

9138 Mansfield Rd, Shreveport, Louisiana, 71118  
Ring of 1 mile

## Kids and Kin (C2)

Dominant Tapestry Segment

### KEY FACTS



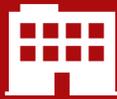
8,631

Total Population



\$156,777

Median Home Value



535

Businesses



8,564

Daytime Population



37.9

Median Age



-0.8%

2025-2030  
Pop Growth Rate



\$27,217

Per Capita Income



2.2

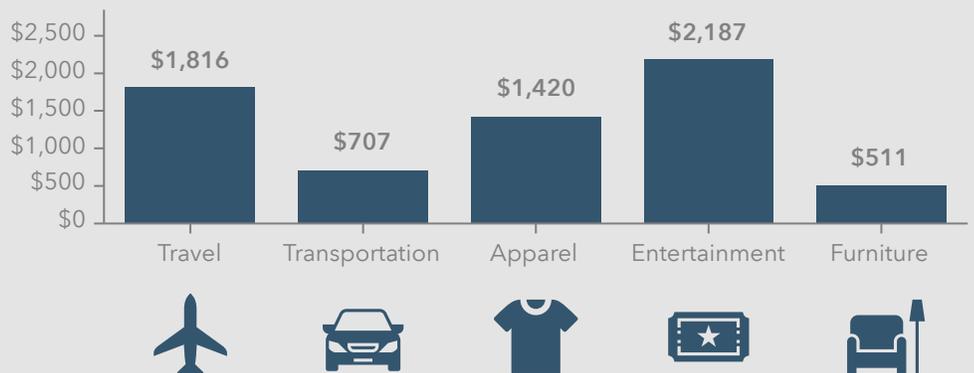
Avg Household Size



\$48,396

Median Household Income

### KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household

9138 Mansfield Rd, Shreveport, Louisiana, 71118  
Ring of 3 miles

## Kids and Kin (C2)

Dominant Tapestry Segment

### KEY FACTS



36,790

Total Population



\$162,530

Median Home Value



1,445

Businesses



30,859

Daytime Population



37.9

Median Age



-0.9%

2025-2030  
Pop Growth Rate



\$27,042

Per Capita Income



2.3

Avg Household Size



\$50,627

Median Household Income

### KEY SPENDING FACTS



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Spending facts are average annual dollars per household

9138 Mansfield Rd, Shreveport, Louisiana, 71118  
Ring of 5 miles

## Modest Income Homes (E1)

Dominant Tapestry Segment

### KEY FACTS



82,581

Total Population



\$165,989

Median Home Value



4,335

Businesses



79,053

Daytime Population



38.7

Median Age



-0.9%

2025-2030  
Pop Growth Rate



\$27,843

Per Capita Income



2.3

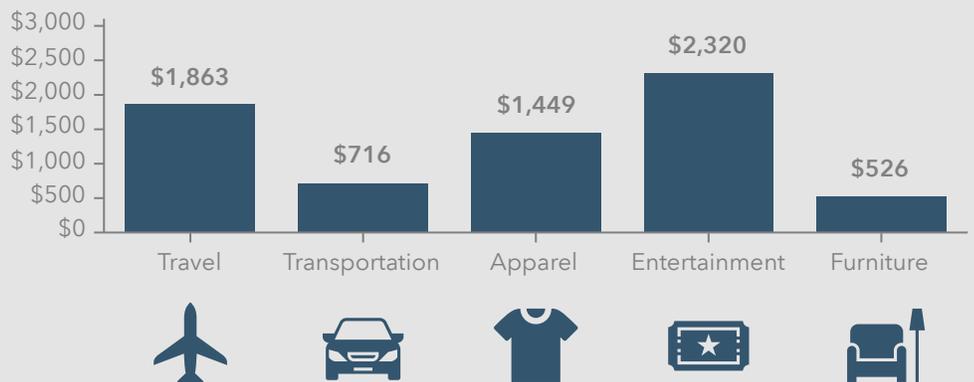
Avg Household Size



\$44,571

Median Household Income

### KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household