

421 E. GRAND RIVER AVENUE | EAST LANSING, MICHIGAN



MID-AMERICA®
Real Estate-Michigan, Inc.

THE HOWARD - AVAILABLE FOR LEASE



THE HOWARD - 421 E. GRAND RIVER AVENUE | EAST LANSING, MI

EAST LANSING'S NEWEST MIXED USE DEVELOPMENT

ADDRESS

421 E. Grand River Avenue
East Lansing, MI 48823

AVAILABILITY

1,500 - 7,912 SF

FEATURES

A premier, best-in-class, new mixed use development located in the heart of the acclaimed Grand River Avenue campus corridor in East Lansing, MI. The Howard will feature 296 brand new residential units on 12 floors, plus 7,912 SF of prime retail space fronting Grand River Avenue with 19' ceilings and activated outdoor areas. The project is slated for a Q3 2027 delivery, attracting some of high street retails finest, complimentary users to add to the already growing line lineup of name-brand tenants.

AREA TENANTS



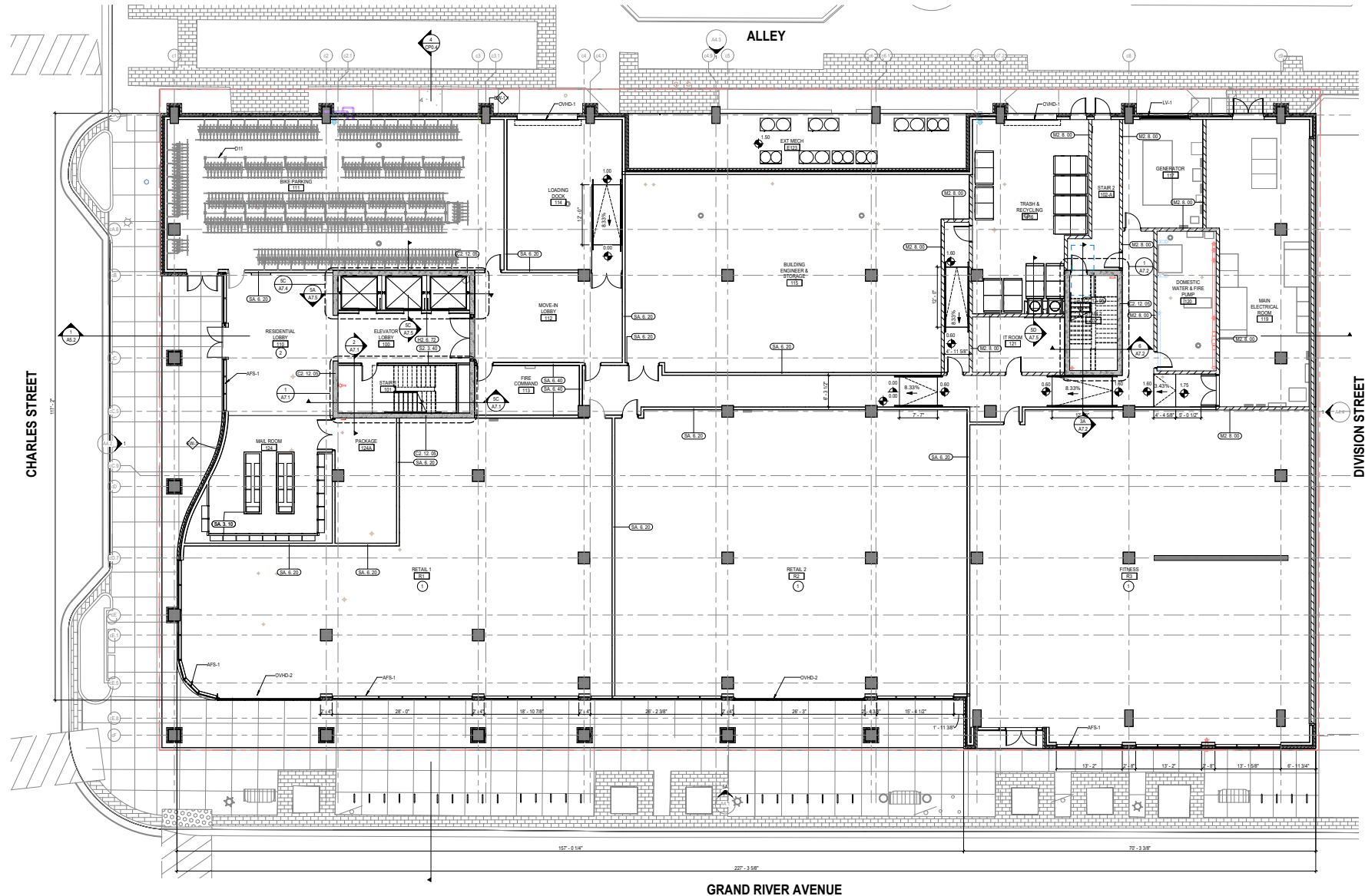
DEMOGRAPHICS

	1M	3M	5M
AVG HOUSEHOLD INCOME	\$73,567	\$83,590	\$85,239
POPULATION	24,580	84,438	169,954
HOUSEHOLDS	5,974	31,990	70,335
DAYTIME POPULATION	28,384	97,660	220,487



THE HOWARD - PREMIUM RETAIL FOR LEASE

SITE PLAN



THE HOWARD - PREMIUM RETAIL FOR LEASE

RENDERINGS





THE HOWARD - PREMIUM RETAIL FOR LEASE

MARKET AERIAL



BIGGBY
COFFEE

msufcu
MSU FEDERAL CREDIT UNION
THE ABBOT

Graduate
HOTELS

target **barri*** **FOSTER** **ARTISAN ALES** **Auntie Anne's** **LANDSHARK** **LANDMARK** **NEWMAN**

SAPPORO **Field House** **CVS** **CVS** **BIBIBOP** **omi** **COLD STONE**

MARRIOTT

HARAZ **CHUPOTEL** **CAMPBELL'S** **MARKET Basket**

FIVE GUYS **CHASE**

MICHIGAN STATE
UNIVERSITY

52,089 Students / 5,696 Faculty & Staff

HUB **PITA WAVE** **7 ELEVEN**

McDonald's **Valvoline**

THE HOWARD - PREMIUM RETAIL FOR LEASE

TARGET TENANTS



SEPHORA

Madewell

CB2



CAVA

SHINOLA
DETROIT



alo

LENSCRAFTERS®

WOOD FIRED
BIGALORA
CUCINA

patagonia®



ANTHROPOLOGIE



sweetgreen

DAISO



free people

verizon



xfinity®

LOFT

