

# Google Workspace Referral Program

## Promotion Code Redemption Guide - North America

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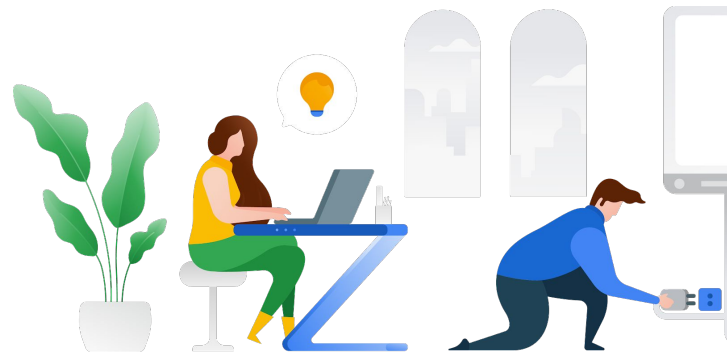


# Sending Your Promotion Code to Potential Customers

**Thank you for being a valuable member of the Google Workspace Referral Program!**

Once you have a customer ready to sign-up for Google Workspace, please make sure to remember the following:

- As a referral partner, you have the ability to offer promotion codes to your customers, clients, and audiences for **10% off per user on the first year of Google Workspace**.
- When signing up for Google Workspace in the **United States and Canada**, customers are required to provide payment information **before** the trial begins (during the trial sign-up process). **This is the *only time* when a promotion code can be entered**. Promotion codes cannot be redeemed after a free trial begins.
- Refer to the **resources in the next slide** to provide your customer with a seamless experience redeeming their code.



# Promotion Code Redemption Resources

**Remember:** Share your promotion code **directly** with your potential referral or customer.

Codes that are shared publicly will be considered ineligible under [program terms](#).

1

Ask them what [plan](#) they intend to sign up for.

2

Download the [Business Starter](#) or [Business Standard](#) PDFs and enter the corresponding promotion code into the text field.




[Business Starter](#)

[Business Standard](#)



3

Attach the newly saved PDF to the email you are sending to your potential referral or customer.

4

In that email also share this [Account sign-up process](#)  - A guide with additional information on how to enter their promotion code when signing up to Google Workspace.

5

Send them the email with these **two** attachments   and make their journey using Google Workspace even more pleasant.

**Thank you for referring Google Workspace!**

# Choose the Promotion Code Redemption PDF for the country you are looking for:

## Canada

[Business Starter](#)

[Business Standard](#)

## United States

[Business Starter](#)

[Business Standard](#)



Referring in other countries or regions?

# Choose from the links below to find these resources for the country you are looking for:

## North America

[Canada](#) - English (US) / English (US)

[United States](#) - English (US) / English (US)

## Latin America

[Argentina](#) - Spanish / Español LATAM

[Brazil](#) - Portuguese (BR) / Português (BR)

[Chile](#) - Spanish / Español LATAM

[Colombia](#) - Spanish / Español LATAM

[Mexico](#) - Spanish / Español LATAM

[Peru](#) - Spanish / Español LATAM

## Asia Pacific

[Australia](#) - English (GB) / English (GB)

[Hong Kong](#) - English (GB) / English (GB)

[India](#) - English (GB) / English (GB)

[Indonesia](#) - Indonesian / Bahasa Indonesia

[Japan](#) - Japanese / 日本語

[Malaysia](#) - English (GB) / English (GB)

[New Zealand](#) - English (GB) / English (GB)

[Singapore](#) - English (GB) / English (GB)

[South Korea](#) - Korean / 한국어

[Taiwan](#) - Chinese (Traditional) / 中文(繁體中文)

[Thailand](#) - Thai / ไทย

[Vietnam](#) - Vietnamese / Tiếng Việt

## EMEA

[Belgium](#) - English (GB) / English (GB)

[France](#) - French / Français

[Germany](#) - German / Deutsch

[Ireland](#) - English (GB) / English (GB)

[Italy](#) - Italian / Italiano

[Netherlands](#) - Dutch / Nederlands

[Portugal](#) - Portuguese / Português

[Spain](#) - Spanish / Español

[United Arab Emirates](#) - English (GB) / English (GB)

[United Kingdom](#) - English (GB) / English (GB)