

# How Optimized Routes And Territory Mapping Will Save You A Fortune On Gas



Route4Me

eBook  
*Series*





# Manual Route Planning Leads To Fuel Waste

Route planning is complicated. Just figuring out which roads your drivers should take to reach your customers is hard enough. On top of that, you also need to account for traffic, weather, construction, and other factors.

That can take hours. And after all that time spent planning routes, there's no guarantee that the routes you come with are efficient or even accurate. Inefficient/inaccurate routes will force your driver to drive more than necessary, which means they'll use more gas than necessary.



# Why Plan Routes With Pen And Paper When You Could Use Software Instead?

# Software Saves Gas

So, planning routes by yourself is problematic if you want to save money on gas.

But there's no reason to plan routes by yourself.

With final mile delivery software, you can provide your drivers with more efficient routes. They won't need to use as much fuel to make it to all their stops.





## GPS Tracking Offers Additional Savings

Make sure the route planning software you invest in has a GPS tracking feature.

With GPS tracking, you can see where your drivers are and how fast they're going in real-time. Whenever you want, you can check in on a driver to confirm that they're staying on schedule.

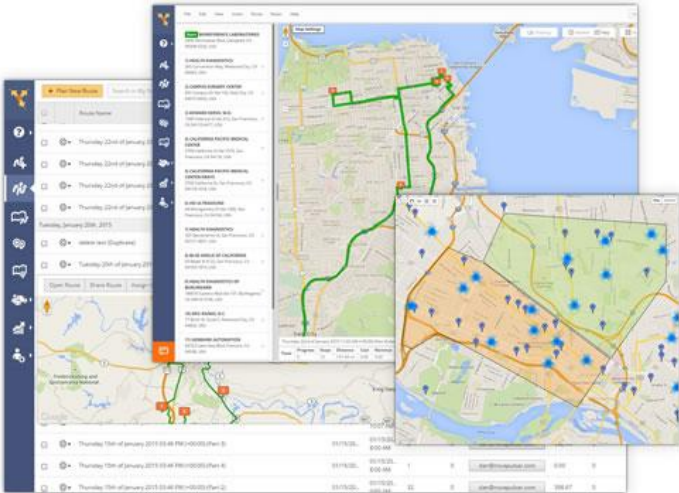
Also, GPS tracking collects detailed data about your fuel consumption. You can use this information to determine which of your gas saving techniques are actually working.

# Don't Forget About Territory Mapping

Another feature you should look for is territory mapping.

It doesn't make any sense to send your drivers back and forth across your entire service area. Instead, you should break your service area up into different territories and assign a driver to each territory.

A territory mapping feature allows you to do exactly that. You'll save a lot of money on gas when each of your driver's set of stops is closer together.



# Start Your Free Trial Today

See For Yourself What Route4Me Can Do For Your Bottom Line  
**No Credit Card Is Needed For This Free 7-Day Trial**

[Click Here To Begin Your Free Trial](#)

**Call Us At +1-855-823-2598**

Our Small Business Routing Experts  
Will Get You Set Up Right Away