

The Offering

On behalf of the owners, Todd Clarke and NM Apartment Advisors are pleased to bring this Apartment community to market once in a generation opportunity to own an investment in the high end arts, cultural and tourism mecca, Santa Fe, NM.

Chamisa Trails contains 23 units and is located in the epicenter of Santa Fe activity—walking distance to economic development powerhouse Meow Wolf as well as Wal-Mart, Home Depot and the retail/restaurant corridor of Cerrillos avenue.

This high barrier to entry market has some of the most expensive single family housing in the country (over \$775,000 on average) as well as a significant rental housing shortage. A recent housing study performed on behalf of Santa Fe County indicates a severe shortage of housing and immediate demand of an additional over 4,500 additional rental units.

The property is separately metered for electric and master metered for gas and contains a common area laundry room and both interior double loaded corridor units as well units with their exterior access.

Do not miss out on this opportunity to invest in one of America's most sought after markets and receive a rare positive cash flow.



The Property

Address: 3226 Rufina, Santa Fe, NM

Number of Units: 23

Year of 1984 construction:

Bldg. Size: 10,454 sf +/-

Site Size: 0.88 acres

Avg. Unit Size: 497 sf

UPC#: 1051097017027000000

Legal: Tract A, T17N, R9E, S33,

Santa Fe County

Price

Price \$3,041,153

\$/ unit: \$132,224

\$ /sf: \$265.84

 Actual
 Proforma

 Avg. Rent:
 \$1,042
 \$1,401

 GRM:
 10.58
 7.86

Cap Rate: 5.85% 7.49%

NOI: \$177,909 \$227,877

Cash on Cash: 3.90% 10.47%

Potential 5 year Before Tax IRR: 6.5%

Potential 3.1% After Tax IRR

APOD - Annual Property Operating Data

NM A	partment	Advisors Fir	nancial Ove	rview for:		Chamisa Hills			3226 Ruffina						
Prepared	by:	Todd Clarke CC	IM		6/14/2025										
Unit/Ren	nt Summary							E	C		A				
# 15 8	Type 1/1 2/1		Approx. Size 432 620	The second second					Total Max Rent for this type \$ 18,750 \$ 9,600	Total M Potentia \$ \$			Total sf 6,480 4,960		
23	total units/.	Avg. Unit Size=	497	\$ 1,042	\$ 1,233	\$ 1.401	Total=	\$ 23,964	\$ 28,350	5	32,225	1 5	11,440)	
3		/ Avg. Unit Rent		\$2.09				\$ 287,571	\$ 340,200	S	386,700		,,		
		7 series contraction		20.00	1				a statement		,				
Benchn					PA	KIM	Incom	Transaction of the last of the		A *-					
	ore Reserves er Reserves	\$3,041,153 \$132,224 \$265.84	Actual 10.58 5.85% 5.85% 3.90% 1.20	Proforma 7.86 7.49% 7.49% 10.47%		345	A. B. C. D. E. F. G.	Less: loss to ma	l Income (Street) 2.0% Income	\$ \$ \$ \$ \$ \$	386,700 46,500 340,200 52,629 287,571 14,379 273,193 4,929			me	
	Walk So	core: 68, Transtit	Score:, Bike Sco	ore: 61		9	I.	Gross Operation	ng Income	\$	278,122		2024 actual v		1,916
Expens	es (Annua	D		EOY 2024	\$/unit	Based on:			Proforma 2025	\$/	unit	%	Based on: Income: Line		coming yr.
Real Esta	_	-/		\$8,703	\$378	3% 2024 Actual T	ax Bill		\$36,960			_	Assume 85%		
Personal l	Property Tax	tes				\$ 1,192,803	total asse	essment					\$ 2,584,980		
Property !	Insurance			\$9,258	\$403	3% Estimate base	d on 2021		\$9,536	\$-	415	2%	Potential 2025	5 = 2024	4 + 3%
Property	Management	:													
	Management			\$19,583	\$851	7% 2024 Actual			\$33,372	\$1	,451	9%	8% + GRT		
Leasing f	lees			\$1,544	\$67	1% 2024 Actual			\$1,590	S	69	0%	Potential 2025	5 = 2024	4 + 3%
	management			\$1,029	\$45	0% 2024 Actual			\$1,060	\$	46	0%	Potential 2025	5 = 2024	4 + 3%
	orkman's Co			- Indiana								hr.			
	nd Maintenar	ice		\$22,874	\$995	8% 2024 Actual			\$23,560	\$1	,024	6%	Potential 2025	5 = 2024	4 + 3%
Utilities:				017.107	0.00	***			212201			107			
	ewer, & Garl	oage		\$15,137	\$658	5% 2024 Actual			\$15,591			4%	Potential 2025		
Gas Electric				\$612	\$27 \$319	0% 2024 Actual 3% 2024 Actual			\$631			2%	Potential 2025 Potential 2025		
Security C	~			\$7,348	\$319	3% 2024 Actual			\$7,568	3.	329	270	Potential 2023	- 2024	4 + 370
	/ Telephone			\$557	\$24	0% 2024 Actual			\$574		325	0%	Potential 2025	5 = 2024	4 + 30%
Landlord Accounting	l Standby ng and Legal			3337	321	070 2024 Nettial			55/4			070	1 Otennai 202.	7 - 202	T 1 3/0
Advertisin Admin/S Miscelland	Supplies	Commissions		\$3,415	\$148	1% 2024 Actual			\$3,518	S	153	1%	Potential 2025	5 = 2024	4 + 3%
Contract															
Internet															
Pest Con				\$2,907	\$126	1% 2024 Actual			\$2,995	5	130	1%	Potential 2025	5 = 2024	4 + 3%
Patrol Ser				\$4,685	\$204	2% 2024 Actual			\$4,825			1%	Potential 2025		
Landscaping \$547			\$24	0% 2024 Actual			\$563	\$	524	0%	Potential 2025	5 = 2024	4 + 3%		
Make Ready \$2,013			\$88	1% 2024 Actual			\$2,074	\$	590	1%	Potential 2025	5 = 2024	4 + 3%		
Credit Ch	neck					repairs+unit to	urn+reser	ve=8% to 12%							
	or replaceme														
	erating Exp			\$100,213	\$4,357	36%			\$144,417			37%			
	rating Incor			\$177,909 ADS	\$7,735 Loan	LTV Pmt	Term	Interest Rate	\$227,877 ADS	Loan		LTV	racancy + othe Pmt	Term	Interest
Less: Ann	nual Debt Se	rvice		\$148,256	\$ 2,280,865	75% \$12,355	30	6.50%	\$148,256	S	2,280,865	75%	\$12,355	30	6.50%
Cash Flo	w Before Ta	axes		\$29,653	Quote: CBRE - I	O 5 years straight			\$79,621						

Internal Rate of Return (IRR)

			Year					of next owners, ownership	
			1	2	3	4	5	6.	
1 Total Potential Market Income	5.0% Increases		\$386,700	\$406,035	\$426,337	\$447,654	\$470,036		C
2 Less: loss to market lease	12.0%		\$46,500	\$48,825	\$51,266	\$53,830	\$56,521	\$50,517	
3 Total Potential Income (Max Rent			\$340,200	\$357,210	\$375,071	\$393,824	\$413,515		
4 Less: Loss to lease	15.5%		\$52,629	\$55,260	\$58,023	\$60,924	\$63,970	\$67,169	
5 Total Income			\$287,571	\$301,950	\$317,048	\$332,900	\$349,545	\$567,022	
6 Less: vacancy	5.0%		\$14,379	\$15,098	\$15,852	\$16,645	\$17,477	518,351	
7 Effective Rental Income			\$273,193	\$286,853	\$301,195	\$316,255	\$332,068	\$348,671	C
8 Plus: Other Income	2.0% Increases		\$4,929	\$5,027	\$5,128	\$5,231	\$5,335	\$5,492	
9 Gross Operating Income			\$278,122	\$291,880	\$306,323	\$321,485	\$337,403	\$354,113	
Total Operating Expenses	1.5% Increases		\$100,213	\$101,716	\$103,242	\$104,790	\$106,362	\$107.958	
Net Operating Income			\$177,909	\$190,164	\$203,081	\$216,695	\$231,040	\$216,151	
Mortgage Balance			\$2,280,865	\$2,280,865	\$2,280,865	\$2,280,865	\$2,280,865	ř.	
ADS			\$148,256	\$148,256	\$148,256	\$148,256	\$148,256	ć.	
- Principal Reduction			\$0	\$0	\$0	\$0	\$0	i i	C
= Mortgage interest			\$148,256	\$148,256	\$148,256	\$148,256	\$148,256	r.	
 cost recovery (annual) 	27.5 yrs 1.	80%	\$84,787	\$88,470	\$88,470	\$88,470	\$84,787	includes mid i	mo
= Taxable Income			-\$55,135	-\$46,562	-\$33,645	-\$20,031	-\$2,003	¢.	
Tax on income at ordinary income	rate of 2.	35%	\$0	\$0	\$0	\$0	\$0		
NOI			\$177,909	\$190,164	\$203,081	\$216,695	\$231,040).	
 Annual Debt Service 			\$148,256	\$148,256	\$148,256	\$148,256	\$148,256	i	
= Cash Flow Before Tax			\$29,653	\$41,908	\$54,825	\$68,439	\$82,784	i i	
- Less Ordinary Income Tax			\$0	\$0	\$0	\$0	\$0	ř.	
= Cash Flow After Tax			\$29,653	\$41,908	\$54,825	\$68,439	\$82,784		II

As a commercial real estate investor, the federal tax code gives you three advantages compared to other investments including:

- **1.** Deduct your annual mortgage interest before you calculate your taxable amount;
- **2.** Deduct your cost recovery/depreciation before you calculate your taxable amount, in the future when you sell the property, you only pay back 25% of the benefit you received;
 - 3. Your long term profit, or capital gain, is taxed at 20%

The combination of these benefits could help lower an investor's effective federal tax rate from 35% federal tax rate to only 17%.

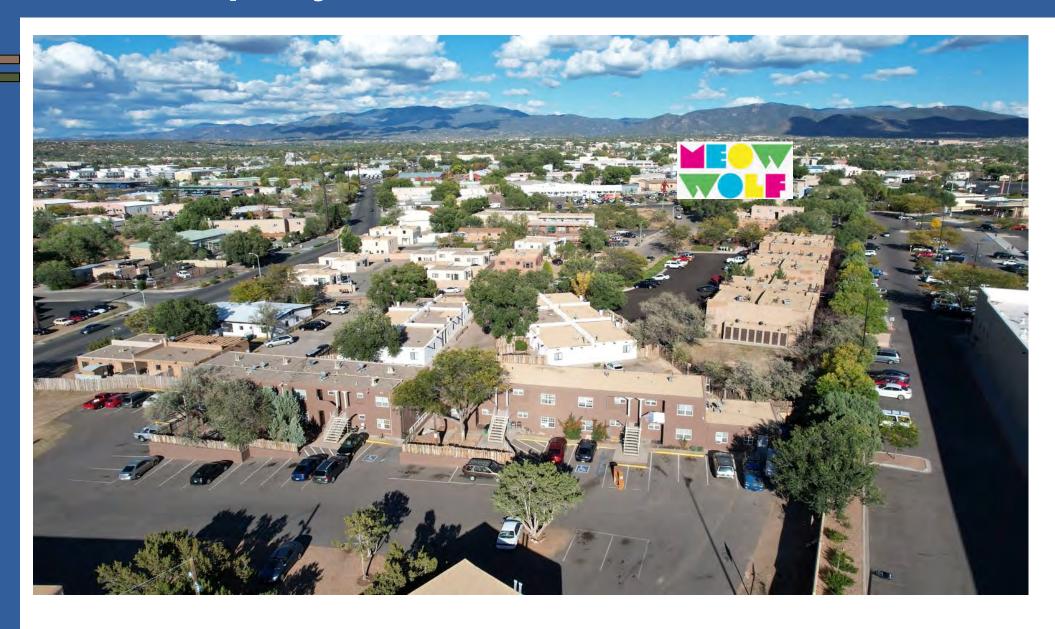
	Sales Worksheet		
(Calculation of Adjusted Basis		
	1 Basis at Acquisition		\$3,041,153
	2 + Capital Additions		4-3-1-3
	3 -Cost Recovery (Depreciation) Take	n	\$434,984
	4 =Adjusted Basis at Sale	_	\$2,606,169
(Calculation of Capital Gain		
	Disposition CAP Rate	5.9%	
	5 Sale Price	5.5 70	\$4,207,747
	6 -Costs of Sale	3.5%	\$147,271
	7 -Adjusted Basis at Sale	010.10	\$2,606,169
	8 =Gain or (Loss)		\$1,454,308
	9 -Straight Line Cost Recovery (limited	\$434,984	
	10 =Capital Gain from Appreciation	g, _	\$1,019,323
(Calculation of Sales Proceeds after ta	x	
	11 Sale Price		\$4,207,747
10:	12 -Cost of Sale		\$147,271
	13 -Mortgage Balance(s)	\$2,280,865	
	14 =Sale Proceeds Before Tax	_	\$1,779,611
	16 -Tax: Straight Line Recapture at	25.0%	\$108,746
	17 -Tax on Capital Gains at	20.0%	\$203,865
	18 =SALE PROCEEDS AFTER TA	XX:	\$1,467,001

Calculated for 1st year

11	5		
0	S	(760,288)	
1		\$29,653	
2		\$41,908	
3		\$54,825	
4		\$68,439	
5		\$82,784 +	\$1,779,611

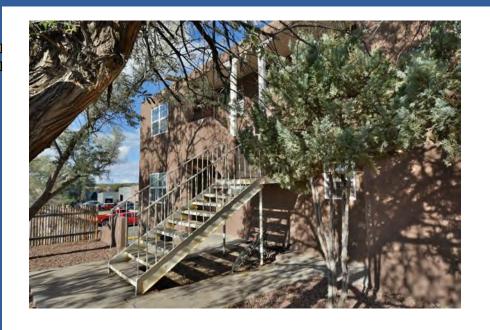
IRF	R After tax =	19.3%	
11	\$		
0	\$	(760,288)	
1	1	\$29,653	
2		\$41,908	
3		\$54,825	
4		\$68,439	
5		\$82,784 +	\$1,467,001

Drone Property Photo



5

Property Photos









Property Photos





7

Interior Photos from 2017









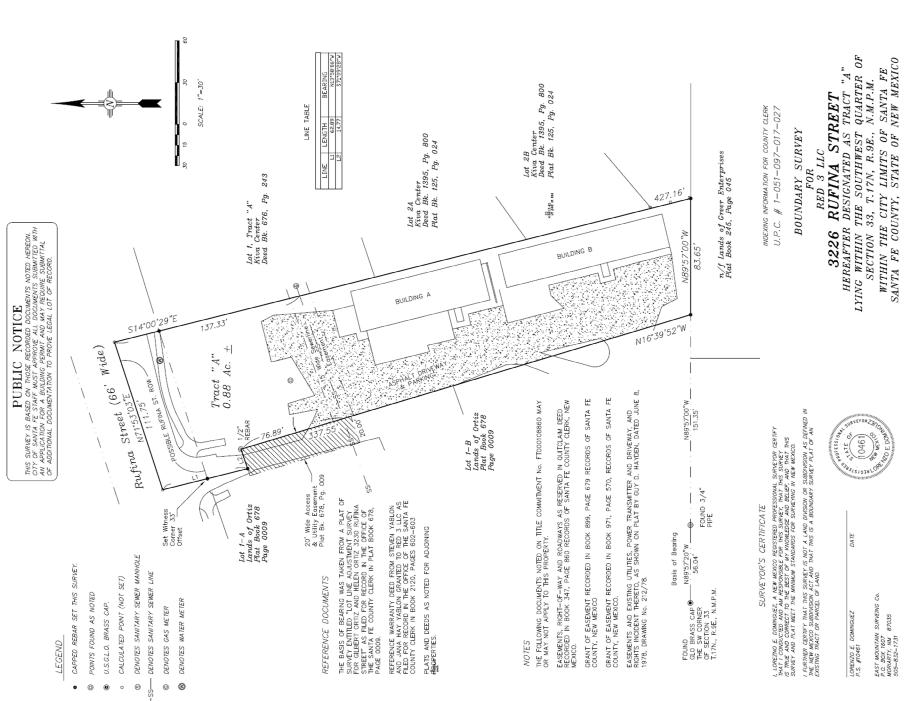








Property Info - Survey

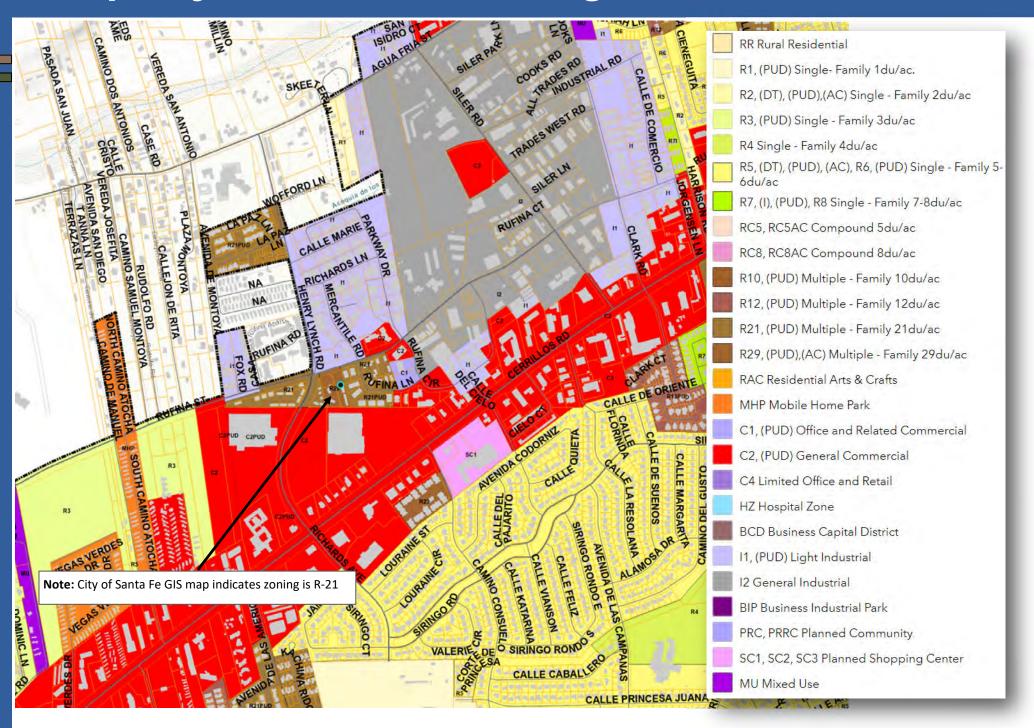


10461 10461

EAST MOUNTAIN SURVEING Co. P.O. BOX 1607 MORIARTY, NM 87035 505–832–1731

LORENZO E. DOMINGUEZ P.S. #10461

Property Info - GIS / Zoning



Importance of Meow Wolf as an economic driver

Oct 1, 2021, 08:36am EDT | 906 views

An Immersive Art And
Entertainment Attraction
Highlighting The 'Bizarre,
Mysterious And Often
Hilarious Nature Of Consumer
Culture' Thrives During Covid
Recovery





Produce Section Inside Meow Wolf's Omega Mart in Las Vegas KATE RUSSELL

Some businesses have been more affected by the Covid-19 pandemic than others. While on-line commerce has thrived, in person activities such as visiting a restaurant, bar or movie theater have continued to face an uneven recovery.

Did you know there is a Game of Thrones connection to Meow Wulf?

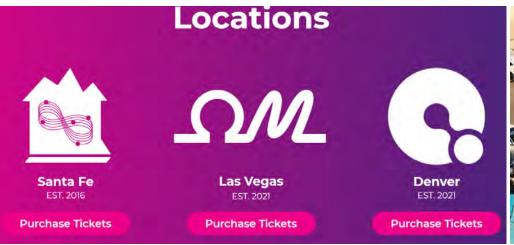
Hint: Author George Martin lives in Santa Fe





Meow Wolf began in 2008 as an informal DIY collective of Santa Fe artists. These collaborative roots lay the foundation for Meow Wolf's distinctive style of immersive, maximalist environments that encourage audience participation.

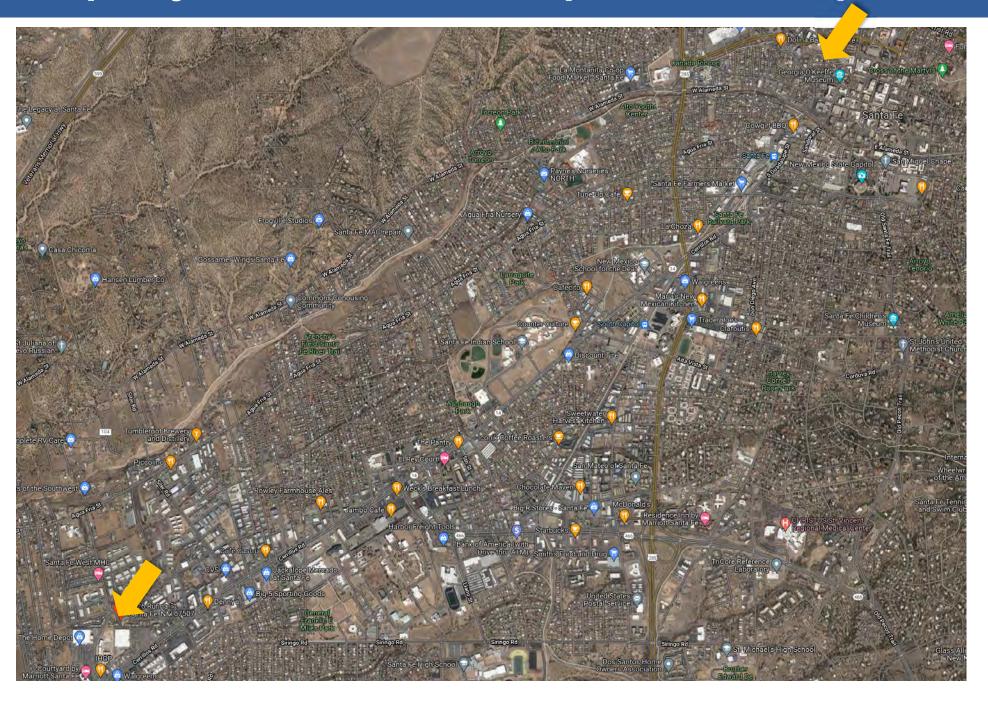
-https://meowwolf.com/about



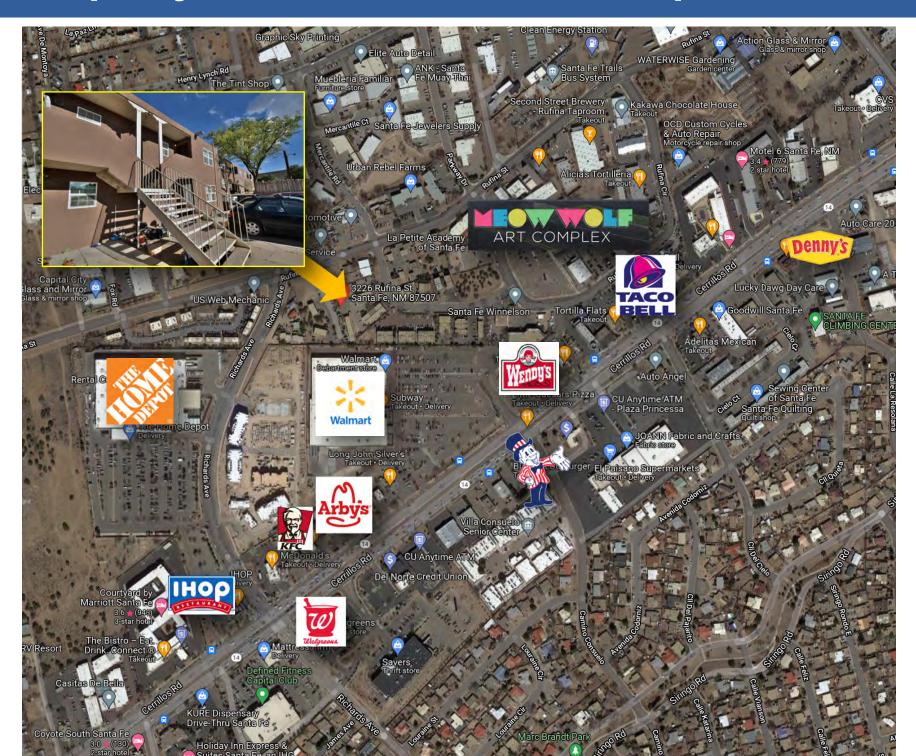


The subject property is within walking distance of the Meow Wolf art collective/theme park.

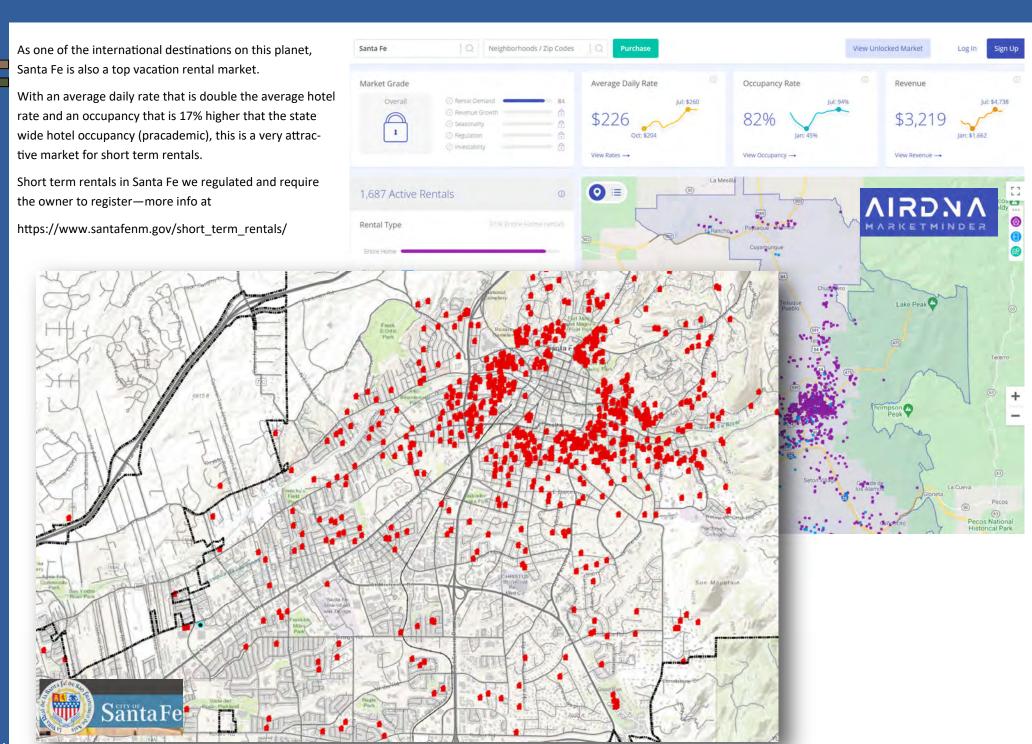
Property Info - Location Map—4 miles to plaza



Property Info - Area Location Map

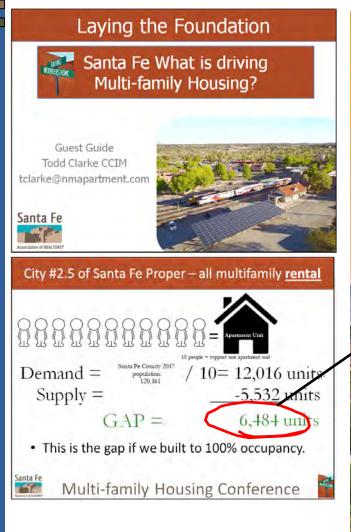


Short Term Rentals

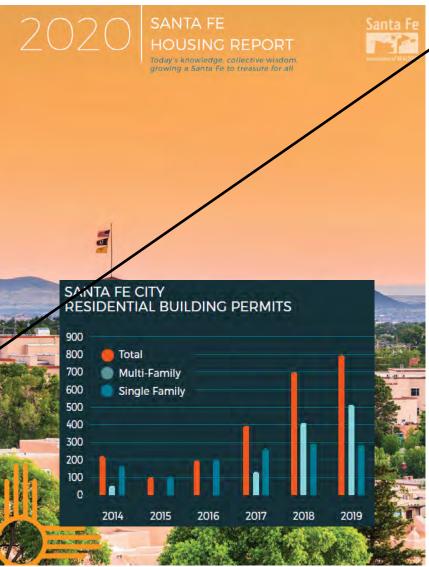


Market Demand - Santa Fe Housing report

2017 Housing Summit



2019 Housing report (SFAR)



Going forward

2019 to today Thousands of new units under construction in all parts of the city.



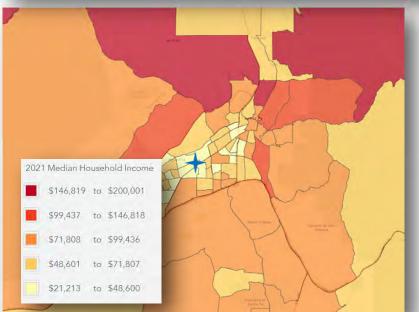




2022-Beyond
More demand than supply = opportunity! (for rent increases!)

Demographics - 15 minute drive time around subject







Opportunity Zone

The subject property is located in an opportunity zone, but is not in a qualified census tract.

Distance from Santa Fe,

- Los Alamos, NM
 - 34 miles Albuquerque 64 miles
- Denver, CO
- 393 miles

Air Travel to Santa Fe

Although Albuquerque contains the largest airport in the region, the Santa Fe Airport offers three nonstop flights to Denver, Dallas and Phoenix.

The Market—Santa Fe, NM

TOURISM

- USA Today—3rd best destination in USA
- Times Greatest places of 2021
- Outside Magazine names Santa Fe as one of their America's Smartest Towns for "The Dream Town Blueprint"
- The Travel + Leisure 2018 World's Best Reader's Choice Awards names Santa Fe #4 of the Top 15 Cities in the U.S.
- TripAdvisor chose Santa Fe as one of the 15 Best Solo Vacations in America
- Santa Fe was named one of the Top 5 Destinations Design and Music Lovers Should Visit in July by Architectural Digest
- TravelPulse chose Santa Fe restaurant, Santa Fe Bite, for having The Best Burger in New Mexico
- Readers Digest honored Santa Fe on a list of the The Best Weekend Getaways in Every State
- The Santa Fe Margarita Trail made the list of The 10 Best Food and Drink Trails to Explore in America by Popsugar
- CBS Local named Santa Fe as having the "Best Art Museums In The Southwest"
- Santa Fe named the #3 Best Small City in America to Live by Apartment Therapy
- Insurify recognizes Santa Fe at the Greenest City in New Mexico in their Greenest City Awards
- The Daily Meal ranks Santa Fe Bite the #8 Best Burger in America
- Santa Fe, NM ranks In The Top 100 Creative Economies In The US by Creative Vitality Suite
- Santa Fe was named one of the Top 20 Cities for LGBT-Friendly Retirement in 2018 by SeniorAdvice
- Expedia names Santa Fe one of the most delicious destinations in the U.S.
- Santa Fe is highlighted on Expedia list of America's most artistic towns
- U.S. News & World Report ranks the Inn of the Five Graces as the best hotel in New Mexico as part of the Best Hotels in Every State report
- Santa Fe one of only two cities recognized worldwide in "Best Food/Beverage Destination Experience" category in the 2018 Foodtrekking Awards by the World Food Travel Association
- Santa Fe makes TripAdvisor's list of the Top 30 USA Cities to Visit in 2018
- BestProducts.com names Santa Fe one of The 50 Best Places to Visit in the USA

filmnewmexico





Santa Fe has its own studio production facility on the south part of town, and is due north of the Netflix studios which are undergoing a billion dollar expansion in Albuquerque.





Wikipedia on Santa Fe



Santa Fe is the capital of the U.S. state of New Mexico. It is the fourth-largest city in New Mexico with a population of 84,683 in 2019, the county seat of Santa Fe County, and its metropolitan area is part of the larger Albuquerque-Santa Fe-Las Vegas combined statistical area, with a population of 1,178,664 in 2018. The city was founded in 1610 as the capital of Nuevo México, after it replaced the capital San Juan de los Caballeros (near modern Española) at San Gabriel de

Yungue-Ouinge, which makes it the oldest state capital in the United States. With an elevation of 7,199 feet (2,194 m), it is also the state capital with the highest elevation.

It is considered one of the world's great art cities, due to its many art galleries and installations, and is recognized by UNESCO's Creative Cities Network. Cultural highlights include Santa Fe Plaza and the Palace of the Governors, and the Fiesta de Santa Fe, as well as distinct New Mexican cuisine restaurants and New Mexico music performances. Among the numerous art galleries and installations are, for example, the Georgia O'Keeffe Museum, as is a gallery by cartoonist Chuck Jones, along with newer art collectives such as Meow Wolf.

The area surrounding Santa Fe was occupied for at least several thousand years by indigenous people who built villages several hundred years ago on the current site of the city. It was known by the Tewa inhabitants as Ogha Po'oge ('white shell water place'). The name of the city of Santa Fe means 'Holy Faith' in Spanish, and the city's full name as founded remains La Villa Real de la Santa Fe de San Francisco de Asís ('The Royal Town of the Holy Faith of Saint Francis of Assisi').

- https://en.wikipedia.org/wiki/Santa Fe, New Mexico







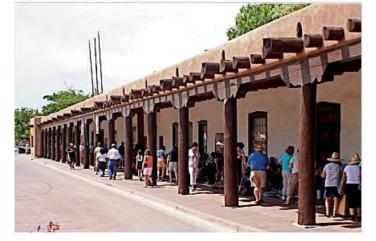












Area Info - Santa Fe Ski Area



Our Mountain Tickets & Passes

Lessons & Rentals Plan Your Visit





Area Info - Santa Fe a UNESCO Creative city



Culture has always been at the heart of Santa Fe and has been an integral part of the city's history and cityscape. The exchange of goods and ideas is deeply rooted in Santa Fe, starting with the trade fairs attended by Native Americans and Mexico's indigenous population, to El Camino Real and the Santa Fe Trail, to the vibrant markets and art fairs of today. Santa Fe's appointment to the UNESCO Creative Cities Network is a testament to the city's important achievements in cultural industry development.



Santa Fe has a wealth of cultural resources that have helped build the city into what it is today. Native American traditions, including weaving, pottery, jewelry and dance remain an important part of contemporary Native culture and are present throughout the city. Spanish colonial art forms also including folkloric dances, straw applique and tinwork. Santa Fe, where one in 19

continue to thrive today including folkloric dances, straw applique and tinwork. Santa Fe, where one in 10 jobs are tied to arts and cultural industries, is also home to more than 250 galleries, a vibrant performing arts community and an impressive range of museums.

Three major annual art markets are organized: the Santa Fe International Folk Art Market; the Traditional Spanish Colonial Market and the Indian Market. Santa Fe is also proud to have the highest percentage of writers and authors in the labor force in the US.

One percent of Santa Fe's hotel tax supports local arts organizations, helping to maintain a flourishing arts community, employ artists and attract tourism. Furthermore, two percent of the cost of city buildings and infrastructure support site-specific public artworks. The Railyard, for example, is home to galleries, restaurants and the Santa Fe Farmers' Market, one of the most widely recognized farmers' markets in the United States. The Santa Fe University of Art and Design also contributes to the city's vibrant creative

economy by bringing creative young people to the city.

https://en.unesco.org/creativecities/santa-fe

Georgia O'Keeffe Museum

HAPPENING O'KEEFFE FROM ANYWHERE MUSEUM STORE



Advanced reservations required Reserve now! The Museum sells c quickly.

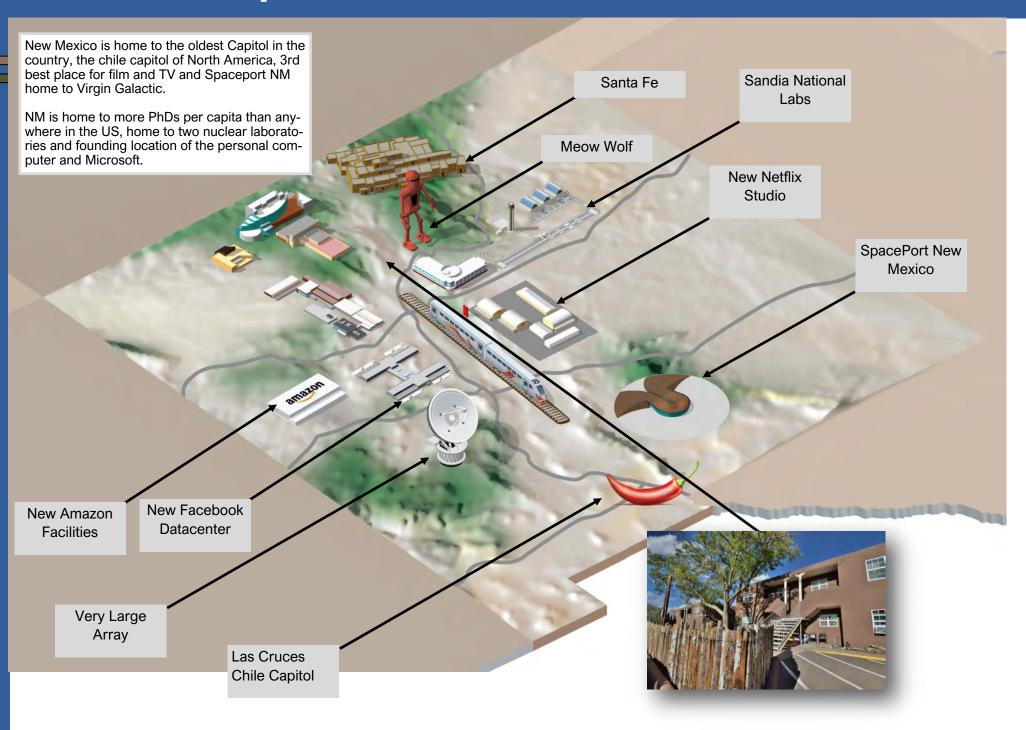
NEW MUSEUM

Open 10 AM - 5 PM Thursday -





Location Map—Santa Fe, NM (almost in the shadow of Meow Wolf)



https://www.santafe.org/media/city-profile/



City Profile

Santa Fe has a population of over 84,000 making it the fourth largest city in New Mexico after Albuquerque, Las Cruces, and Rio Rancho. Santa Fe's population is primarily Hispanic, Anglo, and Native American. The city is located at an elevation of 7,000 feet above sea level at the base of the southern Rocky Mountains in north-central New Mexico. Founded in 1610, Santa Fe is the second oldest city in the United States and is both the highest and oldest capital city in America.

There are four distinct seasons in Santa Fe including snow during the winter in the city. The hottest month is June when temperatures reach into the mid to upper nineties. The daily temperature typically changes 30 degrees due to the city's elevation and cool evenings. Normal rainfall is 14 inches a year and the city averages 325 days of sunshine annually.

Government is the largest employer in Santa Fe followed by the hospitality industry. There are a growing number of technology-based businesses locating in the city as well. Santa Fe is considered the third largest art market in the U.S. based on sales with over 250 art galleries and dealers in town.

In recent years, Santa Fe has attracted an average of two million overnight visitors annually. The most popular months for visitors are April through October peaking in July and August. Santa Fe's visitors come from all over the world but most frequently come from Texas, California, New Mexico, Colorado, Illinois, New York, Florida and Arizona. The greatest number of international visitors come from Canada, Germany and the U.K.

Fly direct to Santa Fe. The Santa Fe Regional Airport handles commercial and private aircraft. American Airlines provides daily non-stop service between Dallas and Santa Fe and daily non-stop service between Phoenix and Santa Fe. United Airlines also offers daily direct service between Denver and Santa Fe. The airport is located about 15 minutes from the downtown area. The Albuquerque Sunport is the closest, major airport to Santa Fe. Santa Fe is located one hour north of Albuquerque by car or shuttle.

In 2017, National Geographic chose Santa Fe as the winner of the World Legacy Award for Sense of Place. The award recognized the city's commitment to preservation work which has allowed Santa Fe to retain its historic character for today's traveler. Santa Fe was designated a UNESCO Creative City in 2005, the first U.S. city to be so honored and currently one of only a handful of Creative Cities in the world. In 2009 the National Trust for Historic Preservation named Santa Fe one of the Trust's Dozen Distinctive Destinations. The city has consistently appeared in the top 10 of Travel + Leisure's "World Best Awards," the top 10 of Conde Nast's "Reader's Choice Awards" and in a variety of other polls including AARP Magazine's Top 10 Healthiest Cities to Live and Retire.

The Santa Fe Community Convention Center was opened in the summer of 2008. The 72,000 square foot facility was constructed in keeping with the city's historic architectural look and human scale. It was designed to a LEED Silver Certification - however in 2009 the center was awarded a LEED Gold Certification. The convention center was built using many green technologies and techniques including recycling of building materials and construction waste, minimizing water consumption, and use of low VOC (volatile organic compound) paints and cleaning products.

The Santa Fe Railyard development was opened in the fall of 2008. The Railyard features a permanent Santa Fe Farmers Market building and year-round sales areas, outdoor performance space, public plaza, park area, xeric gardens, galleries, retail, movie theater, multi-use path, and green space.

In the winter of 2008 the New Mexico Rail Runner Express train began service between Santa Fe and towns to the south including Bernalillo, Albuquerque, Los Lunas, and Belen among others. The train is currently served by four stations in Santa Fe, the Highway 599, Zia Road, South Capitol and Railyard stations. The train was an instant success with commuters, residents, and visitors alike, making the trip between cities easy and comfortable. Currently trains run 7 days a week to and from Albuquerque and extra trains have been put on for special events like Santa Fe Indian Market and Fiesta de Santa Fe.

Santa Fe is a city of museums with more than a dozen different facilities including the Museum of International Folk Art, The Museum of Indian Arts & Culture, SITE Santa Fe, New Mexico Museum of Art, Museum of Spanish Colonial Art, Wheelwright Museum of the American Indian, Georgia O'Keeffe Museum, Santa Fe Children's Museum, New Mexico History Museum/Palace of the Governors, Museum of Contemporary Native Arts, El Rancho de Las Golondrinas, and the Bataan Memorial Museum.

The boundary of the Santa Fe National Forest is seven miles from the heart of the city in the Sangre de Cristo Mountains. This Rocky Mountain playground is 1.6 million acres, including the 250,000 acre Pecos Wilderness Area. The forest also contains 660 acre Ski Santa Fe - located 16 miles from the city - one of the state's most popular winter recreation areas. Santa Fe is the gateway to all of the outdoor activities in the national forest and surrounding public lands. The city's expanding trail systems are an evolving resource for hikers, mountain bikers, road cyclists, walkers, and outdoor enthusiasts in general.

Santa Fe is filled with music, theater, and the many pursuits of its highly creative population year-round. Summer, however, is when this festival of arts takes center stage as the Santa Fe Opera and Santa Fe Chamber Music Festival present their seasons of world class performances. In addition, the New Mexico Jazz Festival, the Santa Fe Bluegrass & Old Time Music Festival, and Santa Fe Bandstand's nightly music scene add to the mix.

The late spring and summer calendars are also filled with the city's many art markets that include some of the largest and most important markets of their kind in the world. Among these are the Native Treasures Indian Arts Festival, Santa Fe Indian Market, Traditional Folk Art Market, Traditional and Contemporary Spanish Markets, ART Santa Fe, Santa Fe Indian Market and the

Invitational Antique Indian Art Show. Adding to this is a weekly schedule of gallery openings, artist receptions, and special events that keeps the visual arts calendar filled 52 weeks a year.

Santa Fe is known for its savory, regional cuisine and use of chile in most every dish -- we spell chile with an "e" in New Mexico. The city has also developed a reputation for great food in general and is home to celebrated chefs and fine cuisine of all kinds. Among Santa Fe's signature food events are the Santa Fe Wine & Chile Fiesta held each September, ARTsmart's Edible Art Tour held in June, Santa Fe Restaurant Week held in February, and the Santa Fe "Souper" Bowl which takes place each winter



Multifamily investment sales process and thoughts:

My name is Todd Clarke CCIM CIPS and I am a commercial Realtor who has been selling apartment investments for over 36 years. In that time, I have listed/sold over 18,570 units totaling \$887M in over 900 transactions. I also teach investment sales analysis for the CCIM institute (28 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center. **Please READ THEM.** If you are new to investment sales, I am glad to assist you, but please know:

Showings/Tours

Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.

Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3rd party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.

Do not disturb the residents, do not walk the property. It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.

Landlords (Sellers) rarely are willing to show a property prior to having an offer.

Where possible, we have included virtual tours in high definition – please look to the flyer for those links.

Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate their inspections and appraisal review on the same business day, to minimize the impact on the residents, who are the sellers clients.

Commercial vs. Residential Real Estate sales

Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.

Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

Offers

Commercial transactions often start with a two page letter of intent or LOI – this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.

The current (2021) activity level from investors interest in our marketplace is three times higher than it was before then pandemic, which was 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1 chance of selling.

Please let your client know that I work with my clients on a merit based negotiation system - we do not play the high/low game, and my listing agreement pre-authorizes me to let you know when a (low) offer is likely not to be responded to by my Seller, so call first before your client suggests a low ball offer.

If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.

The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.

Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.

The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with. As the seller is sharing the information on the property with the buyer, the expectation is the buyer will share all information with the seller so they can troubleshoot/problem solve together.

BID Process

If this property is being marketed with the BID process, then the ask (start) price is set low with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round with a final close price that is considerably higher than the original ask price. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.

If the property is being marketed using the BID process, the tour date and time is the <u>only</u> <u>time</u> the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

Client Control

Your client's actions represent you in this transaction, and your actions represent them. Please let your client know they have only one chance to make a good impression with my Sellers.

When in doubt, please ask for permission via email, **do not** take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

Open invitation – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation. Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and investor

I look forward to working on this transaction with you—Sincerely, Todd Clarke CCIM CIPs

Is the Seller offering a credit for a buyer to self represent or paying a fee for a buyer's broker?

NM Apartment Advisors has created a mechanism, where you can email 24/7 to discover what compensation/credit a seller is offering by sending an Email to compensation@nmapartment.com with the subject: NMAA-2582226
To receive a document confirming buyer's broker compensation and/or buyer's credit from the seller for this listing.

Further Information

Do not walk property or disturb residents.

To register for access to confidential documents go to:

www.nmapartment.com/chamisatrails

Marketing Advisors

In the event of multiple offers, BID process will be used. Additional information on the sales process can be found at www.nmapartment.com/bidprocess/bidprocess.pdf

The owner and property is represented by Todd Clarke CCIM of NM Apartment Advisors, who has thirty-six years of experience in marketing apartments in the New Mexico area. If there is any information you need on the market, submarket, or the property, please do not hesitate to ask.

Todd Clarke m



CEO

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