

Google Workspace Referral Program

Your guide to getting started

February 2022

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Welcome

Thank you for joining the Google Workspace Referral Program!

In this program guide you'll find:

- **Program information:** Things to know about the program
- **How to get started:** 4 easy steps to help you start referring
- **Product info:** Things to know about Google Workspace
- **Resources:** Information you can share with your referrals

Program information

Now that you're part of the program, here are some things to remember:

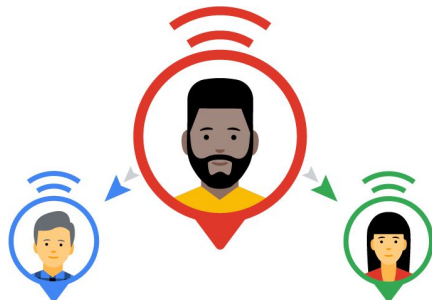
- **Rewards:** You'll receive a reward for every user who signs up using your link and is a Google Workspace customer (paid subscriber) for at least 90 days.
 - **To be eligible for a reward:** You must be signed up for the country program that your referral is in
 - **Payment:** We will send you a payment form to request bank information when you are eligible for a referral reward
- **Coupons:** Public distribution, including posting on discount and coupon websites, is considered misuse and prohibited under the Agreement. Any customers associated with these coupons will be ineligible for Referral rewards under the Agreement. We encourage you to be selective in who you share your coupons with, but you can earn more coupons at any time. As your referrals start a trial, we'll send you additional 10% off coupon codes.
- **Availability:** The Google Workspace Referral Program is currently available in 24 countries:
Argentina, Australia, Belgium, Brazil, Canada, Chile, Colombia, France, Germany, Hong Kong, India, Ireland, Italy, Japan, Mexico, Netherlands, New Zealand, Peru, Portugal, Singapore, Spain, United Arab Emirates, United Kingdom, and the United States

Program definitions and resources



Google Workspace referrer / (You)

Share your referral link with your contacts or network and earn rewards for every successful referral.



Referral

A domain or company that you refer. You can refer an unlimited number of referrals.



Google Workspace Customer

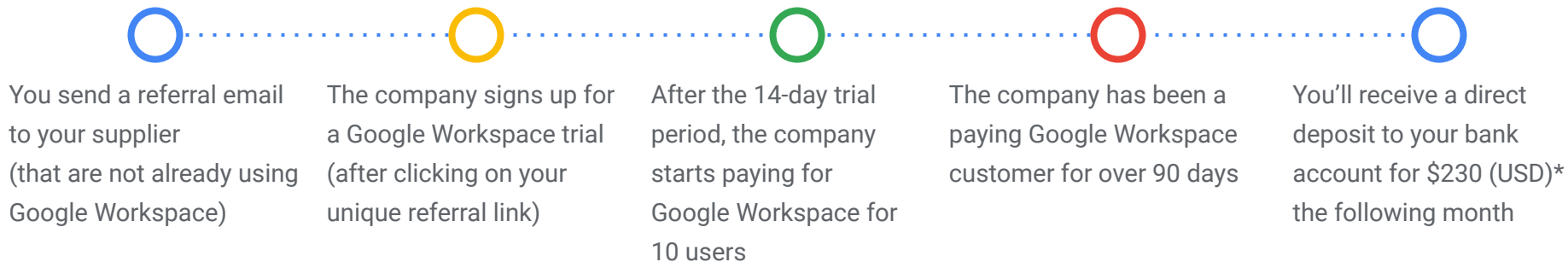
A referred domain that has paid for a Google Workspace subscription.



Google Workspace users

The individual users within a Google Workspace account (ie. associated with the same domain). They are distinguished by their email alias. For example: name1@yourbiz.com, name2@yourbiz.com, etc. You can earn rewards for the first 100 users of each referral.

An example of a successful referral



*or equivalent value in your country per next slide

Referral Program Supported Countries

The Google Workspace Referral Program is currently available to referrers based in the following countries:

AMERICAS

Country	Referral Bonus (per user)
Argentina	up to USD \$18
Brazil	up to USD \$17
Canada	up to CAD \$29
Chile	up to USD \$21
Colombia	up to USD \$21
Mexico	up to USD \$20
Peru	up to USD \$18
United States	up to USD \$23

ASIA PACIFIC

Country	Referral Bonus (per user)
Australia	up to AUD \$29
Hong Kong	up to HKD \$162
India	up to USD \$17
Japan	up to JPY ¥2,550
New Zealand	up to NZD \$31
Singapore	up to SGD \$28

EMEA

Country	Referral Bonus (per user)
Belgium	up to EUR €20
France	up to EUR €20
Germany	up to EUR €20
Ireland	up to EUR €20
Italy	up to EUR €18
Netherlands	up to EUR €20
Portugal	up to EUR €18
Spain	up to EUR €20
United Arab Emirates	up to USD \$23
United Kingdom	up to GBP £17

* If Program participants outside of India and in the Asia Pacific region are referring customers based in India, the Referral Bonus will be adjusted based on the lower Google Workspace subscription cost. The Referral Bonus per user will be: ₹156 INR.

** If Program participants in India are referring customers based in other participating Asia Pacific countries, the Referral Bonus per user will be increased to \$8 USD.

Get Rewarded

You will earn rewards on referred customers that have paid for a Google Workspace subscription for more than 90 days.

If the customer cancels prior to 90 days, you will not earn the referral reward.

- For more information visit our [FAQs](#) or [Terms and Conditions](#)
- For general questions visit our [community](#)
- For account specific inquiries, [contact us](#)

How to get started

Steps you can take to start referring Google Workspace

- 1 Familiarize yourself with Google Workspace:** If you don't know much about Google Workspace, check out the next few slides to learn about each product and how it can help businesses grow.
- 2 Talk to your network:** Whether you know someone who's just starting a business or who has had a business for years, Google Workspace could be the new solution they need. Now is your opportunity to share the benefits of Google Workspace with your peers, friends and family.
- 3 Share your link:** Post your referral link across your social networks, website, and email signature. Let others know about Google Workspace and make it easy for them to sign up.
- 4 Join the [community](#):** Participate in discussions and get access to resources from the Google Workspace Referral Team and wider community.

Get familiar: Google Workspace

Collaborative way of working in the cloud, from anywhere, on any device.

Communicate



Gmail

Professional email



Meet

Secure video meetings for teams and businesses



Chat

Simplify 1:1 and group messaging



Calendar

Scheduling for teams

Collaborate



Docs

Real-time word processing



Sheets

Powerful spreadsheets



Slides

Beautiful presentations



Forms

Create surveys and forms



Sites

Easy website creation

Store



Drive

Store, sync and share files securely in the cloud from any device

Organize



Keep

Update notes anytime, anywhere.

Benefits of Google Workspace

How is the business version different?



Business email address (info@yourdomain.com)



30GB of online storage (unlimited storage of Google Docs)



Security and admin controls



24/7 phone and email support



99.9% guaranteed uptime SLA with financial penalties and no planned downtime



Offline and online capabilities

Talk to your networks: Who could you refer?

Businesses of all sizes and industries that:

- Work on-the-go and rely on mobile communication
- Express frustration with existing email clients or want to acquire a professional email
- Collaborate internally with employees and externally with their clients
- Are looking for cloud storage or collaboration tools
- Want to scale without spending time and money on technology upgrades
- Currently use the free version of Google Workspace and are running out of space/user

Examples of people you can reach out to:

- Suppliers, vendors, partners, business networks
- Friends, family, peers, personal networks

Important Note!

Blog, Post, Tweet

If you're going to blog, post, tweet about Google Workspace make sure to clearly disclose that you're a referrer in the Google Workspace Referral Program.

A suggestion would be to use these words prominently at the head of the content to make sure your role as a referrer is clear: "paid for," "ad," "referring for Google" and "Google Workspace Referral Program."

Image usage

Please refrain from using the Google Workspace Referral Program images and/or illustrations or other Google brand logos and imagery. These images and illustrations are for Google official sites and pages only.

Instead please use the [Digital Buttons](#). These are meant to link to your unique referral link via your email or website.

Resources to help you make referrals

Your go-to portal:

<https://refergoogleworkspace.withgoogle.com/>



Thank You
Happy sharing!