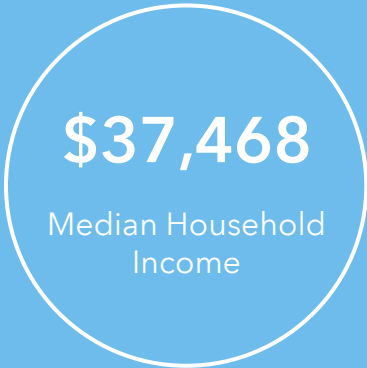
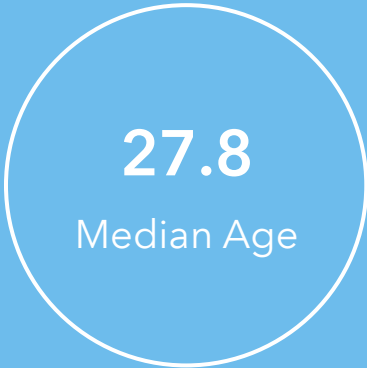


TARGET MARKET SUMMARY

1555 Monte Vista Ave, Las Cruces, New Mexico, 88001

Ring of 0.1 miles

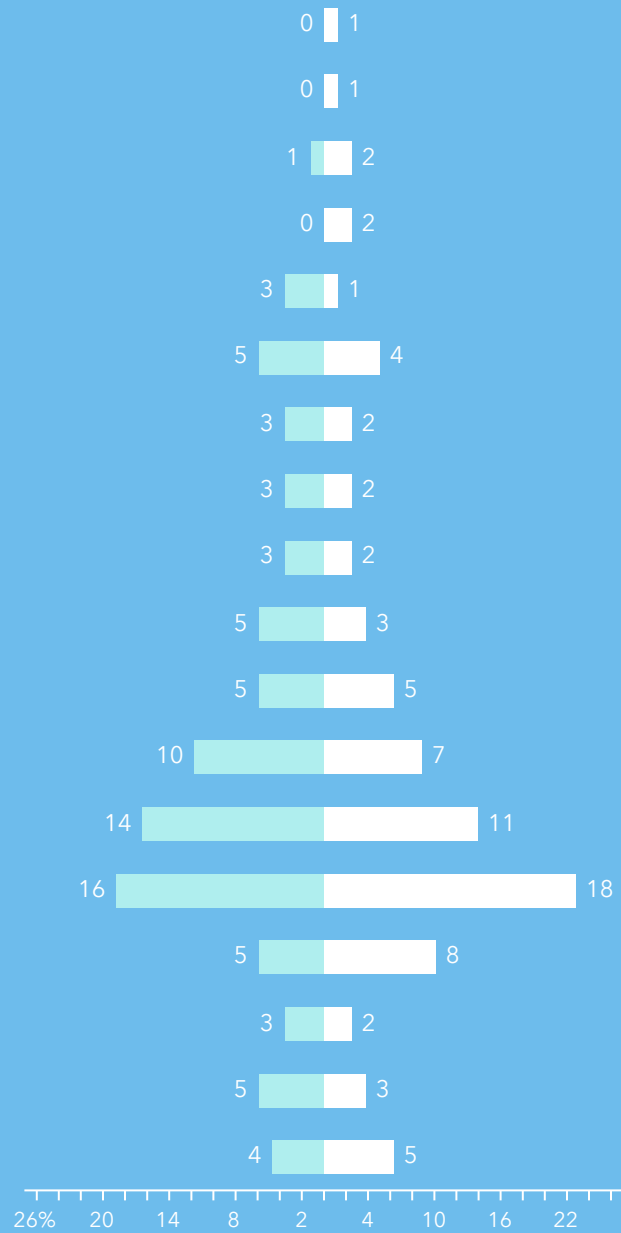
Key Facts



Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

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Age Pyramid



The largest group:
2025 Females Age 20-24

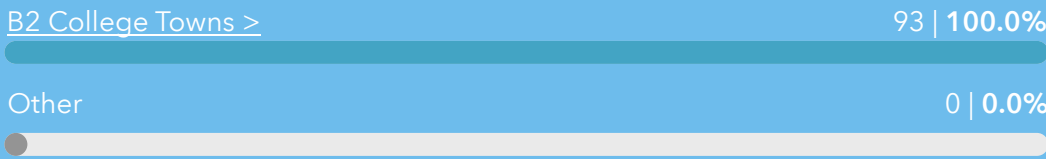
The smallest group:
2025 Males Age 70-74

Annual Lifestyle Spending



Tapestry

Top 3 segments by household count



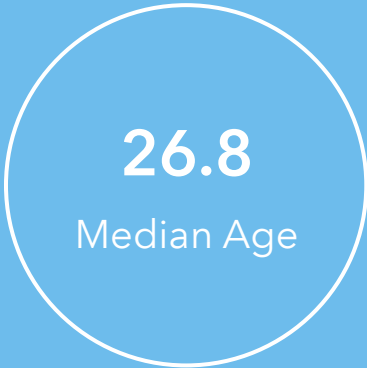
[View comparison table](#)

TARGET MARKET SUMMARY

1555 Monte Vista Ave, Las Cruces, New Mexico, 88001

Ring of 0.25 miles

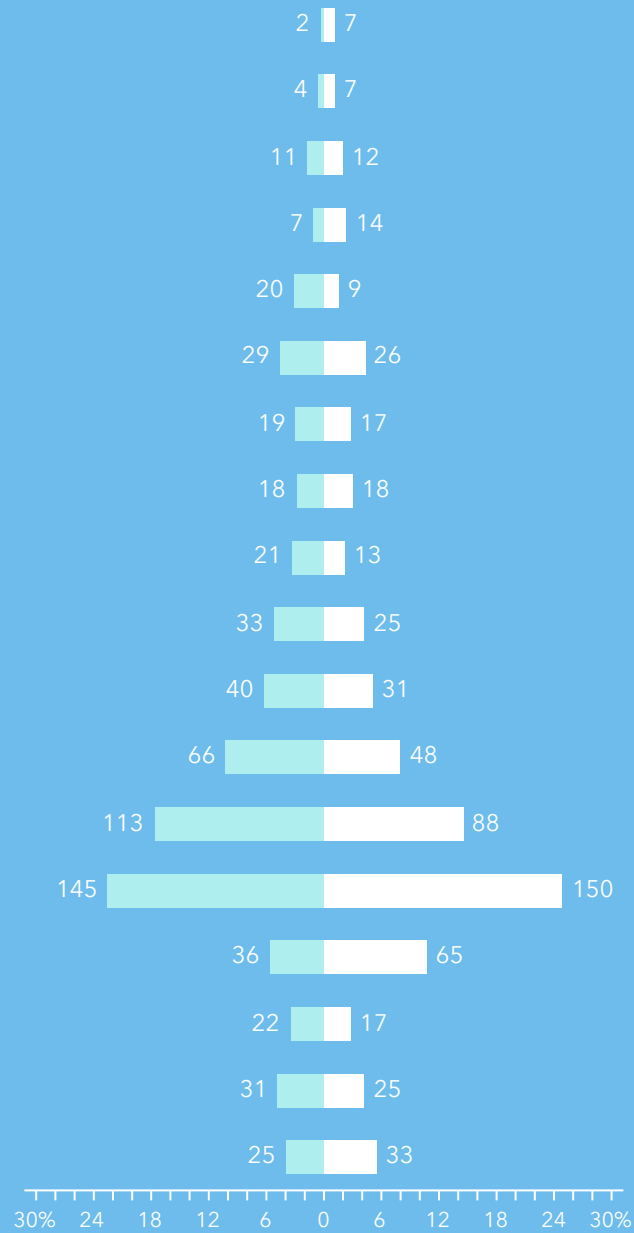
Key Facts



Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

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Age Pyramid



The largest group:

2025 Females Age 20-24

The smallest group:

2025 Males Age 85+

Annual Lifestyle Spending



\$1,025

Travel



\$36

Theatre/Operas/Concerts



\$26

Movies/Museums/ Parks



\$28

Sports Events



\$5

Online Games



\$49

Audio

Tapestry

Top 3 segments by household count

B2 College Towns >

625 | 100.0%

Other

0 | 0.0%

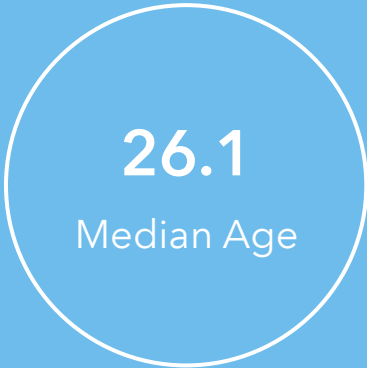
View comparison table

TARGET MARKET SUMMARY

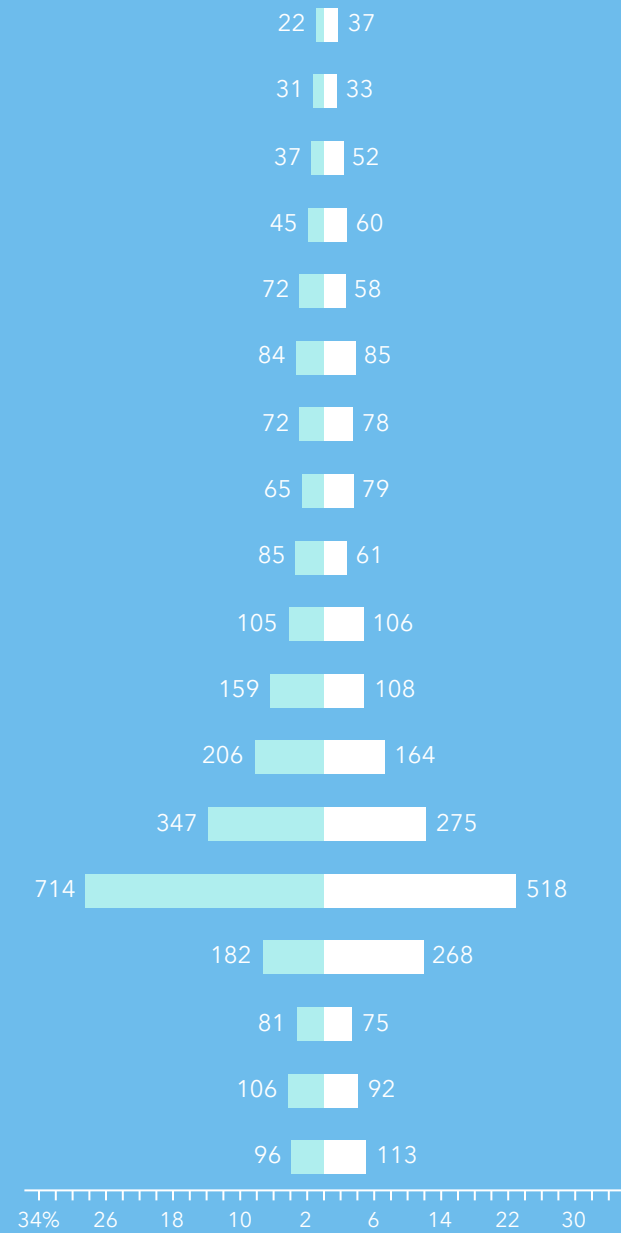
1555 Monte Vista Ave, Las Cruces, New Mexico, 88001

Ring of 0.5 miles

Key Facts



Age Pyramid



The largest group: 2025 Males Age 20-24
The smallest group: 2025 Males Age 85+

Annual Lifestyle Spending



\$1,201

Travel



\$42

Theatre/Operas/Concerts



\$30

Movies/Museums/ Parks



\$33

Sports Events



\$6

Online Games



\$57

Audio

Tapestry

Top 3 segments by household count

B2 College Towns >

1,512 | 67.7%

C1 Single Thrifties >

492 | 22.0%

B1 Dorms to Diplomas >

231 | 10.3%

Other

0 | 0.0%

View comparison table



Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

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