

Programme options	Google Workspace Referral Programme	Google Workspace Affiliate Programme
Programme basics		
Referrer commissions (United Kingdom)	Business Starter: £6, Business Standard: £12 or Business Plus: £17 per user	Competitive commissions with additional opportunities for cash incentives
Max. users awarded per account	100 users Up to £600 per Business Starter, £1,200 per Business Standard or £1,700 per Business Plus account	300 users
Max. users awarded per calendar year	200 users* (regardless of plan type)	No limit
Other monetary incentives	No	Yes
Customer pay period for Google Workspace account to be eligible for commission	90 days	60 days
Customer offers	10% off first year - Max. 100 promotion codes granted per calendar year	Variety of exclusive campaign-based offers and promotions - No limit on number of customer redemptions
Participation details		
Programme sign-up	Sign up directly with Google	1. Create CJ affiliate account 2. Apply for Google Workspace Affiliate Programme Acceptance contingent on meeting quality and content Standards
Technical account management	No	1:1 publisher management and support
Reporting and tracking	Monthly dashboard summary emails	Live dashboard to track referral and payment status, offers and more

'Account': A domain or company that you referred (name@yourbiz.com). Each domain that you refer counts as one account.

'User': The individual users within each Google Workspace account (i.e. associated with the same domain)
For example, name1@yourbiz.com is one user, and name2@yourbiz.com is the second user.

**200 users are counted based on the date that referrals become eligible for commission payment.
(For example, if a referral is made in November 2020 for one Google Workspace account with five users, and that referred Google Workspace account becomes eligible for commission in February 2021, then five users are counted towards the 2021 limit.)*