

Program Options	Google Workspace Referral Program	Google Workspace Affiliate Program
Program Basics		
Referrer Commissions (United States)	Business Starter: USD 8, Business Standard: USD 15, or Business Plus: USD 23 per user	Baseline commissions: Business Starter: USD 9, Business Standard: USD 18, or Business Plus: USD 27 per user
Max. users awarded per account (United States)	100 users Up to USD 800 per Business Starter, USD 1,500 per Business Standard or USD 2,300 per Business Plus account	300 users Up to USD 900 per Business Starter, USD 1,800 per Business Standard or USD 2,700 per Business Plus account
Max. users awarded per calendar year	200 users* (regardless of plan type)	No limit
Other monetary incentives	No	Yes
Customer pay period for Google Workspace account to be commission eligible	90 days	60 days
Customer offers	10% off first year Max. 100 promotion codes granted per calendar year	Variety of exclusive campaign-based offers & promotions - No limit on number of customer redemptions
Participation Details		
Program Sign-Up	Sign-up directly with Google	1. Create CJ Affiliate account 2. Apply for Google Workspace Affiliate Program Acceptance contingent on meeting quality and content Standards
Account Management	No	1:1 publisher management and support
Reporting & Tracking	Monthly dashboard summary emails	Live dashboard to track referral and payment status, offers, and more

“Account”: A domain or company you referred (name@yourbiz.com). Each domain you refer counts as one account.

“User”: The individual users within each Google Workspace account (ie. associated with the same domain). For example, name1@yourbiz.com is one user, and name2@yourbiz.com is the second user.

**200 users are counted based on the date that referrals become eligible for commission payment. (For example: If a referral is made in November of 2020 for 1 Google Workspace account with 5 users, and that referred Google Workspace account becomes commission eligible in February of 2021, then 5 users are counted towards the 2021 limit.)*