



Food Recalls & Alerts

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TLDR: Despite 1000s of direct petitions from you, the government denied our funding request recently. We risk shutting down this vital service used by 150K+ Americans. That's why we're turning to you for help. Please consider subscribing to support us.

Every day, over 150,000 Americans rely on this app to stay safe from contaminated foods. It has become an essential tool for families, moms, dads, nurses, doctors, caregivers, elderly and immuno-compromised who want to ensure what they're eating is safe, stay informed and have peace of mind.

Our small team of 3 has worked tirelessly over the last 5+ years to build, maintain and improve this service, funding \$100K+ out of our own pockets with NO government support. We've seen the profound impact it has had on people's lives, and that has been our driving force. Many of you told us how the app not only kept you informed but also saved you from ER visits.

But now, we're at a critical juncture - we are running out of funds. Despite 1000s of direct petitions from you and proven instances of preventing illnesses (even deaths), the FDA recently denied our funding request. All of this is documented in FDA's regulations.gov (docket [FDA-2023-N-2393-0001](#)), [App Store](#), [Google Store](#) reviews, our recently rejected SBIR grant application (Modernizing Food Recalls & Alerts for FDA - Application #1R43FD008291-01) and our direct email communications with the FDA. These decisions have left us with no resources to keep the app operational.

Adding to the urgency is a worrying trend: food safety regulations are being relaxed, leaving the American public more vulnerable than ever. These changes are already impacting public health, with more recalls, outbreaks, and hospitalizations making headlines. Americans need reliable tools to navigate this increasingly uncertain food landscape, and our app has been a crucial line of defense. And yet, the government deemed this tool isn't important enough for public safety.

We still believe access to this lifesaving service is your right - NOT a privilege. And so, we decided to keep most of the app's content still free and useful for you. We have introduced affordable subscription plans (under the cost of 1 family dinner per year) to help cover our bills. For those that don't like subscriptions, you can instead pay once to purchase lifetime access to the app (think of it like a donation). Our goal is not to profit from you but continue to keep millions of Americans informed & safe.

We hope you are able to support us. Your subscription will directly cover our server costs, updates, and the continued service for 150,000+ Americans.

Thank you.

- Food Recalls App

PS. We still think this life-saving app should be FREE for everyone. You may urge the FDA to reconsider funding us here: [✉ SmarterFoodSafety@fda.hhs.gov](mailto:SmarterFoodSafety@fda.hhs.gov). Maybe they'll listen to you.