

Google Workspace Referral Programme

Promotional Code redemption guide – EMEA

April 2022

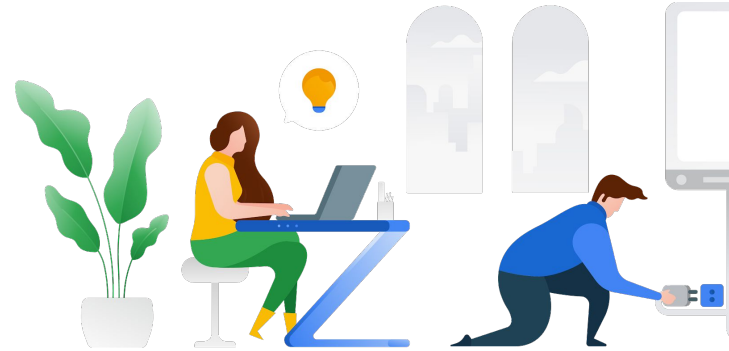


Sending your promotional code to potential customers

Thank you for being a valuable member of the Google Workspace Referral

Programme! Once you have a customer ready to sign-up for Google Workspace, please make sure that you remember the following:

- As a referral partner, you have the ability to offer promotional codes to your customers, clients, and audiences for **10% off per user on the first year of Google Workspace**.
- When signing up for Google Workspace in **Belgium, France, Germany, Ireland, Italy, Netherlands, Portugal, Spain, the United Arab Emirates and the United Kingdom**, customers are required to provide payment information **before** the trial begins (during the trial sign-up process). **This is the *only time* when a promotional code can be entered.** Promotional codes cannot be redeemed after a no-cost trial begins.
- Refer to the **resources in the next slide** to provide your customer with a seamless experience redeeming their code.



Promotional code redemption **resources**

Remember: Share your promotional code **directly** with your potential referral or customer.

Codes that are shared publicly will be considered ineligible under [programme terms](#).

1

Ask them what [plan](#) they intend to sign up for.

2

Download the [Business Starter](#) or [Business Standard](#) PDFs and enter the corresponding promotional code into the text field.




[Business Starter](#)

[Business Standard](#)



3

Attach the newly saved PDF to the email that you are sending to your potential referral or customer.

4

In that email also share this [account sign-up process](#)  – A guide with additional information on how to enter their promotional code when signing up to Google Workspace.

5

Send them the email with these **two** attachments   and make their journey using Google Workspace even more pleasant.

Thank you for referring Google Workspace!

Choose the promotional code redemption **PDF** for the country that you are looking for:

Belgium

[Business Starter](#)

[Business Standard](#)

France

[Business Starter](#)

[Business Standard](#)

Germany

[Business Starter](#)

[Business Standard](#)

Ireland

[Business Starter](#)

[Business Standard](#)

Italy

[Business Starter](#)

[Business Standard](#)

Netherlands

[Business Starter](#)

[Business Standard](#)

Portugal

[Business Starter](#)

[Business Standard](#)

Spain

[Business Starter](#)

[Business Standard](#)

United Arab Emirates

[Business Starter](#)

[Business Standard](#)

United Kingdom

[Business Starter](#)

[Business Standard](#)



Referring in other countries or regions?

Choose from the links below to find these resources for the country that you are looking for:

North America

[Canada](#) – English (US)/English (US)

[United States](#) – English (US)/English (US)

Latin America

[Argentina](#) – Spanish/Español LATAM

[Brazil](#) – Portuguese (BR)/Português (BR)

[Chile](#) – Spanish/Español LATAM

[Colombia](#) – Spanish/Español LATAM

[Mexico](#) – Spanish/Español LATAM

[Peru](#) – Spanish/Español LATAM

Asia Pacific

[Australia](#) – English (GB)/English (GB)

[Hong Kong](#) – English (GB)/English (GB)

[India](#) – English (GB)/English (GB)

[Indonesia](#) – Indonesian/Bahasa Indonesia

[Japan](#) – Japanese/日本語

[Malaysia](#) – English (GB)/English (GB)

[New Zealand](#) – English (GB)/English (GB)

[Singapore](#) – English (GB)/English (GB)

[South Korea](#) – Korean/한국어

[Taiwan](#) – Chinese (Traditional)/中文(繁體中文)

[Thailand](#) – Thai/ไทย

[Vietnam](#) – Vietnamese/Tiếng Việt

EMEA

[Belgium](#) – English (GB)/English (GB)

[France](#) – French/Français

[Germany](#) – German/Deutsch

[Ireland](#) – English (GB)/English (GB)

[Italy](#) – Italian/Italiano

[Netherlands](#) – Dutch/Nederlands

[Portugal](#) – Portuguese/Português

[Spain](#) – Spanish/Español

[United Arab Emirates](#) – English (GB)/English (GB)

[United Kingdom](#) – English (GB)/English (GB)