

Louisville Area / KY Market Analysis

This market has **1,058 Airbnb** properties in the area (*this is considered **Low density***)

- There are **58 Evolve** properties currently active in this market

Annual Performance Metrics (50th - 90th Percentile)

Property Type

House

Bedroom Count

All Bedrooms

Percentiles based on the trailing 12 months of performance for **29 Evolve properties** (based on the filters applied)

- **Potential Stayed Revenue** can range between **\$33,000** and **\$59,500** (*based on 100% availability*)
- **Average Daily Rates** fall between **\$200** and **\$390**
- **Available Occupancy** ranges between **40%** and **60%**
- **Stayed Value per Available Night** ranges between **\$90** and **\$165**

Percentiles	<u>10th</u>	<u>25th</u>	<u>50th</u>	<u>75th</u>	<u>90th</u>
Potential SV	\$13,500	\$21,000	\$33,000	\$42,500	\$59,500
ADR	\$145	\$170	\$200	\$275	\$390
Available Occ	15%	20%	40%	50%	60%
SVPAN	\$40	\$60	\$90	\$115	\$165