



THE RED PALACE

القصر الأحمر

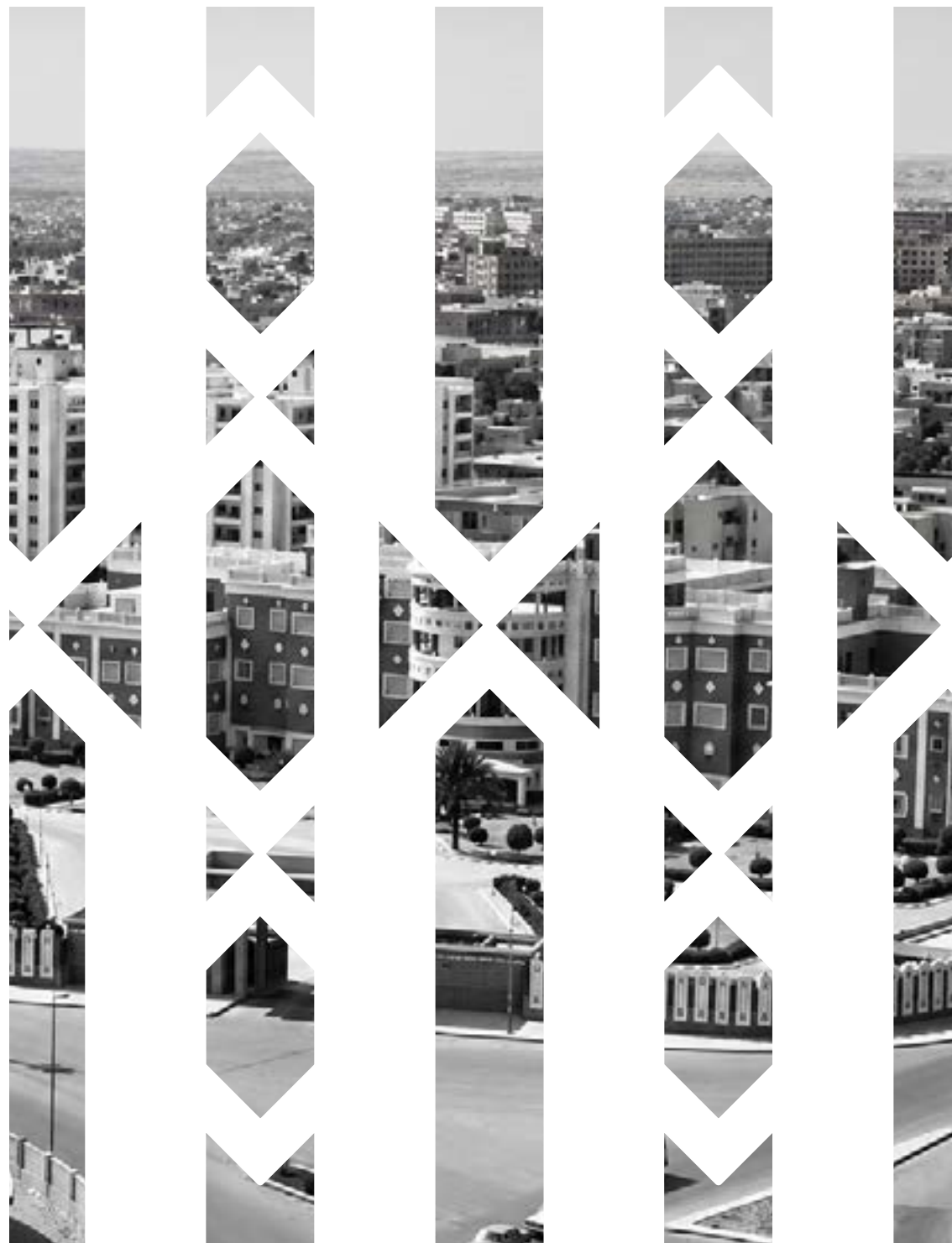
BOUTIQUE GROUP

Standing at the heart of historic Riyadh, The Red Palace is one of the landmarks that has witnessed pivotal chapters in the Kingdom's history. From serving as a royal residence for King Saud, to welcoming world leaders, and later becoming the headquarters of the Council of Ministers, the palace is today being reintroduced as a luxury hospitality destination that brings its heritage to a new generation.

The palace was built in the 1940s as a residence for Prince Saud, then Crown Prince, and from its earliest days was closely associated with a period that saw Riyadh transition from its traditional architecture towards more modern forms. Over the decades, the palace welcomed kings, presidents, leaders and prominent figures from Saudi Arabia, the region and around the world, and hosted meetings, decisions and events that shaped important chapters in the Kingdom's modern history.

Today, Boutique Group is reviving the palace as a luxury hospitality destination, preserving its historic character and architectural elements while offering an experience that brings together the memory of the place and contemporary Saudi hospitality.





A Palace That Witnessed the Transformation of Modern Riyadh

The Red Palace has been associated with King Saud since his time as Crown Prince. Following his accession to the throne in 1953, the palace became a royal residence and a place from which state affairs were managed and senior guests were received.

During this period, the palace hosted a number of official events and meetings, while royal decrees and orders were issued from the palace covering various aspects of the Kingdom's development, including education, infrastructure and the development of government institutions.

In April 1957, the Council of Ministers moved to The Red Palace, where it held its first session there that same month. The palace remained the Council's headquarters throughout the reigns of King Faisal and King Khalid, and during the early years of King Fahd's reign, before the Council of Ministers moved to the Al-Yamamah Palace complex in 1988.

The palace subsequently became the headquarters of the Board of Grievances, where it remained until 2002.



Edition 1



Edition 2



The Palace and the Institutions of the State

Historical records indicate that a number of royal decrees and orders were issued from The Red Palace, covering areas including education, roads, military and health institutions, and communications, in addition to decisions relating to the development of the Grand Mosque in Makkah and the Prophet’s Mosque in Madinah.

The palace is also closely associated with the history of the Council of Ministers during its formative and developmental years, and became a visual symbol of this period, appearing on editions of the 100-riyal banknote during the reigns of King Saud and King Faisal.



Architecture and Heritage

The Red Palace represents part of the transformation Riyadh underwent during the 20th century, as the city expanded and its urban character evolved. Its design reflects this transitional period through a spacious building that opens onto its surroundings, with symmetrical façades, prominent windows and balconies, and architectural details that combine simplicity with decorative elements.

The Red Palace is considered the first palace in Riyadh to have been built using reinforced concrete, marking a shift away from the traditional construction methods that had been prevalent in the city.

Today, parts of the palace retain their historic architectural elements, remaining a testament to an important period in the evolution of Riyadh's architecture and the transformations experienced by the city and the Kingdom.



Accommodation

The rooms and suites at The Red Palace bring the spirit of its historic spaces to life through a combination of original architectural details, luxurious fabrics and elements inspired by the history of the palace, alongside contemporary amenities and services.

The accommodation experience includes a collection of rooms and suites in a range of sizes and designs, as well as expansive suites designed for family stays and more private experiences.

Accomodation Categories

Category	Number of Units	Size
Dar Al Qasr	21	44-46 m ²
Dar Al Qasr – Twin	5	44-46 m ²
Najd Suite	36	81-94 m ²
Al Qasr Suite	3	101-103 m ²
Ministerial Suite	1	125 m ²
Majlis Suite	1	126 m ²
Al Qasr Family Suite	2	179-196 m ²
Royal Suite	1	253 m ²
Total units: 70		





Personal Wellness and Lifestyle Experiences

The Red Palace features a collection of experiences and spaces designed for guests and families, including Najmoon, Little Guest Club, and Jacques La Coupe Salon.

Najmoon

Najmoon offers a journey of relaxation rooted in the Kingdom's heritage and traditions. The spa presents a luxurious wellness experience in a space inspired by the stillness of the stars and the moon, where time slows and the senses regain their balance.

Najmoon features eight private wellness suites, each designed to combine a relaxation area, steam room, sauna and private pool. The experience includes treatments ranging from short relaxation sessions, alongside a private indoor pool reserved for spa guests.

Najmoon Facilities

Eight private wellness suites



Swimming pool



One fitness center



Qusair Little Guests' Club

Qusair is a dedicated space for children, inspired by Saudi culture and the heritage of The Red Palace. It combines creative play, discovery and learning within a safe and interactive environment.

The club welcomes children aged 4 to 12, while children under four may use the facilities when accompanied by a parent.

Activities include creative workshops, cultural activities, educational games, storytelling, arts and crafts, interactive play, and entertainment designed to suit different age groups.

The club operates daily from 10:00am to 8:00pm, with a lunch break from 1:00pm to 3:00pm.

Qusair focuses on providing a safe and structured experience for children through controlled capacity, supervised activities, and check-in and check-out procedures, while maintaining children's privacy and safety.

Jacques La Coupe Salon

Jacques La Coupe Salon offers haircare services including cutting, styling, blow-dries, colouring and treatments, as well as hairstyling for special occasions.

Services are provided through private appointments and individual consultations tailored to each guest's needs.

Culinary Experiences at The Red Palace

The culinary scene at The Red Palace brings together global influences and Saudi heritage, from French pastries and Italian cuisine to contemporary Najdi cooking, across destinations designed to offer distinct experiences throughout the day.



Rozal

ROZAL offers an experience that combines French pastry techniques with Saudi flavors, through a collaboration with Chef Nina Métayer.

The menu draws on the meeting point between French traditions and local ingredients and flavors, reinterpreting familiar pastries through a new perspective, including warm madeleines and knafeh featuring date-inspired flavors.

Bombana

BOMBANA offers an Italian experience inspired by the traditions of Lombardy, through a collaboration with three-Michelin-starred Chef Umberto Bombana.

The experience is centered on seasonal produce and traditional techniques, with an open kitchen allowing guests to observe part of the preparation process. The space transitions from a vibrant daytime atmosphere to a more intimate evening experience.

Safra

SAFRA celebrates Najdi cuisine through a contemporary interpretation of Saudi culinary traditions, led by Chef Rakan Aloraifi.

The experience draws inspiration from local cuisine and the legacy of King Saud and his openness to the cultures he encountered during his travels, presenting Saudi dishes through a contemporary concept that includes open feasts, grilled dishes and creations inspired by global flavors.

Ligero Lounge

Located on the upper floor of the palace, Ligero is a cigar lounge offering panoramic views across Riyadh in a space designed for guests seeking a more private experience.

The lounge offers a curated selection of cigars, alongside specialized service and dishes and accompaniments designed to complement the experience.

Events and Occasions

The Red Palace offers a collection of spaces designed to host private and formal occasions, from weddings and dinner parties to private events, brand activations and receptions.

AL QASR BALLROOM

The Al Qasr Ballroom accommodates up to 180 guests.

ROSE GARDEN

The Rose Garden provides an outdoor setting for events, with a capacity of up to 590 guests.



An aerial photograph of a forest with a red geometric overlay on the left side. The overlay consists of several red shapes, including a large triangle and a smaller rectangle, which partially cover the forest image. The forest is composed of many thin, vertical tree trunks, creating a textured, brownish-green background.

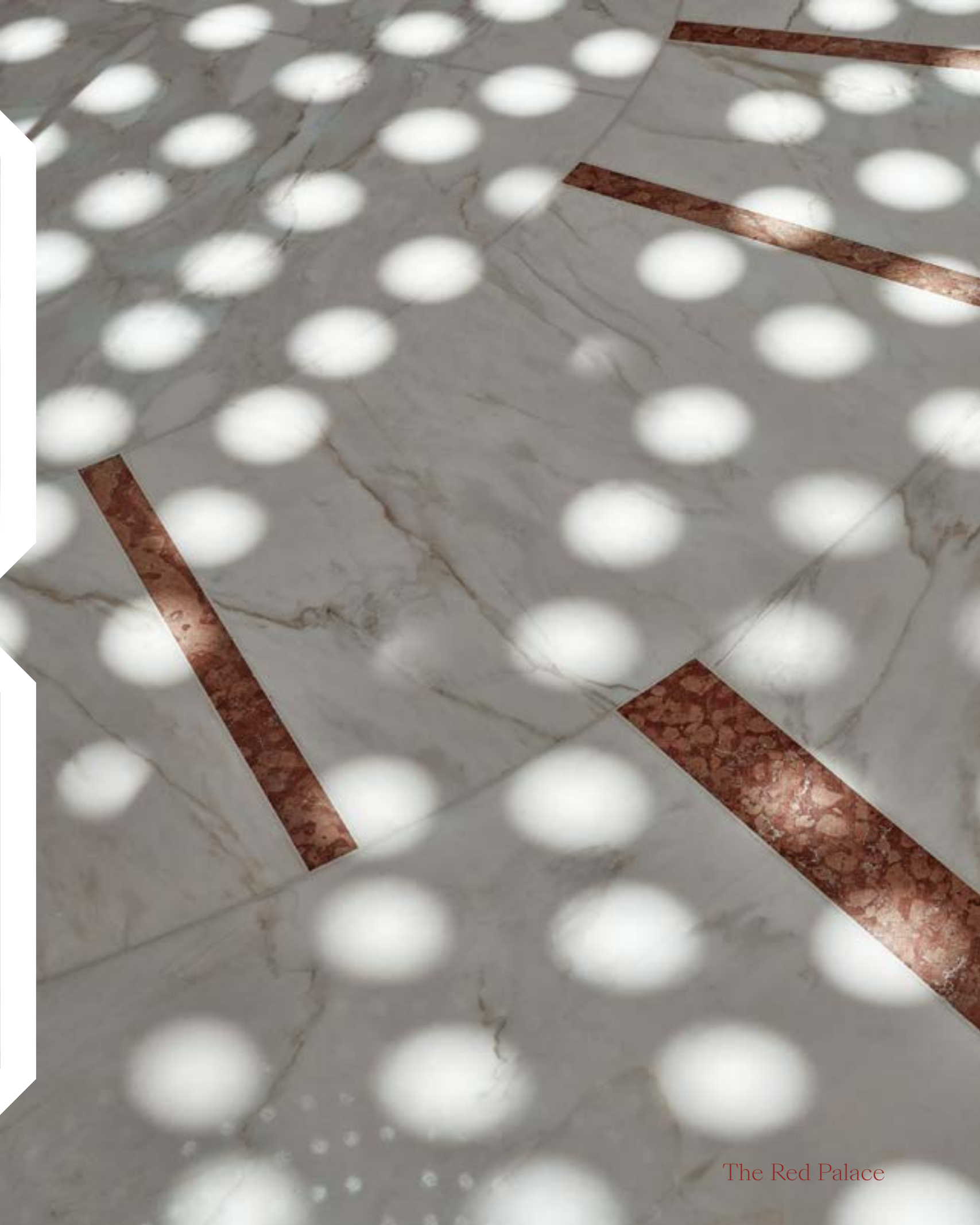
Meetings and Business

The palace features a business center and three private meeting rooms, combining privacy with modern facilities. The meeting rooms are named after significant periods in the history of the palace:

- ♦ 1943 – Main Meeting Room
- ♦ 1957 – Second Meeting Room
- ♦ 1988 – Third Meeting Room

The Red Palace in Numbers

Item	Details
Location	2712 Prince Abdullah bin Jalawi bin Turki, Al Fouta 822, Riyadh 12632, Saudi Arabia
Total Units	70
Private wellness suites	8
Swimming pools	2
Fitness center	1
Activity and meeting areas	9
Restaurants	4
Al Qasr Ballroom	Up to 180 guests
Rose Garden	Up to 590 guests
Private meeting rooms	3
Little Guest Club	1
Jacques La Coupe Salon	1





Christoph Mares

Chief Executive Officer, Boutique Group

Christoph Mares serves as Chief Executive Officer of Boutique Group, where he leads the Group's vision to revive the Kingdom's historic palaces and transform them into world-class luxury hospitality destinations.

He brings more than 25 years of experience in luxury hospitality, having held leadership positions with Mandarin Oriental in London, Paris and Munich before serving as Chief Operating Officer of Emaar Hospitality Group and later returning to Mandarin Oriental as Chief Operating Officer.

Mares focuses on guest experience, empowering teams, innovation across culinary and technology, as well as integrating sustainability and responsible luxury into the Group's operations.



Charbel Watfa

Head of Wellness, Boutique Group

Charbel Watfa serves as Head of Wellness at Boutique Group, where he leads the development of wellness experiences across the Group's portfolio.

He brings more than 20 years of experience across luxury hospitality and wellness, having held a number of regional leadership positions with Four Seasons Hotels and Resorts before joining Boutique Group.

At the Group, he oversees the development of wellness concepts that reflect the identity and heritage of each palace, including the development of Najmoon at The Red Palace in Riyadh.

Clydes Magana

Head of Food & Beverage

Clydes Magana serves as Head of Food & Beverage at The Red Palace, Boutique Group, where he leads the development of food and beverage and culinary experiences across the property.

He began his career as a chef in Italy in 1995, before taking on leadership roles with international hospitality brands, including Fairmont Hotels & Resorts. He also served as Director of Food & Beverage at Al Khozama Investment Company, bringing more than nine years of experience in Saudi Arabia's hospitality and food and beverage sector.





Frequently Asked Questions

What is The Red Palace?

The Red Palace is a historic palace in Riyadh associated with King Saud. It witnessed important stages in the history of the Kingdom, including its use as a royal residence, guest palace and headquarters of the Council of Ministers, before being revived today as a luxury hospitality destination.

When was the palace built?

The palace was built in the 1940s as a residence for Prince Saud, then Crown Prince.

What role did the palace play in the history of the Kingdom?

The palace served as a royal residence for King Saud and welcomed a number of international leaders and prominent figures. It later became the headquarters of the Council of Ministers in 1957 and remained so until 1988.

When did the palace become a hotel?

The palace is being revived today as a luxury hospitality destination under Boutique Group and is scheduled to open its doors to guests in 2027.

How many rooms and suites does it have?

The palace comprises 70 accommodation units across a range of categories.

What relaxation, personal care and lifestyle experiences does the palace offer?

Najmoon features eight private wellness suites, an indoor swimming pool and a fitness center. The palace's lifestyle offering also includes Little Guests' Club and Jacques La Coupe Salon.

What restaurants are located at the palace?

The palace features ROZAL, BOMBANA and SAFRA, as well as Ligerio Lounge.

Can events be hosted at the palace?

Yes. The palace offers spaces for private occasions, weddings, dinner parties, private events and brand activations, including the Al Qasr Ballroom and Rose Garden.

Does the palace offer meeting facilities?

Yes. The palace features a business center and three private meeting rooms.

Asset Library

The asset library contains official materials and visual assets for The Red Palace and Boutique Group, including logos, photography, videos and media materials, accessible through the links below.

The Red Palace

- The Red Palace Brand identity and logo package | [\[Link\]](#)
- Restaurants Brand identity and logo package | [\[Link\]](#)

Boutique Group

- Boutique Group Brand identity and logo package | [\[Link\]](#)

Media Materials

- High-resolution images | [\[Link\]](#)

Contact Information

- Media Relations
Email: media@theredpalace.sa
- Sales
Email: sales@theredpalace.sa
- Telephone
The Red Palace: [+966 11 521 2888](tel:+966115212888)



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