<table>
<thead>
<tr>
<th>Program Options</th>
<th>Google Workspace Referral Program</th>
<th>Google Workspace Affiliate Program</th>
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</table>
| **Program Basics**       | **Referrer Commissions**  
  Business Starter: $8,  
  Business Standard: $15,  
  or Business Plus: $23 per user  
  
  **Max. users awarded**  
  per account  
  100 users  
  Up to $800 per Business Starter,  
  $1,500 per Business Standard or  
  $2,300 per Business Plus account  
  
  **Max. users awarded**  
  per calendar year  
  200 users*  
  (regardless of plan type)  
  
  **Other monetary incentives**  
  No  
  
  **Customer pay period for**  
  Google Workspace account to  
  be commission eligible  
  90 days  
  
  **Customer offers**  
  10% off first year  
  - Max. 100 promotion codes  
  granted per calendar year  
  | **Competitive commissions**  
  with additional opportunities for cash incentives  
  **Max. users awarded**  
  per account  
  300 users  
  **Max. users awarded**  
  per calendar year  
  No limit  
  **Other monetary incentives**  
  Yes  
  **Customer pay period for**  
  Google Workspace account to  
  be commission eligible  
  60 days  
  **Customer offers**  
  Variety of exclusive campaign-based  
  offers & promotions  
  - No limit on number of customer  
  redemptions  |
| **Participation Details** | **Program Sign-Up**  
  Sign-up directly with Google  
  | 1. Create CJ Affiliate account  
  2. Apply for Google Workspace Affiliate Program  
  Acceptance contingent on meeting quality and content Standards  |
|                          | **Account Management**  
  No  
  | 1:1 publisher management and support  |
|                          | **Reporting & Tracking**  
  Monthly dashboard summary emails  
  | Live dashboard to track referral and payment status, offers, and more  |

*Account*: A domain or company you referred (name@yourbiz.com). Each domain you refer counts as one account.

*User*: The individual users within each Google Workspace account (ie. associated with the same domain). For example, name1@yourbiz.com is one user, and name2@yourbiz.com is the second user.

*200 users are counted based on the date that referrals become eligible for commission payment.  
(For example: If a referral is made in November of 2020 for 1 Google Workspace account with 5 users, and that referred Google Workspace account becomes commission eligible in February of 2021, then 5 users are counted towards the 2021 limit.*)