# Location Facts & Demographics

Demographics are determined by a 10 minute drive from 1916 4TH STREET NW, Albuquerque, NM 87102

CITY, STATE

# Albuquerque, NM

POPULATION

160,079

AVG. HHSIZE

2.27

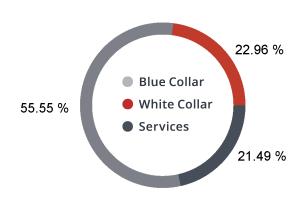
MEDIAN HHINCOME

\$42,390

HOME OWNERSHIP



#### **EMPLOYMENT**



45.48 % Employed

2.07 % Unemployed

## **EDUCATION**

High School Grad: 24.10 %

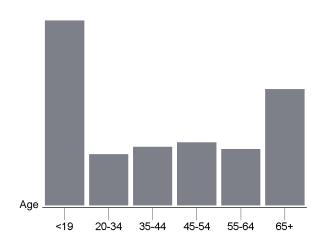
Some College: 23.43 %

Associates: 4.89 %

Bachelors: 32.39 %

### GENDER & AGE





#### RACE & ETHNICITY

White:	43.41	%
Asian:	0.41	%

Native American: 2.65 %

Pacific Islanders: 0.00 %

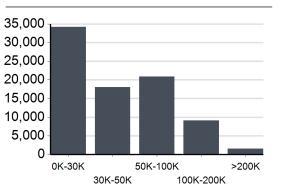
African-American: 0.85 %

Hispanic: **38.55** %

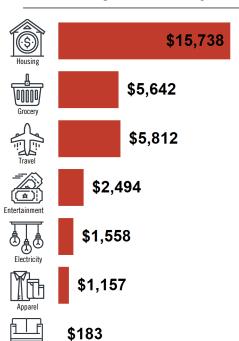
Two or More Races: 14.13 %

# **Catylist** Research

#### INCOME BY HOUSEHOLD



#### HH SPENDING



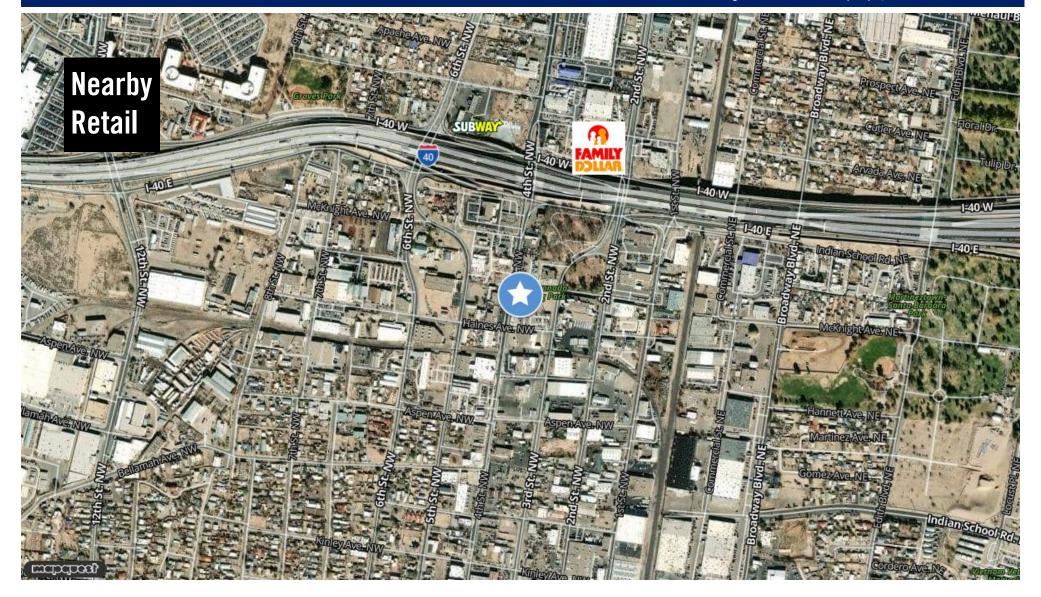


\$345



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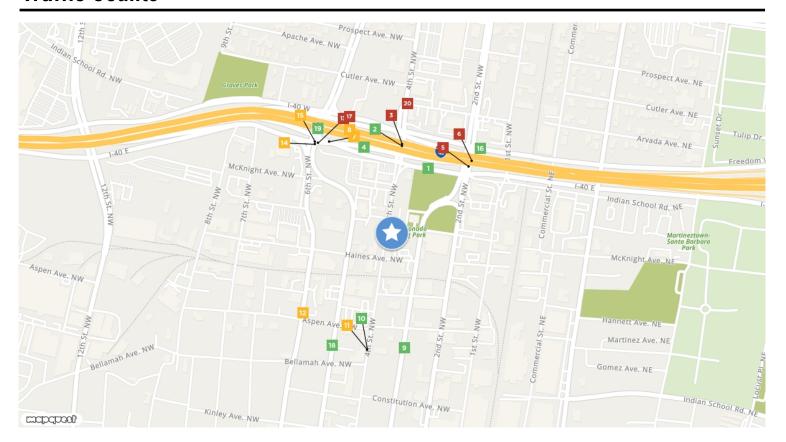








# **Traffic Counts**



Indian School Road	1	4th Street Northwest	2	4th Street Northwest	3	Indian School Rd NW	4	2nd Street Northwest	5
3rd St NW		I- 40				5th St NW			
Year: 2021	2,788 est	Year: 2021	3,280 est	Year: 2021	17,057 est	Year: 2021	6,137 est	Year: 2021	9,194 est
Year: 2018	4,360	Year: 2018	240	Year: 2018	11,067	Year: 2018	982	Year: 2018	12,528
Year: 2017	765	Year: 2017	11,567	Year: 2017	24,283	Year: 2017	12,453	Year: 2017	4,827
2nd Street Northwest	6		7	Coronado Freeway	8	3rd Street Northwest	9	4th Street Northwest	10
				5th St NW		Aspen Ave NW		Bellamah Ave NW	
Year: 2021	9,360 est	Year: 2021	5,126 est	Year: 2021	31,282 est	Year: 2021	4,116 est	Year: 2021	6,383 est
Year: 2018	13,068	Year: 2018	8,357	Year: 2018	9,911	Year: 2018	4,123	Year: 2018	610
Year: 2017	4,524	Year: 2017	925	Year: 2017	58,032	Year: 2017	4,012	Year: 2017	16,700
4th Street Northwest	11	6th Street Northwest	12		13	5th Street Northwest	14		15
Year: 2021	9,683 est	Year: 2021	8,850 est	Year: 2021	9,292 est	Year: 2021	6,460 est	Year: 2021	6,152 est
Year: 2018	8,812	Year: 2018	7,306	Year: 2018	12,995	Year: 2018	6,467	Year: 2018	5,616
Year: 2017	10,629	Year: 2017	10,613	Year: 2017	4,357	Year: 2017	6,333	Year: 2017	6,601
I-40 North Frontage R	oad 16		17	5th Street Northwest	18	Coronado Freeway	19	Arvada Avenue Northy	vest 20
		N Frontage Rd		Bellamah Ave NW		6th St NW			
Year: 2021	13,238 est	Year: 2021	7,410 est	Year: 2021	4,596 est	Year: 2021	5,715 est	Year: 2021	12,170 est
Year: 2018	3,825	Year: 2018	12,412	Year: 2018	2,907	Year: 2018	451	Year: 2018	13,919
Year: 2017	24,663	Year: 2017	925	Year: 2017	6,618	Year: 2017	12,446	Year: 2017	10,258

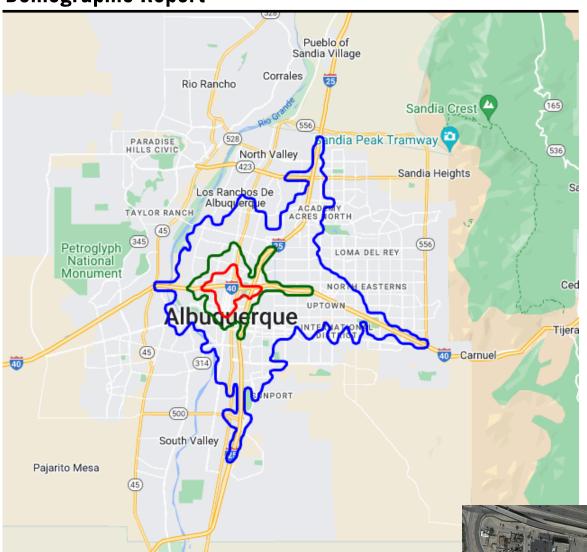








# **Demographic Report**



## **SEC 4TH STREET NW**

#### **Population**

Google

Distance	Male	Female	Total
3- Minute	2,938	2,825	5,763
5- Minute	12,442	12,333	24,775
10 Minute	79,726	80,353	160,079

(314)



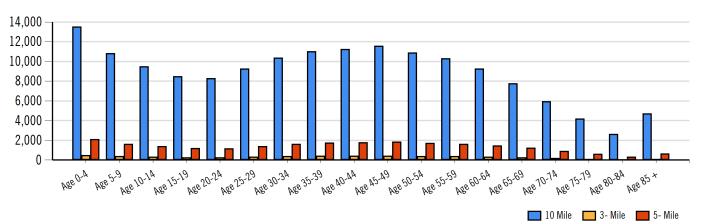




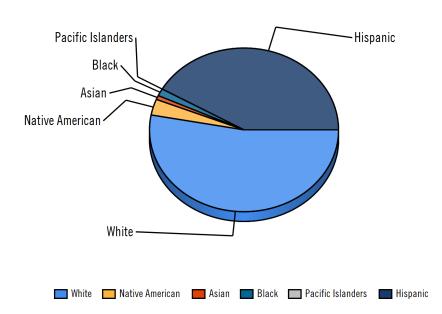
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#### Population by Distance and Age (2020)

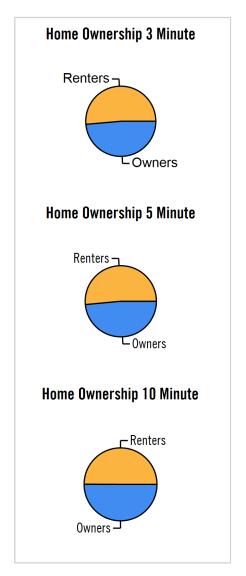


# **Ethnicity within 5 Minute**



#### **Employment by Distance**

Distance	Employed	Unemployed	Unemployment Rate
3-Minute	2,630	95	1.60 %
5-Minute	11,239	447	2.25 %
10-Minute	72,799	3,307	3.33 %











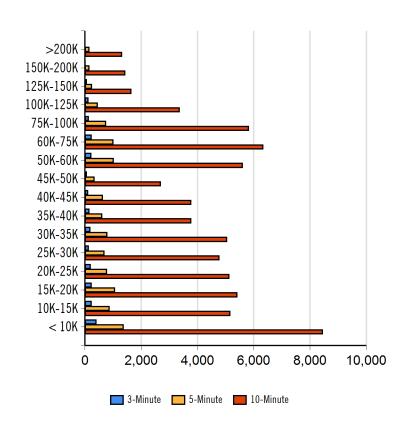
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#### **Labor & Income**

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportaion	Information	Professional	Utility	Hospitality	Pub-Admin	Other
3-Minute	5	25	225	126	55	247	102	132	219	681	410	164	171
5-Minute	38	73	833	459	289	933	411	450	1,112	3,224	1,770	631	692
10- Minute	611	232	6,078	3,512	1,730	8,566	2,515	1,721	8,451	19,342	10,025	3,724	4,511

#### **Household Income**



Radius	Median Household Income
3-Minute	\$30,901.06
5-Minute	\$38,067.71
10-Minute	\$42,389.83
Radius	Average Household Income
3-Minute	\$42,318.56
5-Minute	\$50,292.73
10-Minute	\$52,445.57
Radius	Aggregate Household Income
3-Minute	\$105,689,070.11
5-Minute	\$504,497,322.17
10-Minute	\$3,479,229,389.60

#### **Education**

	3-Minute	5-Minute	10-Minute
Pop > 25	3,969	17,156	109,387
High School Grad	1,197	4,375	26,364
Some College	758	3,690	25,628
Associates	151	694	5,346
Bachelors	462	2,216	16,418
Masters	252	1,255	8,677
Prof. Degree	56	353	2,556
Doctorate	62	305	1,658

#### **Tapestry**

	3-Minute	5-Minute	10-Minute
Vacant Ready For Rent	60 %	72 %	98 %
Teen's	30 %	43 %	62 %
Expensive Homes	0 %	0 %	2 %
Mobile Homes	9 %	25 %	42 %
New Homes	13 %	15 %	30 %
New Households	55 %	74 %	101 %
Military Households	5 %	9 %	23 %
Households with 4+ Cars	26 %	31 %	53 %
Public Transportation Users	28 %	41 %	41 %
Young Wealthy Households	20 %	34 %	26 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.









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## **Expenditures**

	3-Minute	%	5-Minute	%	10-Minute	%
Total Expenditures	98,351,497		440,048,411		2,890,034,752	
Average annual household	38,693	·	41,495		42,443	
Food	5,226	13.51 %	5,534	13.34 %	5,642	13.29 %
Food at home	3,578		3,733		3,788	
Cereals and bakery products	505		529		537	
Cereals and cereal products	180		189		191	
Bakery products	325		339		345	
Meats poultry fish and eggs	733		759		769	
Beef	171		177		180	
Pork	132		136		138	
Poultry	139		143		145	
Fish and seafood	116		120		122	
Eggs	60		62		63	
Dairy products	353		370		377	
Fruits and vegetables	713		748		759	
Fresh fruits	104		110		111	
Processed vegetables	142		148		149	
Sugar and other sweets	132		137		139	
Fats and oils	112		118		119	
Miscellaneous foods	676		703		714	
Nonalcoholic beverages	317		326		330	
Food away from home	1,647		1,800		1,853	
Alcoholic beverages	258		281		290	
Housing	14,638	37.83 %	15,463	37.26 %	15,738	37.08 %
Shelter	8,783		9,299		9,474	
Owned dwellings	4,717		5,186		5,325	
Mortgage interest and charges	2,283		2,529		2,608	
Property taxes	1,559		1,728		1,782	
Maintenance repairs	874		927		934	
Rented dwellings	3,493		3,457		3,458	
Other lodging	572		655		689	
Utilities fuels	3,621		3,771		3,811	
Natural gas	319		339		345	
Electricity	1,505		1,547		1,558	
Fuel oil	132		142		143	
Telephone services	1,110		1,161		1,173	
Water and other public services	552		580		588	
Household operations	924	2.39 %	996	2.40 %	1,024	2.41 %
Personal services	245		267		278	
Other household expenses	679		729		745	
Housekeeping supplies	497		523		536	
Laundry and cleaning supplies	142		147		149	
Other household products	279		297		306	
Postage and stationery	75		78		80	
Household furnishings	812		872		892	
Household textiles	65		68		69	
Furniture	154		174		183	
Floor coverings	16		20		20	
Major appliances	119		127		125	
Small appliances	74		79		80	
Miscellaneous	381		403		412	
Apparel and services	1,079	2.79 %	1,125	2.71 %	1,157	2.73 %
Men and boys	187	0 /0	202	/*	210	2.70 70
			163		171	
Men 16 and over Boys 2 to 15	148 38		163 38		171 39	









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Women 16 and over	328	348	356
Girls 2 to 15	72	71	71
Children under 2	85	85	87

# **Expenditures (Continued)**

	3-Minute	%	5-Minute	%	10-Minute	%
Total Expenditures	98,351,497	,	440,048,411		2,890,034,752	
Average annual household	38,693		41,495		42,443	
Transportation	5,332	13.78 %	5,711	13.76 %	5,812	13.69 %
Vehicle purchases	1,134		1,255		1,284	
Cars and trucks new	530		618		637	
Cars and trucks used	576		605		615	
Gasoline and motor oil	1,810		1,895		1,917	
Other vehicle expenses	2,054		2,188		2,224	
Vehicle finance charges	132		142		146	
Maintenance and repairs	706		755		769	
Vehicle insurance	976		1,029		1,041	
Vehicle rental leases	239		260		267	
Public transportation	332		371		385	
Health care	3,077	7.95 %	3,298	7.95 %	3,346	7.88 %
Health insurance	2,070		2,202		2,233	
Medical services	601		658		670	
Drugs	307		330		334	
Medical supplies	99		106		108	
Entertainment	2,280	5.89 %	2,443	5.89 %	2,494	5.88 %
Fees and admissions	356		409		429	
Television radios	896		932		943	
Pets toys	840		898		915	
Personal care products	493		529		542	
Reading	44		48		49	
Education	920		1,007		1,062	
Tobacco products	399		400		400	
Miscellaneous	597	1.54 %	655	1.58 %	677	1.60 %
Cash contributions	1,026		1,120		1,145	
Personal insurance	3,319		3,875		4,083	
Life and other personal insurance	131		140		142	
Pensions and Social Security	3,188		3,734		3,940	

Distance		Estima	<u>ted Househol</u>	ds	Housing Occup	oied By	Hous		
	Year	Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
3-Minute	2020	3,004	2,646	52.34 %	1,232	1,440	1,466	1,538	404
5-Minute	2020	12,911	11,180	296.33 %	5,383	6,083	6,282	6,629	1,511
10-Minute	2020	82,267	70,608	1,977.62 %	31,773	41,367	41,143	41,124	9,783
3-Minute	2023	2,618	2,646	-36.75 %	1,073	1,257	1,276	1,342	1,005
5-Minute	2023	11,213	11,180	-39.52 %	4,665	5,297	5,449	5,764	4,102
10-Minute	2023	71,334	70,608	5.63 %	27,467	35,960	35,738	35,595	26,097





