

Liquor Store for Sale

1901 St Michaels Drive | Santa Fe, NM 87505



**KING
CAPITAL**
COMMERCIAL REAL ESTATE

**Real Estate, Liquor License &
Business For Sale**

Kyla Stoker

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Property Details



Availability

2 Buildings ± 6,120 sf
Lot Size 0.66 acres



Sale Price

\$2,150,000



Zoning

C-2

A well-established liquor store located in a highly trafficked retail area is now available for acquisition. This is a turnkey business with repeat customers, and a hard-to-obtain liquor license—offering a rare opportunity in the retail liquor space.



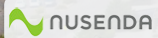
According to Placer.ai, this Food King is the #2 Store in NM and has 615.8K Annual Visits

City of Santa Fe
Office of Emergency Management

HARBOR FREIGHT TOOLS



According to Placer.ai, this gas station has 212.7K Annual Visits



SITES
± 6,120 sf



According to Placer.ai, this Sherwin Williams is the #1 Store in NM and has 41.2K Annual Visits

1,890 VPD



5th St

1,450 VPD



St Michaels Dr

23,240 VPD



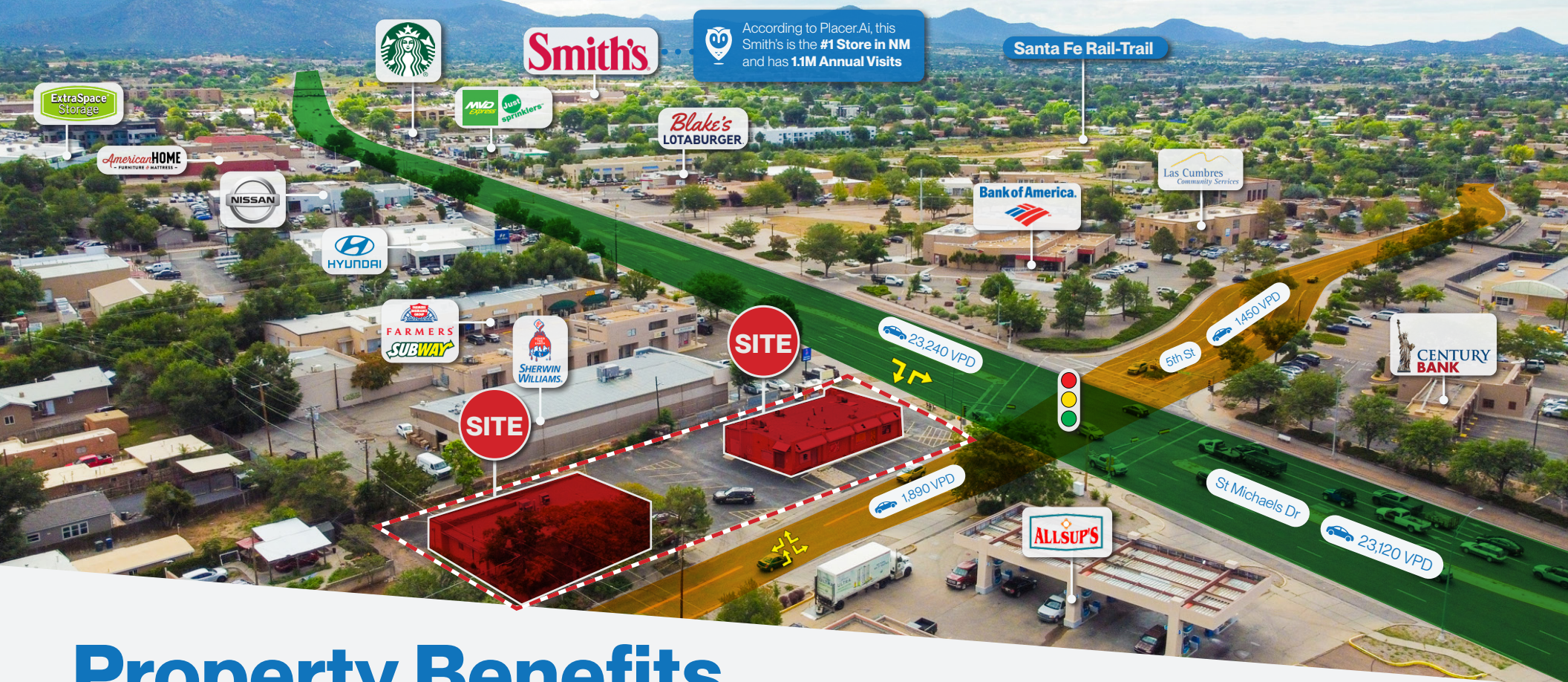
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This information has been obtained from sources believed reliable. We have not verified it and make no guarantee about it.

Market Overview



Property Benefits

- Consistent Annual Revenue
- Prime Location
- Long-standing Reputation with Loyal Clientele
- Fully Operational
- Includes Valuable Liquor License (hard to obtain in this area)
- Established Business – Operating Successfully for Years
- Additional real estate with lease income
- Would consider selling real estate separately (Prime for redevelopment)



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Business Overview

The Liquor Store is a locally owned and operated liquor store located at 1901 St. Michaels Drive in Santa Fe, New Mexico. The store serves the surrounding community with a wide selection of beer, wine, and spirits, catering to both residents and visitors. Known for its convenient location and reliable operating hours, the business has established itself as a trusted neighborhood destination for packaged liquor purchases.

The company is led by local ownership and employs a small team. Customers consistently highlight the store's friendly service, competitive pricing, and community-focused approach. With an average rating of 4.4 stars across online platforms, The Liquor Store enjoys a strong reputation and loyal customer base.

Positioned as an independent retailer, the business benefits from its approachable, locally minded brand and personalized service. While modest in scale, it stands out from larger chains by offering a more personal customer experience and maintaining strong community ties. This reputation, paired with consistent operations, provides a stable foundation for continued success in the Santa Fe market.



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Market Aerial



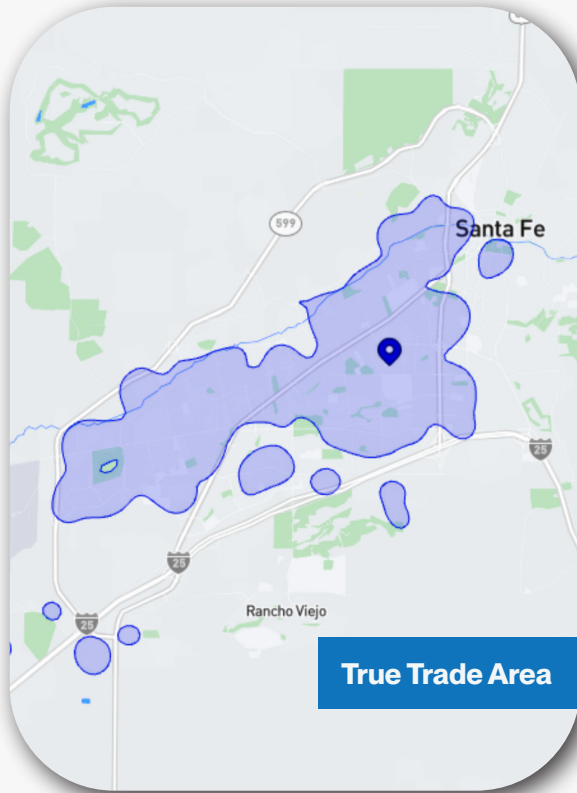
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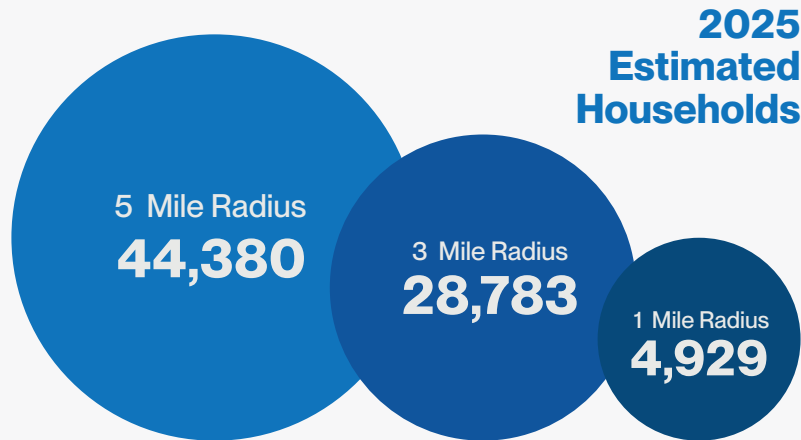
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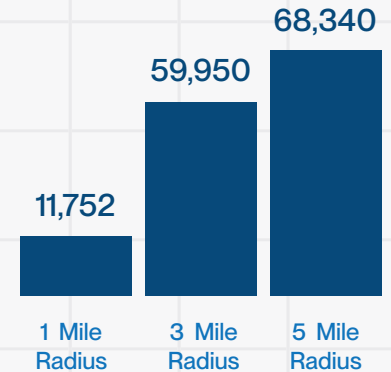


Average Household Income

72K



2025 Estimated Total Employees



2025 Estimated Total Businesses



2025 Estimated Population



9,586

1-Mile Radius



55,945

3-Mile Radius



92,790

5-Mile Radius



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