

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.1292/-106.5349

RFULL9

Sierra Vista Shopping Center							
Drive Time Demographic Report		5 min drivetime		10 min drivetime		15 min drivetime	
Population							
Estimated Population (2018)	56,727		192,281		315,671		
Projected Population (2023)	56,973		193,017		317,515		
Census Population (2010)	57,359		192,505		313,668		
Census Population (2000)	56,747		187,730		297,174		
Projected Annual Growth (2018-2023)	246	0.1%	736	0.1%	1,843	0.1%	
Historical Annual Growth (2010-2018)	-632	-0.1%	-224	-	2,003	0.1%	
Historical Annual Growth (2000-2010)	612	0.1%	4,775	0.3%	16,494	0.6%	
Estimated Population Density (2018)	5,655 <i>psm</i>		4,574 <i>psm</i>		3,284 <i>psm</i>		
Trade Area Size	10.0 <i>sq mi</i>		42.0 <i>sq mi</i>		96.1 <i>sq mi</i>		
Households							
Estimated Households (2018)	27,739		90,122		145,630		
Projected Households (2023)	28,514		92,701		150,152		
Census Households (2010)	26,652		85,813		137,614		
Census Households (2000)	25,155		80,418		125,933		
Projected Annual Growth (2018-2023)	776	0.6%	2,579	0.6%	4,522	0.6%	
Historical Annual Change (2000-2018)	2,584	0.6%	9,704	0.7%	19,696	0.9%	
Average Household Income							
Estimated Average Household Income (2018)	\$72,395		\$77,530		\$75,072		
Projected Average Household Income (2023)	\$84,542		\$90,901		\$87,995		
Census Average Household Income (2010)	\$63,208		\$66,474		\$63,558		
Census Average Household Income (2000)	\$54,994		\$56,128		\$52,709		
Projected Annual Change (2018-2023)	\$12,148	3.4%	\$13,371	3.4%	\$12,922	3.4%	
Historical Annual Change (2000-2018)	\$17,400	1.8%	\$21,402	2.1%	\$22,364	2.4%	
Median Household Income							
Estimated Median Household Income (2018)	\$58,846		\$63,109		\$59,987		
Projected Median Household Income (2023)	\$67,166		\$72,406		\$68,646		
Census Median Household Income (2010)	\$52,738		\$55,157		\$51,876		
Census Median Household Income (2000)	\$45,062		\$47,087		\$43,594		
Projected Annual Change (2018-2023)	\$8,319	2.8%	\$9,298	2.9%	\$8,659	2.9%	
Historical Annual Change (2000-2018)	\$13,784	1.7%	\$16,022	1.9%	\$16,393	2.1%	
Per Capita Income							
Estimated Per Capita Income (2018)	\$35,492		\$36,404		\$34,748		
Projected Per Capita Income (2023)	\$42,404		\$43,723		\$41,727		
Census Per Capita Income (2010)	\$29,370		\$29,632		\$27,884		
Census Per Capita Income (2000)	\$24,260		\$23,951		\$22,258		
Projected Annual Change (2018-2023)	\$6,912	3.9%	\$7,319	4.0%	\$6,978	4.0%	
Historical Annual Change (2000-2018)	\$11,232	2.6%	\$12,453	2.9%	\$12,491	3.1%	
Estimated Average Household Net Worth (2018)	\$627,826		\$714,043		\$693,788		

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Sierra Vista Shopping Center		5 min drivetime		10 min drivetime		15 min drivetime	
Drive Time Demographic Report							
Race and Ethnicity							
Total Population (2018)	56,727		192,281		315,671		
White (2018)	44,049	77.7%	143,025	74.4%	226,760	71.8%	
Black or African American (2018)	2,054	3.6%	6,959	3.6%	11,516	3.6%	
American Indian or Alaska Native (2018)	1,855	3.3%	6,988	3.6%	12,132	3.8%	
Asian (2018)	2,015	3.6%	7,417	3.9%	12,996	4.1%	
Hawaiian or Pacific Islander (2018)	59	0.1%	185	0.1%	323	0.1%	
Other Race (2018)	3,873	6.8%	18,084	9.4%	36,063	11.4%	
Two or More Races (2018)	2,823	5.0%	9,623	5.0%	15,882	5.0%	
Population < 18 (2018)	9,770	17.2%	35,337	18.4%	60,329	19.1%	
White Not Hispanic	4,077	41.7%	12,865	36.4%	19,554	32.4%	
Black or African American	445	4.6%	1,648	4.7%	2,767	4.6%	
Asian	336	3.4%	1,333	3.8%	2,404	4.0%	
Other Race Not Hispanic	963	9.9%	3,652	10.3%	5,957	9.9%	
Hispanic	3,950	40.4%	15,839	44.8%	29,648	49.1%	
Not Hispanic or Latino Population (2018)	39,667	69.9%	127,261	66.2%	196,290	62.2%	
Not Hispanic White	33,003	83.2%	103,698	81.5%	156,346	79.7%	
Not Hispanic Black or African American	1,755	4.4%	5,849	4.6%	9,581	4.9%	
Not Hispanic American Indian or Alaska Native	1,567	4.0%	5,896	4.6%	10,146	5.2%	
Not Hispanic Asian	1,898	4.8%	7,013	5.5%	12,326	6.3%	
Not Hispanic Hawaiian or Pacific Islander	46	0.1%	132	0.1%	221	0.1%	
Not Hispanic Other Race	23	0.1%	218	0.2%	527	0.3%	
Not Hispanic Two or More Races	1,374	3.5%	4,455	3.5%	7,143	3.6%	
Hispanic or Latino Population (2018)	17,060	30.1%	65,020	33.8%	119,381	37.8%	
Hispanic White	11,045	64.7%	39,327	60.5%	70,414	59.0%	
Hispanic Black or African American	299	1.8%	1,110	1.7%	1,935	1.6%	
Hispanic American Indian or Alaska Native	287	1.7%	1,091	1.7%	1,987	1.7%	
Hispanic Asian	117	0.7%	404	0.6%	670	0.6%	
Hispanic Hawaiian or Pacific Islander	12	0.1%	54	0.1%	102	0.1%	
Hispanic Other Race	3,850	22.6%	17,866	27.5%	35,535	29.8%	
Hispanic Two or More Races	1,449	8.5%	5,168	7.9%	8,738	7.3%	
Not Hispanic or Latino Population (2010)	41,628	72.6%	132,196	68.7%	202,222	64.5%	
Hispanic or Latino Population (2010)	15,731	27.4%	60,309	31.3%	111,446	35.5%	
Not Hispanic or Latino Population (2000)	44,192	77.9%	138,401	73.7%	205,026	69.0%	
Hispanic or Latino Population (2000)	12,555	22.1%	49,329	26.3%	92,148	31.0%	
Not Hispanic or Latino Population (2023)	39,303	69.0%	126,188	65.4%	195,184	61.5%	
Hispanic or Latino Population (2023)	17,670	31.0%	66,829	34.6%	122,331	38.5%	
Projected Annual Growth (2018-2023)	610	0.7%	1,810	0.6%	2,950	0.5%	
Historical Annual Growth (2000-2010)	3,176	2.5%	10,979	2.2%	19,298	2.1%	

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Sierra Vista Shopping Center

Drive Time Demographic Report

5 min drivetime

10 min drivetime

15 min drivetime

Total Age Distribution (2018)

Total Population	56,727		192,281		315,671	
Age Under 5 Years	2,471	4.4%	9,148	4.8%	16,443	5.2%
Age 5 to 9 Years	2,662	4.7%	9,651	5.0%	16,510	5.2%
Age 10 to 14 Years	2,992	5.3%	10,484	5.5%	17,378	5.5%
Age 15 to 19 Years	2,992	5.3%	10,520	5.5%	18,043	5.7%
Age 20 to 24 Years	3,657	6.4%	11,595	6.0%	20,797	6.6%
Age 25 to 29 Years	4,071	7.2%	13,293	6.9%	22,940	7.3%
Age 30 to 34 Years	3,593	6.3%	12,265	6.4%	21,219	6.7%
Age 35 to 39 Years	3,349	5.9%	11,597	6.0%	19,978	6.3%
Age 40 to 44 Years	2,991	5.3%	10,411	5.4%	17,760	5.6%
Age 45 to 49 Years	3,245	5.7%	11,595	6.0%	18,847	6.0%
Age 50 to 54 Years	3,397	6.0%	12,030	6.3%	19,619	6.2%
Age 55 to 59 Years	3,713	6.5%	13,347	6.9%	21,451	6.8%
Age 60 to 64 Years	4,051	7.1%	13,946	7.3%	21,605	6.8%
Age 65 to 69 Years	3,832	6.8%	13,077	6.8%	19,817	6.3%
Age 70 to 74 Years	3,317	5.8%	10,758	5.6%	15,878	5.0%
Age 75 to 79 Years	2,487	4.4%	7,684	4.0%	11,163	3.5%
Age 80 to 84 Years	1,761	3.1%	5,226	2.7%	7,706	2.4%
Age 85 Years or Over	2,147	3.8%	5,654	2.9%	8,517	2.7%
Median Age	43.3		42.8		41.0	
Age 19 Years or Less	11,117	19.6%	39,803	20.7%	68,374	21.7%
Age 20 to 64 Years	32,066	56.5%	110,079	57.2%	184,215	58.4%
Age 65 Years or Over	13,544	23.9%	42,399	22.1%	63,082	20.0%

Female Age Distribution (2018)

Female Population	29,777	52.5%	99,989	52.0%	162,264	51.4%
Age Under 5 Years	1,217	4.1%	4,484	4.5%	8,032	4.9%
Age 5 to 9 Years	1,264	4.2%	4,702	4.7%	8,037	5.0%
Age 10 to 14 Years	1,478	5.0%	5,171	5.2%	8,539	5.3%
Age 15 to 19 Years	1,494	5.0%	5,157	5.2%	8,801	5.4%
Age 20 to 24 Years	1,845	6.2%	5,772	5.8%	10,161	6.3%
Age 25 to 29 Years	1,992	6.7%	6,540	6.5%	11,300	7.0%
Age 30 to 34 Years	1,776	6.0%	6,007	6.0%	10,404	6.4%
Age 35 to 39 Years	1,646	5.5%	5,824	5.8%	9,949	6.1%
Age 40 to 44 Years	1,505	5.1%	5,305	5.3%	8,929	5.5%
Age 45 to 49 Years	1,687	5.7%	5,981	6.0%	9,650	5.9%
Age 50 to 54 Years	1,841	6.2%	6,317	6.3%	10,173	6.3%
Age 55 to 59 Years	2,009	6.7%	7,132	7.1%	11,268	6.9%
Age 60 to 64 Years	2,173	7.3%	7,349	7.3%	11,191	6.9%
Age 65 to 69 Years	2,074	7.0%	7,003	7.0%	10,488	6.5%
Age 70 to 74 Years	1,904	6.4%	6,017	6.0%	8,802	5.4%
Age 75 to 79 Years	1,409	4.7%	4,373	4.4%	6,313	3.9%
Age 80 to 84 Years	1,064	3.6%	3,170	3.2%	4,651	2.9%
Age 85 Years or Over	1,400	4.7%	3,686	3.7%	5,575	3.4%
Female Median Age	45.8		44.7		42.8	
Age 19 Years or Less	5,452	18.3%	19,515	19.5%	33,409	20.6%
Age 20 to 64 Years	16,474	55.3%	56,226	56.2%	93,026	57.3%
Age 65 Years or Over	7,850	26.4%	24,249	24.3%	35,829	22.1%

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5 min drivetime

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15 min drivetime

Male Age Distribution (2018)

Male Population	26,950	47.5%	92,292	48.0%	153,407	48.6%
Age Under 5 Years	1,254	4.7%	4,664	5.1%	8,411	5.5%
Age 5 to 9 Years	1,398	5.2%	4,949	5.4%	8,473	5.5%
Age 10 to 14 Years	1,515	5.6%	5,313	5.8%	8,839	5.8%
Age 15 to 19 Years	1,498	5.6%	5,363	5.8%	9,243	6.0%
Age 20 to 24 Years	1,812	6.7%	5,823	6.3%	10,636	6.9%
Age 25 to 29 Years	2,080	7.7%	6,753	7.3%	11,640	7.6%
Age 30 to 34 Years	1,817	6.7%	6,258	6.8%	10,814	7.0%
Age 35 to 39 Years	1,703	6.3%	5,773	6.3%	10,028	6.5%
Age 40 to 44 Years	1,485	5.5%	5,107	5.5%	8,831	5.8%
Age 45 to 49 Years	1,557	5.8%	5,613	6.1%	9,197	6.0%
Age 50 to 54 Years	1,556	5.8%	5,713	6.2%	9,446	6.2%
Age 55 to 59 Years	1,704	6.3%	6,215	6.7%	10,182	6.6%
Age 60 to 64 Years	1,878	7.0%	6,597	7.1%	10,414	6.8%
Age 65 to 69 Years	1,758	6.5%	6,075	6.6%	9,330	6.1%
Age 70 to 74 Years	1,414	5.2%	4,742	5.1%	7,077	4.6%
Age 75 to 79 Years	1,079	4.0%	3,310	3.6%	4,851	3.2%
Age 80 to 84 Years	697	2.6%	2,056	2.2%	3,055	2.0%
Age 85 Years or Over	747	2.8%	1,968	2.1%	2,942	1.9%
Male Median Age	40.8		40.8		39.3	
Age 19 Years or Less	5,665	21.0%	20,288	22.0%	34,965	22.8%
Age 20 to 64 Years	15,591	57.9%	53,853	58.4%	91,189	59.4%
Age 65 Years or Over	5,694	21.1%	18,150	19.7%	27,253	17.8%

Males per 100 Females (2018)

Overall Comparison	91		92		95	
Age Under 5 Years	103	50.8%	104	51.0%	105	51.2%
Age 5 to 9 Years	111	52.5%	105	51.3%	105	51.3%
Age 10 to 14 Years	102	50.6%	103	50.7%	104	50.9%
Age 15 to 19 Years	100	50.1%	104	51.0%	105	51.2%
Age 20 to 24 Years	98	49.5%	101	50.2%	105	51.1%
Age 25 to 29 Years	104	51.1%	103	50.8%	103	50.7%
Age 30 to 34 Years	102	50.6%	104	51.0%	104	51.0%
Age 35 to 39 Years	103	50.9%	99	49.8%	101	50.2%
Age 40 to 44 Years	99	49.7%	96	49.0%	99	49.7%
Age 45 to 49 Years	92	48.0%	94	48.4%	95	48.8%
Age 50 to 54 Years	85	45.8%	90	47.5%	93	48.1%
Age 55 to 59 Years	85	45.9%	87	46.6%	90	47.5%
Age 60 to 64 Years	86	46.4%	90	47.3%	93	48.2%
Age 65 to 69 Years	85	45.9%	87	46.5%	89	47.1%
Age 70 to 74 Years	74	42.6%	79	44.1%	80	44.6%
Age 75 to 79 Years	77	43.4%	76	43.1%	77	43.5%
Age 80 to 84 Years	66	39.6%	65	39.3%	66	39.6%
Age 85 Years or Over	53	34.8%	53	34.8%	53	34.5%
Age 19 Years or Less	104	51.0%	104	51.0%	105	51.1%
Age 20 to 39 Years	102	50.5%	102	50.5%	103	50.8%
Age 40 to 64 Years	89	47.0%	91	47.7%	94	48.4%
Age 65 Years or Over	73	42.0%	75	42.8%	76	43.2%

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Household Type (2018)

Total Households	27,739		90,122		145,630	
Households with Children	5,874	21.2%	21,013	23.3%	35,310	24.2%
Average Household Size	2.0		2.1		2.1	
Household Density per Square Mile	2,765		2,144		1,515	
Population Family	40,339	71.1%	142,405	74.1%	231,036	73.2%
Population Non-Family	15,754	27.8%	48,352	25.1%	80,574	25.5%
Population Group Quarters	634	1.1%	1,524	0.8%	4,061	1.3%
Family Households	14,440	52.1%	49,755	55.2%	78,963	54.2%
Married Couple Households	9,891	68.5%	34,261	68.9%	53,346	67.6%
Other Family Households	4,549	31.5%	15,494	31.1%	25,616	32.4%
Family Households with Children	5,812	40.2%	20,768	41.7%	34,922	44.2%
Married Couple with Children	3,147	54.1%	11,530	55.5%	19,431	55.6%
Other Family Households with Children	2,665	45.9%	9,238	44.5%	15,491	44.4%
Family Households No Children	8,628	59.8%	28,988	58.3%	44,041	55.8%
Married Couple No Children	6,744	78.2%	22,731	78.4%	33,915	77.0%
Other Family Households No Children	1,884	21.8%	6,256	21.6%	10,125	23.0%
Non-Family Households	13,299	47.9%	40,367	44.8%	66,667	45.8%
Non-Family Households with Children	62	0.5%	245	0.6%	388	0.6%
Non-Family Households No Children	13,236	99.5%	40,122	99.4%	66,279	99.4%
Average Family Household Size	2.8		2.9		2.9	
Average Family Income	\$101,988		\$104,533		\$101,837	
Median Family Income	\$80,707		\$84,931		\$81,602	
Average Non-Family Household Size	1.2		1.2		1.2	

Marital Status (2018)

Population Age 15 Years or Over	48,601		162,998		265,340	
Never Married	16,845	34.7%	54,185	33.2%	92,691	34.9%
Currently Married	18,973	39.0%	68,271	41.9%	106,987	40.3%
Previously Married	12,784	26.3%	40,543	24.9%	65,661	24.7%
Separated	2,168	17.0%	5,703	14.1%	10,403	15.8%
Widowed	3,534	27.6%	11,043	27.2%	16,810	25.6%
Divorced	7,082	55.4%	23,798	58.7%	38,448	58.6%

Educational Attainment (2018)

Adult Population Age 25 Years or Over	41,953		140,883		226,500	
Elementary (Grade Level 0 to 8)	784	1.9%	3,090	2.2%	6,959	3.1%
Some High School (Grade Level 9 to 11)	1,447	3.4%	5,871	4.2%	11,638	5.1%
High School Graduate	8,469	20.2%	28,795	20.4%	47,492	21.0%
Some College	10,569	25.2%	34,841	24.7%	54,001	23.8%
Associate Degree Only	3,433	8.2%	11,443	8.1%	17,601	7.8%
Bachelor Degree Only	9,478	22.6%	30,298	21.5%	46,808	20.7%
Graduate Degree	7,773	18.5%	26,545	18.8%	42,001	18.5%
Any College (Some College or Higher)	31,253	74.5%	103,127	73.2%	160,411	70.8%
College Degree + (Bachelor Degree or Higher)	17,251	41.1%	56,843	40.3%	88,809	39.2%

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Housing

Total Housing Units (2018)	28,313		92,217		149,632	
Total Housing Units (2010)	28,064		90,734		146,589	
Historical Annual Growth (2010-2018)	249	0.1%	1,483	0.2%	3,043	0.3%
Housing Units Occupied (2018)	27,739	98.0%	90,122	97.7%	145,630	97.3%
Housing Units Owner-Occupied	15,059	54.3%	53,465	59.3%	82,660	56.8%
Housing Units Renter-Occupied	12,680	45.7%	36,657	40.7%	62,970	43.2%
Housing Units Vacant (2018)	574	2.1%	2,095	2.3%	4,002	2.7%

Household Size (2018)

Total Households	27,739		90,122		145,630	
1 Person Households	11,289	40.7%	33,857	37.6%	55,225	37.9%
2 Person Households	9,547	34.4%	31,518	35.0%	49,207	33.8%
3 Person Households	3,408	12.3%	11,676	13.0%	18,723	12.9%
4 Person Households	2,239	8.1%	8,070	9.0%	13,539	9.3%
5 Person Households	836	3.0%	3,251	3.6%	5,691	3.9%
6 Person Households	289	1.0%	1,130	1.3%	2,078	1.4%
7 or More Person Households	130	0.5%	618	0.7%	1,167	0.8%

Household Income Distribution (2018)

HH Income \$200,000 or More	1,263	4.6%	5,303	5.9%	8,477	5.8%
HH Income \$150,000 to \$199,999	1,414	5.1%	5,145	5.7%	7,858	5.4%
HH Income \$125,000 to \$149,999	1,291	4.7%	4,590	5.1%	6,871	4.7%
HH Income \$100,000 to \$124,999	2,591	9.3%	7,916	8.8%	12,154	8.3%
HH Income \$75,000 to \$99,999	3,482	12.6%	11,148	12.4%	16,580	11.4%
HH Income \$50,000 to \$74,999	5,042	18.2%	15,495	17.2%	23,971	16.5%
HH Income \$35,000 to \$49,999	3,826	13.8%	12,094	13.4%	18,672	12.8%
HH Income \$25,000 to \$34,999	2,693	9.7%	8,793	9.8%	14,906	10.2%
HH Income \$15,000 to \$24,999	2,698	9.7%	9,130	10.1%	15,972	11.0%
HH Income \$10,000 to \$14,999	1,120	4.0%	3,862	4.3%	7,277	5.0%
HH Income Under \$10,000	2,320	8.4%	6,646	7.4%	12,892	8.9%

Household Vehicles (2018)

Households 0 Vehicles Available	1,783	6.4%	5,773	6.4%	11,096	7.6%
Households 1 Vehicle Available	11,585	41.8%	35,258	39.1%	57,445	39.4%
Households 2 Vehicles Available	10,414	37.5%	33,545	37.2%	52,753	36.2%
Households 3 or More Vehicles Available	3,957	14.3%	15,547	17.3%	24,336	16.7%
Total Vehicles Available	45,976		154,604		244,521	
Average Vehicles per Household	1.7		1.7		1.7	
Owner-Occupied Household Vehicles	29,398	63.9%	106,389	68.8%	163,929	67.0%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0	
Renter-Occupied Household Vehicles	16,578	36.1%	48,215	31.2%	80,592	33.0%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3	

Travel Time (2015)

Worker Base Age 16 years or Over	26,699		90,430		149,865	
Travel to Work in 14 Minutes or Less	7,010	26.3%	24,358	26.9%	43,445	29.0%
Travel to Work in 15 to 29 Minutes	13,590	50.9%	46,115	51.0%	72,647	48.5%
Travel to Work in 30 to 59 Minutes	4,419	16.5%	13,633	15.1%	21,605	14.4%
Travel to Work in 60 Minutes or More	921	3.4%	2,965	3.3%	4,933	3.3%
Work at Home	1,298	4.9%	5,068	5.6%	8,018	5.4%
Average Minutes Travel to Work	19.0		18.8		18.2	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.1292/-106.5349

RFULL9

Sierra Vista Shopping Center

Drive Time Demographic Report

5 min drivetime

10 min drivetime

15 min drivetime

Transportation To Work (2015)

Worker Base Age 16 years or Over	26,699		90,430		149,865	
Drive to Work Alone	21,509	80.6%	73,150	80.9%	118,327	79.0%
Drive to Work in Carpool	2,353	8.8%	7,347	8.1%	12,875	8.6%
Travel to Work by Public Transportation	595	2.2%	2,139	2.4%	4,207	2.8%
Drive to Work on Motorcycle	90	0.3%	299	0.3%	508	0.3%
Bicycle to Work	275	1.0%	968	1.1%	2,398	1.6%
Walk to Work	413	1.5%	996	1.1%	2,453	1.6%
Other Means	167	0.6%	462	0.5%	1,078	0.7%
Work at Home	1,298	4.9%	5,068	5.6%	8,018	5.4%

Daytime Demographics (2018)

Total Businesses	2,661		9,938		20,755	
Total Employees	19,552		81,887		243,152	
Company Headquarter Businesses	5	0.2%	24	0.2%	101	0.5%
Company Headquarter Employees	205	1.0%	2,284	2.8%	37,342	15.4%
Employee Population per Business	7.3 to 1		8.2 to 1		11.7 to 1	
Residential Population per Business	21.3 to 1		19.3 to 1		15.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	40,195		149,857		352,807	

Labor Force

Labor Population Age 16 Years or Over (2018)	48,068		161,042		262,175	
Labor Force Total Males (2018)	22,515	46.8%	76,338	47.4%	126,020	48.1%
Male Civilian Employed	13,849	61.5%	47,636	62.4%	78,146	62.0%
Male Civilian Unemployed	636	2.8%	1,949	2.6%	3,370	2.7%
Males in Armed Forces	86	0.4%	449	0.6%	1,467	1.2%
Males Not in Labor Force	7,945	35.3%	26,303	34.5%	43,036	34.2%
Labor Force Total Females (2018)	25,553	53.2%	84,704	52.6%	136,155	51.9%
Female Civilian Employed	13,454	52.7%	44,919	53.0%	72,561	53.3%
Female Civilian Unemployed	484	1.9%	1,679	2.0%	2,868	2.1%
Females in Armed Forces	37	0.1%	67	0.1%	346	0.3%
Females Not in Labor Force	11,577	45.3%	38,039	44.9%	60,380	44.3%
Unemployment Rate	2.3%		2.3%		2.4%	
Labor Force Growth (2010-2018)	17	0.1%	219	0.2%	-189	-0.1%
Male Labor Force Growth (2010-2018)	9	0.1%	111	0.2%	-120	-0.2%
Female Labor Force Growth (2010-2018)	8	0.1%	108	0.2%	-69	-0.1%

Occupation (2015)

Occupation Population Age 16 Years or Over	27,286		92,337		150,896	
Occupation Total Males	13,840	50.7%	47,526	51.5%	78,266	51.9%
Occupation Total Females	13,447	49.3%	44,811	48.5%	72,630	48.1%
Management, Business, Financial Operations	4,118	15.1%	13,910	15.1%	21,436	14.2%
Professional, Related	7,964	29.2%	27,357	29.6%	43,892	29.1%
Service	5,282	19.4%	17,428	18.9%	29,990	19.9%
Sales, Office	7,313	26.8%	23,193	25.1%	36,778	24.4%
Farming, Fishing, Forestry	23	0.1%	76	0.1%	184	0.1%
Construction, Extraction, Maintenance	1,327	4.9%	5,247	5.7%	9,438	6.3%
Production, Transport, Material Moving	1,259	4.6%	5,127	5.6%	9,178	6.1%
White Collar Workers	19,396	71.1%	64,460	69.8%	102,106	67.7%
Blue Collar Workers	7,891	28.9%	27,877	30.2%	48,791	32.3%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

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RFULL9

Sierra Vista Shopping Center								
Drive Time Demographic Report			5 min drivetime		10 min drivetime		15 min drivetime	
Units In Structure (2015)								
Total Units	26,652		85,813		137,614			
1 Detached Unit	15,586	58.5%	55,552	64.7%	87,216	63.4%		
1 Attached Unit	1,847	6.9%	5,304	6.2%	8,334	6.1%		
2 Units	331	1.2%	829	1.0%	2,602	1.9%		
3 to 4 Units	1,805	6.8%	5,485	6.4%	9,711	7.1%		
5 to 9 Units	1,923	7.2%	4,647	5.4%	7,175	5.2%		
10 to 19 Units	2,223	8.3%	5,500	6.4%	8,335	6.1%		
20 to 49 Units	1,164	4.4%	2,806	3.3%	4,474	3.3%		
50 or More Units	2,346	8.8%	7,519	8.8%	11,140	8.1%		
Mobile Home or Trailer	468	1.8%	2,177	2.5%	6,607	4.8%		
Other Structure	30	0.1%	54	0.1%	146	0.1%		
Homes Built By Year (2015)								
Homes Built 2014 or later	211	0.8%	841	1.0%	1,687	1.2%		
Homes Built 2010 to 2013	198	0.7%	731	0.9%	2,071	1.5%		
Homes Built 2000 to 2009	1,476	5.5%	5,772	6.7%	14,214	10.3%		
Homes Built 1990 to 1999	3,275	12.3%	11,269	13.1%	19,910	14.5%		
Homes Built 1980 to 1989	5,022	18.8%	16,086	18.7%	24,398	17.7%		
Homes Built 1970 to 1979	8,103	30.4%	25,344	29.5%	34,544	25.1%		
Homes Built 1960 to 1969	5,234	19.6%	14,776	17.2%	20,441	14.9%		
Homes Built 1950 to 1959	3,568	13.4%	12,650	14.7%	20,297	14.7%		
Homes Built 1940 to 1949	470	1.8%	1,842	2.1%	5,560	4.0%		
Homes Built Before 1939	174	0.7%	573	0.7%	2,625	1.9%		
Median Age of Homes	39.2 yrs		38.8 yrs		38.3 yrs			
Home Values (2015)								
Owner Specified Housing Units	14,609		51,613		79,306			
Home Values \$1,000,000 or More	76	0.5%	380	0.7%	602	0.8%		
Home Values \$750,000 to \$999,999	131	0.9%	799	1.5%	1,324	1.7%		
Home Values \$500,000 to \$749,999	294	2.0%	1,826	3.5%	3,119	3.9%		
Home Values \$400,000 to \$499,999	470	3.2%	2,218	4.3%	3,668	4.6%		
Home Values \$300,000 to \$399,999	1,765	12.1%	6,672	12.9%	11,037	13.9%		
Home Values \$250,000 to \$299,999	2,126	14.6%	6,918	13.4%	10,480	13.2%		
Home Values \$200,000 to \$249,999	3,294	22.5%	9,328	18.1%	13,558	17.1%		
Home Values \$175,000 to \$199,999	1,456	10.0%	4,646	9.0%	6,411	8.1%		
Home Values \$150,000 to \$174,999	2,214	15.2%	7,828	15.2%	11,170	14.1%		
Home Values \$125,000 to \$149,999	1,155	7.9%	4,805	9.3%	7,060	8.9%		
Home Values \$100,000 to \$124,999	914	6.3%	3,703	7.2%	5,780	7.3%		
Home Values \$90,000 to \$99,999	213	1.5%	851	1.6%	1,538	1.9%		
Home Values \$80,000 to \$89,999	142	1.0%	531	1.0%	1,002	1.3%		
Home Values \$70,000 to \$79,999	62	0.4%	256	0.5%	505	0.6%		
Home Values \$60,000 to \$69,999	171	1.2%	549	1.1%	955	1.2%		
Home Values \$50,000 to \$59,999	65	0.4%	321	0.6%	648	0.8%		
Home Values \$35,000 to \$49,999	23	0.2%	101	0.2%	362	0.5%		
Home Values \$25,000 to \$34,999	22	0.2%	79	0.2%	222	0.3%		
Home Values \$10,000 to \$24,999	227	1.6%	697	1.4%	1,471	1.9%		
Home Values Under \$10,000	225	1.5%	840	1.6%	1,808	2.3%		
Owner-Occupied Median Home Value	\$213,031		\$221,251		\$219,444			
Renter-Occupied Median Rent	\$785		\$773		\$753			

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RFULL9

Sierra Vista Shopping Center		5 min drivetime		10 min drivetime		15 min drivetime	
Drive Time Demographic Report							
Total Annual Consumer Expenditure (2018)							
Total Household Expenditure		\$1.55 B		\$5.24 B		\$8.27 B	
Total Non-Retail Expenditure		\$805 M		\$2.74 B		\$4.32 B	
Total Retail Expenditure		\$742 M		\$2.50 B		\$3.95 B	
Apparel		\$53.7 M		\$182 M		\$288 M	
Contributions		\$67.0 M		\$236 M		\$370 M	
Education		\$57.0 M		\$198 M		\$313 M	
Entertainment		\$86.4 M		\$294 M		\$462 M	
Food and Beverages		\$227 M		\$764 M		\$1.21 B	
Furnishings and Equipment		\$53.0 M		\$181 M		\$284 M	
Gifts		\$38.4 M		\$133 M		\$209 M	
Health Care		\$125 M		\$419 M		\$663 M	
Household Operations		\$43.4 M		\$151 M		\$237 M	
Miscellaneous Expenses		\$23.1 M		\$77.4 M		\$122 M	
Personal Care		\$20.1 M		\$67.8 M		\$107 M	
Personal Insurance		\$11.3 M		\$39.4 M		\$62.0 M	
Reading		\$3.46 M		\$11.7 M		\$18.5 M	
Shelter		\$320 M		\$1.08 B		\$1.71 B	
Tobacco		\$9.57 M		\$31.5 M		\$50.0 M	
Transportation		\$292 M		\$982 M		\$1.55 B	
Utilities		\$117 M		\$390 M		\$618 M	
Monthly Household Consumer Expenditure (2018)							
Total Household Expenditure		\$4,649		\$4,848		\$4,732	
Total Non-Retail Expenditure		\$2,419	52.0%	\$2,532	52.2%	\$2,472	52.3%
Total Retail Expenditures		\$2,230	48.0%	\$2,316	47.8%	\$2,259	47.7%
Apparel		\$161	3.5%	\$169	3.5%	\$165	3.5%
Contributions		\$201	4.3%	\$218	4.5%	\$212	4.5%
Education		\$171	3.7%	\$183	3.8%	\$179	3.8%
Entertainment		\$259	5.6%	\$271	5.6%	\$265	5.6%
Food and Beverages		\$682	14.7%	\$706	14.6%	\$691	14.6%
Furnishings and Equipment		\$159	3.4%	\$167	3.5%	\$163	3.4%
Gifts		\$115	2.5%	\$123	2.5%	\$120	2.5%
Health Care		\$377	8.1%	\$388	8.0%	\$379	8.0%
Household Operations		\$131	2.8%	\$139	2.9%	\$136	2.9%
Miscellaneous Expenses		\$69	1.5%	\$72	1.5%	\$70	1.5%
Personal Care		\$60	1.3%	\$63	1.3%	\$61	1.3%
Personal Insurance		\$34	0.7%	\$36	0.8%	\$35	0.7%
Reading		\$10	0.2%	\$11	0.2%	\$11	0.2%
Shelter		\$960	20.7%	\$1,003	20.7%	\$979	20.7%
Tobacco		\$29	0.6%	\$29	0.6%	\$29	0.6%
Transportation		\$878	18.9%	\$908	18.7%	\$885	18.7%
Utilities		\$351	7.6%	\$361	7.4%	\$354	7.5%

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