

What Are My Drivers Really Doing? How GPS Tracking Solves That Riddle



Route4Me

eBook
Series

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Most Employees Only Spend Half Their Time On The Clock Actually Working



In 2014, the market research firm Harris Interactive surveyed 2,000 office employees and asked them about their work habits.

They found that the average employee only spends 45% of their time at work actually working.

Do You Want Half Your Payroll Dollars To Go To Waste?

This is especially important since payroll is likely one of your biggest expenses, if not your absolute biggest expense.



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Luckily, there's something you can do about this.

Knowing Where Your Drivers Are At All Times Provides Many Business Benefits

Employees slacking off is an especially big problem for courier companies, food delivery services, and other businesses that send their employees out in the field unsupervised.

How do you know your employees are really working when you can't even physically see them?

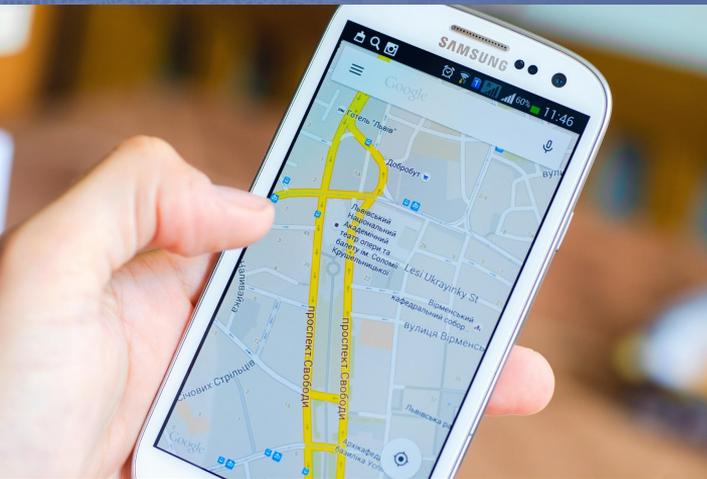
GPS tracking is how. This technology always you to check in on what employees are up to, even when they're nowhere near you.

GPS Tracking Provides Many Benefits To Your Business

It helps you analyze driving time, fuel costs, and other factors related to your business operations.

When customers want to check in on their order, they can see exactly where it is.

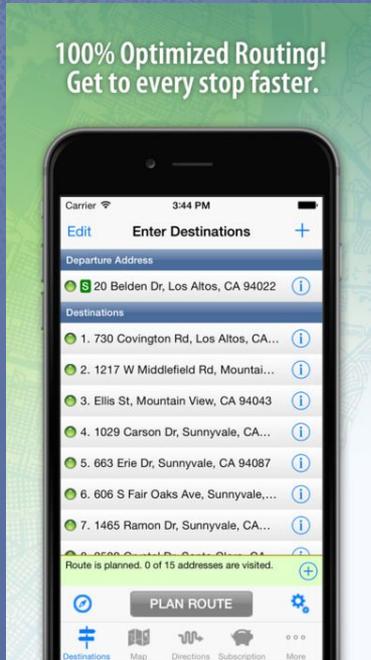
Drivers are less likely to slack off when they know they're being watched.





Trust, But Verify

How Do You Track Your Drivers?



It's Not That Complicated

GPS tracking software may sound high-tech and confusing, but it's actually pretty easy to use.

With Route4Me, all your drivers need to do is download our app to their phones. Then you can view everything they do from your office computer.

If your drivers use a smartphone regularly, as most people in modern society do, then they've already used GPS tracking.

GPS Tracking In Every Day Life

GPS tracking is what allows Facebook to tag where you are without you typing anything in.

It's what allows Google Maps to show you how to get from your current location to somewhere else.

It's common. There's nothing fancy about it.



Track And Analyze

You can check in on your fleet's progress in real-time and make sure everyone's sticking to schedule.

Customize Your Route Manifest

Select as many columns as you want to appear in your route manifest.

Manifest columns

- Marked Arrival Time
- Marked Departure Time
- Marked Time on Site
- Detected as Valued
- Detected as Dispatched
- Detected Time on Site

Route 1, January 9th
Created at 01/09/2017
Scheduled for 01/09/2017 08:00 AM

No.	Name	Address	Alias	Marked Arrival Time	Detected as Valued	Detected as Dispatched	Projected Arrival Time	Projected Departure Time	Dynamic Arrival Time	Dynamic Departure Time
Start		2125 Hwy 42 N, Duluth, GA, 30034	HQ	N/A	N/A		01/09/2017 08:00 AM			
1		Astoria St SW, Atlanta, GA, 30333, USA	HQ	Mon Jan 09 08:42 AM	N/A		Mon Jan 09 08:42 AM	Mon Jan 09 08:50 AM	Mon Jan 09 08:50 AM	Mon Jan 09 08:50 AM
2		2401 Cumberland Pkwy, Atlanta, GA, 30339	Store 1	Mon Jan 09 08:43 AM	N/A		Mon Jan 09 08:43 AM	Mon Jan 09 08:50 AM	Mon Jan 09 08:43 AM	Mon Jan 09 08:43 AM
3		4716 Beach Street SE, Atlanta, GA, 30316	Store 2	N/A			Mon Jan 09 08:45 AM	Mon Jan 09 08:45 AM	Mon Jan 09 08:45 AM	Mon Jan 09 08:45 AM
4		395 Woodlawn Rd, Newnan, GA, 30063	Store 2	N/A			Mon Jan 09 10:12 AM	Mon Jan 09 10:22 AM	Mon Jan 09 10:12 AM	Mon Jan 09 10:12 AM
5		3607 Wearna Rd, Columbus, GA, 31909	Store 1	N/A			Mon Jan 09 10:52 AM	Mon Jan 09 11:02 AM	Mon Jan 09 10:52 AM	Mon Jan 09 10:52 AM
6		135 Hillside Trce, Dallas, GA, 30137	Store 1	N/A			Mon Jan 09 11:21 AM	Mon Jan 09 11:31 AM	Mon Jan 09 11:21 AM	Mon Jan 09 11:21 AM
7		1051 Jaywalk Ferry Rd, Marietta, GA, 30060	Store 4	N/A			Mon Jan 09 11:07 PM	Mon Jan 09 11:17 PM	Mon Jan 09 11:07 AM	Mon Jan 09 11:07 AM
8		1200 Highway 92, Atlanta, GA, 30330	Store 9	N/A			Mon Jan 09 12:31 PM	Mon Jan 09 12:41 PM	Mon Jan 09 11:31 AM	Mon Jan 09 11:31 AM

Route4Me's route manifest will show you projected arrival times, actual arrival times, fuel usage stats, and much more.

File Edit View Insert Route Operations News Help

Map Settings | Training | Settings | Map | Metrics | Map

Address: 2401 Cumberland Pkwy, Atlanta, GA, 30339
Alias: Store 1
Lat/Lng: 33.661006, -84.479705
Address Step Type: Delivery

Address Visit Details

Marked as Valued: 01/09/2017 08:43 AM
Marked as Dispatched: 01/09/2017 08:43 AM
Detected as Valued: 01/09/2017 08:43 AM
Detected as Dispatched: 01/09/2017 08:43 AM

Order No: 0
Order Code: 0
Invoice No: 0
Phone: 0
Reference No: 0
Revenue: 0
Weight: 0
Priority: 0
Tracking Number: L21PFD39

Customer: First Name: Dan, Last Name: Drake

Activity Feed

- The address 2401 Cumberland Pkwy, Atlanta, GA, 30339 was marked as departed from an Android Phone
- The address 2401 Cumberland Pkwy, Atlanta, GA, 30339 was marked as not departed from an Android Phone
- The address 2401 Cumberland Pkwy, Atlanta, GA, 30339 was marked as not visited from an Android Phone
- The driver arrived early to address 2401 Cumberland Pkwy, Atlanta, GA, 30339
- The address 2401 Cumberland Pkwy, Atlanta, GA, 30339 was marked as not visited from an Android Phone
- The driver arrived early to address 2401 Cumberland Pkwy, Atlanta, GA, 30339
- Distance triggered check out from Atlanta St SW, Atlanta, GA, 30303, USA after 02:19 in use
- The address Atlanta St SW,

Everyone Wins

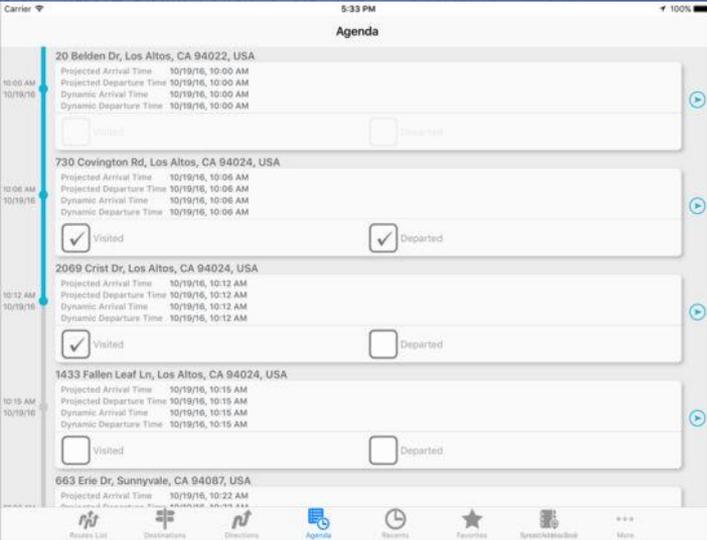
GPS Tracking Benefits Employers And Employees

The benefits of GPS tracking are fairly obvious for an employer.

What's less obvious is that employees benefit from this technology as well.

Everyone wants to work in a fair workplace. If someone works hard, they deserve to be rewarded for it.

But since drivers are usually unsupervised, hard work often goes unnoticed. That's not good for morale. If hard work goes unnoticed, why even try?





GPS Tracking Makes Your Employees More Efficient And Your Business More Profitable

GPS tracking allows you to:

- Collect detailed information about your routes, so you can make more informed business decisions
- Keep customers up to date on the status of their orders, so you can keep them happy and inspire organic word-of-mouth marketing
- Make your employees more motivated, so can you get more value out of your payroll dollars

Shine A Light On What Your Drivers Are Doing When They're Out Of Sight

Help them get to where they need to go,
and make sure they're not wasting any time.

The screenshot displays the Route4Me web application interface. At the top, the navigation bar includes 'Platform', 'Docs', 'API', 'Contact', and 'My Account Home'. The main header reads 'Route Planning for Your Business' with a sub-header 'Already proven by more than 1,032,192 users since 2009 in thousands of businesses'. A 'Begin My' button is visible on the left. The interface is divided into several sections: a left sidebar with navigation icons, a central panel with a list of routes (e.g., 'Route 1: 123 Hwy N.W., Atlanta, GA, 30304'), a detailed view of a selected route showing 'Customer', 'Phone', and 'Email' information, and a map on the right showing a green route path. An 'Activity Feed' on the far right lists events such as 'The address 1241 Cumberland Pkwy, Atlanta, GA, 30309 was marked as departed from an Android Phone'.

Using Route4Me gives you the tools to track your drivers and provides you with critical information.

Start Your Free Trial Today

See For Yourself What Route4Me Can Do For Your Bottom Line
No Credit Card Is Needed For This Free 7-Day Trial

[Click Here To Begin Your Free Trial](#)

Call Us At +1-855-823-2598

Our Small Business Routing Experts
Will Get You Set Up Right Away