Google Workspace Referral Program

Your guide to getting started

December 2022

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Welcome

Thank you for joining the Google Workspace Referral Program!

In this program guide you’ll find:

- **Program information**: Things to know about the program
- **How to get started**: 4 easy steps to help you start referring
- **Product info**: Things to know about Google Workspace
- **Resources**: Information you can share with your referrals
Program information

Now that you’re part of the program, here are some things to remember:

- **Rewards**: You’ll receive a reward for every user who signs up using your link and is a Google Workspace customer (paid subscriber) for at least 90 days.
  - **To be eligible for a reward**: You must be signed up for the region that your referral is in
  - **Payment**: We will send you a payment form to request bank information when you are eligible for a referral reward

- **Promotion Codes**: Public distribution, including posting on discount and promotion codes websites, is considered misuse and prohibited under the Agreement. Any customers associated with these promotion codes will be ineligible for Referral rewards under the Agreement. We encourage you to be selective in who you share your promotion codes with, but you can earn more promotion codes at any time. As your referrals start a trial, we’ll send you additional 10% off promotion codes.

- **Availability**: The Google Workspace Referral Program is currently available in 24 countries:
  
  Argentina, Australia, Belgium, Brazil, Canada, Chile, Colombia, France, Germany, Hong Kong, India, Ireland, Italy, Japan, Mexico, Netherlands, New Zealand, Peru, Portugal, Singapore, Spain, United Arab Emirates, United Kingdom, and the United States
Program definitions and resources

**Google Workspace referrer / (You)**
Share your referral link with your contacts or network and earn rewards for every successful referral.

**Referral**
A domain or company that you refer. You can refer an unlimited number of referrals.

**Google Workspace Customer**
A referred domain that has paid for a Google Workspace subscription.

**Google Workspace users**
The individual users within a Google Workspace account (i.e., associated with the same domain). They are distinguished by their email alias. For example: name1@yourbiz.com, name2@yourbiz.com, etc. You can earn rewards for the first 100 users of each referral.
An example of a successful referral

You send a referral email to your supplier (that are not already using Google Workspace)

The company signs up for a Google Workspace trial (after clicking on your unique referral link)

After the 14-day trial period, the company starts paying for Google Workspace for 10 users

The company has been a paying Google Workspace customer for over 90 days

You’ll receive a direct deposit to your bank account for USD 230* the following month

*or equivalent value in your country per next page
Referral Program Supported Countries

The Google Workspace Referral Program is currently available to referrers based in the following countries:

<table>
<thead>
<tr>
<th>Country</th>
<th>Referral Bonus (per user)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AMERICAS</strong></td>
<td></td>
</tr>
<tr>
<td>Argentina</td>
<td>up to USD $18</td>
</tr>
<tr>
<td>Brazil</td>
<td>up to USD $17</td>
</tr>
<tr>
<td>Canada</td>
<td>up to CAD $29</td>
</tr>
<tr>
<td>Chile</td>
<td>up to USD $21</td>
</tr>
<tr>
<td>Colombia</td>
<td>up to USD $21</td>
</tr>
<tr>
<td>Mexico</td>
<td>up to USD $20</td>
</tr>
<tr>
<td>Peru</td>
<td>up to USD $18</td>
</tr>
<tr>
<td>United States</td>
<td>up to USD $23</td>
</tr>
<tr>
<td><strong>ASIA PACIFIC</strong></td>
<td></td>
</tr>
<tr>
<td>Australia</td>
<td>up to AUD $29</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>up to HKD $162</td>
</tr>
<tr>
<td>India</td>
<td>up to USD $17</td>
</tr>
<tr>
<td>Japan</td>
<td>up to JPY ¥2,550</td>
</tr>
<tr>
<td>New Zealand</td>
<td>up to NZD $31</td>
</tr>
<tr>
<td>Singapore</td>
<td>up to SGD $28</td>
</tr>
<tr>
<td><strong>EMEA</strong></td>
<td></td>
</tr>
<tr>
<td>Belgium</td>
<td>up to EUR €20</td>
</tr>
<tr>
<td>France</td>
<td>up to EUR €20</td>
</tr>
<tr>
<td>Germany</td>
<td>up to EUR €20</td>
</tr>
<tr>
<td>Ireland</td>
<td>up to EUR €20</td>
</tr>
<tr>
<td>Italy</td>
<td>up to EUR €18</td>
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<tr>
<td>Netherlands</td>
<td>up to EUR €20</td>
</tr>
<tr>
<td>Portugal</td>
<td>up to EUR €18</td>
</tr>
<tr>
<td>Spain</td>
<td>up to EUR €20</td>
</tr>
<tr>
<td>United Arab Emirates</td>
<td>up to USD $23</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>up to GBP £17</td>
</tr>
</tbody>
</table>

Referral bonus rates are based on the country of the referred customer, not the referrer. For example, a referrer in India who refers someone in Thailand is rewarded at the Thai rate because that is where the customer is located.
Get Rewarded

You will earn rewards on referred customers that have paid for a Google Workspace subscription for more than 90 days.

If the customer cancels prior to 90 days, you will not earn the referral reward.

- For more information visit our FAQs or Terms and Conditions
- For general questions visit our community
- For account specific inquiries, contact us
How to get started
Steps you can take to start referring Google Workspace

1. **Familiarize yourself with Google Workspace**: If you don’t know much about Google Workspace, check out the next few slides to learn about each product and how it can help businesses grow.

2. **Talk to your network**: Whether you know someone who’s just starting a business or who has had a business for years, Google Workspace could be the new solution they need. Now is your opportunity to share the benefits of Google Workspace with your peers, friends and family.

3. **Share your link**: Post your referral link across your social networks, website, and email signature. Let others know about Google Workspace and make it easy for them to sign up.

4. **Join the community**: Participate in discussions and get access to resources from the Google Workspace Referral Team and wider community.
Get familiar: Google Workspace
Collaborative way of working in the cloud, from anywhere, on any device.

Communicate
- Gmail: Professional email
- Meet: Secure video meetings for teams and businesses
- Chat: Simplify 1:1 and group messaging
- Calendar: Scheduling for teams

Collaborate
- Docs: Real-time word processing
- Sheets: Powerful spreadsheets
- Slides: Beautiful presentations
- Forms: Create surveys and forms
- Sites: Easy website creation

Store
- Drive: Store, sync and share files securely in the cloud from any device

Organize
- Keep: Update notes anytime, anywhere.
Benefits of Google Workspace

How is the business version different?

- Business email address (info@yourdomain.com)
- 30GB of online storage (unlimited storage of Google Docs)
- Security and admin controls
- 24/7 phone and email support
- 99.9% guaranteed uptime SLA with financial penalties and no planned downtime
- Offline and online capabilities
Talk to your networks: Who could you refer?

Businesses of all sizes and industries that:

- Work on-the-go and rely on mobile communication
- Express frustration with existing email clients or want to acquire a professional email
- Collaborate internally with employees and externally with their clients
- Are looking for cloud storage or collaboration tools
- Want to scale without spending time and money on technology upgrades
- Currently use the free version of Google Workspace and are running out of space/user

Examples of people you can reach out to:

- Suppliers, vendors, partners, business networks
- Friends, family, peers, personal networks
Important Note!

Blog, Post, Tweet

If you're going to blog, post, tweet about Google Workspace make sure to clearly disclose that you're a referrer in the Google Workspace Referral Program.

A suggestion would be to use these words prominently at the head of the content to make sure your role as a referrer is clear: “paid for,” “ad,” “referring for Google” and “Google Workspace Referral Program.”

Image usage

Please refrain from using the Google Workspace Referral Program images and/or illustrations or other Google brand logos and imagery. These images and illustrations are for Google official sites and pages only.

Instead please use the Digital Buttons. These are meant to link to your unique referral link via your email or website.
Resources to help you make referrals

Your go-to portal: 
https://refergoogleworkspace.withgoogle.com/
Thank You
Happy sharing!