<table>
<thead>
<tr>
<th>Program Options</th>
<th>Google Workspace Referral Program</th>
<th>Google Workspace Affiliate Program</th>
</tr>
</thead>
</table>
| **Program Basics**              | **Referrer Commissions**  
Business Starter: CA$ 10,  
Business Standard: CA$ 20  
or Business Plus: CA$ 29 per user  
Max. users awarded per account  
100 users  
Up to  
CA$ 1,000 per Business Starter,  
CA$ 2,000 per Business Standard or  
CA$ 2,900 per Business Plus account  
Max. users awarded per calendar year  
200 users*  
(regardless of plan type)  
Other monetary incentives  
No  | **Competitive commissions**  
with additional opportunities for cash incentives  
Max. users awarded per account  
300 users  
Max. users awarded per calendar year  
No limit  
Other monetary incentives  
Yes  |
| **Customer offers**             | **Customer pay period for Google Workspace account to be commission eligible**  
90 days  
Customer pay period for Google Workspace account to be commission eligible  
10% off first year  
Max. 100 promotion codes granted per calendar year  
Variety of exclusive campaign-based offers & promotions  
Variety of exclusive campaign-based offers & promotions  
No limit on number of customer redemptions  |  |
| **Participation Details**       | **Program Sign-Up**  
Sign-up directly with Google  | 1. Create CJ Affiliate account  
2. Apply for Google Workspace Affiliate Program  
Acceptance contingent on meeting quality and content Standards  |
| **Account**:                    | A domain or company you referred (name@yourbiz.com). Each domain you refer counts as one account.  |  |
| **User**:                       | The individual users within each Google Workspace account (ie. associated with the same domain).  
For example, name1@yourbiz.com is one user, and name2@yourbiz.com is the second user.  |  |

*200 users are counted based on the date that referrals become eligible for commission payment.  
(For example: If a referral is made in November of 2020 for 1 Google Workspace account with 5 users, and that referred Google Workspace account becomes commission eligible in February of 2021, then 5 users are counted towards the 2021 limit.)