

# Storyboard: Unleash the Peace

## Part 1: House Rules

**Target Audience:** Current clients of Unleash the Peace

**Purpose:** This is not meant to be a stand-alone course. It is only given to Unleash the Peace clients as a supplement to reinforce key training habits at home.

**Learning Objectives:** [make however many are applicable]

1. Highlight/reinforce House Rules during dog training process

**Learning Level:** [Select from: **Awareness**, Knowledge, Skill, Performance, Mastery]

### Outline

- [Introduction and Purpose](#)
- [Scenario #1](#) (good times at home with rescue dog)
- [Scenario #2](#) (reactivity on walks)
- [House Rules](#)
- [Scenario #3](#) (calm walk)
- [Conclusion](#)

**Directions:** [Notes for Reviewers, if applicable]

- Please focus on the **accuracy** and **completeness** of the content during this review cycle. "Page breaks" for the online course will be adjusted after the content is edited.
- Questions for reviewers are indicated with **green highlighting**. All questions will need to be resolved before programming can begin.
- Track Changes is on, so please use this to make corrections. For questions or comments, please use the Comments feature.
- Remember, the text in the third column will be narrated audio.

- There will be “connecting” words and phrases that would not appear in a written procedure. If the wording seems awkward to you, try reading the text aloud to see how it fits, then make changes if it still seems necessary.
- Formatting is merely to aid the voiceover talent: remember, learners will hear – not see – this text.
- Capitalization is not important in the third column “Narration/Voiceover,” but is very important in the second column, “Slide Text.”
- In the second and third columns, text in **red** is informational and NOT on slide.
- Optional Tip: Hiding the top and bottom margins of this document (double-clicking between the pages to “Hide/Show White Space”) will enable you to go through the storyboard more smoothly.

**Module Resources/References:** [include links or titles of attachments that will go in the Resources tab]

N/A

Scene 1

Introduction


Return to Outline

[Return to Outline](#)

[illegible]

<p>Screen-in-screen of pirate template walk the plank with a shark circling in the water with a banner stating:</p> <p>Thought bubble from Biggie:</p>	<p>Birds! I like birds!</p>		
<p><b>Notes: Thought bubbles are a special request from the client to add some of the actual Biggie's personality into the video.</b></p>			

<p>Scene 2 Scenario 1</p>			<p>Return to Outline</p>
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation:
<p>Starts with Lindsey still in the park and transitions to interior of an apartment scene.</p> <p>Character and dog hanging out in the cozy apartment, relaxing.\</p>		<p>In this video, I want to highlight how to have the most success at home by reinforcing the house rules that we go over in our live sessions.</p> <p>Meet Jemma, she rescued Pippi from a local shelter. They have a great time together at home.</p>	<p>Dog walks around and then jumps on sofa to be with Jemma.</p>

			
<b>Notes:</b> Be sure there's a clock on the wall as it'll be needed later			

Scene 3 Scenario 2			<a href="#">Return to Outline</a>
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation:
<p>Transition to outdoor scene of a sidewalk, with home in the background.</p> <p>Switch from light, upbeat music to moderately ominous music in the background</p> <p>Another character/neighbor with dog enter from left.</p>		<p>However, leaving the house is a different matter.</p> <p>The neighbors have started to avoid Jemma and Pippi or show outright fear. This upset Jemma because she knows Pippi is a sweet dog who is just insecure around other dogs and doesn't know how to react.</p> <p>Many of you know exactly what Jemma has been going through.</p>	<p>As neighbor sees Jemma and Pippi he abruptly stops in fear.</p> <p>Camera movement focusing in on the characters</p> <p>As Pippi continues to bark, neighbor walks quickly</p>

<p>Jemma and Pippi enter from right.</p> <p>Barking audio layered in the background</p> <p>None of the audio should overshadow the narration</p>			<p>away in the direction he came.</p> <p>Jemma slumps in defeat and embarrassment over Pippi's behavior</p>
<b>Notes:</b>			

Scene 4 House Rules			<a href="#">Return to Outline</a>
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation:
<p>Transition back to park scene with Lindsey and Biggie.</p> <p>Biggie has some thoughts on what's going on around him.</p> <p>Birds flying around in the background.</p>		<p>The foundation for helping your pup live his or her best life, including stress-free walks, is to follow the house rules:</p>	<p>Text boxes slide in from right</p> <p>Timed with narration</p>

<p>Textbox for each rule is inside rectangular shape</p> <p>All bubble images are masked to fit without gaps</p> <p>Thought bubble with image of Jemma yelling at Pippi with red X through it</p> <p>Bubble has image of Jemma calmly giving Pippi a command. Just once.</p> <p>Bubble has image of clock from the wall in Jemma's apartment</p> <p>Bubble has image of Jemma calming petting Pippi</p>	<p>Remain calm.</p> <p>Communicate with your dog</p> <p>Provide structure and routine</p> <p>We get what we pet</p>	<p>Remain calm. Never lose your cool with your dog. It's counterproductive and can cause serious setbacks because your dog will become even more insecure around you.</p> <p>Communicate with your dog. The more you tell them what to do, the better they get. Just don't repeat commands over and over. Say it once and use gentle pressure from the leash to help your dog make a good decision.</p> <p>Provide structure and routine. Dogs thrive and flourish when they know what to expect. If they don't know when to expect to do certain activities such as eating, walking, and pottyng, they can get into trouble.</p> <p>Lastly, we get what we pet. Make sure you are reinforcing calm behaviors and not excitement or anxiety.</p>	<p>Bubbles all pop in and out</p>
<p><b>Notes:</b></p>			

Scene 3 Scenario 3			<a href="#">Return to Outline</a>
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation:
<p>Same park setting to start Birds flying around</p> <p>Sidewalk in front of house for scenario</p>	<p>Consistency</p> <p>Frequency</p>	<p>These rules aren't meant to be restrictive, but consistency and frequency are the keys to help your dog succeed.</p> <p>Because Jemma and Pippi have put in the time and been consistent with the house rules, their walks are calmer, and the neighbors don't avoid them any longer all because Jemma remained calm, communicated with Pippi, provided structure and routine, and didn't encourage anxious or excited behaviors.</p>	<p>Textboxes timed with narration</p> <p>Transition from park to sidewalk around "because Jemma and Pippi have..."</p> <p>Camera movement on the happy faces of both Jemma and neighbor</p>
<b>Notes:</b>			

Scene 4 Conclusion			<a href="#">Return to Outline</a>
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation:
<p>Park</p> <p>Biggie bubble:</p>	<p>Bunnies! My favorite!</p> <p>House Rules:</p>	<p>With these house rules, you too can unleash the peace within your dog.</p>	<p>Transition back to park</p> <p>Bunny comes out of bushes</p> <p>Biggie bubble disappears as another bigger bunny and</p>



Logo reverses action from intro	Remain calm Communicate Provide structure Encourage calm	Stay tuned for threshold and walking protocols in the next Unleash the Peace virtual lesson.	lots of baby bunnies break from the bush. Birds fly away at the disturbance.  Text on screen timed with text  Lindsey and Biggie start to walk away from the bench  Logo goes from corner to center screen and gets larger  At the end, Lindsey and Biggie stop to face audience. Lindsey waves.
<b>Notes:</b>			