



Executive Summary

LA-30 W & I-10 E, Gonzales, Louisiana, 70737
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.21073
Longitude: -90.94780

	1 mile	3 miles	5 miles
Population			
2010 Population	1,831	14,190	42,360
2020 Population	2,708	18,015	51,595
2022 Population	2,995	18,978	53,779
2027 Population	3,146	19,750	56,339
2010-2020 Annual Rate	3.99%	2.42%	1.99%
2020-2022 Annual Rate	4.58%	2.34%	1.86%
2022-2027 Annual Rate	0.99%	0.80%	0.93%
2022 Male Population	49.1%	48.9%	49.2%
2022 Female Population	50.9%	51.1%	50.8%
2022 Median Age	36.5	37.1	36.4

In the identified area, the current year population is 53,779. In 2020, the Census count in the area was 51,595. The rate of change since 2020 was 1.86% annually. The five-year projection for the population in the area is 56,339 representing a change of 0.93% annually from 2022 to 2027. Currently, the population is 49.2% male and 50.8% female.

Median Age

The median age in this area is 36.4, compared to U.S. median age of 38.9.

Race and Ethnicity

2022 White Alone	31.6%	40.4%	55.9%
2022 Black Alone	57.9%	44.7%	30.5%
2022 American Indian/Alaska Native Alone	0.4%	0.8%	0.5%
2022 Asian Alone	0.7%	0.8%	1.3%
2022 Pacific Islander Alone	0.0%	0.0%	0.0%
2022 Other Race	4.8%	6.5%	5.1%
2022 Two or More Races	4.7%	6.8%	6.8%
2022 Hispanic Origin (Any Race)	8.9%	12.8%	10.2%

Persons of Hispanic origin represent 10.2% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 66.4 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

2022 Wealth Index	90	88	111
2010 Households	678	5,180	15,094
2020 Households	1,178	6,829	19,006
2022 Households	1,391	7,279	19,924
2027 Households	1,460	7,590	20,959
2010-2020 Annual Rate	5.68%	2.80%	2.33%
2020-2022 Annual Rate	7.67%	2.88%	2.12%
2022-2027 Annual Rate	0.97%	0.84%	1.02%
2022 Average Household Size	2.13	2.58	2.69

The household count in this area has changed from 19,006 in 2020 to 19,924 in the current year, a change of 2.12% annually. The five-year projection of households is 20,959, a change of 1.02% annually from the current year total. Average household size is currently 2.69, compared to 2.70 in the year 2020. The number of families in the current year is 14,544 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

June 12, 2023



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Mortgage Income			
2022 Percent of Income for Mortgage	14.8%	15.4%	14.4%
Median Household Income			
2022 Median Household Income	\$83,719	\$78,790	\$90,857
2027 Median Household Income	\$83,868	\$79,378	\$92,094
2022-2027 Annual Rate	0.04%	0.15%	0.27%
Average Household Income			
2022 Average Household Income	\$106,955	\$101,463	\$118,033
2027 Average Household Income	\$115,706	\$109,460	\$129,020
2022-2027 Annual Rate	1.59%	1.53%	1.80%
Per Capita Income			
2022 Per Capita Income	\$47,656	\$39,035	\$43,760
2027 Per Capita Income	\$51,461	\$42,185	\$48,024
2022-2027 Annual Rate	1.55%	1.56%	1.88%

Households by Income

Current median household income is \$90,857 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$92,094 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$118,033 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$129,020 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$43,760 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$48,024 in five years, compared to \$47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	177	170	178
2010 Total Housing Units	836	5,698	16,355
2010 Owner Occupied Housing Units	372	3,624	11,697
2010 Renter Occupied Housing Units	306	1,556	3,398
2010 Vacant Housing Units	158	518	1,261
2020 Total Housing Units	1,476	7,692	20,658
2020 Vacant Housing Units	298	863	1,652
2022 Total Housing Units	1,688	8,206	21,757
2022 Owner Occupied Housing Units	839	4,945	15,407
2022 Renter Occupied Housing Units	552	2,334	4,517
2022 Vacant Housing Units	297	927	1,833
2027 Total Housing Units	1,786	8,633	23,095
2027 Owner Occupied Housing Units	898	5,222	16,368
2027 Renter Occupied Housing Units	562	2,368	4,591
2027 Vacant Housing Units	326	1,043	2,136

Currently, 70.8% of the 21,757 housing units in the area are owner occupied; 20.8%, renter occupied; and 8.4% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 20,658 housing units in the area and 8.0% vacant housing units. The annual rate of change in housing units since 2020 is 2.33%. Median home value in the area is \$248,129, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 2.79% annually to \$284,661.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

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