

2023

Reasons to Believe
Fiscal Year 2023
Impact Report

Because of YOU

2023





Always

be prepared to give an answer to everyone who asks you to give the reason for the hope that you have. But do this with gentleness and respect, keeping a clear conscience...

—1 Peter 3:15-16



Dear Friend,

God's faithfulness was proved once again as we look back on what he has done through your generosity in the 2022–2023 fiscal year.

The following pages tell the story of what we accomplished together. Most importantly, they tell the story of even more lives transformed by the gospel through Reasons to Believe resources.

So go ahead and grab a cup of coffee or tea, sit back, and enjoy reading about God's work through RTB this past year.

Rejoicing with you and for you,

Your Reasons to Believe Team

YOU Equipped People

Because of friends like you, RTB's message continued to reach people through our online and media presence. You helped to equip and disciple even more people in their search for scientific answers—and hope. Rejoice with us that each number below represents lives impacted through you as our partners in RTB's mission!



REASONS.ORG

1,088,022 website visitors



YOUTUBE

511,976 video views
43,636 subscribers



FACEBOOK

6,682 new followers
404,000 post engagements



INSTAGRAM

1,423 new followers
24,000 post engagements



X

3,249 new followers
32,000 post engagements



We gained 8,590 subscribers on YouTube this year! That's 8,590 more people reached with the hope of Christ!

“Thank you for what you do. Lives are being changed because of the way RTB unveils the grace of God through the universe. You are a blessing to the world and the kingdom of the Lord. May the Lord continue to reveal mysteries that had been hidden for ages to come.”

—Imsaal

OTHER MEDIA

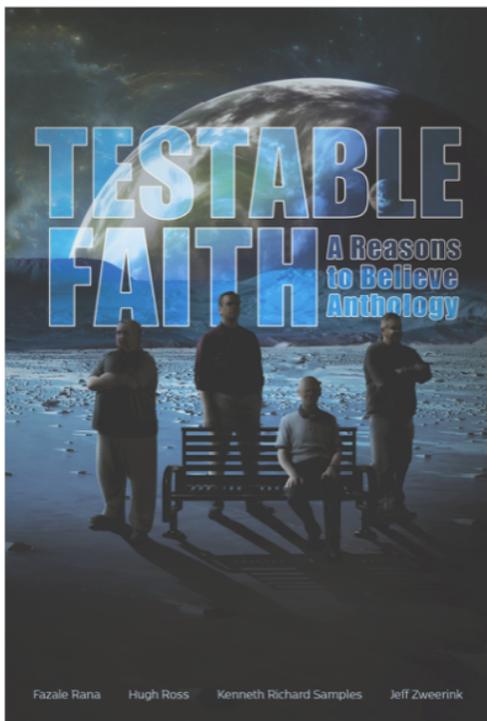
We're excited about the many people who engaged with us this past year, and we find so much joy through the stories we hear about RTB and how lives have been touched. In fiscal year 2023, our scholars participated in some spectacular interviews! Their appearances include notable shows such as *Fox News*, *Unfiltered with Dan Bongino*, *The Eric Metaxas Radio Show*, and an interview with Vlad Savchuk, whose podcast has over a million subscribers.

RTB's *Stars, Cells, and God* podcast continues to air on YouTube and all podcast platforms. In the past fiscal year, our scholars and special guests explored many important topics, including the Ice Age, God's artistry, climate and stewardship, being a human in the age of AI, and many more.

As God in his limitless generosity continues to open doors for us, we'll faithfully go through those doors to see what he accomplishes!

PRINT RESOURCES

11,587 books and other resources made their way across the globe!



RTB was excited to release *Testable Faith: A Reasons to Believe Anthology*. This exceptional book is a compilation of chapters from several of our scholars and it features some of their best work and personal perspectives on science and faith.

Testable Faith was given out to **2,100** guests who attended RTB events and chapter meetings in the fiscal year. This resource will help spread RTB's message to many people who may not have heard it before. *Testable Faith* gives them a tangible resource that will equip them with the confidence that science and faith are allies.

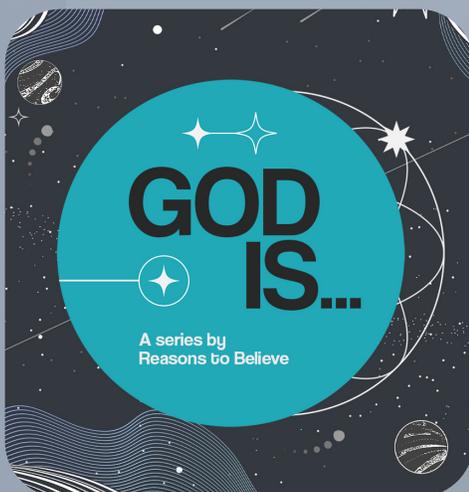
YOU Empowered People

OUTREACH EVENTS

The RTB outreach team continued to reach new people through 57 in-person and 31 virtual events! God continues to bring people who need to hear the gospel to RTB events, and we've made many amazing relationships through these outreaches. One major event that our scholar team presented at was the "God Is . . ." conference, held on November 4–5, 2022, at Grace Church STL (in St. Louis, MO)! Our scholars gave wonderful, faith-affirming talks to attendees, such as "God Is . . . Wisdom," "God Is . . . an Artist," "God Is . . . Trustworthy and Reliable," and "God Is . . . Bigger Than We Know."

I'm thankful for Reasons to Believe. A few years ago, I kind of lost my faith. I deconstructed and was working through it all. And this year, I hit rock bottom pretty much and I ended up just coming back to Jesus. He was right there waiting for me. I was seeking out sources of material that would keep me looking toward Jesus and one of those sources was Reasons to Believe. You've really helped me. Super thankful for you guys.

—Caleb, "God Is . . ." attendee



To check out all of the videos from the God Is... conference, scan the QR code or visit: reasons.org/single/god-is



INTERNATIONAL EXPANSION

Rejoice with us in all that God is doing and will do, globally, as we move forward together for the advance of his kingdom!

TRANSLATION PROJECTS

Our team has been working hard on expanding our global reach through the translation of resources into several languages including Spanish, Chinese, Urdu, Farsi, Tamil, Singhala (Sri Lanka), Russian, Swedish, and more! This expansion allows us to equip many more people with God's truth.



RTB | ASIA-PACIFIC

RTB APAC (Asia-Pacific) registered with the government and established an office, ministry team, board of directors, website, media presence, and an effective outreach/apologetics training program involving participants from across India and from other Asia-Pacific countries. Chapters are being established in several cities, including Hong Kong. The team also conducted multiple outreach events for university students and faculty, community and church groups, and professional associations.



RTB | AFRICA

RTB Africa registered with the government in South Africa, assembled a prayer team (28 people), established a social media presence, formed a board of directors, identified a half dozen scholar affiliates, made presentations in various churches, and came alongside African Enterprise for outreaches to African nations beyond South Africa. A website is currently under construction and will be ready within the next few months.

PRINT AND MEDIA

- **Satellite broadcasts:** RTB content streams daily, occasionally live, in Farsi via channels in the US and Canada
- **YouTube/videos:** *Navigating Genesis* video series and study guides have been subtitled and translated in Chinese. Multiple videos are also available in Farsi, Spanish, Russian, and Ukrainian
- **Web articles:** Nearly 200 web articles are available in Farsi, German, and Spanish
- **Other social media (Facebook, Instagram, X [formerly Twitter], etc.):** Variety of posts now available in Spanish
- **Books:** Many of our resources such as *Navigating Genesis*, *The Cell's Design*, *Without a Doubt*, *Who Was Adam?*, *Always Be Ready*, and many more were translated in languages such as Spanish, Chinese, Urdu, Farsi, Tamil, Sinhala, Russian, and Swedish.

YOU Engaged People

Because of you, RTB has a thriving community across the country and around the globe engaged in discipleship, apologetics training, and gospel outreach to the STEMM (science, technology, engineering, mathematics, and medicine) community.



MONTHLY PARTNER PROGRAM

We've had the privilege to connect with so many donors like you through our Monthly Partner program this fiscal year. Our Monthly Partners' faithful, monthly giving is a huge part of the work we do. This year 149 people joined this community of almost 1,600 partners, and together they provided us with an annual support of over \$950,000. As they invest in our work to see people come to know Christ, we also see their lives transformed through our resources. We continue to deepen our relationship with our Monthly Partners through an exclusive Facebook group, exclusive or first access to RTB news and updates, and personal interaction.

“RTB provided answers and explanations that let my mind rejoice with my heart, and greatly strengthened my confidence in the truth and reliability of the Bible. I have taught an adult Sunday school class entitled “Answering the Hard Questions about Science and Scripture.” Much of the class, which I taught for several years, relied on RTB’s materials. Thank you!”

—John Cummings, Monthly Partner

CHAPTERS

These local groups provide space for skeptics to explore connections between science and the Christian faith. Our chapters program started three new chapters in Raleigh, North Carolina, Palm Beach, Florida, and Brooksville, Florida. A few more exciting metrics from our chapters program include:

- Increased collaboration between RTB chapters and Ratio Christi campus ministries, giving more opportunities to engage with STEMM students.
- Increased exposure. While chapter members have reconvened from COVID restrictions, they've discovered that video conferencing (Zoom) remains a game-changing technology for featuring RTB staff scholars and Scholar Community speakers for their chapter events.

“The evening event with students was a great success. We had over 50 attendees and gave away every copy of the books donated by RTB. Needless to say, there was a lot of equipping that happened last night and the student feedback was VERY positive! The Lord worked through this event to draw people closer to himself and to strengthen faith.”

—Ratio Christi Director Andrew (Purdue University)

REASONS INSTITUTE

Enrollment for Reasons Institute's (RI) online courses continued to increase in the fiscal year. Professors taught students an array of courses such as Creation vs. Evolution, Astronomy and Design, Biblical Archaeology, Critical Thinking Skills, and the Advanced Seminar on the Origin of Life. Here are a few more RI highlights from the year and some things we're looking forward to:

- Reasons Institute continued to foster relationships with Biola University, Regent University, Right On Mission, and Southern Evangelical Seminary.
- New courses: RI will be launching Controversies in Human Origins in the summer of 2024. This 8-week course guides students through an in-depth look at contemporary evangelical perspectives on the existence of a historical Adam in light of both biblical and scientific research, data, and interpretations.

“Thank you for another great course. Thank you for raising our awareness of God's glory and his revelations. Thank you also for pushing us and showing us that science and Christian values can help and support each other. [The Creation vs. Evolution] course and its materials have been very inspirational and given us lots to think about for the future.”

—Cary, RI Student



SCHOLAR COMMUNITY

In our last impact report, we told you of our goal to grow the RTB Scholar Community to 200 members in an even wider variety of scientific and theological disciplines. We're proud to report to you that the Lord has blessed our team by helping us hit—and exceed—this milestone with a monumental 200+ members.

This fiscal year, we **gained 19 scholars** in various disciplines of science and theology who have greatly contributed to our vibrant community of scholar-evangelists. This community partnered with us on the following resources:

- **27 events** specific to our Scholar Community. This included an exciting first book club facilitated by Hugh Ross on his book *Designed to the Core*.
- **24 Voices blogs** published (100% authored by our Scholar Community)
- **2 white papers** published by visiting scholars including “Does Nutrition Science Support Old Testament Dietary Principles?” by Jim Painter and “Rebounding from the Deep Freeze of an Ice Age” by Kevin Birdwell
- **64 visiting scholar videos** published on the RTB YouTube channel
- **23 podcasts**
- **1 Scholar Community workshop** held at the RTB HQ on “Human Exceptionalism: Degree or Kind?” where guests enjoyed excellent plenary speakers, panels, and Q&A sessions in person and online.



“The agape love demonstrated by RTB will be forever etched in my memory bank. Your love is TANGIBLE. I could FEEL HIS LOVE every time I entered the premises of RTB HQ. The greatest clarity prevailed in the minds at RTB HQ, and the staff I regularly met each day went the extra mile; most exemplary. In summary, I truly felt so loved at RTB as a visiting scholar.”

—David Block, Visiting Scholar & Director of RTB Africa

“While recovering from my depression, I ran across a magazine with an article written by Dr. Hugh Ross. My crisis of faith resulted from tough questions from my atheist colleagues delivered in the “steamroller” fashion for which I did not have good answers. Many of the questions were scientific in origin. Later I found the magazine, and when I read Dr. Ross’s article I wept with joy! Here were good, rational, reasonable, scientific answers to those questions! I did not have to doubt any more!”

—Bruce Hennigan, Scholar Community Member



Thanks to YOU

FINANCIALS

JULY 2022—JUNE 2023

BUDGETED REVENUE

\$9,401,420

BUDGETED EXPENSES

\$8,111,542

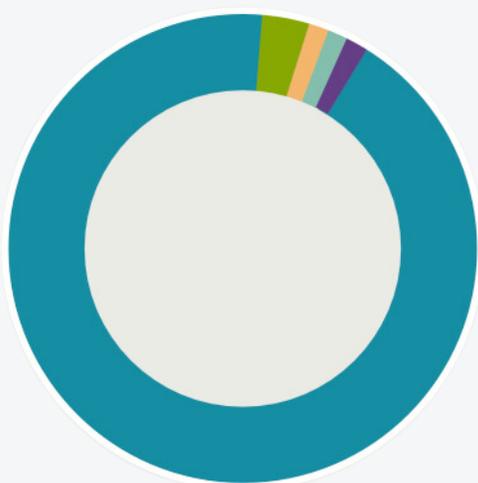
NET ASSETS

Endowment: \$267,418

Investments: \$4,261,612

Fixed Assets: \$4,682,222

WHERE DOES OUR REVENUE COME FROM?



Net Sales:* 3%

Conference Income: 1%

Honoraria Income:** 1%

Teaching Income: 1%

*All revenue generated from RTB authors' book sales goes directly to Reasons to Believe.

**All revenue generated from speaking events goes directly to Reasons to Believe.



Reasons to Believe is a long-standing member with ECFA, which has strict requirements for nonprofit accountability. Reasons to Believe is a registered 501(c)(3) charity. A complete, audited financial statement is available upon request.



A PREVIEW OF WHAT'S AHEAD

In a world filled with division, one thing remains intact: the timeless wisdom and truth of the Bible. But if people write off God's Word because they don't understand how it connects with his creation, they won't be transformed by the authority of Scripture.

We yearn to see people around the world and in all walks of life come to know the Creator as Lord and Savior. This is the vision we want to see fulfilled and we won't stop until it's been achieved.

Together, we'll promote a vision that will extend beyond our lifetime and declare how God alone deserves the glory!

Your continued support will fuel our ability to:

- produce credible research that bolsters the reliability of Scripture.
- equip and disciple our community of scholars who are eager to offer their expertise to help open more people's hearts to the gospel.
- make our experts' research available in every format: books, blogs, e-books, podcasts, videos, and events. These resources incur significant costs but generate life-impacting ministry.
- broaden our reach and equip the nonscientific Christian. This group needs accessible science-and-faith resources to reinforce their faith and confidently share it with others.

Because of you, people all over the world will come to know Christ as their Creator, Lord, and Savior. Thank you for partnering with us in this all-important mission!



REASONS
to **BELIEVE**

Revealing God in Science