

Program Options	Google Workspace Referral Program	Google Workspace Affiliate Program
Program Basics		
Referrer Commissions (United States)	Business Starter: USD 8, Business Standard: USD 15, or Business Plus: USD 23 per user	Baseline rates vary by plan and customer country – find the current commission rates by country here
Max. users awarded per account	100 users	300 users
Max. users awarded per calendar year	200 users* (regardless of plan type)	No limit
Other monetary incentives	No	Yes
Customer pay period for Google Workspace account to be commission eligible	90 days	60 days
Customer offers	10% off first year - Max. 100 promotion codes granted per calendar year	Variety of exclusive campaign-based offers & promotions -- No limit on number of customer redemptions
Participation Details		
Program Sign-Up	Sign-up directly with Google	1. Create CJ Affiliate account 2. Apply for Google Workspace Affiliate Program Acceptance contingent on meeting quality and content Standards
Account Management	No	1:1 publisher management and support
Reporting & Tracking	Monthly dashboard summary emails	Live dashboard to track referral and payment status, offers, and more

“Account”: A domain or company you referred (name@yourbiz.com). Each domain you refer counts as one account.

“User”: The individual users within each Google Workspace account (ie. associated with the same domain). For example, name1@yourbiz.com is one user, and name2@yourbiz.com is the second user.

**200 users are counted based on the date that referrals become eligible for commission payment. (For example: If a referral is made in November of 2020 for 1 Google Workspace account with 5 users, and that referred Google Workspace account becomes commission eligible in February of 2021, then 5 users are counted towards the 2021 limit.)*