From Link to Ledger

Your Guide to Maximizing and Tracking Revenue on the RAD Platform

Your Path to Success: Answering the Three Core Agent Questions

How do I get started?

We'll walk you through finding and using your unique Referral Link, Link, your key to bringing users to the platform.

How am I paid?

We'll demystify the commission structure, focusing on the single most important concept: True Revenue.

How do I track my success?

We'll take a guided tour of your Revenue Dashboard, the command center for monitoring your performance.
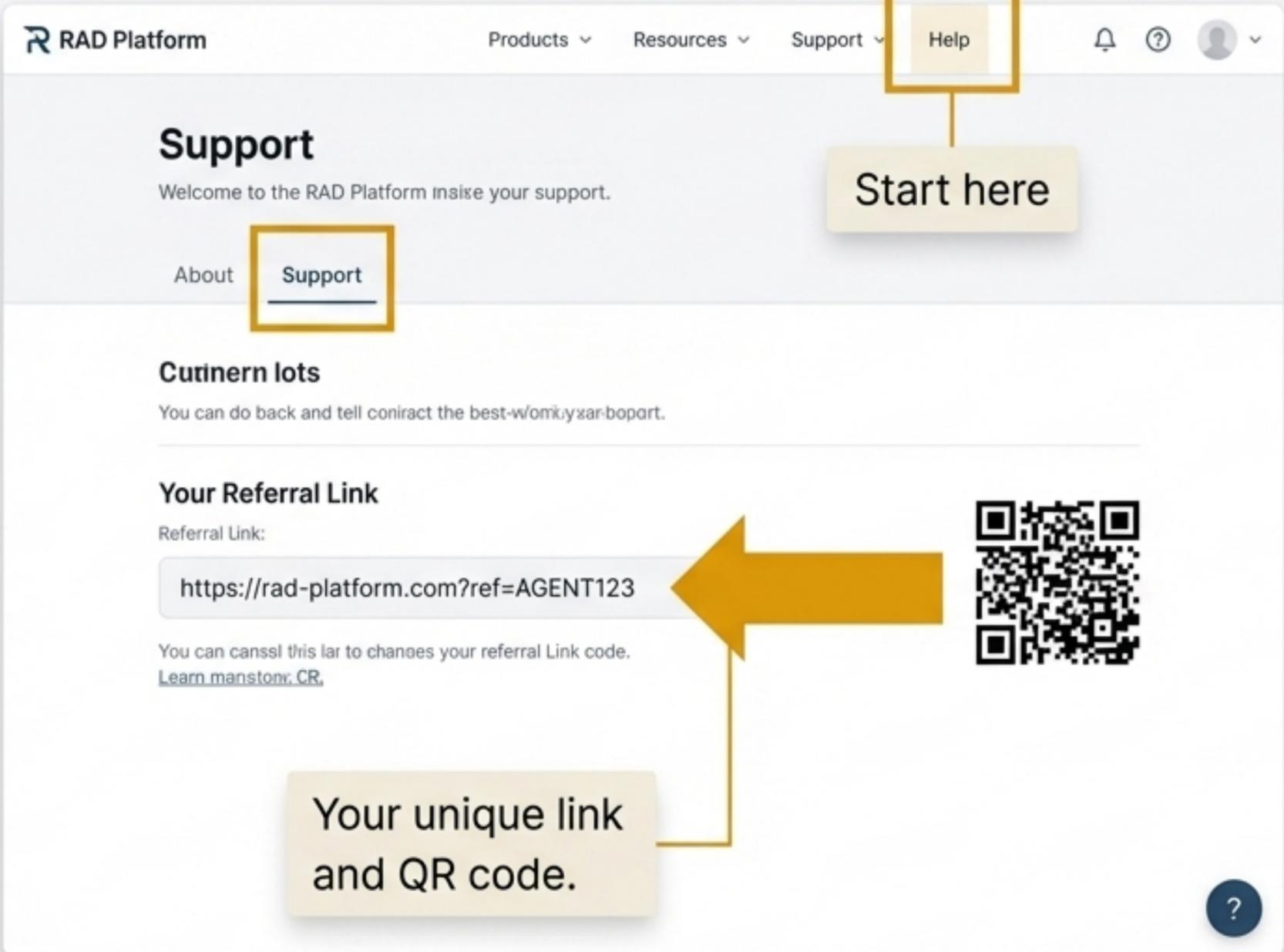
Step 1: Secure and Share Your Unique Referral Link

Your Referral Link is the tool that connects new users to your Agent account. Every user who signs up through this link becomes your "Referred User."

How to find it:

1. Navigate to the Help page in the top navigation.
2. Select the Support tab.

Note: This feature is only visible if the administrator has enabled it for your account.

R RAD Platform Products ⌄ Resources ⌄ Support ⌄ Help

Start here

Support
Welcome to the RAD Platform inside your support.

About **Support**

Cutinern lots
You can do back and tell coniract the best-womk/yxar-boport.

Your Referral Link
Referral Link:

https://rad-platform.com?ref=AGENT123

You can canssl this lar to chanoes your referral Link code.
Learn manstony CR.

Your unique link and QR code.

The Foundation of Your Earnings: Understanding Commission

Your earnings are a percentage of the revenue generated by your referred This percentage is your **Agent Revenue Share**, which is configured by the platform administrator.

This share is applied to **True Revenue** — the actual amount spent by your users from credits they have purchased.

The next slide breaks down exactly what counts as 'True Revenue.' Understanding this distinction is the key to accurately tracking your earnings.

The Rule of Revenue: Calculating Your Commission

[**Purchased Credits Spent** by Your User] x
[Your **Agent Share %**] = **Your Commission**

✅ **Included in Commission**

True Revenue: Defined as the cost of deployments paid for using **Purchased Credits**. These are credits bought with real money via Stripe.
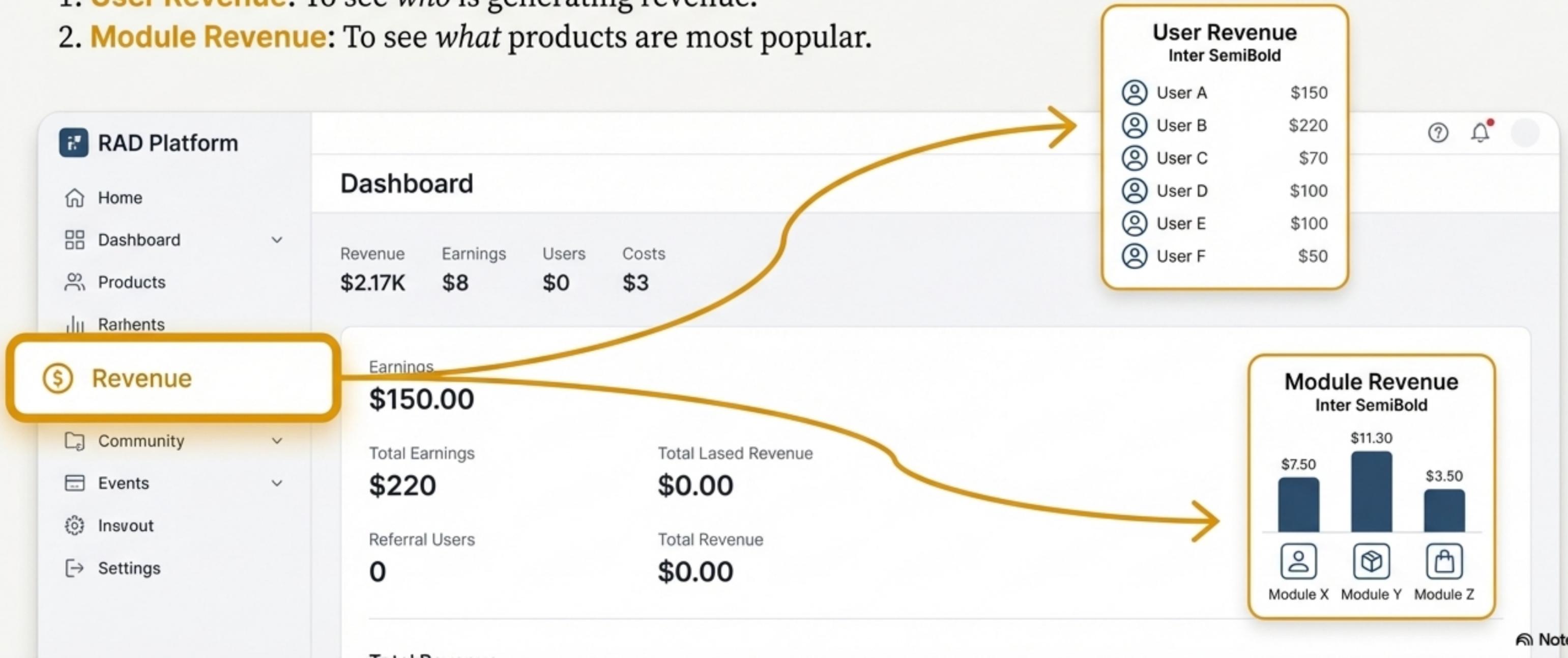
❌ **Excluded from Commission**

Awarded Credits: Costs covered by free credits, such as sign-up bonuses or referral awards, do NOT generate a commission.

Your Command Center: Mastering the Revenue Dashboard

All your performance data is centralized on the **Revenue** page. This is your primary workspace for monitoring earnings and understanding referral activity. We will now tour the two key tabs designed specifically for you:

1. **User Revenue**: To see *who* is generating revenue.
2. **Module Revenue**: To see *what* products are most popular.

RAD Platform

- Home
- Dashboard
- Products
- Rarhents
- Revenue
- Community
- Events
- Insvout
- Settings

Dashboard

Revenue	Earnings	Users	Costs
$2.17K	$8	$0	$3

Earnings
$150.00

Total Earnings	Total Lased Revenue
$220	$0.00

Referral Users	Total Revenue
0	$0.00

User Revenue
Inter SemiBold

User A	$150
User B	$220
User C	$70
User D	$100
User E	$100
User F	$50

Module Revenue
Inter SemiBold

$11.30
$7.50
$3.50

Module X Module Y Module Z

Dashboard Tour: Track *Who* is Generating Your Revenue
The User Revenue Tab

> **Key Question:** "Which of my referred users are the most active?"

This report provides a detailed, transaction-level view of the spending activity for each user you have referred.

Filter by User: Select one or more specific referred users from a dropdown list to isolate their data.

Filter by Date Range: Analyze performance over specific time periods (e.g., last week, last month).

Export to CSV: Download the raw data for your own analysis or record-keeping.

NotebookLM

Navigating the User Revenue Report

User Revenue | **Report**

Select Users ⌄

| Start Date | End Date |
| 2023-10-01 | 2023-10-31 |

Fetch User Revenue

⬇ Export to CSV

☐ jane.d@email.com
☐ john.s@email.com
☑ mike.w@email.com
☑ sarah.j@email.com

User Email	Module Name	Credit Cost	Revenue
jane.d@email.com	Premium Analytics	50 Credits	$25.00
mike.w@email.com	AI Model Training	100 Credits	$50.00
sarah.j@email.com	Data Storage	20 Credits	$10.00
jane.d@email.com	Custom Reports	30 Credits	$15.00
mike.w@email.com	API Access	80 Credits	$40.00

1. **Filter by Users:** Select one or more of your referred users here.

2. **Date Range:** Set your desired time frame for the report.

3. **Fetch Data:** Click to update the report after changing filters.

4. **Key Data Columns:** See the User **Email,** Module Name, Credit Cost, and the resulting **Revenue** (your commission) for each transaction.

5. **Export Button**: Download this data for offline analysis.

NotebookLM

Dashboard Tour: Track *What* is Generating Your Revenue
The Module Revenue Tab

Key Question: "Which products are most popular with my audience?"

This report aggregates revenue data by module, giving you a high-level view of product performance across all your referrals.

- **Filter by Module:** Isolate data for a specific module to see how it's performing.

- **Filter by Date Range:** Track module popularity over time.

- **Strategic Insight:** Use this data to focus your marketing efforts on the modules that resonate most with your referred users.

NotebookLM

Navigating the Module Revenue Report

1. **Filter by Module:** Drill down into the performance of specific products.

2. **Date Range:** Analyze module trends over time.

3. **Data Columns:** View aggregated Credit Cost and Revenue for each module.

4. **Summary Statistics:** Get a quick overview of total performance for your selection.

For Admins & Finance: The Central Oversight View

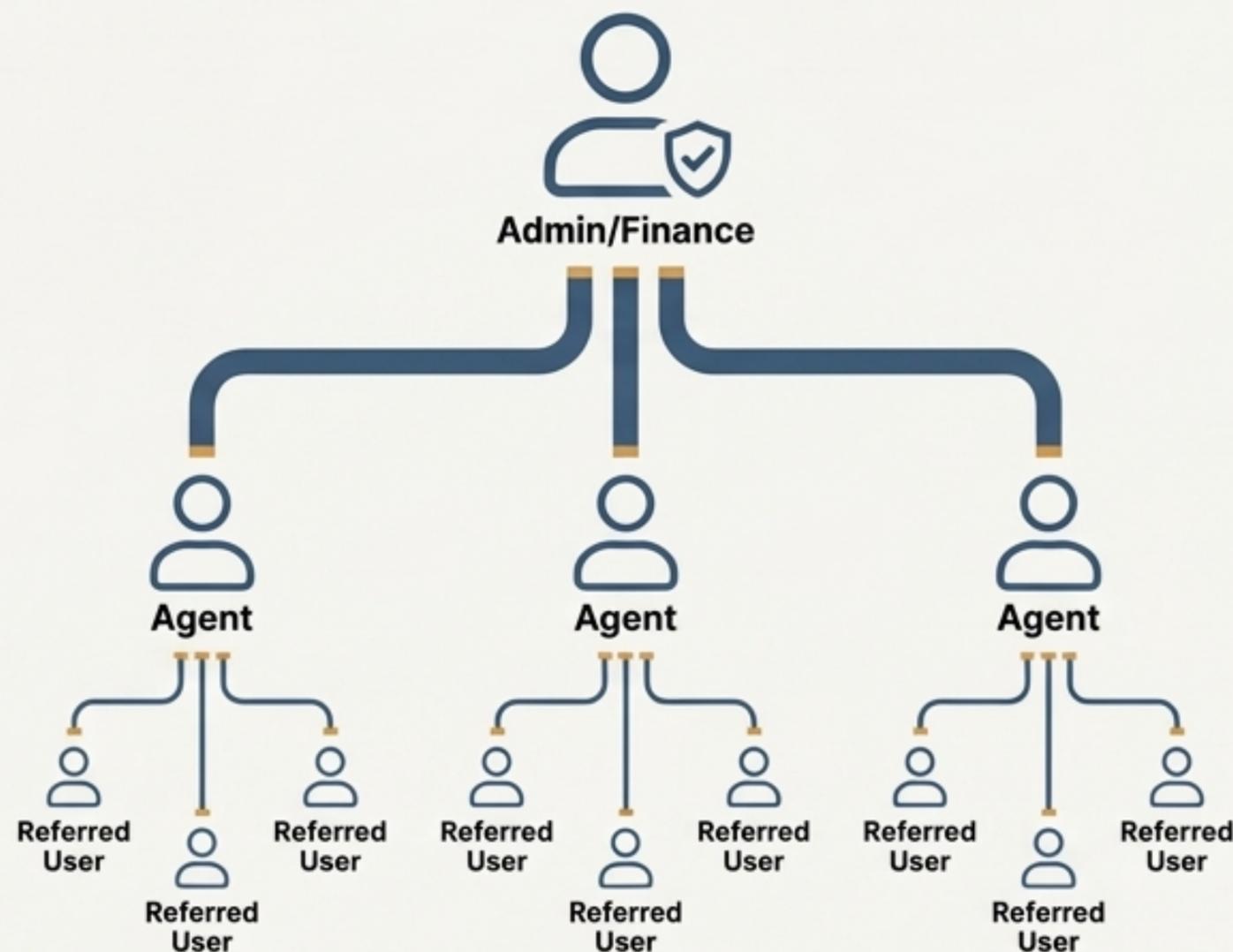## The Agent Revenue Tab (Located on the **Billing** page)

Purpose

This tab is designed for a high-level view of performance across multiple agents.

Key Differentiators for Admins/Finance

🔍 **Filter by Agent:** Unlike the agent view, you can select one, multiple, or all agents from a dropdown list to compare performance.

🗄 **Consolidated Data:** The view provides a detailed transaction log across all selected agents and their referred users.

📈 **Primary Use Case:** Ideal for calculating total payouts, auditing performance, and managing the agent program as a whole.

For Agents

You can also view this tab, but your name will be pre-selected in the filter. It provides a similar detailed transaction list as your User Revenue tab.

Admin/Finance

Agent   **Agent**   **Agent**

Referred User — Referred User — Referred User — Referred User — Referred User — Referred User — Referred User — Referred User — Referred User

Referred User   Referred User   Referred User

NotebookLM

Your Role on the Platform

As an **Agent**, your primary workspace is the **Revenue** dashboard.

If you are also a registered **User** or **Partner** on the RAD Platform, you will see additional tabs in your navigation bar, such as 'Deployments' or 'Publish."

Agent → Revenue Dashboard

User → Deployments

Partner → Publishing
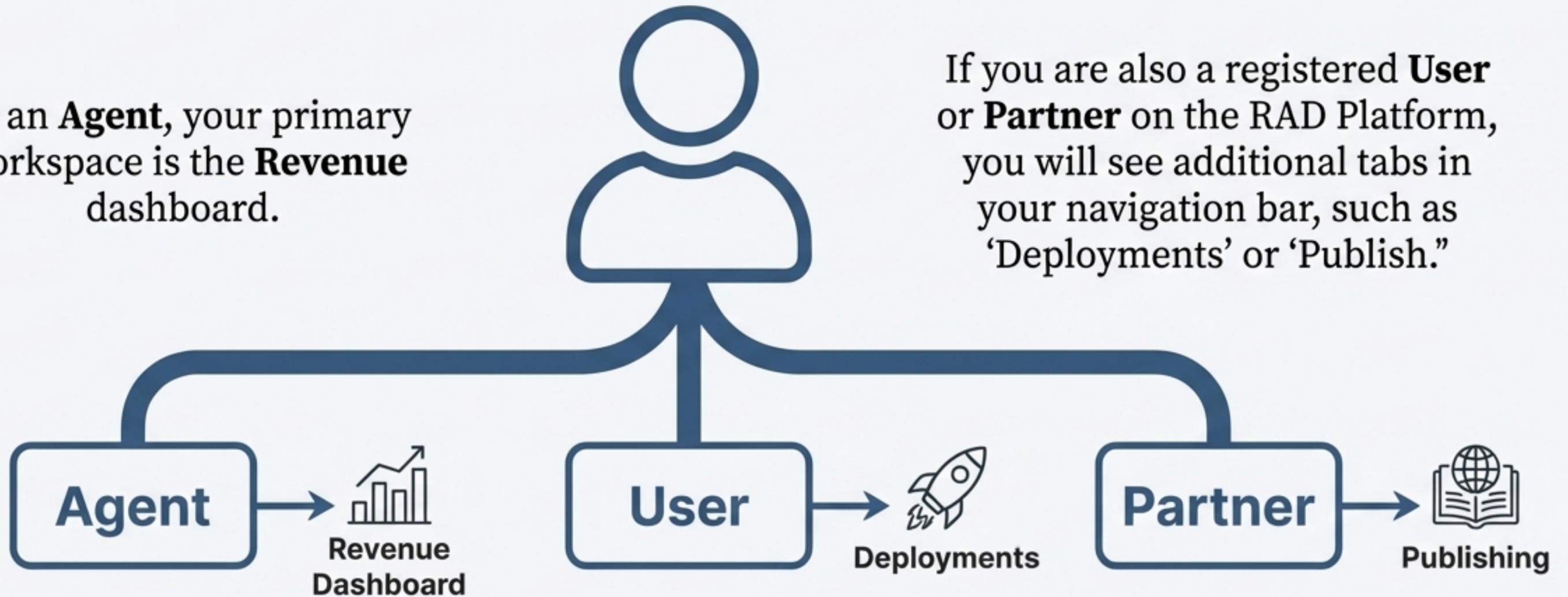
These roles and tools exist alongside your agent functionality. Your Revenue dashboard is always available to track your referral performance.

The Agent Workflow: Your Path from Action to Earnings
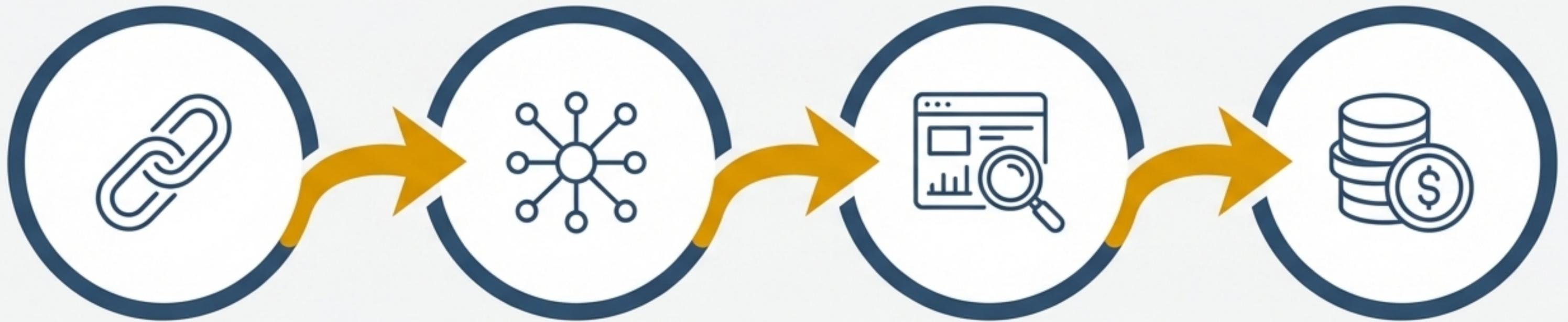
1. GET LINK

Find your unique link in Help > Support.

2. SHARE

Distribute your link to invite new users to the platform.

3. TRACK & ANALYZE

Use the User Revenue (Who?) and Module Revenue (What?) tabs to monitor performance.

4. EARN

Receive commissions based on the True Revenue your referrals generate.