LIVE-WORK-RETAIL REDEVELOPMENT SITE

12801 -12813 dixie hwy, Louisville, KY 40272



Desmond Martin,

Martin Elite Realty Company 502-553-3296 License: 276420 martineliterealty@gmail.com



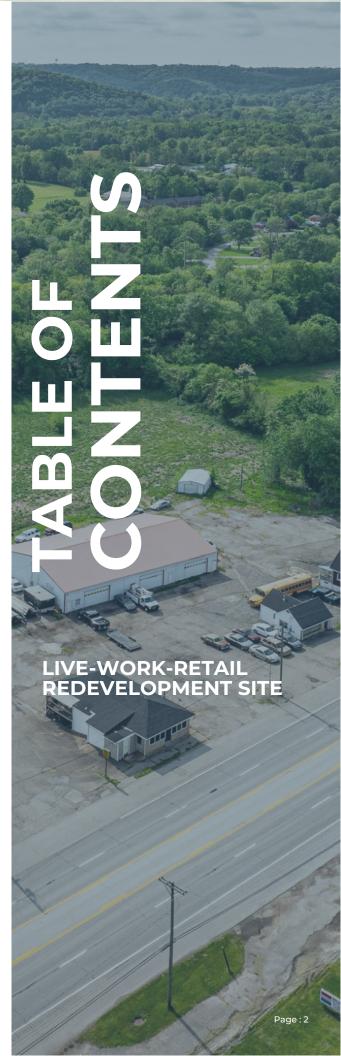
Property Info & Disclaimer

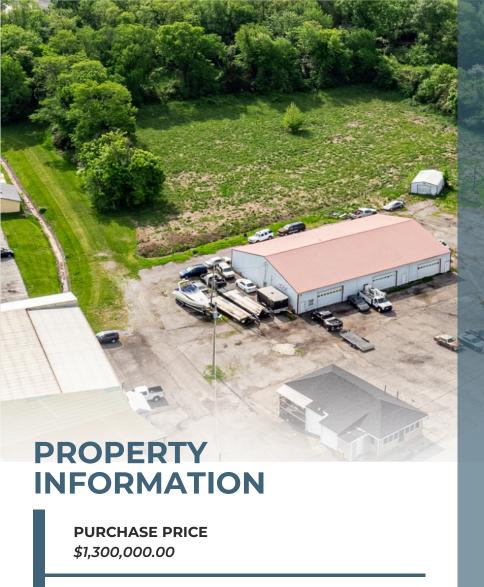
3 Property Description

4 Property Photos

9 Aerial & Location Report

Demographic Analysis





PROPERTY ADDRESS

12801 -12813 dixie hwy Louisville, KY 40272

PROPERTY SIZE

15,798 Sq. Ft.

LAND SIZE 4.00 Acres

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This unique mixed-use property spans five income-producing assets across commercial and residential zoning. It includes a 1,510 SF standalone tavern/bar ideal for repositioning, a 7,000 SF warehouse leased at \$2,000/mo (NNN) with room for full lease-up, and a 2,500 SF service garage leased at \$1,300/mo (NNN). A 4,158 SF building offers residential and office space with a projected \$1,400/mo rent and a 4-car garage. The 2-acre R4-zoned lot offers significant upside for multifamily or commercial redevelopment. With C1, C2, and R4 zoning, this Live-Work-Retail site presents strong value-add potential and flexible use options.

























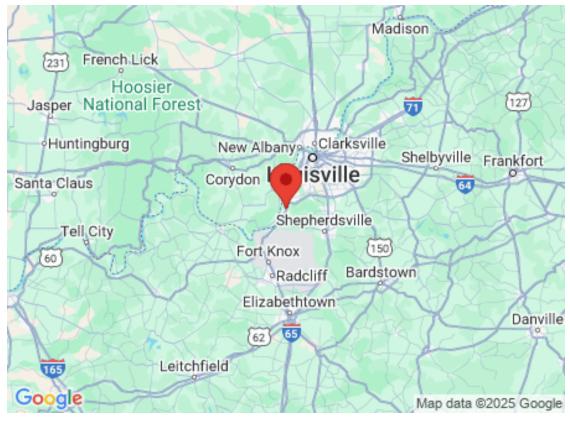








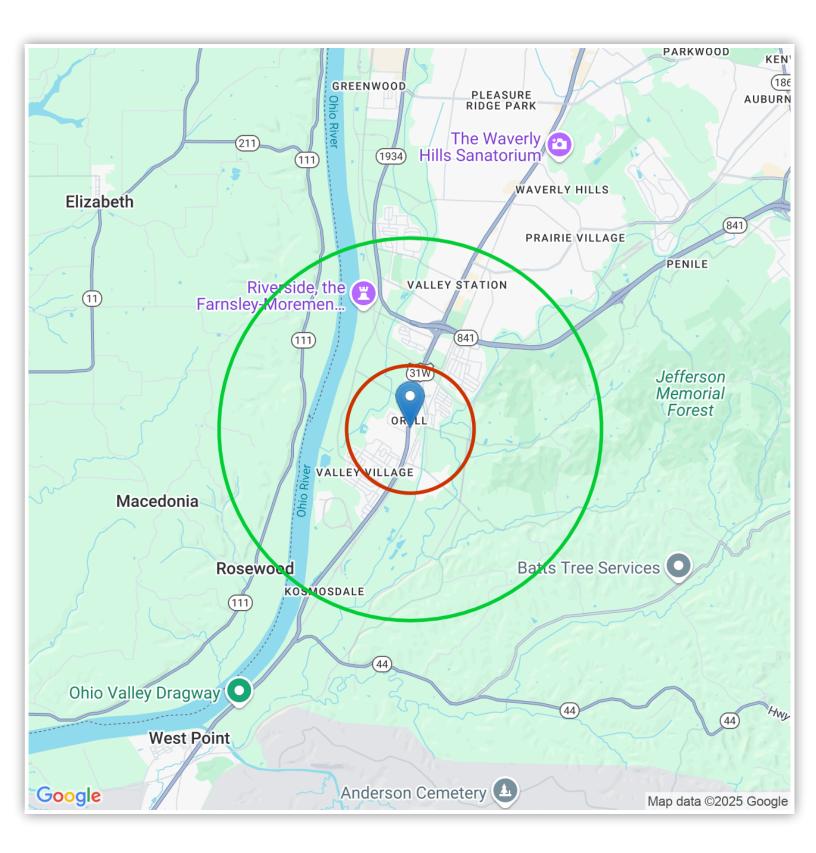








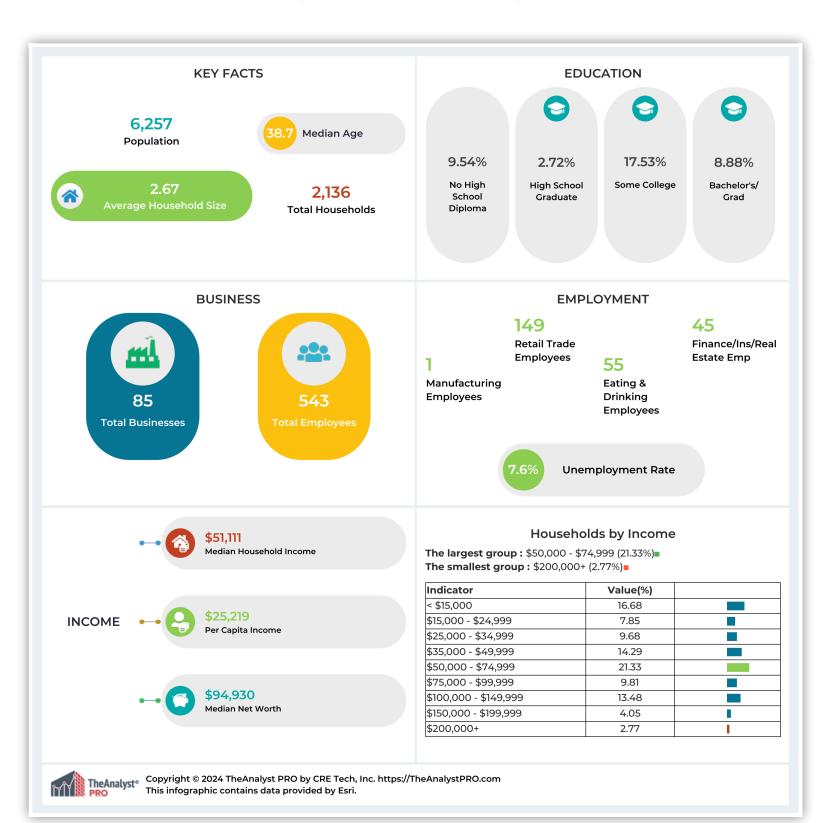
LOCATION/STUDY AREA MAP (RINGS: 1, 3 MILE RADIUS)



LIVE-WORK-RETAIL REDEVELOPMENT SITE



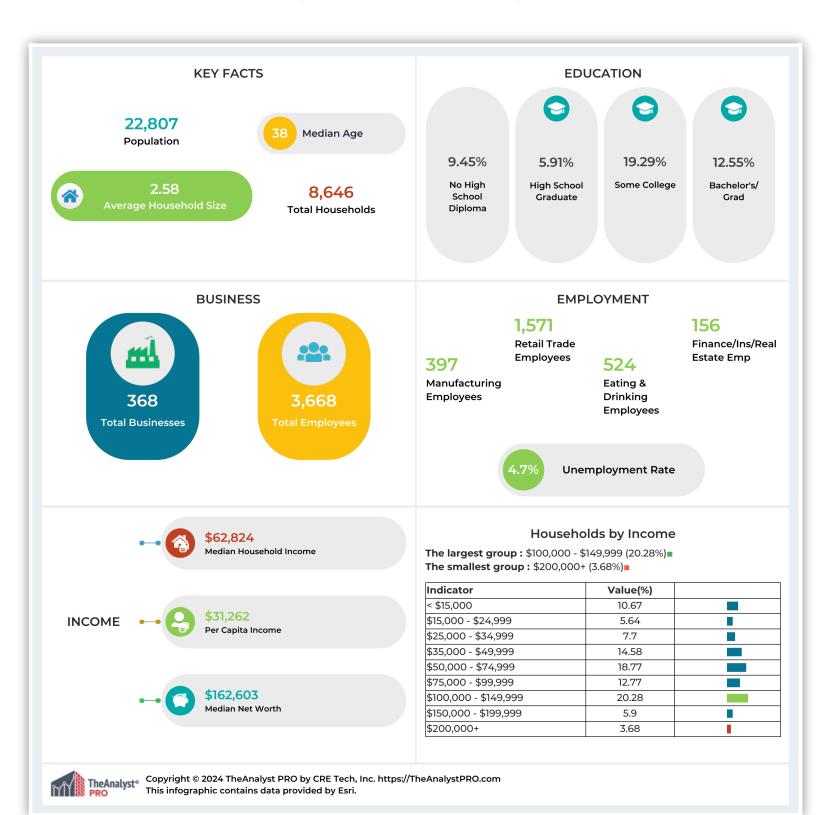
INFOGRAPHIC: KEY FACTS (RING: 1 MILE RADIUS)



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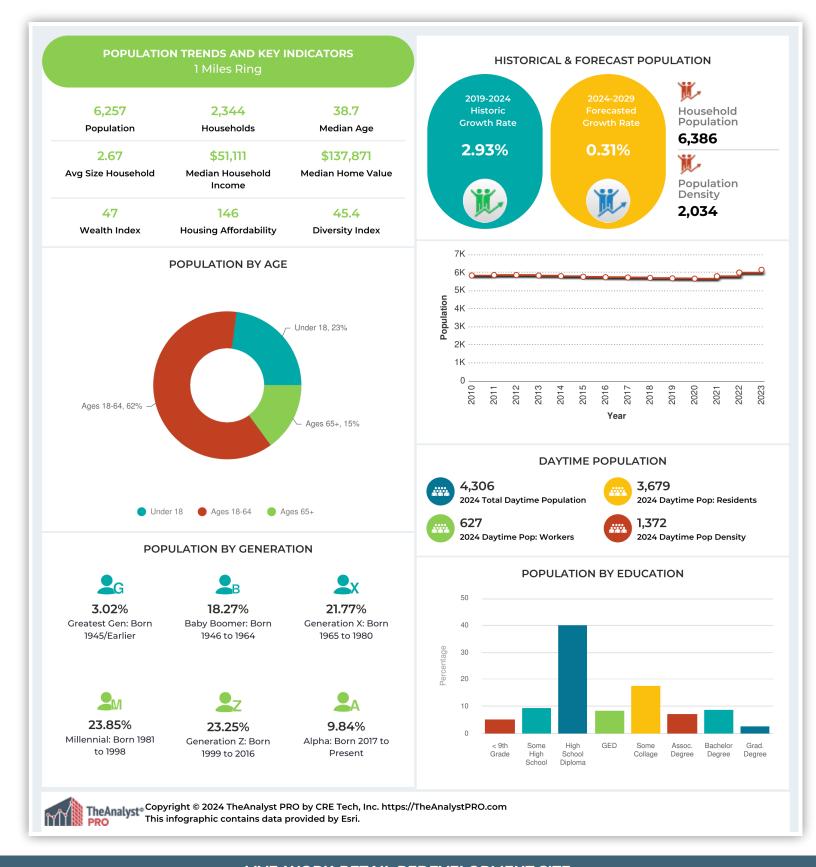
INFOGRAPHIC: KEY FACTS (RING: 3 MILE RADIUS)



LIVE-WORK-RETAIL REDEVELOPMENT SITE



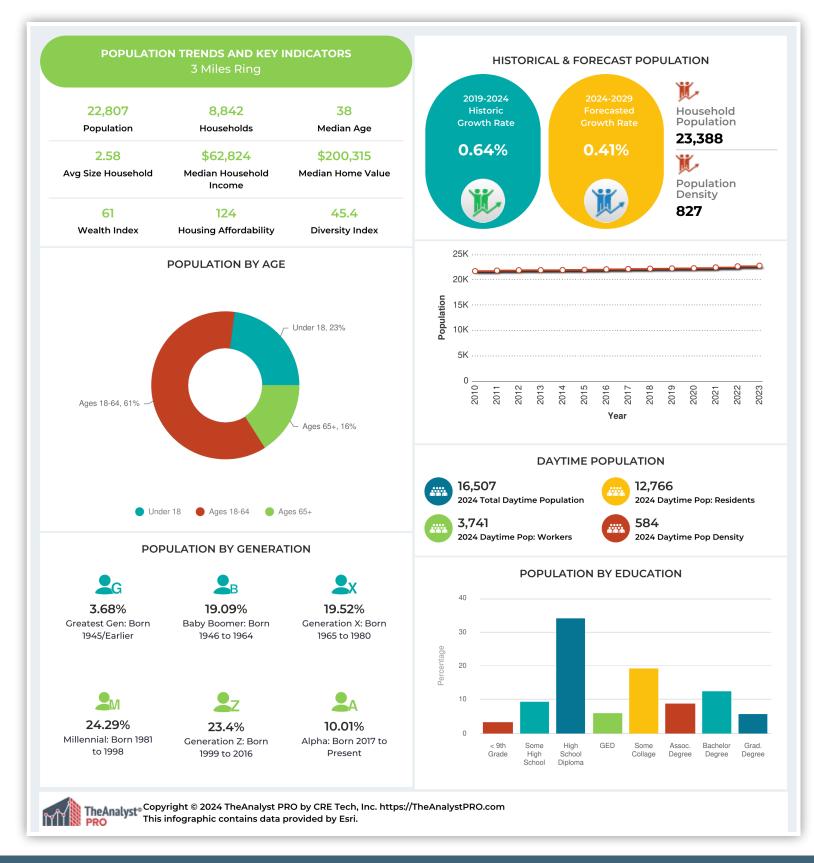
INFOGRAPHIC: POPULATION TRENDS (RING: 1 MILE RADIUS)



LIVE-WORK-RETAIL REDEVELOPMENT SITE



NFOGRAPHIC: POPULATION TRENDS (RING: 3 MILE RADIUS)



LIVE-WORK-RETAIL REDEVELOPMENT SITE



Lifestyle and Tapestry Segmentation Infographic

LIFESTYLE SPENDING



5,388,580



Apparel & Services



5,844,015 Entertainment/ Recreation



3,221,624 48,104,916 **Home Services Retail Goods**

ANNUAL LIFESTYLE SPENDING



\$4,024,903 Travel



\$90,132 Theatre/Operas/Concerts



\$80,783 Movies/Museums/Parks



\$162,432 **Sports Events**



\$1,483,473 Pets



\$13.505 **Online Gaming**



\$826,258 Cash Gifts to Charities



\$979,198 Life/Other Insurance



\$2,134,960 Education



\$277,800 **RV** (Recreational Vehicles)

TAPESTRY SEGMENTS

10 A



6F

LifeMode Group: Cozy Country Living **Heartland Communities** 1.359 Households

Household Percentage: 57.98% Average Household Size: 2.39 Median Age: 42.3 Median Household Income: \$42,400



LifeMode Group: Rustic Outposts **Southern Satellites** 570 Households

Household Percentage: 24.32% Average Household Size: 2.67 Median Age: 40.3 Median Household Income: \$47,800



5C

LifeMode Group: GenXurban **Parks and Rec**

415 Households

Household Percentage: 17.70% Average Household Size: 2.51 Median Age: 40.9 Median Household Income: \$60,000



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LIVE-WORK-RETAIL REDEVELOPMENT SITE



Lifestyle and Tapestry Segmentation Infographic

LIFESTYLE SPENDING



24,154,602



15,443,328 **Apparel & Services**



26,183,139 **Entertainment/** Recreation



14,246,218 **Home Services**



ANNUAL LIFESTYLE SPENDING



\$18,600,128 Travel



\$445,446 Theatre/Operas/Concerts

\$376,763



10 A

\$773,616 **Sports Events**



\$6,475,440

Pets



\$60.746 **Online Gaming**



\$3.858.950 Cash Gifts to Charities



Movies/Museums/Parks

\$4,397,357 Life/Other Insurance



\$10.464.965 Education



\$1,220,854 **RV** (Recreational Vehicles)

TAPESTRY SEGMENTS



6F

LifeMode Group: Cozy Country Living **Heartland Communities** 2.934 Households

Household Percentage: 33.18% Average Household Size: 2.39 Median Age: 42.3 Median Household Income: \$42,400



LifeMode Group: Rustic Outposts **Southern Satellites** 1.674 Households

Household Percentage: 18.93% Average Household Size: 2.67 Median Age: 40.3 Median Household Income: \$47,800



7C

LifeMode Group: Sprouting Explorers Urban Edge Families 911 Households

Household Percentage: 10.30% Average Household Size: 3.19 Median Age: 32.5 Median Household Income: \$50,900



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LIVE-WORK-RETAIL REDEVELOPMENT SITE



INFOGRAPHIC: LIFESTYLE / TAPESTRY

Esri Tapestry Segmentation

Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the report to the list below. Click each segment below for a detailed description.

Segment 1A (Ten Tier)	Cognant 9C (Pright Voung Professionals)
Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
	0 145 (11 1 10 1)

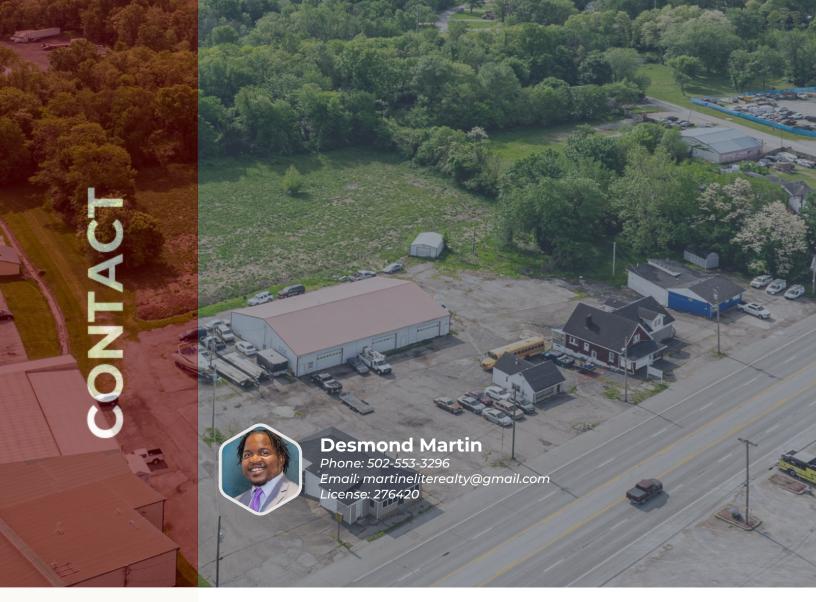
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Segment 15 (Unclassified)

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Segment 8B (Emerald City)



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502-553-3296

martineliterealty@gmail.com

1935 S. Hurstbourne Pkwy Louisville, KY 40299 United States