What Are My Drivers Really Doing? How GPS Tracking Solves That Riddle

Route4Me

eBook Series

Most Employees Only Spend Half Their Time On The Clock Actually Working

In 2014, the market research firm Harris Interactive surveyed 2,000 office employees and asked them about their work habits.

They found that the average employee only spends 45% of their time at work actually working.

Do You Want Half Your Payroll Dollars To Go To Waste?

This is especially important since payroll is likely one of your biggest expenses, if not your absolute biggest expense.

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Luckily, there's something you can do about this.

Knowing Where Your Drivers Are At All Times Provides Many Business Benefits

Employees slacking off is an especially big problem for courier companies, food delivery services, and other businesses that send their employees out in the field unsupervised.

How do you know your employees are really working when you can't even physically see them?
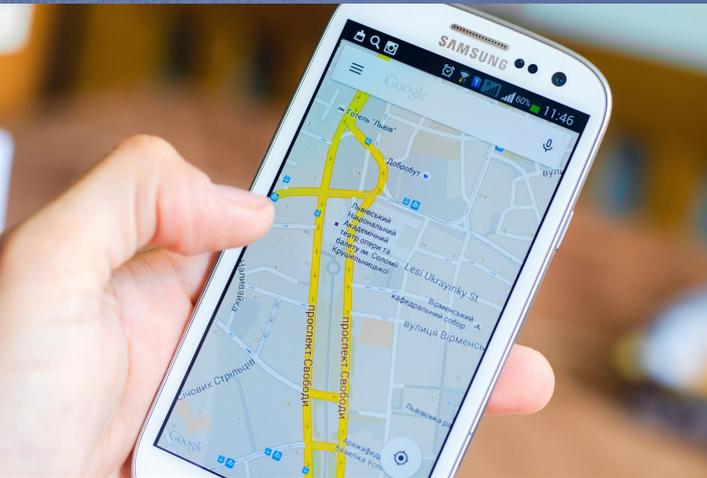
GPS tracking is how. This technology always you to check in on what employees are up to, even when they're nowhere near you.

GPS Tracking Provides Many Benefits To Your Business

It helps you analyze driving time, fuel costs, and other factors related to your business operations.

When customers want to check in on their order, they can see exactly where it is.
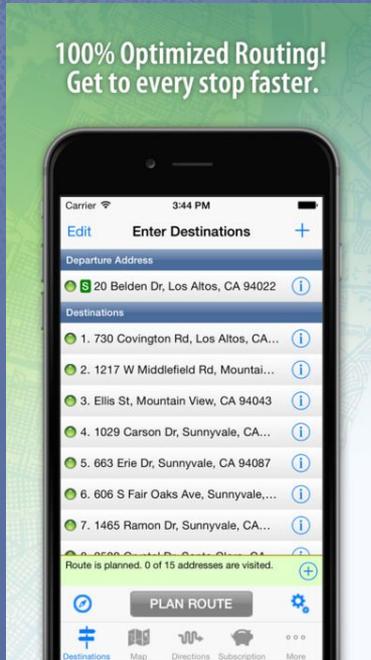
Drivers are less likely to slack off when they know they're being watched.

Trust, But Verify

How Do You Track Your Drivers?

It's Not That Complicated

GPS tracking software may sound high-tech and confusing, but it's actually pretty easy to use.

With Route4Me, all your drivers need to do is download our app to their phones. Then you can view everything they do from your office computer.

If your drivers use a smartphone regularly, as most people in modern society do, then they've already used GPS tracking.

GPS Tracking In Every Day Life

GPS tracking is what allows Facebook to tag where you are without you typing anything in.

It's what allows Google Maps to show you how to get from your current location to somewhere else.

It's common. There's nothing fancy about it.

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Track And Analyze

You can check in on your fleet's progress in real-time and make sure everyone's sticking to schedule.

Route4Me's route manifest will show you projected arrival times, actual arrival times, fuel usage stats, and much more.
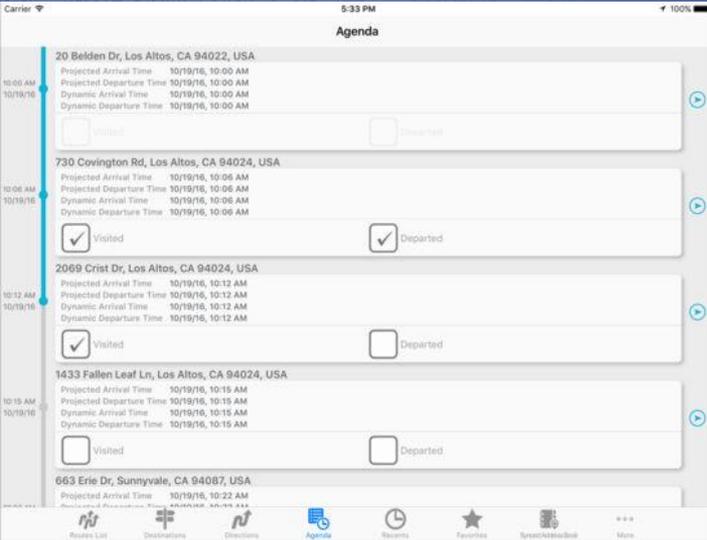
Everyone Wins

GPS Tracking Benefits Employers *And* Employees

The benefits of GPS tracking are fairly obvious for an employer.

What's less obvious is that employees benefit from this technology as well.

Everyone wants to work in a fair workplace. If someone works hard, they deserve to be rewarded for it.

But since drivers are usually unsupervised, hard work often goes unnoticed. That's not good for morale. If hard work goes unnoticed, why even try?

GPS Tracking Makes Your Employees More Efficient And Your Business More Profitable

GPS tracking allows you to:

- Collect detailed information about your routes, so you can make more informed business decisions

- Keep customers up to date on the status of their orders, so you can keep them happy and inspire organic word-of-mouth marketing

- Make your employees more motivated, so can you get more value out of your payroll dollars

Shine A Light On What Your Drivers Are Doing When They're Out Of Sight

Help them get to where they need to go, and make sure they're not wasting any time.

Using Route4Me gives you the tools to track your drivers and provides you with critical information.

Start Your Free Trial Today

See For Yourself What Route4Me Can Do For Your Bottom Line
No Credit Card Is Needed For This Free 7-Day Trial

Click Here To Begin Your Free Trial

Call Us At +1-855-823-2598

Our Small Business Routing Experts
Will Get You Set Up Right Away