compliant with MDR Chapter VII, Article 10(9).
- (Quality Management System) & 85 (Post Market Surveillance) and in process of updating according to new MDR (waiting for class IIa).
- Proven efficacy via preclinical studies and ongoing clinical trials
- Patented

We solely use purified, crystalized and quality assured CBN and CBD from sustainable Italian farms. All processes and compounds comply to the EU regulations.

Results documented through controlled product testing

- Classified and Registered as a **Cosmetic Product**.
- Not a gender-specific product.
- Addresses both hormone and stress related hair loss.
- Prevents hair loss and stimulates growth of new hair.
- Clinically proven efficacy and safety.
- Improves the condition of hair and scalp.

Benefits & Effects



CANNASEN® Anti-Hair Loss Serum

Clinically tested hair serum with CBD and patented ingredients Redensyl® and Capixyl® for the cosmetic treatment of hereditary, hormone and stress-related hair loss and patchy baldness. Proven effect of stronger hair growth and thicker hairs. Promotes the physiological growth cycle of the hair, strengthens the hair and improves the condition of the scalp.

- Reduces hair loss.
- Increases hair density.
- Increases hair thickness.
- Improves general hair and scalp condition.

For Clinical test key findings - see separate Product Sheet.

CANNASEN® Anti-Hair Loss Shampoo & Mask

Strengthens weak and brittle hair as well as prevent its loss caused by hormonal and genetic changes, fatigue, stress, unbalanced diet or external factors. The shampoo is developed to visibly improve hair condition, reduce brittleness, and give it vitality and shine. The ingredient allantoin helps soothe irritations and calms sensitive scalp.

Shampoo

- Prevents follicle ageing and hair fall.
- Promotes hair growth and strength.
- Improves the condition of hair and scalp.
- For fuller, healthier, and denser hair**.

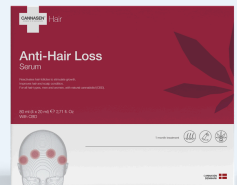
Mask

- Prevents follicle ageing and hair fall.
- Promotes hair growth and strength.
- Nourish and soothe the hair and scalp.
- For fuller, healthier, and denser hair**.

1. <https://publications.sciences.ucf.edu/cannabis/index.php/Cannabis/article/view/78/47>

2. ** Self-assessment test conducted in a group of 30 people after 5-6 weeks of use, performed by an independent testing laboratory.

36% increased hair growth
14% thicker hair



Did You Know...?

147 million struggle with HAIR LOSS

MAKE TO ORDER ONLY



Anti-Hair Loss Serum

CANNABIDIOL (CBD) - Research indicates that CBD has scientifically proven anti-inflammatory properties. It participates in cell renewal process and hair growth regulation.

1,5 PENTANEDIOL - Solvent that cleans the closed hair follicles and creates good growth conditions in the hair follicles for new hair to emerge. **REDENSYL®** - Patented ingredient of clinically proven ability to reactivate the hair growth after 3-month usage.

CAPIXYL® - Patented ingredient. Contains, among others, red clover extract, which makes it optimal for usage in hormone-related hair loss. It preserves hair follicle stem cells (HFSC) activity, and stimulates renewal of hair's extracellular matrix, which provides fuller, thicker and healthier hair.

CAFFEINE & MENTHOL - Increases microcirculation of blood in the skin, which stimulates the absorption of the active substances and promotes hair follicle activity.

HYALURONIC ACID - Cares for the scalp and stimulates increase in the hair strands diameter, resulting in thicker hair.

Anti-Hair Loss Shampoo & Mask

CBD - A natural ingredient and according to a study made in 2021* CBD works to restore balance and boost your hair growth.

MENTHOL - Increases blood circulation, which increases the absorption of active substances and promotes healthy hair follicles.

TETRAIDYLUM - An innovative ingredients complex which nourishes hair follicles and prevents it falling out, while stimulating microcirculation.

ALLANTOIN - Soothes irritations and calms sensitive scalp. Shampoo visibly improves hair condition, reduces brittleness and gives it vitality and shine.

Dosage Instructions & Application

Serum

- Using the top of the applicator to apply the serum onto the scalp, between the hair lines. Gently massage the product into clean and dry scalp in the evening.
- Use daily for 5 days followed by 2-day break.
- To achieve visible results, use for 2-4 months, then take a break of 2 -4 months before potentially starting the process again.

Shampoo

Massage your scalp for 1- 3 minutes. Rinse hair and scalp completely.

Mask

Use on clean wet hair, after the shampoo is rinsed. Leave on at least for 6 minutes before rinse with water.

Enriched with Natural CBD and botanical extracts, ensures fuller, thicker and healthier hair and scalp. Prevents follicle ageing and hair fall, increases hair strength and volume (shampoo)/ elasticity (mask).

Targeted care. Right where they need it.

Helping animals stay comfortable, active and close to the lives they love

- Classified and Registered as a **Medical Device**.
- Over the counter (OTC) product – no prescription is needed.
- Contains purified, crystalized CBD isolate, which has been tested for heavy metals, pesticides and microbes.
- Effectiveness supported by human pre-clinical studies and clinical trials
- Topical application, which offers increased bioavailability compared to bioavailability of oral CBD products
- THC-FREE.



Benefits & Effects

CANNASEN® Vet Pain Patch

- Suitable for pain and sores caused by e.g., injuries, musculoskeletal conditions and disease (e.g. Arthritis).
- **Long-lasting** pain relief due to continuous, consistent delivery of the ingredients.
- Reduces swelling, bruising, and stiffness and improves movement.
- **Convenient** to use – patches are thin, flexible, adhesive and come in separate sachets, making it a user-friendly and discreet solution.
- **Lower risk of drug interactions** in comparison to oral analgesics – topical method of application.
- Up To **24 Hour** Pain Relief.

CANNASEN® Vet Pain & Arthritis Gel

- Can alternatively be used for joint pain related to conditions other than arthritis such as for muscle soreness and sprains.
- Topical treatment for body areas affected by Arthritis.
- **Cooling effect** on hot and swollen joints.
- **Pain relief.**
- Reduces the painful conditions that occur in Rheumatoid Arthritis.

CANNASEN® Vet Wound Gel

- Suitable for minor abrasions and burns - useful as **Muck Gel for Horses** and **Hotspot Gel for Dogs**.
- Forms a protective layer, which protects the wound from external factors and keeps it moist.
- Contains moisture-retaining components.
- Has antibacterial, antiviral and antifungal properties to protect against infection.
- Reduces the painful conditions that occur in Rheumatoid Arthritis.
- **Accelerates wound healing time** and maintains optimal conditions for proper healing.



MAKE TO ORDER ONLY

CANNASEN® Vet Pain Patch



ARNICA - Is an herbaceous plant native to cool regions of the Northern hemisphere. Arnica reduces the perception of pain by acting on inflammatory mediators. It helps to reduce bruising and swelling, especially needed in cases of trauma related treatment.

MENTHOL - Stimulates a feeling of coolness and warmth, which relieves the pain. Moreover, it acts as counterirritant. It can mitigate pain of diverse origins, such as musculoskeletal, neuropathic and injury-related pain. Menthol used in CANNASEN® products has natural, non-synthetic origin.

CANNABIDOIL (CBD) - Research indicates that CBD reduces pain, inflammation & supports healing processes. In simple terms, it impacts the signalling from the specific body area to the brain, reducing the sensation of pain. CBD used in CANNASEN® is isolated and crystallized in order to ensure its purity and quality.

Active Ingredients

Acrylic adhesive.

Other Ingredients

Cannabidiol, Menthol and Arnica Fluid Extract.

CANNASEN® Vet Pain & Arthritis Gel



ALCOHOL/WATER MIXTURE - When applied on the skin the alcohol and water mixture evaporates, which causes a cooling effect in the hot and swollen joints, relieving the feeling of pain.

CAMPBOR & MENTHOL - Stimulate the cooling and pain-relieving effect. Stimulate microcirculation, which helps CBD to penetrate through the skin barrier.

CANNABIDOIL (CBD) - Research indicates that CBD can reduce pain, inflammation and bone degradation, and it might prevent immune system attack (RA).

Active Ingredients

Water Ethanol denat 96 %

Other Ingredients

Menthol, Camphor, Cannabidiol CBD, Isopropyl Myristate, Acrylate, Crosspolymer, Aqueous Sodium Hydroxide Solution, Phytic Acid.

CANNASEN® Vet Wound Gel



HYALURONIC ACID - a compound naturally found in the human skin, which makes it a key component of the wound healing processes.

CARBOMER HYDROGEL - forms into a flexible film, which covers the wounded area and protects it from pathogens and moisture loss.

CBD - a quality-assured CBD isolate extracted from legal strain of hemp and comes from certified sustainable farms in Italy. It is additionally tested for presence of pesticides, microbes and heavy metals.

ALLANTOIN - Is a compound extracted from the root of the comfrey plant, and it is known for its soothing, protective and conditioning properties. Research suggests that allantoin can speed up wound healing by soothing inflammation and promoting the transition from inflammatory to proliferative stage of wound healing process.

PANTHENOL (PROVITAMIN B5) - a protective humectant, which supports wound healing and moisture retention. It impacts the microenvironment of the wound providing a long lasting protection from dryness.

Active Ingredients

Hyaluronic acid, Carbomerhydrogel.

Other Ingredients

Water, Propylene Glycol, Pentylene Panthenol, Cannabidiol Propanol, Chloride, Allantoin, Phytic Acid.

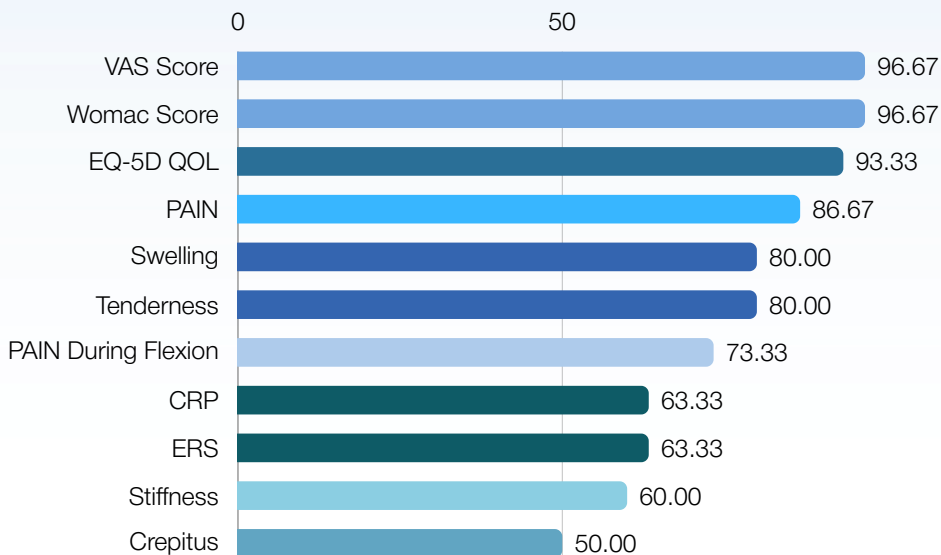
Clinical Trial Performance

Pain & Arthritis Gel



- Clinically proven effective for **arthritis & pain relief**
- **International patent pending**
Registrations territory: **EU, UK, Israel, AU, GE**
- **96.67%** showed improvement in VAS and WOMAC scores

% Change - Number of Subjects shown improvement



120 subjects
Randomized placebo controlled

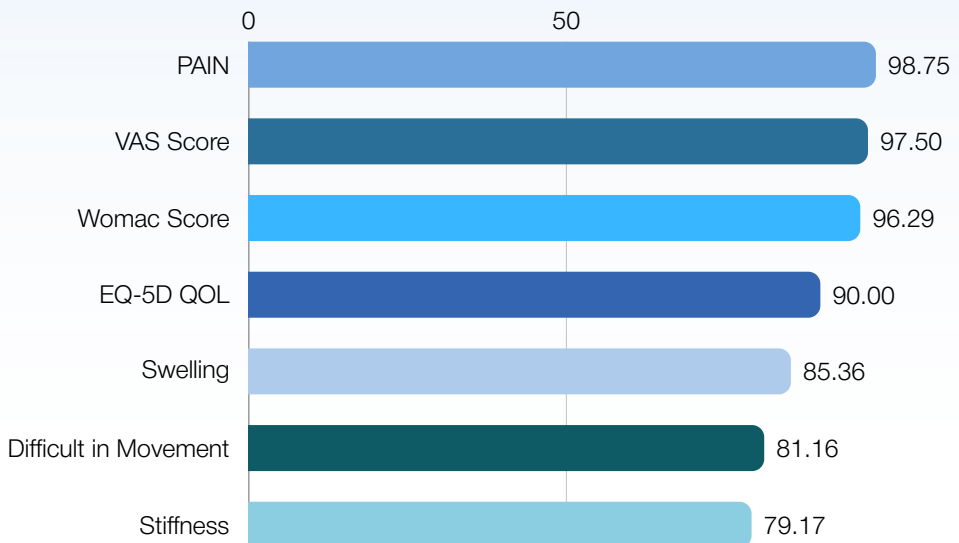
Clinical Trial Performance

Pain Patch



- Clinically proven effective for **pain relief**
- **International patent pending**
Registrations territory: **USA, EU, UK, Israel, AU**
- 80 subjects | Single-arm clinical study | 98.75% showed improvement in pain | 97.5% in VAS score

% Change - Number of Subjects shown improvement



80 subjects
Single arm clinical trial

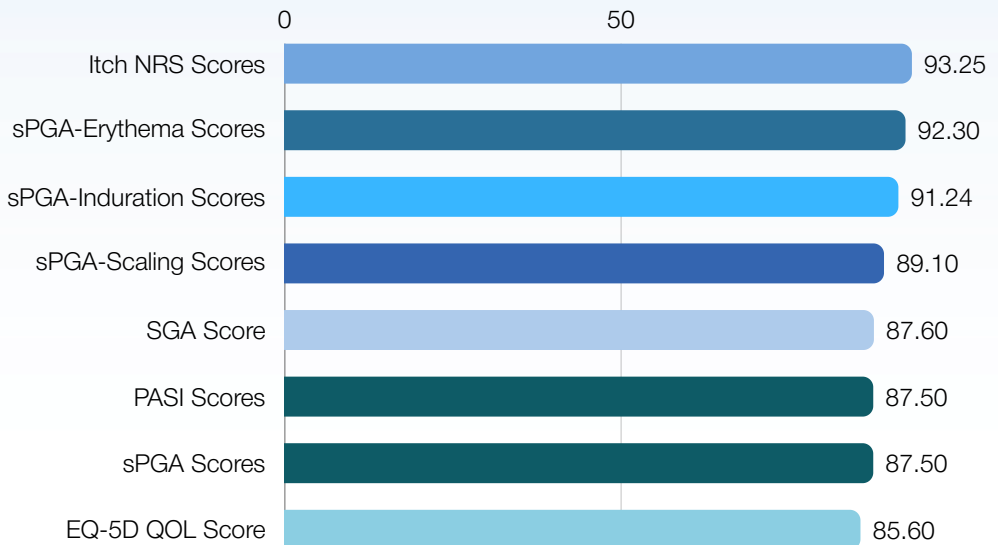
Clinical Trial Performance

Psoriasis Gel



- Clinically proven effective for **psoriasis**
- **International patent pending**
Registrations territory: **EU, UK, Israel, AU, GE.**
- 120 subjects | Randomized placebo-controlled trial | 93.25% showed improvement in itch score | 92.3% in erythema score

% Change - Number of Subjects shown improvement



120 subjects
Randomized placebo controlled

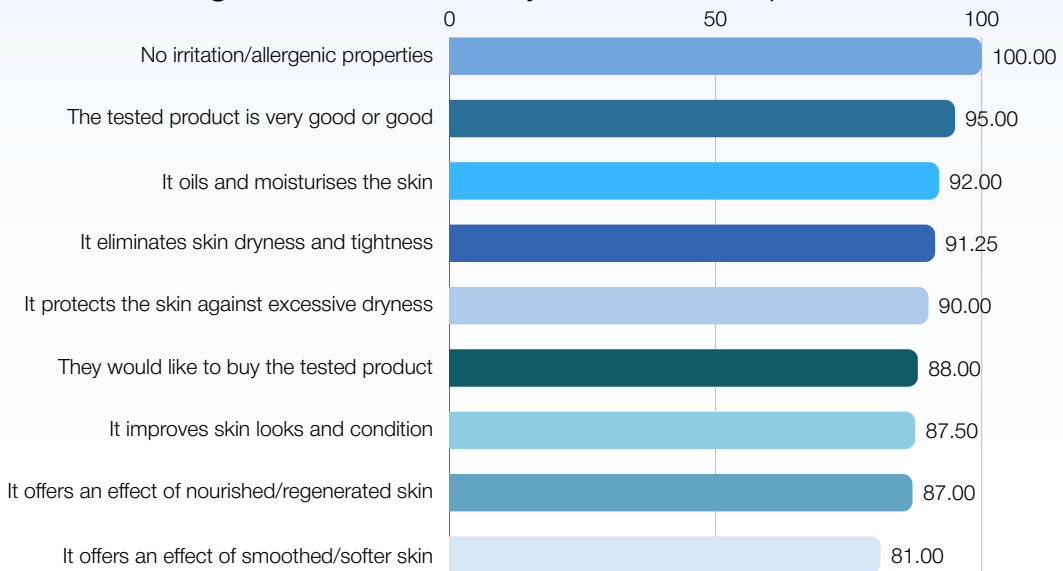
Clinical Trial Performance

PSO+ Atopic Skin Relief Lotion



- Clinically proven effective for **skin disorders**
- Registrations territory: **USA, EU, UK, IN, AU.**
- 60 subjects | 28-day application test | 92% experienced moisturized skin | 91% reduced dryness and tightness

% Change - Number of Subjects shown improvement



60 subjects
Single arm clinical trial

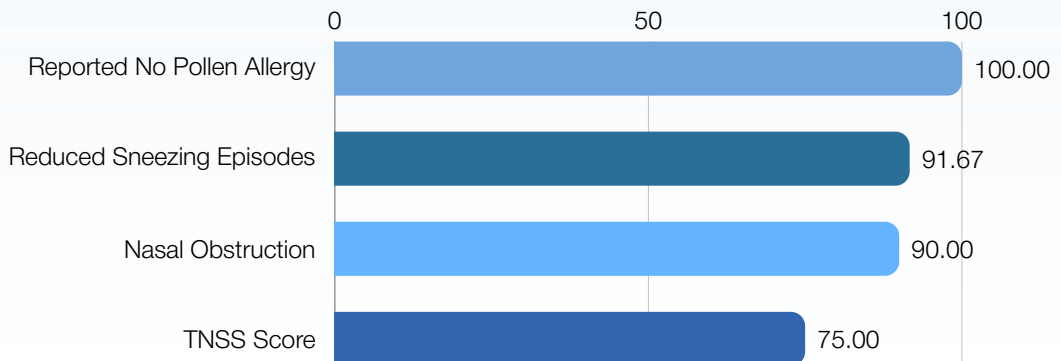
Clinical Trial Performance

Nasal Protect Gel



- Clinically proven effective for **allergy & vira**
- **Patented - DK 181405 & International** Registrations territory: **USA, EU, UK, Israel, Malaysia**
- 60 subjects | Single-arm clinical study | 91.67% reported fewer sneezing episodes | 90% improvement in nasal obstruction

% Change - Number of Subjects shown improvement



60 subjects
Single arm clinical trial

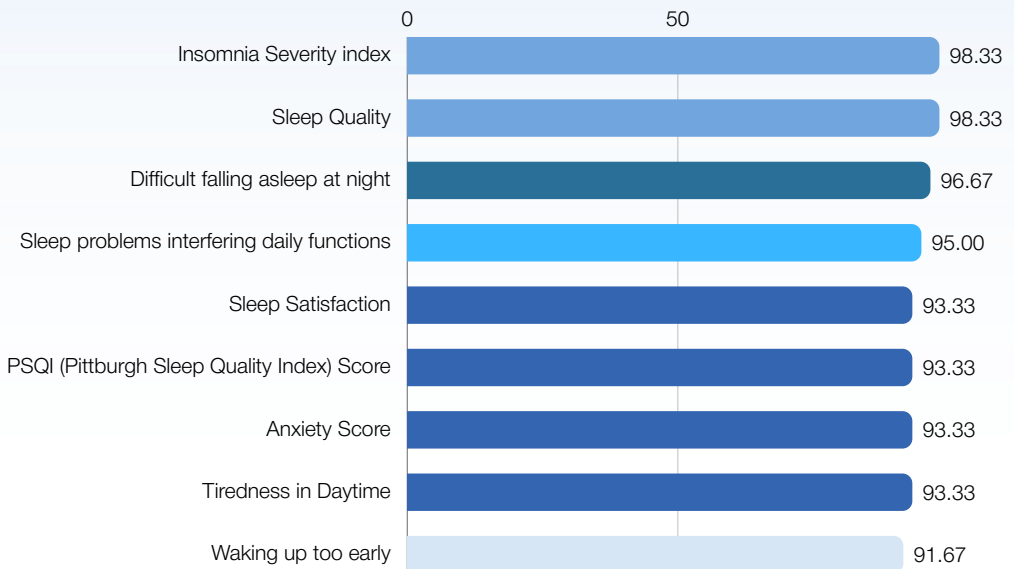
Clinical Trial Performance

Nasal Night Spray



- Clinically proven effective for **sleep disorders**
- **Patented - DK 181329 & International**
Registrations territory: **USA, EU, UK, Israel, GE**
- 120 subjects | Multicentre randomized placebo-controlled trial | 98.33% showed improvement in sleep quality

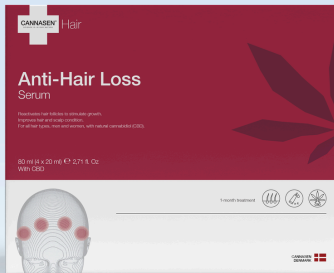
% Change - Number of Subjects shown improvement



120 subjects
Multi-centre randomised
Placebo controlled trial

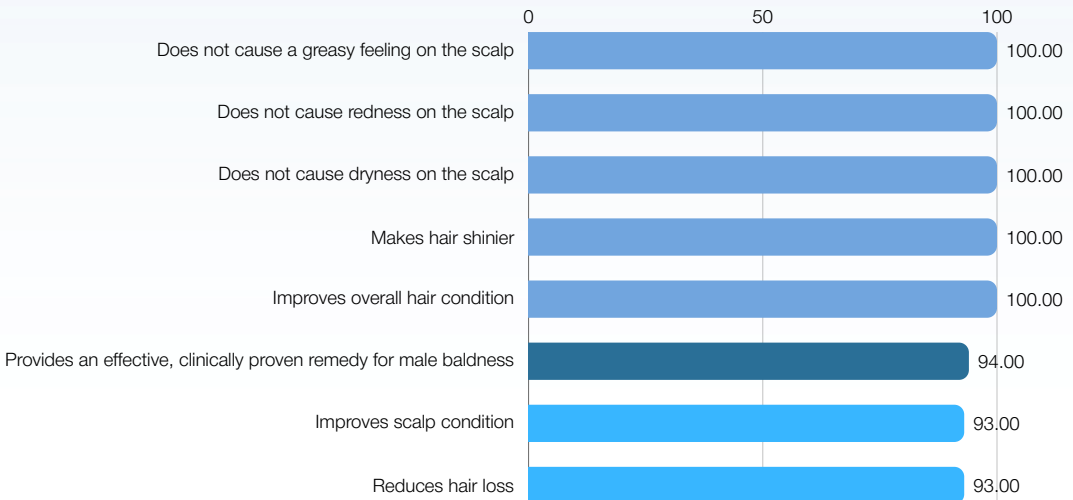
Clinical Trial Performance

Anti-Hair Loss Serum



- Clinically proven effective for **hair loss**
- **International Patent Pending** Registrations territory: **USA, EU, UK, Israel, GE**
- 32 subjects | Randomized placebo-controlled trial | 93% reported reduced hair loss | 93% improved scalp condition

% Change - Number of Subjects shown improvement



32 subjects
Randomised Placebo controlled trial

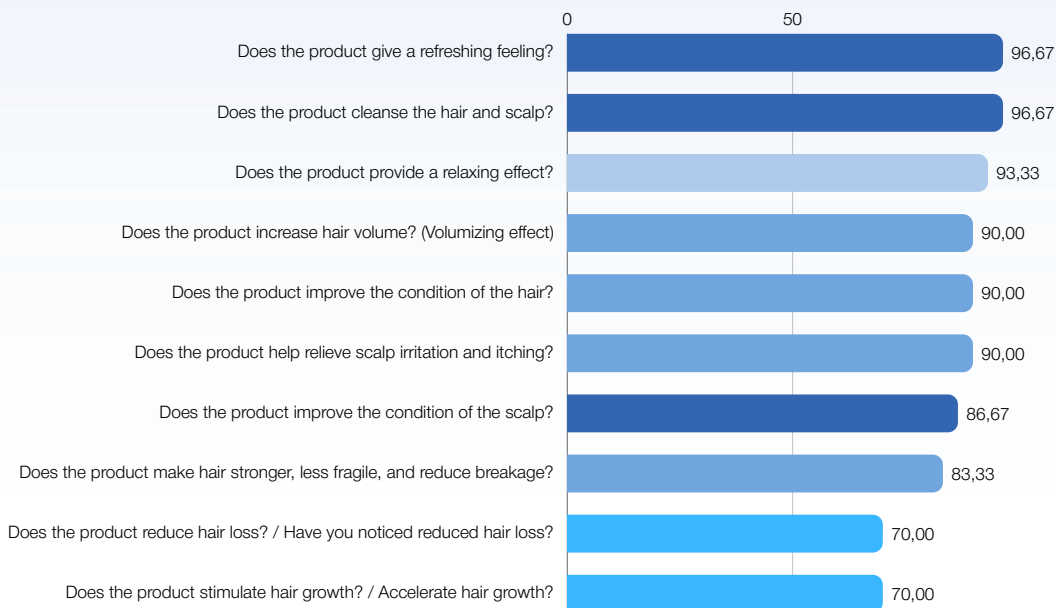
Clinical Trial Performance

Anti-Hair Loss Shampoo



- Clinically proven effective for **hair loss**
- In pipeline - **yet to be launched**

% Change - Number of Subjects shown improvement



30 subjects
Single arm clinical trial

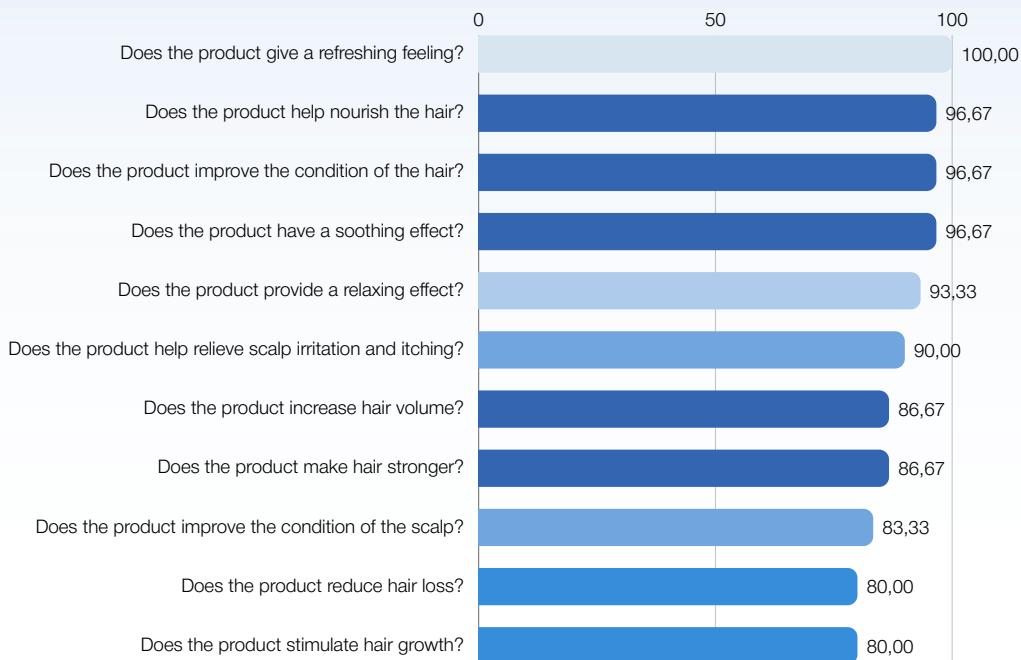
Clinical Trial Performance

Anti-Hair Loss Conditioner



- Clinically proven effective for **hair loss**
- In pipeline - **yet to be launched**

% Change - Number of Subjects shown improvement



30 subjects
Single arm clinical trial

Patents



PATENT NO.: DK 181405
PATENT NO.: DK 181329
PATENT NO.: DK 181458
PATENT NO.: EP4009944
PATENT NO.: AU2020325925



Granted to be issued in 2026

Anti-Hair Loss serum in DK.

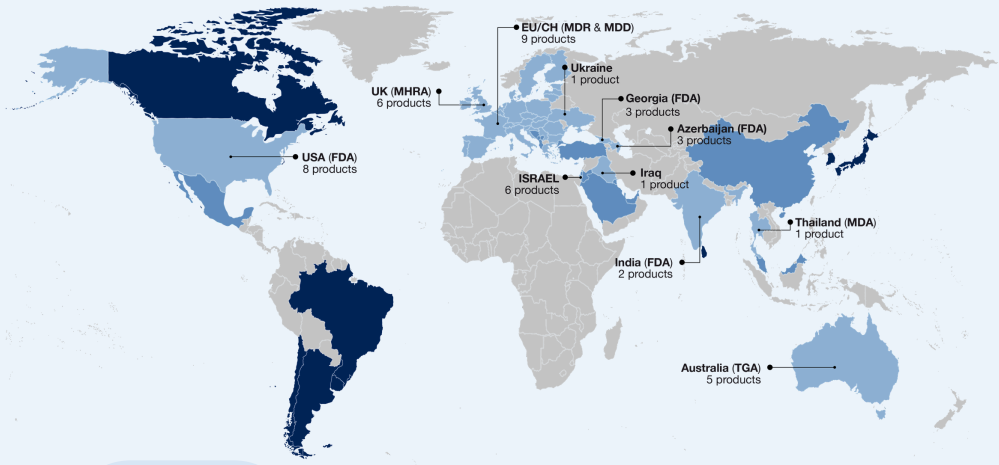
In process

Final tests for bioactive CBD are ready, we currently await issuing a patent application.

Market Overview

We operate from our Danish headquarter and have contracts covering 25+ countries.

REGISTERED	ONGOING REGISTRATION	TO START REGISTRATION
EU UK ISRAEL INDIA AUSTRALIA USA SWITZERLAND GEORGIA AZERBAIJAN	CHINA KUWAIT JORDAN PALESTINE QATAR BAHRAIN SERBIA BOSNIA MONTENEGRO	ARGENTINA CANADA BRAZIL CHILE URUGUAY JAPAN SOUTH KOREA SRI LANKA



Q1 2025/2026

Europe		International Markets	
Revenue (mDKK)	Percentage of total revenue	Revenue (mDKK)	Percentage of total revenue
3.23 M	85,7%	0.54 M	14,3%
CANNASEN® Brand	Own Label	CANNASEN® Brand	Own Label
16,1%	83,9%	100,0%	0,0%



Global Regulatory Milestones

EU (MDR & MDD): 9 products

Medical Devices

- Pain & Arthritis Gel
- Pain Patch (MDR)
- Psoriasis Gel (MDR)
- Wound Gel
- Nasal Protect Gel
- Infect Protect Lozenges
- Nasal Night Spray

Cosmetics

- PSO + Atopic Skin Relief Lotion
- Anti-Hair Loss Serum

UK (MHRA): 6 products

Medical Devices

- Pain & Arthritis Gel
- Pain Patch
- Psoriasis Gel
- Wound Gel
- Nasal Protect Gel
- Nasal Night Spray

India (FDA): 2 products

Cosmetics

- PSO + Atopic Skin Relief Lotion
- Anti-Hair Loss Serum

USA (FDA): 8 products

Medical Devices

- Pain Patch
- Wound Gel
- Nasal Night Spray

Vet

- VET Pain & Arthritis Gel
- VET Pain Patch
- VET Wound Gel

Cosmetics

- PSO + Atopic Skin Relief Lotion
- Anti-Hair Loss Serum

Israel: 6 products

Medical Devices

- Pain & Arthritis Gel
- Pain Patch
- Psoriasis Gel
- Wound Gel
- Nasal Protect Gel
- Nasal Night Spray

Australia (TGA): 5 products

Medical Devices

- Pain & Arthritis Gel
- Pain Patch
- Psoriasis Gel

Cosmetics

- PSO + Atopic Skin Relief Lotion
- Anti-Hair Loss Serum

Malaysia (MDA): 3 products

Medical Devices

- Pain & Arthritis Gel
- Pain Patch
- Nasal Protect Gel

Why Become Distributor

Our BtBtC strategy leverages our competitive edge to swiftly enter the market. Our treatments, available OTC (over-the-counter), are distributed through various channels including pharmacies, drugstores, retail outlets, clinics/hospitals, and online platforms under the CANNASEN® brand or as white-label and private-label options.



White label



CANNASEN®



Private Label

We've demonstrated our capabilities in clinical settings and customer sales, earning praise from satisfied customers. Whether it's white label, or private label, we offer adaptable solutions to meet diverse market demands. Our products from CANNASEN® come with additional support, ensuring distributors have the resources they need for success.

We provide our partners with marketing insights, CBD ingredient definition, and tailored local launch strategies. Transitioning from BtB and BtC, we prioritize BtBtC with extended focus on **MaaS** (Marketing as a Service) and data analytics support.

Ready to Take a Share of the Market?

Option 1: CANNASEN® Brand

Our standard minimum order quantity (MOQ) is 10,000 units per product (for some 6,000 units). However, we offer bundled production for our CANNASEN® branded products, allowing you to test the market with a smaller commitment.

Choosing the CANNASEN® brand allows you to gain access to our Marketing Portal with all necessary content for a strong campaign.



SCAN TO SEE OUR CAMPAIGNS

Option 2: White Label Products

Our White Label solution offers the same MOQ and lets you design your own packaging while using our high-quality formulas. This option gives you full creative control to match your brand identity and target audience.



Regulatory Credentials

- FDA Registered Medical Device Establishment
- FDA Cosmetic Facility (FEI)
- UK MHRA Registered Medical Devices
- ISO 13485:2016 Certified (BSI Cert. No. MD 797445)
- CE-Marked Medical Devices (EU MDR)
- EU Cosmetics Regulation (EC) No. 1223/2009 Compliant
- Medical Devices Registered in Multiple International Markets
- Manufactured in the EU

Regulatory Identifiers

- FDA Registration No. (Medical Devices): 3030062474
- FDA FEI (Cosmetics): 3030062474
- D-U-N-S® No.: 305282789



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DIGITAL LEAFLET



Let's get in touch

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