

The Offering

On behalf of the owners, NM Apartment Advisors and Deacon Property Services are excited to present a rare opportunity to acquire a stabilized, core property in the Zia @ Nob-Hill Apartments in Albuquerque, New Mexico.

This community is located facing Zia park and Zia Elementary school and within walking distance of the Nob Hill's 80+ restaurants. The property is also within biking distance of the University of NM and sits between two major transit corridors (Lomas Blvd and Central Ave/Route 66).





The Property

Zia @ Nob-Hill's current ownership is on a runway towards individual unit renovations and higher rents.

The owner has done all of the non-sexy capital items including upgrading landscaping (2019), improved the parking lot (2020), installed new gas-lines (2019), a new roof (2019) and a security gate for parking.

As units turn the owner has developed a unit upgrade plan allowing them to capture higher rents. This combination makes the property a value add with the potential to renovate units and raise rents to a level closer to the neighboring property creating a potential cap rate of a 8.82%.

\$5,317,173

List Price

\$/ unit	\$106,343	
\$ /sf	\$162.85	
	Actual 2024	Proforma 2025
Avg. Rent	\$878	\$1,100+RUBs
GRM	10.10	8.06
Cap Rate Before reserves	6.09%	8.82%
Year 1 NOI	\$319,030	\$457,900
Cash on Cash	5.62%	12.17%
IRR Before Tax	21.30%	
IRR After Tax	17.00%	



Address 419 Monroe NE

Albuquerque, NM 87108

Number of Units

50

Year of 1960 per Bernalillo construction: County assessor records

Bldg. Size

Net Rentable 32,650 sf Gross 33,000 sf

Avg. Unit Size 653 square

feet

Avg. Rent \$878 + with \$1.34sf

as of 6/1/24 utilities

Site 1.23 acres

Density 40 units to the acre

Zoning R-MH

HVAC: Central forced air gas

Roof or window mounted evaporative

coolers

Amenities Two laundry rooms,

management office, each unit has exterior storage

UPC# 1-017-057-385418-12504

NM Aparti	nent Advisor		Jverview for:		Zia @ Nob-Hill			419 Monroe NE			22
Prepared by:	Todd Clarke CC	CIM				8/31/2025		"Property is being of	fered in As	-Is, Where	-Is condition"
Unit/Rent Sur	nmary					V 1	E	С	I	A	
107 200				-22		Actual	2011001	Total Max Rent	Total Ma		
	Style	Approx Size		Street Rate	Market Rents	100000000000000000000000000000000000000	Total Actual	for this type	Potential		Total sf
50 1 bed	/ 1 bath	653	\$ 878	\$ 945	\$ 1,100	\$ 1.34	\$ 43,880	\$ 47,250	\$	55,000	32,650
50 total	units / Avg. Rent 1	per sf =	\$1.34	\$1.45	\$1.68	3 Totals=	\$ 43,880	\$ 47,250	\$	55,000	32,650
					Annualized =		\$ 526,560	\$ 567,000	2	660,000	Note rents at neighboring
Benchmark	S			P	RTM	Income					property - Q@Nob Hill are \$1,200 to \$1,400
Offering Price	\$5,317,173			167		A.	Total Potentia	Market Income	\$	660,000	are \$1,200 to \$1,400
/unit	\$106,343					В.	Less: loss to m	arket lease	S	93,000	###
s/sf	\$162.85	Actual	Proforma			C.	Total Potentia	Income (Street)	\$	567,000	
GRM		10.10	8.06			D.	Less: Loss to le	ease	\$	40,440	7.1%
CAP Before Re	serves	6.19%	8.82%	Σ		E.	Total Income		\$	526,560	
CAP After Rese	eives	6.00%	8.61%	\ z		F.	Less: vacancy	3.0%	\$	15,797	3.0% Market Vacancy
Cash on Cash		5.62%	12.17%	(ii)		G.	Effective Rent	al Income	\$	510,763	1 100.000.00.000.0000.0000.0000.0000.00
OCR=		1.60	2.29			H.	Plus: Other Inc	come	\$	6,153	1% Actual Other Income
Wall	k Score: 84, Transi	it Score: 39, Bike	Score: 84		9	I.	Gross Operati	ng Income	\$	516,916	Annualized 2023 \$476,286, 2024 \$49
			2024 Actual		Based on:	- A	1000	Proforma 2025			Based on: Forthcoming yr.
							I				3 / 1

	2024 Actual			Based on:		
Expenses (Annual)		\$/unit	%			
20 Real Estate Taxes	\$22,224	\$444	4%	2024 amount b	ased on 202	24 NOV
21 Personal Property Taxes				\$ 1,534,391	total assess	ment
22 Property Insurance	\$15,358	\$307	3%	2025 Actual		
23 Property Management:						
24 Off Site Management	\$33,380	\$668	6%	Current Manager	ment fee at 8	%
7 Taxes/Workman's Compensation						
28 Repairs and Maintenance	\$30,381	\$608	6%	Est. Actual 202	24 =	\$51,456.90
29 Utilities:	380					with Cap-X
Water, Sewer, & Garbage	\$23,873	\$477	5%	2024 Actual		
31 Gas	\$7,901	\$158	2%	2024 Actual		
32 Electric	\$24,611	\$492	5%	2024 Actual		
3 Other	\$2,363	\$47	0%	2024 Actual		
4 Internet	\$9,166	\$183	2%	2024 Actual		
55 Landlord Standby						
2 Pest Control	\$3,865	\$77	1%	2024 Actual		
3 Software Fees	3/1/1			2024 Actual		
4 Landscaping	\$3,870	\$77	1%	2024 Actual		
5 Gate Access monitoring	\$153	\$3	0%	2024 Actual		
6 Credit Check						
7 Unit Turnover	\$10,739	\$215	2%	repairs+unit tu	m+reserve:	=8% to 12%
8 Reserve for replacement	\$10,000	\$200	2%	Required by mo	st lenders	
19 Total Operating Expenses	\$197,886	\$3,958	38%			
Net Operating Income	\$319,030	\$6,381				
	ADS - IO	Loan	LTV	Pmt	Term	Interest Rat
Less: Annual Debt Service	\$199,750	\$ 3,196,000	75%	\$24,554	30	6.25%
Cash Flow Before Taxes	\$119,280	7 year fixed	Loan	Quote: Peter Gin	eris, CBRE	Capital Markets

Proforma 2025			Based on: Forthcoming yr.
	\$/unit	%	Income: Line A - F + H
\$65,462	\$1,309	10%	Potential at 85% of listprice
			\$ 4,519,597 potential assessment
\$17,870	\$357	3%	Estimated insurance
			Coverage to \$5.8M
\$40,886	\$818	6%	Potential 2025 = 8% + NMGRT
			Deacon Property Services quote
\$31,293	\$626	5%	Potential 2025 = 2024 + 3%
			Potential 2025 = 2024 + 3%
\$24,589	\$492	4%	Potential 2025 = 2024 + 3%
\$8,138	\$163	1%	Potential 2025 = 2024 + 3%
\$25,349	\$507	4%	Potential 2025 = 2024 + 3%
\$2,434	\$49	0%	Potential 2025 = 2024 + 3%
\$9,441	\$189	1%	Potential 2025 = 2024 + 3%
\$3,981	\$80	1%	Potential 2025 = 2024 + 3%
\$3,986	\$80	1%	Potential 2025 = 2024 + 3%
\$158	\$3	0%	Potential 2025 = 2024 + 3%
\$11,250	\$225	2%	new lender will require
\$244,838	\$4,897	37%	
\$457,900	Potential Market less	5% vac	eancy + other income & 100% RUBs
ADS	Loan	LTV	Pmt Term Interest
\$199,750	\$ 3,196,000	75%	\$24,554 30 6.25%
\$258,150			

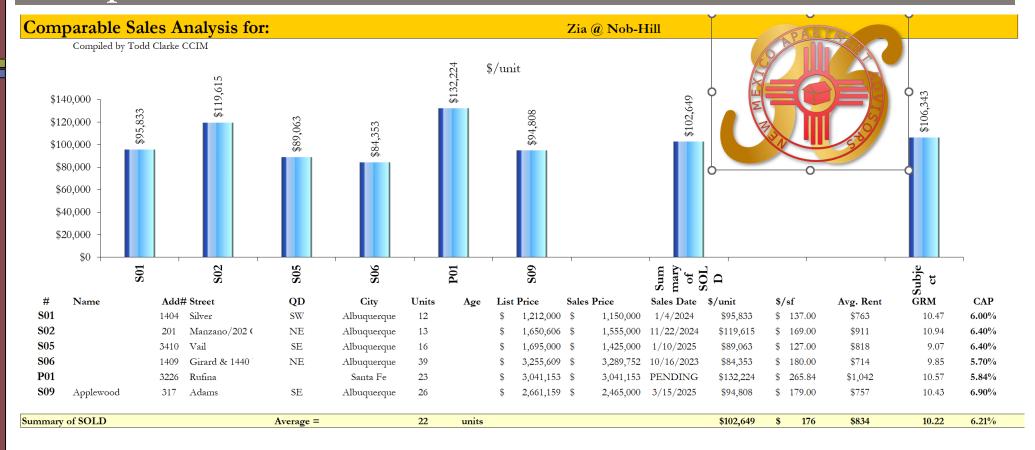
5 year hold analysis with internal rate of returns (IRR)

		,	Year					Calculated for 1st year of next owners, ownership	Sales Worksheet		
			1	2	3	4	5	6	Sales Wolksheet		
1 Total Potential Market Income	7.5% Increases		\$660,000	\$709,500	\$762,713	\$819,916	\$881,410	\$947,515	Calculation of Adjusted Basis		
2 Less: loss to market lease	14.1%		\$93,000	\$99,975	\$107,473	\$115,534	\$124,199	\$133,514	1 Basis at Acquisition		\$5,317,173
3 Total Potential Income (Max Ren		-	\$567,000	\$609,525	\$655,239	\$704,382	\$757,211	\$814,002	2 + Capital Additions		95,517,175
4 Less: Loss to lease	7.1%		\$40,440	\$43,473	\$46,733	\$50,238	\$54,006	\$58.057	3 -Cost Recovery (Depreciation) Tal	con	\$760,530
5 Total Income	7.170	-	\$526,560	\$566,052	\$608,506	\$654,144	\$703,205	75	4 = Adjusted Basis at Sale	Len -	\$4,556,643
	3.0%		\$15,797	\$16,982	\$18,255	\$19,624	\$21,096	\$22,678	4 -Adjusted Dasis at Sale		\$4,000,040
6 Less: vacancy 7 Effective Rental Income	3.070	=	\$510,763	\$549,070	\$590,251	\$634,520	\$682,108	\$733.267	Calculation of Capital Gain		
8 Plus: Other Income	2.0% Increases			125					-	6.0%	
	2.0% Increases	20	\$6,153	\$6,276	\$6,402	\$6,530 \$641,049	\$6,660	\$6,793 \$740,060	Disposition CAP Rate 5 Sale Price	0.0%	67 000 007
9 Gross Operating Income			\$516,916	\$555,347	\$596,652	\$641,049	\$688,769	\$740,000	6 -Costs of Sale	0.00/	\$7,828,987
H.110	2.00/ 7		6044.030	6040 535	6054 700	\$250.004	6245 020	6070 701		8.0%	\$626,319
Total Operating Expenses	2.0% Increases	45	\$244,838	\$249,735	\$254,729	\$259,824	\$265,020	\$270,321	7 -Adjusted Basis at Sale	192	\$4,556,643
Net Operating Income			\$272,078	\$305,612	\$341,923	\$381,225	\$423,748	\$469,739	8 =Gain or (Loss)		\$2,646,024
11			02 000 225	60.004.300	60 000 755	** = ** * * * * * * * * * * * * * * * *	*******		9 -Straight Line Cost Recovery (limit	ed to gain)	\$760,530
Mortgage Balance			\$3,098,335	\$2,994,388	\$2,883,755	\$2,766,006	\$2,640,683		10 =Capital Gain from Appreciation		\$1,885,495
ADS			\$199,750	\$199,750	\$199,750	\$199,750	\$199,750				
- Principal Reduction		20	\$97,665	\$103,947	\$110,633	\$117,749	\$125,323		Calculation of Sales Proceeds after t	ax	
= Mortgage interest		100000	\$102,085	\$95,803	\$89,117	\$82,001	\$74,427		11 Sale Price		\$7,828,987
- cost recovery (annual)	27.5 yrs @	80%	\$148,243	\$154,681	\$154,681	\$154,681		includes mid m	c 12 -Cost of Sale		\$626,319
= Taxable Income			\$21,750	\$55,127	\$98,125	\$144,543	\$201,078		13 -Mortgage Balance(s)	12	\$2,640,683
Tax on income at ordinary incom	e rate of	35%	\$7,613	\$19,295	\$34,344	\$50,590	\$70,377		14 =Sale Proceeds Before Tax		\$4,561,985
									16 -Tax: Straight Line Recapture at	25.0%	\$190,132
NOI			\$272,078	\$305,612	\$341,923	\$381,225	\$423,748		17 -Tax on Capital Gains at	20.0%	\$377,099
- Annual Debt Service		-	\$199,750	\$199,750	\$199,750	\$199,750	\$199,750		18 = SALE PROCEEDS AFTER T	AX:	\$3,994,753
= Cash Flow Before Tax			\$72,328	\$105,862	\$142,173	\$181,475	\$223,998				
 Less Ordinary Income Tax 		_	\$7,613	\$19,295	\$34,344	\$50,590	\$70,377				
= Cash Flow After Tax			\$64,716	\$86,567	\$107,829	\$130,885	\$153,621		IRR Before tax	c = 21.3%	
As a commercial r				ederal tax	code giv	ves you t	nree adv	vantages	n \$	*49	
compared to other	investments	s incl	uding:						0 \$ (2,121,1	73)	
			3						1 \$72,3	28	
1 Doduct vou	r annual ma	rtaa	an intorn	st before	vou colo	uloto voi	ır tavabl	_	2 \$105,8	62	
1. Deduct you	r annuai mo	nıgaç	ge interes	st before	you caic	ulate you	іг тахарі	е	3 \$142,1	.73	
amount;									4 \$181,4	75	
2. Deduct you	r cost recov	erv/c	depreciat	ion befor	e vou ca	Iculate vo	our taxa	ble	5 \$223,9	98 +	\$4,561,985
amount, in the future											
	when you s	CII LI	ie proper	ty, you o	iny pay c	Jack 25 /0	or the L	Jerient			
you received;									IRR After tax	t = 17.0%	
3. Your long to	erm profit, o	r cap	otal gain,	ıs taxed	at 20%.				n \$		
_		-	_						0 \$ (2,121,1	73)	
The combination of tl	hese henefit	te co	uld help l	ower an	investor'	s effectiv	e federa	al tay rate	1 \$64,7	16	
				CVVCI all	111103101	o Checuv	o icació	ii tax rate	2 \$86,5	67	
from 35% federal tax	rate to only	19.8	00%. —						3 \$107,8	29	
									4 \$107,8	29	
									6430.0	105	63 004 753

\$130,885 +

\$3,994,753

Comparable Sales

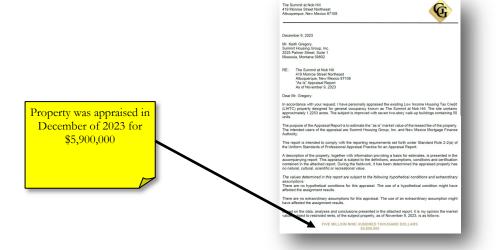


Subject Zia @ Nob-Hill 419 Monroe NE	50 1970s	\$ 5,317,173	\$106,343 \$ 163	\$878 10.10 6.00%
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Average of Comparable SOLD applied to subject property \$/unit \$102,649 \$ 5,132,463 \$/sf \$176 \$ 5,756,386

CAP (Actual) 6.2% \$ 5,140,194 GRM (Actual) 10.22 \$ 5,284,136

Average= \$ 5,328,295



Financing Term Sheet from Peter Generis

August 23, 2023

CBRE

Freddie Mac Small Balance Loan Price Quote

Zia East Apartments

419 Monroe St NE Albuquerque, New Mexico 87108 Bernalillo County, NM

Loan Purpose

ACQUISITION

Good-faith deposit of 1% is due at rate lock and is refunded at close.

Quote contingent upon verification of historical operating statements and rent roll, full duediligence on Borrower/Guarantor, review of the contingent liabilities, satisfactory review of Borrower organizational structure, and a FICO score greater than 680. Quote assumes no more than 50% of residents are active military, students or senior-housing tenants.

Borrower Financial Requirements: Liquidity greater than or equal to nine months of debt service and net worth greater than or equal to the loan amount.

Approximate annual payment subject to full underwriting; pricing adjusts weekly.

Loan Parameters				
	Option 1	Option 2	Option 3	
Interest Rate	6.95%	7.00%	6.67%	
Product	5 YR Fixed	5 YR Fixed	7 YR Fixed	
Calculated DCR for Value	1.25000x	1.25000x	1.25000x	
Calculated LTV for Value	53.48%	53.20%	55.03%	
Prepayment Option	>YM OR 1%	5-4-3-2-1	>YM OR 1%	
I/O Term for Pricing	1 YR	1 YR	2 YR	
Extended Delivery Option	Standard	Standard	Standard	
Amortization	30 Years	30 Years	30 Years	
Final Loan Amount	\$ 3,106,000	\$ 3,090,000	\$ 3,196,000	

ADDITIONAL QUOTE STIPULATIONS

- Proposed loan terms are based on an estimated underwritten net operating income (NOI) of \$316,130 and are subject to satisfactory review of third party reports and Lender's final determination of value.
- Final loan amount may not exceed the maximum allowable loan-to-value (LTV) and minimum debt service coverage ratio (DSCR) indicated above. The terms are also subject to satisfactory review of organizational structure.
- Underwritten operating expenses and asset valuations must be supported, and may be reconsidered using appraisal conclusions.
- Assumes steady or improving T-3 collections and occupancy through closing. Minimum of 90% occupancy average over T-3.
- Tax escrow required at closing (monthly impound).

PETER J. GINERIS Senior Vice President CBRE Capital Markets

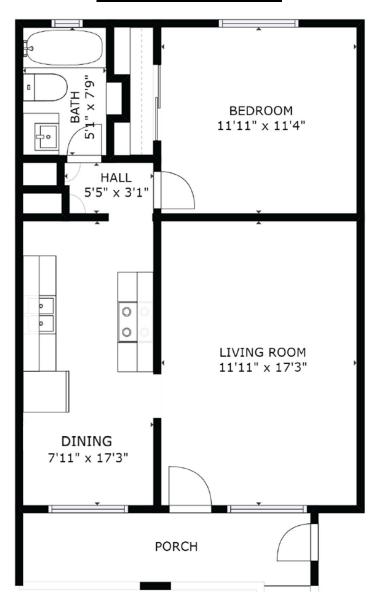
+1505 837 4997 peter.gineris@cbre.com www.cbre.us/peter.gineris

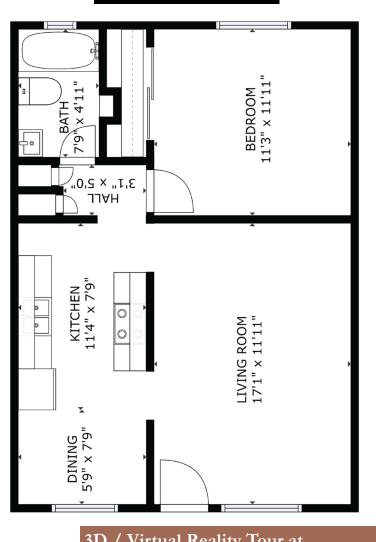


Floorplans

Unit 1 - 1 Bedroom/ 1 bath Downstairs Unit 20 - 1 Bedroom/ 1 bath Downstairs







Measurements provided by Matterport 3D Camera system - sizes/dimensions should be confirmed by Buyer.

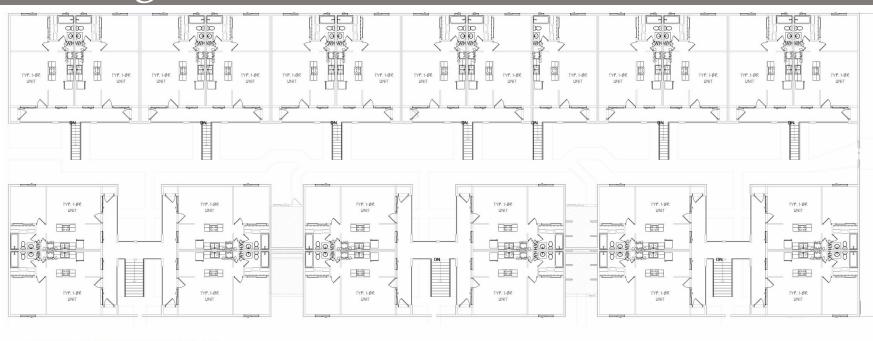
ן ענ	intual Reality Tour at						
Unit	Type	Link					
1	1/1	www.nmapartment.com/ziaeast3d1					
20	1/1	www.nmapartment.com/ziaeast3d2					
4	1/1	www.nmapartment.com/ziaeast					

Site plan

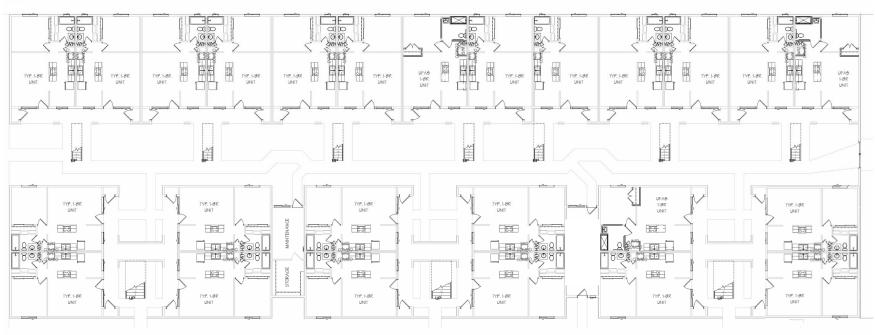




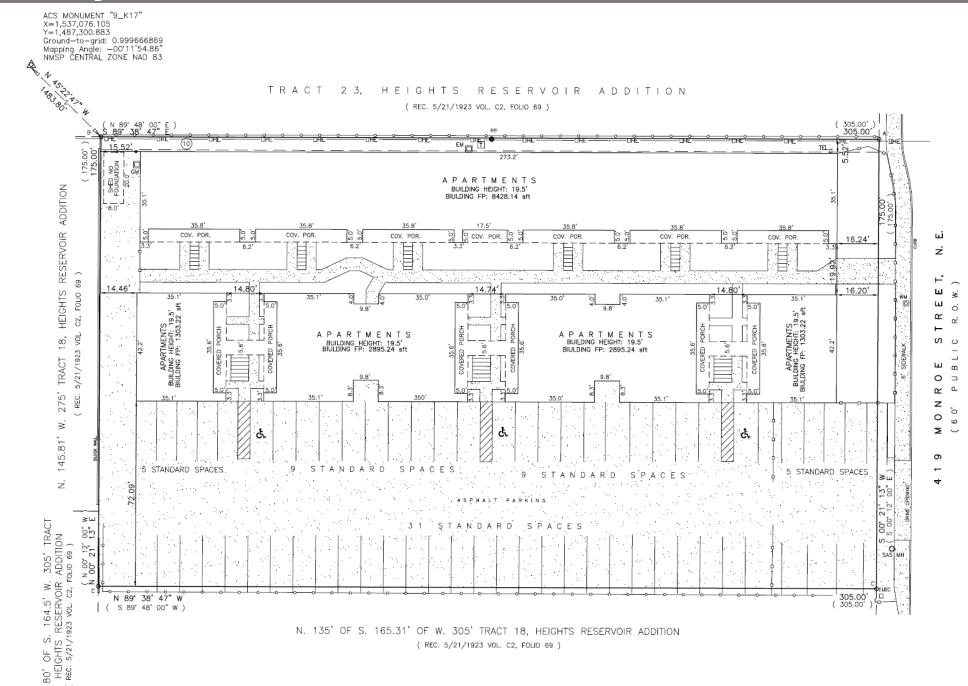
Building Plans



SECOND FLOOR BUILDING PLAN



×. €



Property Aerial photographs





Property photographs

































Property photographs—Unit 1

















Property photographs—Unit 20

















Property photographs—Recently Renovated Unit





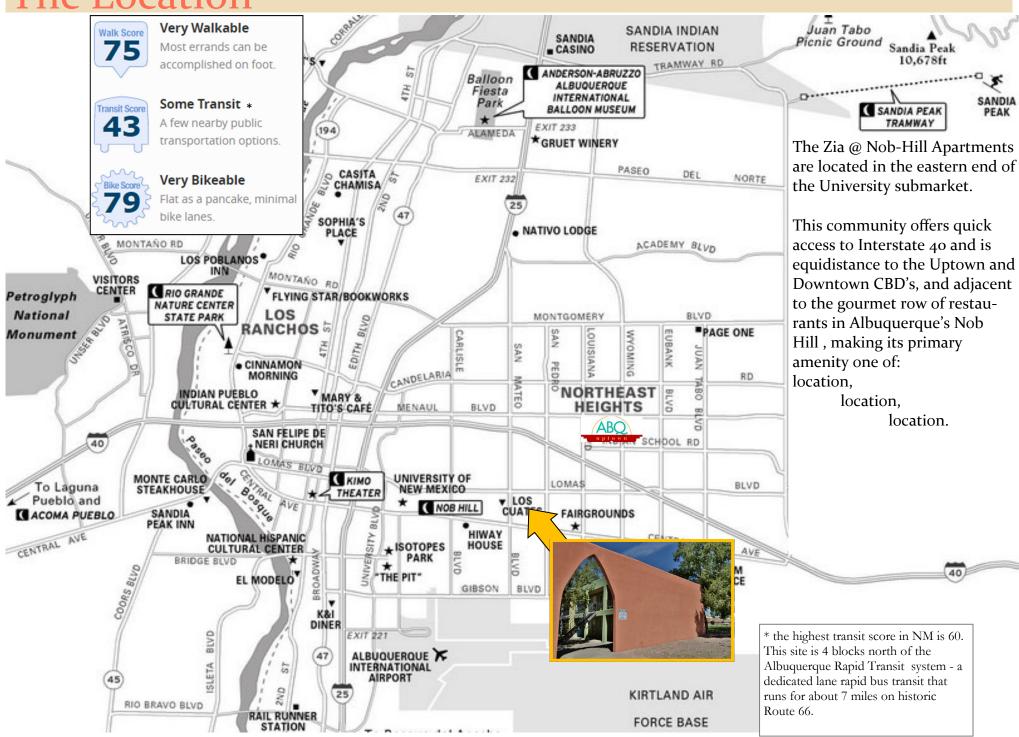








The Location



The Neighborhood

The Zia @ Nob-Hill Apartments are located just north of Albuquerque's restaurant mecca, Nob Hill which is home to some 80+ restaurants and boutique shops.



The Neighboring rental comparable

Directly south of the Zia East apartments is the renovated Q@NobHill apartments. The owner / developer of these apartments have a long history of repositioning apartment product, restoring its original vibrancy and enhancing its market value.





The second phase of Q@NobHill is located directly west of Zia East.







Apartment \$1,200 - \$1,320 1 bed, 1 bath, 630 sq ft



Apartment 2x1_J \$1,399 - \$1,516 2 beds, 1 bath, 782 sq ft

http://www.apartments.com/the-q-at-nob-hill-albuquerque-nm/j353zn4/

Zia@ Nob Hill

The Neighborhood happenings

Zia @ Nob-Hill is located just four blocks north of the Nob-Hill Albuquerque Rapid Transit (A.R.T.)

A rent survey mashup of walkscores, bike scores, transit scores and rents performed by the Apartment Association of NM demonstrated that apartment communities with high transit scores (or that were close to major transit lines), garnered rents that were 26% higher than average.



Reasons to invest in Albuquerque, NM

Albuquerque is home to

Three of the six F.A.A.N.G. tech companies:



Facebook

Data Center



4 Distribution centers announced 1.000 new jobs

Apple



announced \$1 Billion of new programming

Google

Due to Sandia and Los Alamos National (nuclear) Laboratories - New Mexico has more PhDs per capita than any other state.

#3rd place in United States for Film and TV

The city has made a major investment in its transportation corridor - along historic Route 66 the new A.R.T. or Albuquerque Rapid Transit has been installed - a \$130M investment and upgrade into this transit corridor. Did you know that apartment communities in the top 10% of walk, bike or transit scores achieve 25% higher rents?

Albuquerque offers over 300 days of sunshine, ski and golf in the same day, hundreds of miles of biking/hiking trails, more parks/open space per person and North America's

largest bosque forest.

Forbes Best Places for Business

Albuquerque, New Mexico in the news

☑ 9th best mid-sized city of the Future

Foreign Direct Investment magazine—03/2015

Travel+Leisure—03/2015

America's best city for Global Trade for Skilled Workforce

Global Trade magazine—11/2014

☑ 3rd best city for rent growth

All Property Management as reported in ABQ Journal—

☑ 6th best city in US for connecting workers to jobs using **Public Transportation**

Brookings Institute—July 2012

☑ One of the 10 best park systems in the nation

Trust for Public Land—2012

☑ 3rd most fittest city

Men's Fitness Magazine- 2012

3rd best city to make movies

Moviemaker.com- June 2012

☑ Top 25 best places to Retire

CNNMoney.com—Sept. 2011

☑ 15th best city in Bloomberg's Business Week (best cities)

Bloomberg's Business Week-2011

Bicycling Magazine—2010

☑ Top Ten for Being a Healthy Community

Outside Magazine—#6—August 2009

☑ One of the Best Cities in the Nation

Kiplinger Magazine—#2—July 2009

☑ Top 10 places to Live

U.S. News & World Report—June 2009

☑ AAA rates Albuquerque 2nd in vacation affordability

American Automobile Association—June 2008

☑ UNM Anderson School Ranked in Global 100

Aspen Institute, October 2007

Kiplinger Millionaires in America 2020: All 50 States Ranked | Slide 9 of 52

44. New Mexico



MILLIONAIRE HOUSEHOLDS: 40,450 TOTAL HOUSEHOLDS: 813,135 Concentration of Millionaires: 4.97%

RANK: 44 (+1 from last year)

MEDIAN INCOME FOR ALL HOUSEHOLDS:

\$47,169

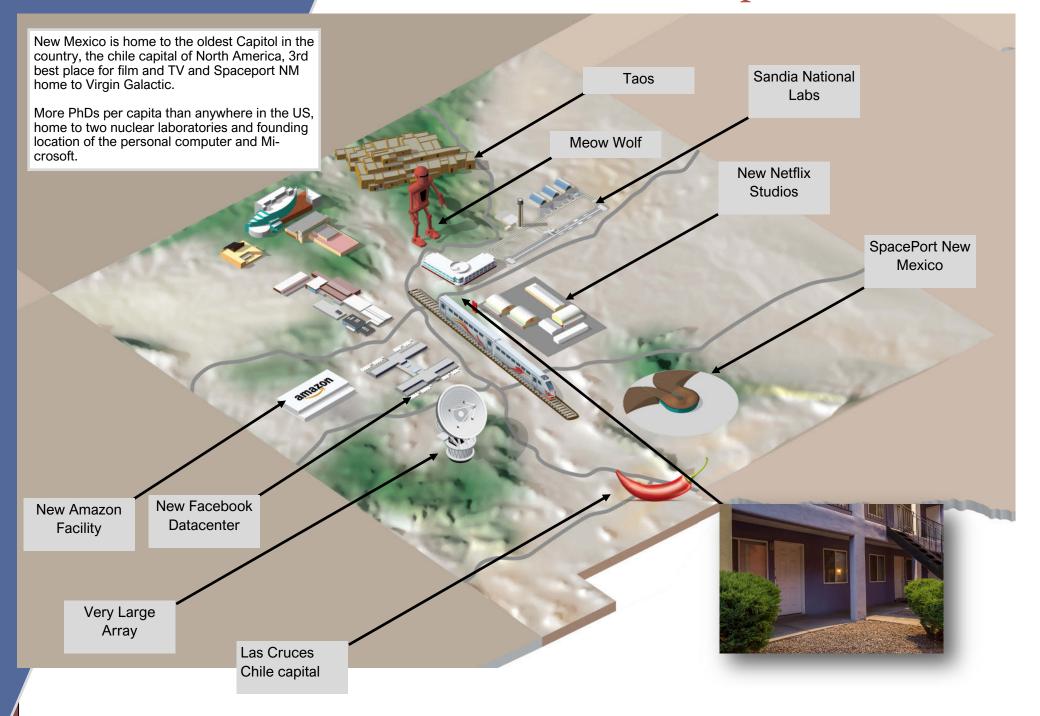
MEDIAN HOME VALUE: \$174,700

New Mexico is a land of stark contrasts when it comes to its millionaire population. Los Alamos, New Mexico – best known for the world-famous Los Alamos National Laboratory – seems like an unlikely place to find a lot of millionaires. But at 13.2%, it has the second-highest concentration of millionaires per capita of any city in the U.S.

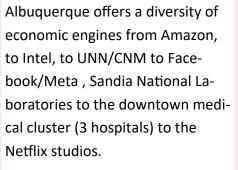
In addition to medicine, top-paying jobs are found in general internal medicine, engineering management and psychiatry.

Yet outside of Los Alamos, the state's concentration of millionaires puts it in the bottom 10 in the U.S. Fewer than 1 in 20 households claiming investable assets of \$1 million or more.

New Mexico is on the international map



Albuquerque's Economic Engines



DOUBLE EAGLE

Name

II Airport

NM crew



Albuquerque Dragway

SANDIA Water

Impact Facility

KIRTLAND AFB

Sandia Peak

530

(performing artists) Paul's Promise aka "Retribution" 35 Them Covenant (Episode 8) 199 The Harder They Fall 350 Captive 22 Peace River 5 275 Roswell (Season 3) Canyon del Muerto 130 Third Story Automotive 30 Land of Dreams (Part 2) 200 Cry Macho Intrusion 134 150 Meow Wolf Denver 33 Slayers The Commando 35 Cleaning Lady (Pilot) 120 400 51 Cop Shop Outer Range 428 20 The Wrong Guy Twalette Better Call Saul (Season 6) 400 Monogamy 35 170 Dr. Death (Season 1) Holiday in Santa Fe 26 5 0 140 21 30 Surrounded When You Finish Saving the World 110 13 80 The Ray 100 5 25 85 0 Lullaby Total 3302 7963

Source: New Mexico Film Office

South Valley

LOS PADILLAS

Isleta Amphitheater

MOUNTAIN

Multifamily investment sales process and thoughts:

My name is Todd Clarke CCIM CIPS and I am a commercial Realtor who has been selling apartment investments for over 36 years. In that time, I have listed/sold over 19,164 units totaling \$898.2M in over 992 transactions. I also teach investment sales analysis for the CCIM institute (27 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center. **Please READ THEM.** If you are anew to investment sales, I am glad to assist you, but please know:

Showings/Tours

- Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.
- Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3rd party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.
- **Do not disturb the residents, do not walk the property.** It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.
- Landlords (Sellers) rarely are willing to show a property prior to having an offer.
- Where possible, we have included virtual tours in high definition please look to the flyer for those links.
- Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate their inspections and appraisal review on the same business day, to minimize the impact on the residents, who are the sellers clients.

Commercial vs. Residential Real Estate sales

- Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.
- Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

Offers

- Commercial transactions often start with a two page letter of intent or LOI this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.
- The current (2021) activity level from investors interest in our marketplace is three times higher than it was before then pandemic, which was 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1 chance of selling.
- Please let your client know that I work with my clients on a merit based negotiation system we do not play the high/low game, and my listing agreement pre-authorizes me to let you know when a (low) offer is likely not to be responded to by my Seller, so

call first before your client suggests a low ball offer.

- If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.
- The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.
- Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.
- The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with. As the seller is sharing the information on the property with the buyer, the expectation is the buyer will share all information with the seller so they can troubleshoot/problem solve together.

BID Process

- If this property is being marketed with the BID process, then the ask (start) price is set low with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round with a final close price that is considerably higher than the original ask price. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.
- If the property is being marketed using the BID process, the tour date and time is the <u>only</u> <u>time</u> the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

Client Control

- Your client's actions represent you in this transaction, and your actions represent them. Please let your client know they have only one chance to make a good impression with my Sellers.
- When in doubt, please ask for permission via email, **do not** take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

Open invitation – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation. Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and investor. I look forward to working on this transaction with you—Sincerely, **Todd Clarke CCIM CIPs**

Is the Seller offering a credit for a buyer to self represent or paying a fee for a buyer's broker?

NM Apartment Advisors has created a mechanism, where you can email 24/7 to discover what compensation/credit a seller is offering by sending an Email to compensation@nmapartment.com with the subject: NMAA-2577419
To receive a document confirming buyer's broker compensation and/or buyer's credit from the seller for this listing.

Additional Info

Register online for confidential property information at: www.nmapartment.com/zia

Marketing Advisors

In the event of multiple offers, BID process will be used. Additional information on this sales process can be found at www.nmapartment.com/bidprocess/bidprocess.pdf

The owner and property are represented by Todd Clarke CCIM of NM Apartment Advisors and Kyle Deacon of Deacon Property Services. If there is any information you need on the market, submarket, or the property, please do not hesitate to ask.



Todd Clarke m

CEO

NM Apartment Advisors Inc.

NMREC License #13711

505-440-TODD

tclarke@nmapartment.com

www.nmapartment.com



Kyle Deacon

Qualifying Broker

Deacon Property Services, LLC

NMREC Lic. #15579

505-878-0100

kyled@deaconnm.com

www.deaconpropertyservices.com

