<table>
<thead>
<tr>
<th>Program options</th>
<th>Google Workspace Referral Programme</th>
<th>Google Workspace Affiliate Programme</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Programme basics</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Referrer commissions</td>
<td>Business Starter: $8, Business</td>
<td>Competitive commissions with</td>
</tr>
<tr>
<td>(United States)</td>
<td>Standard: $15, or Business Plus:</td>
<td>additional opportunities for cash</td>
</tr>
<tr>
<td></td>
<td>$23 per user</td>
<td>incentives</td>
</tr>
<tr>
<td>Max. users awarded per account</td>
<td>100 users</td>
<td>300 users</td>
</tr>
<tr>
<td>(United States)</td>
<td>Up to $800 per Business Starter,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>$1,500 per Business Standard or</td>
<td></td>
</tr>
<tr>
<td></td>
<td>$2,300 per Business Plus account</td>
<td></td>
</tr>
<tr>
<td>Max. users awarded per calendar</td>
<td>200 users* (regardless of plan</td>
<td>No limit</td>
</tr>
<tr>
<td>year</td>
<td>type)</td>
<td></td>
</tr>
<tr>
<td>Other monetary incentives</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>Customer pay period for</td>
<td>90 days</td>
<td>60 days</td>
</tr>
<tr>
<td>Google Workspace account to be</td>
<td></td>
<td></td>
</tr>
<tr>
<td>eligible for commission</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Customer offers</td>
<td>10% off first year - Max. 100</td>
<td>Variety of exclusive campaign-based</td>
</tr>
<tr>
<td></td>
<td>promotion codes granted per</td>
<td>offers and promotions - No limit</td>
</tr>
<tr>
<td></td>
<td>calendar year</td>
<td>on number of customer redemptions</td>
</tr>
<tr>
<td><strong>Participation details</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Programme sign up</td>
<td>Sign up directly with Google</td>
<td>1. Create CJ affiliate account</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2. Apply for Google Workspace Affiliate Programme</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Acceptance contingent on meeting quality and content Standards</td>
</tr>
<tr>
<td>Account management</td>
<td>No</td>
<td>1:1 publisher management and support</td>
</tr>
<tr>
<td>Reporting and tracking</td>
<td>Monthly dashboard summary emails</td>
<td>Live dashboard to track referral and payment status, offers and more</td>
</tr>
</tbody>
</table>

‘Account’: A domain or company that you referred (name@yourbiz.com). Each domain that you refer counts as one account.

‘User’: The individual users within each Google Workspace account (i.e. associated with the same domain). For example, name1@yourbiz.com is one user, and name2@yourbiz.com is the second user.

*200 users are counted based on the date that referrals become eligible for commission payment. (For example, if a referral is made in November of 2020 for one Google Workspace account with five users, and that referred Google Workspace account becomes eligible for commission in February of 2021, then five users are counted towards the 2021 limit.)