



Because of
You

REASONS TO BELIEVE FY2019 IMPACT REPORT



“Always be prepared to give an answer to everyone who asks you to give the reason for the hope that you have. But do this with gentleness and respect, keeping a clear conscience . . .”

-1 Peter 3:15–16 (NIV)

Dear Friend,

Momentum is growing. Can you feel it? God is actively building his kingdom through RTB, and you are part of the action!

By supporting RTB’s in-person and online outreach, you’ve brought the Good News of God’s love and light to people of many nations—including “closed” ones. Some people have moved from dark despair to radiant hope in Christ. Others have leaped from the sidelines into the action, sharing the gospel and experiencing the thrill of seeing God’s Spirit bring newness of life to others.

Just as our Creator shaped every detail of this vast universe to make human life and redemption possible, he chose every one of you to make this ministry and its redemptive influence possible.

Delight with us in God’s amazing work. May the details in this report make your heart sing for joy!

–Your Reasons to Believe team

YOU Equipped

Because of friends like you, the 2018–2019 fiscal year was another season of growth in our online and media presence, allowing our faith-inspiring message to reach even more people searching for answers—and hope.

ONLINE



reasons.org

720,383 unique reasons.org users

2,963,245 unique page views

2,278 daily active users



482,300 channel views

60% INCREASE

17,477 subscribers

46% INCREASE

3.5 million minutes watched

100% INCREASE



39,481 page likes

18% INCREASE



80,583 followers

77% INCREASE

IN MEDIA

162



**scholar interviews on
television, radio, and in print**

Media connections: CBN News, *The Eric Metaxas Show*, Fox's *Spirited Debate*, *The 700 Club*, *Unbelievable?* with Justin Brierley, and many more

RTB RESOURCES

19,557



books, DVDs, and Conversation Card packs distributed

Your support helped to publish Ken Samples and Fazale Rana's book *Humans 2.0*, which made *WORLD* magazine's short-list for 2019 Science Book of the Year! *WORLD* is the nation's most widely read news outlet from a Christian perspective, with a half-million people reading the magazine and website or listening to the podcast.





YOU *Empowered*

OUTREACH EVENTS

The RTB outreach team has been hard at work making new connections and expanding RTB's influence in communities around the country:

- At outreach weekends at Northridge Church in Missouri and Gateway Church in Texas, nearly 10,000 people heard Hugh and Fazale's message on the uniqueness of our creation and how it's compatible with what the Bible teaches.
- At speaking events on 15 campuses including the University of North Florida, Jacksonville University, National University of Singapore, and Regent University, among others, hundreds of students, faculty members, and staff heard that science and the Christian faith are allies, not enemies.



As someone who is relatively new to the faith and mostly familiar with the young-earth creationist viewpoint, I **had my eyes opened when attending a conference in my city of London, which hosted your speakers.**

I had never heard of your organization before then, but am intrigued and inspired by your approach to apologetics.

—Liam T., London, UK

DIGITAL OUTREACH

RTB's 28:19 video program (named after Christ's call in Matthew 28:19) airs on YouTube and in a prime-time slot on NRBTv.

Because of your partnership—which supports endeavors like this show—28:19 reached hundreds of thousands of viewers last year in 120+ countries and continues to expand its reach!

YOU Engaged

Because of you, RTB has built a thriving community across the country and in other parts of the world (Africa, Asia, and Europe) that is engaged in mutual encouragement, equipped with apologetics training, and ready to reach the STEMM community with the gospel.



CHAPTERS

Our chapters are flourishing as they continue to provide spaces for skeptics exploring conversations about science and the Christian faith. Here are two events we want to highlight from 2018–19:

- The RTB Orange County, CA Chapter hosted their first Skeptics Forum with Hugh Ross at Fullerton Free Church. More than 100 people attended, some coming from as far as Phoenix, Arizona.
- The RTB Nashville, TN Chapter hosted a Skeptics Forum in partnership with members of the agnostic and atheist communities and the Secular Student Alliance from Vanderbilt University.

REASONS INSTITUTE

Through your support and commitment to learning, Reasons Institute has become the nation's premier provider of science apologetics courses. Our growing list of online offerings includes classes for personal enrichment or for graduate credit via Southern Evangelical Seminary, Biola University (Talbot School of Theology), Hope International

University, Northern California Bible College, and, most recently, Regent University.

In the past fiscal year, 257 students became personally equipped for outreach.

I went into the course as a doubting young-earth creationist and am leaving the course with a firmer understanding and appreciation of a concordist view, particularly that having an old-earth perspective does not in any way diminish the reliability and authority of the Bible. I really enjoyed both the education and community interaction between the instructor and classmates. The lessons themselves were enlightening, but the weekly discussions brought a wealth of knowledge from different perspectives and backgrounds that extended way beyond the scope of the course.

–LJ, South Point, OH

SCHOLAR COMMUNITY

Since our first visiting scholar came to RTB headquarters in 2010, nearly 100 scholars in various disciplines of science and theology have come together to form a vibrant community of scholar-evangelists. Most are teaching or conducting research at universities and labs where their witness for Christ influences tomorrow's STEMM leaders in the US and beyond. Their shared expertise deepens and widens our capacity to fulfill our outreach mission.

My involvement with RTB has had a major impact on my career as a professor at Sam Houston State University. Without RTB, I would likely be just another professor maintaining the status quo of teaching and research, but not finding much meaning in my work. Because I have thought more deeply about the foundational assumptions of my discipline, I am ready to “go there” when my colleagues and students ask probing questions.

–Dr. Darren Williams, RTB visiting scholar

Total revenue: **\$7,372,250**
Total expenses: **\$4,363,001**

NET ASSETS

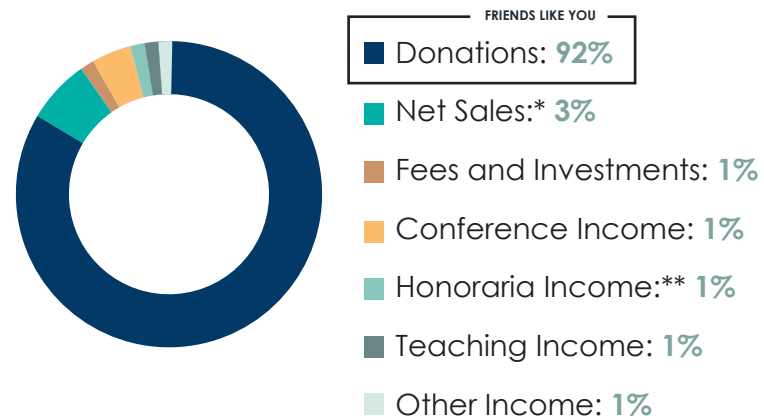
Endowment: \$191,975
Investments: \$3,290,905
Fixed assets: \$4,929,173



Reasons to Believe is a long-standing member with ECFA, which has the highest requirements for nonprofit accountability.

Reasons to Believe is a registered 501(c)(3) charity. A complete, audited financial statement is available upon request.

WHERE DOES OUR REVENUE COME FROM?



*All revenue generated from RTB authors' book sales goes directly to Reasons to Believe.

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As fellow scientists, we wholeheartedly believe in RTB's mission. We know firsthand how hard it can be to overcome the invisible barrier that many feel separates science and the truths of the Bible. RTB does an amazing job linking the two and emphasizing that science and God's Word actually validate one another instead. Many thanks for all you do at RTB!

—Kevin and Lesa Williams, RTB supporters since 2013

PREVIEW OF WHAT'S AHEAD

Together with you, we have the opportunity to build on the successes God has made possible. Please join us in praying that even more people will come to faith in Christ through these new and growing initiatives in the year ahead:

- A new video show to stimulate conversation between skeptics and Christians is in the works. Its informal dialogue format will provide new opportunities to engage nontheists and “nones” where they are at!
- A robust new graduate degree program integrating science and Scripture is being launched in partnership with Regent University. Its aim is to equip future pastors and leaders to address the spiritual interests and questions of STEMM and STEMM-influenced professionals.
- A redesigned and optimized RTB website is coming! The goal is to create a seamless user experience, including a more robust search feature so you—and newcomers to our site—can easily navigate among our thousands of science-faith resources.
- Our recently updated Monthly Partner community and newly established Reasons Legacy Fellowship—for those who plan to leave a legacy gift to RTB—is providing additional ways to further the gospel through RTB.



Because of you, people all over the world are discovering that sound reason and scientific research consistently support our faith in a personal, transcendent God. They're learning that integrating the latest research with the timeless truths of the Bible is not only possible, but also exciting! And they're being equipped as confident witnesses for Christ in a skeptical, science-minded world. Thank you!



REASONS TO BELIEVE

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