

# Expand Into New Markets With Confidence. How Route4Me Can Calculate Your Exact Costs.



Route4Me

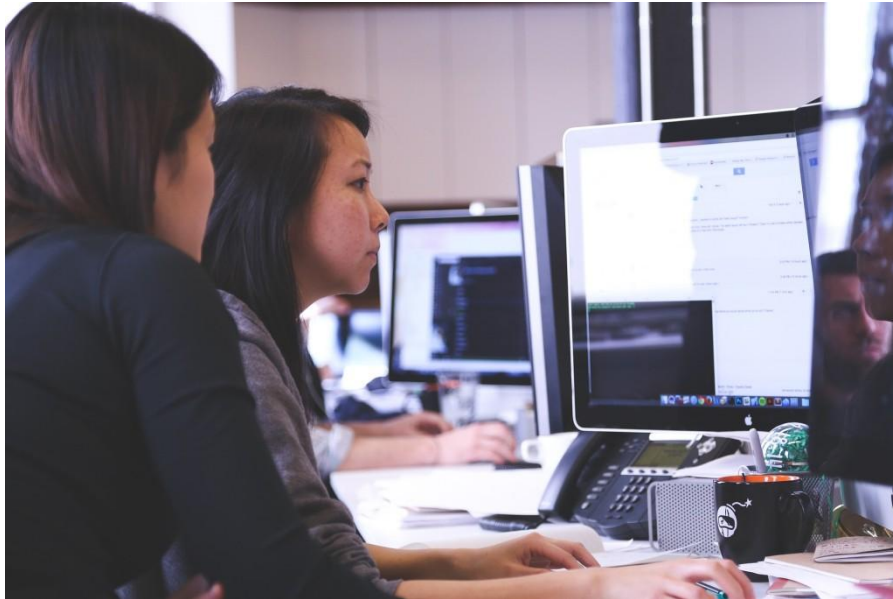
eBook  
*Series*

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+1-888-552-9045



# Expanding Into New Territories Is Expensive



According to conventional wisdom, if you want to expand into new territories and serve more customers, you'll need to hire more employees.

That means you'll need to add more salaries to your payroll. You'll be on the hook for more benefits and extra taxes as well. And if you run a courier company or some other business that sends your employees out to meet with customers, you'll need to pay for more gas and vehicle maintenance, too.

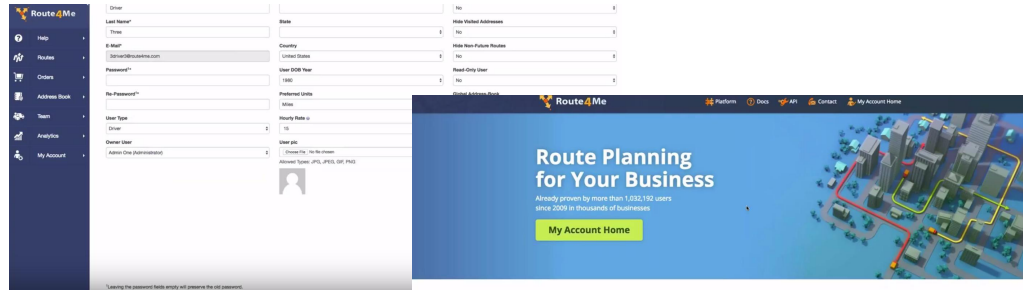
Can you afford all that?

# Expand Your Business Without Expanding Your Staff

You don't actually need to hire more employees to serve more customers. Not when you have the right tools.

With route optimization software, you can guarantee that every route you give your drivers is the most efficient route possible.

That means your drivers can visit more customers every day without having to rush to do so. You can expand your business without adding more members to your staff.



Our Easy-to-Use Optimization Software  
Puts Route Planning On Auto-Pilot  
So You Can Grow Your Business

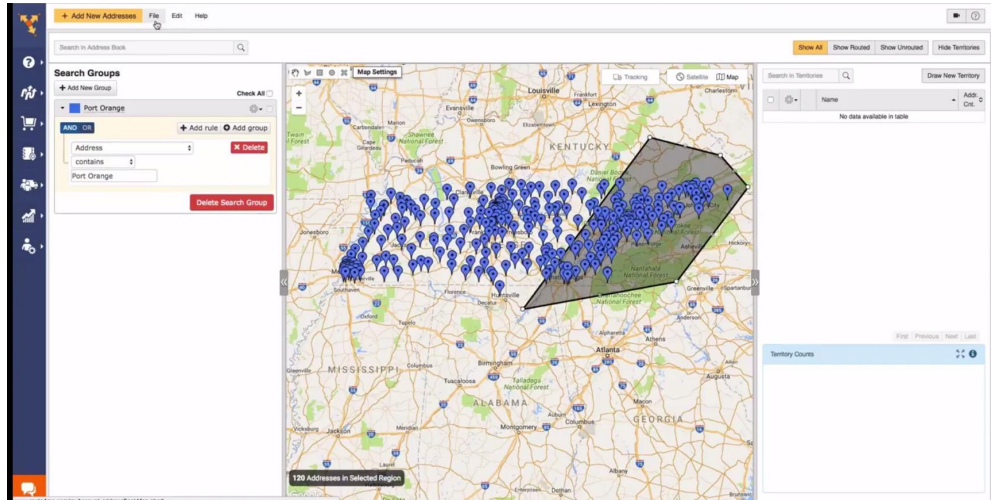
For every business whose employees are on the go.

# Find Out If Entering Other Markets Works For Your Bottom Line

## Make More Informed Business Decisions

Route4Me also allows you to create mock routes that will show you exactly how much it costs (in terms of fuel expenses and employee wages) to visit a hypothetical set of addresses.

That way, you'll know if expanding into a certain area is really worth it or not.



# Your Bids Could Be Better

Route4Me Is Your Crystal Ball. Before You Make A Bid, You Can Use Our Software To See How Low You Can Go While Still Turning A Decent Profit

Making bids is a delicate art. Bid too high, and one of your competitors will probably win the contract. But if you bid too low, you won't be able to make much of a profit. You might even underestimate your expenses so much that you end up losing money on the contract. That's unacceptable.

With Route4Me, you'll know exactly how much a new route will cost you before you try to win a contract. Your bids will be just right, every time.

The screenshot displays the Route4Me web application interface. On the left is a dark blue sidebar with navigation icons and labels: Help, Routes, Orders, Address Book, Team, Analytics, and My Account. The main content area is titled 'Vehicles - Teletrack Demo 4 (BPBC44)' and includes a 'Remove Vehicle' button. Below this is a 'Modify Vehicle Details' section with three columns of form fields:

| Basic Information          | Extended Information     | Registration Information      |
|----------------------------|--------------------------|-------------------------------|
| Alias*<br>Teletrack Demo 4 | Fuel Type<br>Unleaded 87 | Reg. State<br>Alabama         |
| Plate No*<br>BPBC44        | MPG City<br>8            | Reg. Country<br>United States |
| VIN<br>FMOLS7AH1DT133800   | MPG Highway<br>14        | Year Purchased<br>1995        |
| Make<br>Ford               | Height<br>72 (8' 0")     |                               |
| Model                      | Weight<br>3000           |                               |
| Year<br>1995               | Axles<br>4               |                               |
| Type<br>Select Type        |                          |                               |

At the bottom of the form, there is a '(Beta) Trucking Options' section.

# Start Your Free Trial Today

See For Yourself What Route4Me Can Do For Your Bottom Line  
**No Credit Card Is Needed For This Free 7-Day Trial**

[Click Here To Begin Your Free Trial](#)

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Our Small Business Routing Experts  
Will Get You Set Up Right Away