Google Workspace Referral Program

Everything you need to know to start referring today.



Share the power of Google Workspace with your network.

Google Workspace is everything teams need to get things done from anywhere. We want to help you share this powerful tool with your network. See below for program guidelines and best practices.

01 **Branding**

Make sure you're talking about Google Workspace properly by following these guidelines.

02 **Google Workspace plans**

Familiarize yourself with the different editions of Google Workspace.

03 **Program Overview**

Learn about what you can do in the Referral Program.

04 **Promo Codes**

Important information about promo codes you can offer to your referrals.

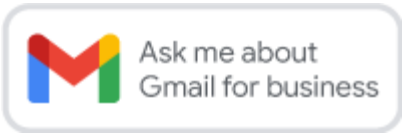
01 Branding

Make sure you're talking about Google Workspace properly by using the below approved brand assets and referring to tone examples

Badges

These are the approved badges you can add to your site. Please visit the Referrer Resource Site to get the badge files.





Messaging

You can use the below descriptions when describing Google Workspace to your referrals.

> *Shortest:*
>
> Everything you need to get anything done, now in one place: introducing Google Workspace.
>
> *Shorter:*
>
> Everything you need to get anything done, now in one place: introducing Google Workspace. Whether you're at home, at work, or in the classroom, it's the best way to create, communicate, and collaborate. Familiar tools; fewer distractions; more time to make things happen.
>
> *Short:*
>
> Everything you need to get anything done, now in one place: introducing Google Workspace. Whether you're at home, at work, or in the classroom, it's the best way to create, communicate, and collaborate. Google Workspace seamlessly brings together messaging, meetings, docs, and tasks—all built with trusted Google security and running on the cleanest global cloud. Familiar tools; fewer distractions; more time to make it happen.

02 Plans

Get familiar with the different editions of Google Workspace available for customers. You can view more details on the pricing page.

	Business Starter	Business Standard	Business Plus
Price	$6 per seat per month	$12 per seat per month	$18 per seat per month
Meetings	Up to 100	Up to 150	Up to 250
Storage	30 GB	2TB	5TB
Support	8/5 Support	24/5 Support	24/6 Support
Max. Users per Domain	300 Users	300 Users	300 Users
Features	Gmail, Calendar, Editors, Meet, Chat	Gmail, Calendar, Editors, Meet, Chat	Gmail, Calendar, Editors, Meet, Chat
	Google Meet: Meet rooms, background blur, whiteboarding, Live captions	**Google Meet:** Breakout Rooms, Co-moderation, Recordings, QA, Polls, Attendance tracking **Google Chat:** Advanced rooms, security & reporting controls **Collaboration:** Pin verified sharing, document approvals, Shared team drive	*Standard functionality +* **Google Meet**: Real-time Language translations, Live Meeting transcripts **Security:** Vault, Basic DLP, Advanced Endpoint Management

03 Program Overview

	Referral Program
Rewards Per User (For members who sign up October 6, 2020 or later)*	(United States) Starter: $8 Standard: $15 Plus: $23 See rewards for all countries here
Max. Users Awarded per Account	100 users
Max. Users Awarded per Calendar Year	200 users
Max. Number of Promotion Codes per Calendar Year	100 promo codes
Discount	10% off discount for the first year Learn more about using discount codes here.

**If you became a member of the program on October 5th, 2020 or earlier, you will continue to earn at the old reward rates until December 31, 2021.*

Rewards by Country

	Business Starter	Business Standard	Business Plus
Argentina	$6 (USD)	$12 (USD)	$18 (USD)
Australia	A$10 (AUD)	A$19 (AUD)	A$29 (AUD)
Belgium	€7 (EUR)	€13 (EUR)	€20 (EUR)
Brazil	$6 (USD)	$11 (USD)	$17 (USD)
Canada	C$10 (CAD)	C$20 (CAD)	C$29 (CAD)
Chile	$7 (USD)	$14 (USD)	$21 (USD)
Colombia	$7 (USD)	$14 (USD)	$21 (USD)
France	€7 (EUR)	€13 (EUR)	€20 (EUR)
Germany	€7 (EUR)	€13 (EUR)	€20 (EUR)
Hong Kong	HK$54 (HKD)	HK$108 (HKD)	HK$162 (HKD)
India	$2 (USD)	$9 (USD)	$17 (USD)
Ireland	€7 (EUR)	€13 (EUR)	€20 (EUR)
Italy	€6 (EUR)	€12 (EUR)	€18 (EUR)
Japan	¥850 (JPY)	¥1700 (JPY)	¥2550 (JPY)
Mexico	$7 (USD)	$13 (USD)	$20 (USD)

Netherlands	€7 (EUR)	€13 (EUR)	€20 (EUR)
New Zealand	N$10 (NZD)	N$21 (NZD)	N$31 (NZD)
Peru	$6 (USD)	$12 (USD)	$18 (USD)
Portugal	€6 (EUR)	€12 (EUR)	€18 (EUR)
Singapore	S$9 (SGD)	S$18 (SGD)	S$28 (SGD)
Spain	€7 (EUR)	€13 (EUR)	€20 (EUR)
United Arab Emirates	$8 (USD)	$15 (USD)	$23 (USD)
United Kingdom	£6 (GBP)	£12 (GBP)	£17 (GBP)
United States	$8 (USD)	$15 (USD)	$23 (USD)

04 Promotion Codes

As a part of the Google Workspace Referral Program, you get to extend a **10% discount off the first year** to your referrals by sharing single-use, unique promotion codes.

Please Keep In Mind

- *Share Codes Directly:* Share your codes one-on-one with your network. Codes should not be displayed or distributed in a one-to-many medium like in a blog or social media post.
- *Highlight Product Value Over the Discount:* Aim to educate your referrals on the product benefits and many use cases of Google Workspace, rather than focus only on the discount.