

Reasons to Believe
Fiscal Year 2022
Impact Report

Because of
YOU

ALWAYS

be prepared to give an answer to everyone who asks you to give the reason for the hope that you have. But do this with gentleness and respect, keeping a clear conscience . . .

—1 Peter 3:15–16 (NIV)



Dear Friend,

Looking back on 2022 at Reasons to Believe, you might say it was a year of dramatic change for our ministry. My colleague and our founder, Hugh Ross, handed off his executive responsibilities as president and CEO to me. At the same time, a core group of capable, experienced leaders has come alongside me to advance RTB into the future, all aligned with the same mission and vision Hugh and Kathy Ross founded RTB with 36 years ago.

We remain fixed on our purpose of opening people to the gospel by showing them the reality of God's power and love—qualities revealed in both nature and Scripture.

We continue to engage people, not only with scientific and biblical truth, but also with gentleness and respect. We seek to maintain both personal and scholarly integrity, acknowledging the limits of our understanding and yet expressing genuine excitement for each new discovery and insight God graciously makes possible.

Additionally, we share the same why that has defined this ministry since its inception: to bring honor and glory to our Creator and Savior, exalting his name and fame throughout the earth, lifting him up so that all who see him will be drawn to him.

What I hope you see with utmost clarity in the pages of our fiscal year 2022 Impact Report is how your support continues to fuel our purpose to see more people opened to the gospel by revealing God in science.

May you rejoice with me as you read through these pages and the stories of lives impacted by RTB's message—stories that you have also played a vital role in.

Glory to God in the highest!

—Fazale “Fuz” Rana, president and CEO

YOU Equipped People

Because of friends like you, RTB's message continued to reach people through our online and media presence. You helped even more people in their search for scientific answers—and hope. Rejoice with us that each of the numbers below represents lives impacted through you as our partner in RTB's mission!

DIGITAL



reasons.org

688,204 website visitors



YouTube

529,956 video views
35,046 subscribers
71,959 hours watched



Facebook

4,823 new followers
added for a total of
47,166 followers



Instagram

1,215 new followers added for
a total of 4,446 followers



Twitter

1,530 new followers added for
a total of 51,446 followers



We gained 6,900
subscribers on
YouTube this year!
That's 6,900 more
people reached
with the hope of
Christ!



OTHER MEDIA

Our metrics from the past year show the powerful reach God has blessed us with, and we find immense joy in the stories we hear of how God uses RTB to meet people where they are in their learning journey. In fiscal year 2022, our scholars reached upward of **400,000** people through media appearances—meeting people where they were on the other side of the radio or smartphone. These appearances included notable shows such as *Babylon Bee*, *Becket Cook*, and *Coast to Coast AM*. Our scholars' work was also featured in *Christianity Today*.

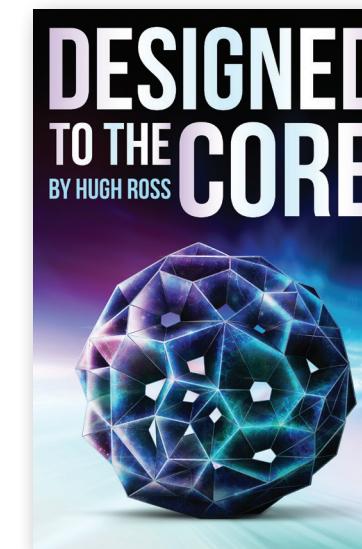
In addition to our work here in the States, we continue to “go into all the world” to open people to the gospel by revealing God in science. Just in this past fiscal year, RTB's staff scholars participated in broadcasts into Slovakia, India, Northern Ireland, Iran, Australia, New Zealand, Canada, Poland, Egypt, and beyond.

As God, in his limitless generosity, continues to open doors, we remain committed to faithfully going through them!

PRINT RESOURCES

19,961 books, DVDs, and other resources made their way across the globe!

In July 2022, we joyfully released *Designed to the Core* by Hugh Ross, combining decades' worth of research that reveals the immense generosity of our loving God. Reading through this book provides time to contemplate God's goodness and faithfulness and the beauty of the earth we're privileged to enjoy.



We received this encouraging review of the book through Amazon:

Designed to the Core continues a theme that flows through most of Hugh Ross's books. But *Designed to the Core* takes it to another level. This is only possible because every year new and deeper understandings of the universe reveal more fine-tuning. In this regard, Dr. Ross's task seems not like looking for a needle in a haystack, but rather recognizing the many needles that others have found in a haystack with thousands of needles. From the structure of galaxy clusters to the structure of our galaxy to the uniqueness of our solar system to the core of the earth, we live in a unique location that makes life and, in particular, advanced life possible.

YOU Empowered People

OUTREACH EVENTS

The RTB outreach team reached people through **36** in-person and **58** live-streamed events! God continues to draw attendees who need to hear the message that science and faith are allies.

After the Science and Faith series ended at our church, one of the students who attended confessed to me that he has been considering becoming an atheist. After participating in this series with our scholars, he knew he should remain a Christian.

—Josh Kapchinsky
Granite Creek Church

It doesn't get better than this! When Josh shared this story, we were once again reminded of God's faithfulness. Thank you for supporting RTB through your prayers and provision so that life-transforming moments like this one continue to happen.

INTERNATIONAL EXPANSION

Praise God for all that he is doing and will do, globally, as we move forward together for the advance of his kingdom!



EUROPE

RTB friend John Martin has worked to make RTB web articles and books available in German. One day soon we may have a chapter in Germany! Visiting scholar Dr. Erica Carlson has been sharing—in French—our science-faith message with academic peers and others during research collaborations and scholarly conferences in Paris. Meanwhile, Christians in Scandinavia eagerly anticipate publication of *Christianity Cross-Examined* in Swedish.

SOUTH AMERICA

The foundation is being laid for the launch of an RTB chapter in Argentina. Already, RTB friend Alejandro Field has translated *The Creator and the Cosmos*, 4th ed., into Spanish. He and others also translated dozens of web articles for the launch of reasons.org in Spanish. This past summer, former RTB board member Dr. Mark Messinese presented RTB's message in Brazil. Time and again he heard, "We had no idea the evidence you shared exists! Your message is what our country needs!"

AFRICA

Young seminary grads and ministry leaders have seen how RTB materials can help fill a gap in evangelism among educated people in Uganda, Kenya, and beyond. Their passion has been fueled by RTB employee Ben Clifton during his travels there. Meanwhile, RTB visiting scholar Dr. David Block has been granted emeritus status by the University of Witwatersrand in Johannesburg. This role will allow him more time for sharing RTB's message across the continent.

ASIA

Our RTB partners in the Asia-Pacific region are drawing a response far greater than any of us dared to imagine! To encourage science-and-faith dialogue, this team is hosting events, panels, media, and online discussions. They're addressing sensitive issues that few Christians are yet prepared to. An intense hunger for apologetics training has drawn students from Bhutan, Myanmar, Nepal, and across India to their in-person and online courses. Already, six regional chapters have been launched. At the same time, Christian leaders in Sri Lanka are preparing to publish *Why the Universe Is the Way It Is* in two local languages.

OCEANIA

God is using several friends of RTB to spread the word that science and faith are allies. One young man regularly posts RTB videos, some of them drawing as many as 50,000+ views. The Reasonable Faith chapter in Adelaide has hosted multiple online events this past year with Fazale Rana, Hugh Ross, and Kenneth Samples as speakers. When Hugh spoke (via Zoom) this past summer for a church in Perth, over 250 accounts logged on. Meanwhile, Tasmanian pastor and broadcaster Andrew Corbett continues to use RTB content in his highly effective outreach ministry.

TELEVISION

RTB's *28:19* show (named after Christ's commission in Matthew 28:19) continued to air on YouTube and NRBTv. In fiscal year 2022, *28:19* aired **20** episodes, exploring many culturally hot topics, including biblical contradictions, missionary work, shame cultures, and the problem of evil. These episodes included the RTB scholars as well as special guest appearances and interviews with retired missionary Tim Boyle, professor Ted Cabal, and many others.



YOU Engaged People

Because of you, RTB has a thriving community across the country and around the globe engaged in mutual encouragement, apologetics training, and gospel outreach to STEMM (science, technology, engineering, mathematics, and medicine) professionals and enthusiasts.

CHAPTERS

These local groups provide space for skeptics and seekers to explore connections between science and the Christian faith. This program has grown to over **40** chapters, and last year alone we hosted more than **190** chapter gatherings. We've been blessed to introduce **16** of our visiting scholars to these groups as guest speakers, widening the range of topics addressed!

MONTHLY PARTNER PROGRAM

We were privileged to connect with hundreds of donors like you through our Monthly Partner program this past fiscal year. We regularly engage through our Monthly Partner Facebook group, prayer cards, and exclusive or first access to RTB news, updates, and resources. Doing ministry with our 2,000 monthly partners is faith building and inspiring. They are the pillars of our ministry, and we've seen the direct impact of their annual support totaling \$900,000. Because of the generosity of this community, thousands of people across the globe are coming to know our Savior through science.



To me RTB stands for “Ready to Boast” of our God and his infinite nature. My life before RTB was good and my faith was strong. But I feel now my “good” life is “better” and heading toward “best!” I did not feel deprived, but I had been searching for a more complete understanding of God. RTB has helped that enormously.

—Paul Serbo, Monthly Partner

REASONS INSTITUTE

Enrollment in our Reasons Institute (RI) online courses has continued to increase, with 123 students enrolling in courses for the 2021–2022 school year! Here are a few more highlights from this past year and some things we’re looking forward to:

- We partnered with Biola University to develop a brand-new course, Controversies in Human Origins, for this upcoming fall semester.
- This past summer we partnered in course development with Right on Mission (ROM). These courses will be a requirement for ROM’s Vocational Certificate. Our new partnership raises the number to six schools we partner with for undergraduate and graduate-level credit.
- This upcoming year will mark RI’s 20th anniversary. We look forward to celebrating both the history and the future of RI.

SCHOLAR COMMUNITY

As we look to advance Christ’s kingdom around the world, we’ve set a goal to grow our Scholar Community to 200 members in our 2023 fiscal year. These men and women will bring a wider variety of scientific and theological expertise to RTB in order to offer a greater depth and breadth of resources. This past fiscal year, we gained 21 scholars in various disciplines of science and theology who have greatly contributed to our RTB creation model and are also active as vibrant scholar-evangelists in their spheres of influence. We partnered on the following RTB resources with our community members:

- **24** *Voices* blogs
- **2** white papers by visiting scholars Travis Campbell and Ken Keathley
- **42** visiting scholar videos for the RTB YouTube channel
- **41** visiting scholar videos featured on *28:19*

Science is a gift from God that allows us to peer deep into his creation from the mighty cosmos to the tiny living cell and see revelation of his handiwork and character. The Visiting Scholar program expands RTB’s capacity to engage in this outreach. I feel blessed to be given the opportunity to be part of RTB’s mission as a visiting scholar. Being engaged in RTB’s Scholar Community has broadened as well as deepened my knowledge of scientific discoveries and helped me to know God better and be drawn closer to him.

—Don Olson, RTB visiting scholar, analytical chemistry PhD



Thanks to YOU

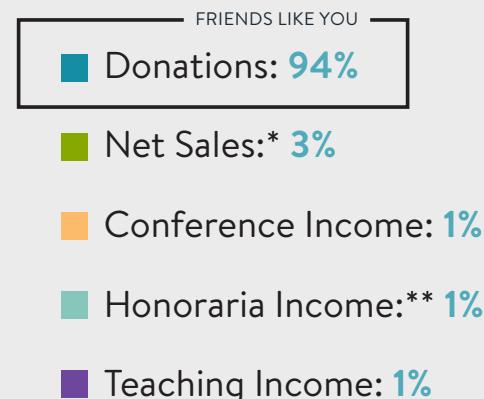
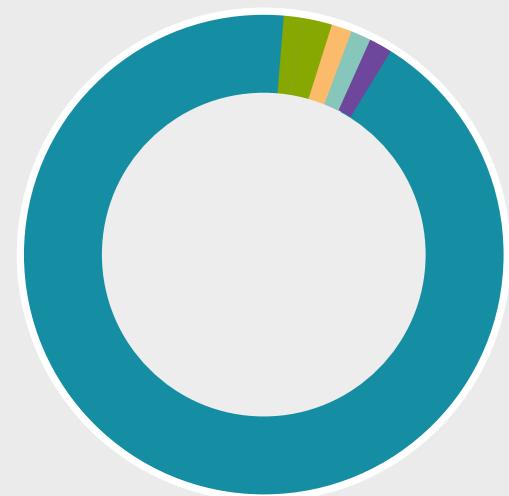
FINANCIALS
JULY 2021-JUNE 2022

Budgeted revenue: **\$6,548,770**
Budgeted expenses: **\$6,534,737**

NET ASSETS

Endowment: \$227,254
Investments: \$5,773,021
Fixed assets: \$4,570,555

WHERE DOES OUR REVENUE COME FROM?



*All revenue generated from RTB authors' book sales goes directly to Reasons to Believe.

**All revenue generated from speaking events goes directly to Reasons to Believe.



Reasons to Believe is a long-standing member with ECFA, which has strict requirements for nonprofit accountability.
Reasons to Believe is a registered 501(c)(3) charity. A complete, audited financial statement is available upon request.

A PREVIEW OF WHAT'S AHEAD

Together with you, we have the opportunity to be a part of God's kingdom advance in the year ahead. Please join us in praying that even more people will come to faith in Christ through these bold initiatives:

- Substantial growth in our Scholar Community and related initiatives. 2023 will be a year of active recruitment as we look for the right scholar-evangelist candidates to grow the depth and breadth of expertise within the community.
- Continued growth of our ministry internationally throughout Asia-Pacific, establishing new chapters across India and in restricted-access countries throughout the region. We're also translating key RTB resources into additional languages, beyond the five already available.
- Increased enrollment of students, both national and international, in courses offered for undergraduate and graduate credit at six or more colleges and seminaries
- Expanded relaunch of in-person outreach events and opportunities for our Scholar Community members to represent and speak on behalf of RTB at these events

Because of you, our eagerness to see what God will accomplish through Reasons to Believe continues to grow with each new year he gives us. The hunger for meaning, purpose, and hope has never been more desperate. This is our moment to show people everywhere that these fundamental human needs can be met *only* through relationship with Jesus Christ. Thank you for linking your hands and hearts with ours for the glory of God!

