MAKE AN OFFER

THE PACK INDOOR DOG PARK

A rare opportunity to acquire the foundation of an established dog-focused business and relaunch the concept at a new location.



12,000+
Registered Dogs

~10,000
Households

348
Google Reviews
4.7-Star Rating

Social Audience
Facebook ~7,600 | Instagram ~2,600

BRAND & DIGITAL ASSETS

- The Pack brand, logo files and ThePackDogPark.com
- WordPress website and business email domains
- Canva marketing library with years of original materials
- Menus, recipes and preparation instructions
- Established social presence: Facebook, Instagram, TikTok, Yelp, Google Business Profile

CUSTOMER DATABASE

- 12,000+ dogs representing ~10,000 households
- Customer and dog profiles, preferences and visit history
- Behavior, incident and restriction records
- Email and SMS marketing databases
- Registration system and historical Gingr data (subject to provider terms)

OPERATING SYSTEM

- Approx. 47-page operations manual
- Employee handbook, training modules and videos
- Dog park, daycare and group-play procedures
- Opening, closing, cleaning, intake and emergency SOPs
- Ordering, inventory, vendor and distributor information

PHYSICAL ASSETS

- 5 Klimb platforms and approx. 15 wire kennels
- Beds, bowls, leads, balls and storage
- Floor scrubber and operational supplies
- 5 Amish-made waterproof benches
- Laptop, monitor, phones and uniform inventory

TRAINING & TRANSITION

- Direct owner training on systems and SOPs
- Hands-on dog park and group-play management training
- Dog behavior and pack-management guidance
- Customer-management and operational support

CLASS C LIQUOR LICENSE

+$100,000

Available separately for a buyer pursuing a food-and-beverage concept.

NOT INCLUDED

- Real estate / building
- Kitchen equipment – expected to be separately liquidated

MANTLE — REALTY CO. —

John McMahon, MBA | Broker

616-802-7889 | john@mantlere.com | www.mantlerealtyco.com