

17002 Jefferson Hwy, Baton Rouge, Louisiana, 70817
Ring of 1 mile



City Greens (K6)

Dominant Tapestry Segment

KEY FACTS



5,676

Total Population



\$309,720

Median Home Value



314

Businesses



6,039

Daytime Population



39.1

Median Age



-0.5%

2025-2030
Pop Growth
Rate



\$65,409

Per Capita
Income



2.1

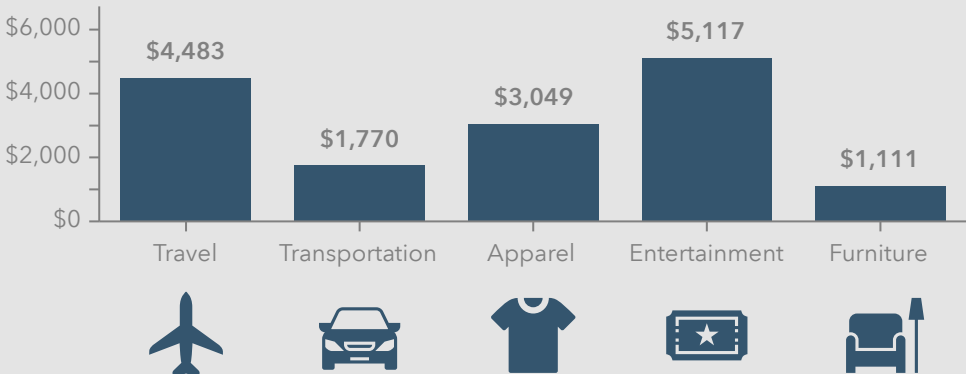
Avg Household
Size



\$97,539

Median Household
Income

KEY SPENDING FACTS



esri®

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household

17002 Jefferson Hwy, Baton Rouge, Louisiana, 70817
Ring of 3 miles



City Greens (K6)

Dominant Tapestry
Segment

KEY FACTS



38,448

Total Population



\$348,865

Median Home Value



2,001

Businesses



39,661

Daytime Population



40.1

Median
Age



-0.1%

2025-2030
Pop Growth
Rate



\$60,747

Per Capita
Income



2.5

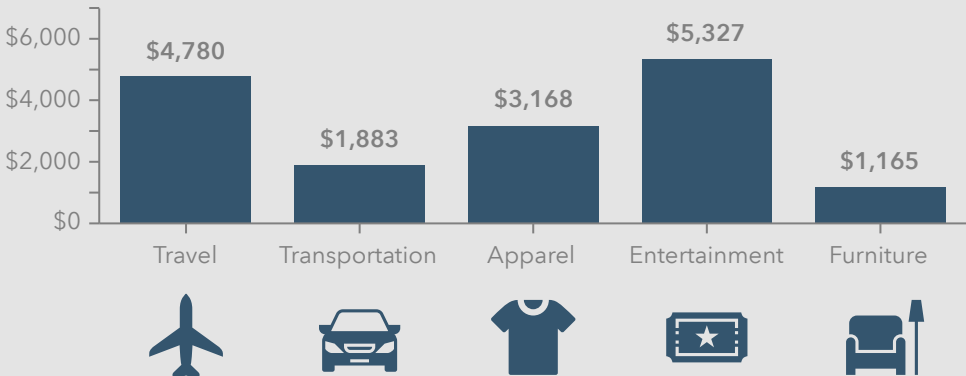
Avg Household
Size



\$110,436

Median Household
Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

17002 Jefferson Hwy, Baton Rouge, Louisiana, 70817
Ring of 5 miles

Classic Comfort (K4)

Dominant Tapestry Segment

KEY FACTS



100,175

Total Population



\$338,063

Median Home Value



5,879

Businesses



101,583

Daytime Population



39.3

Median Age



0.0%

2025-2030
Pop Growth
Rate



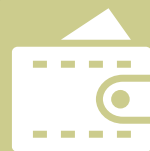
\$55,156

Per Capita
Income



2.4

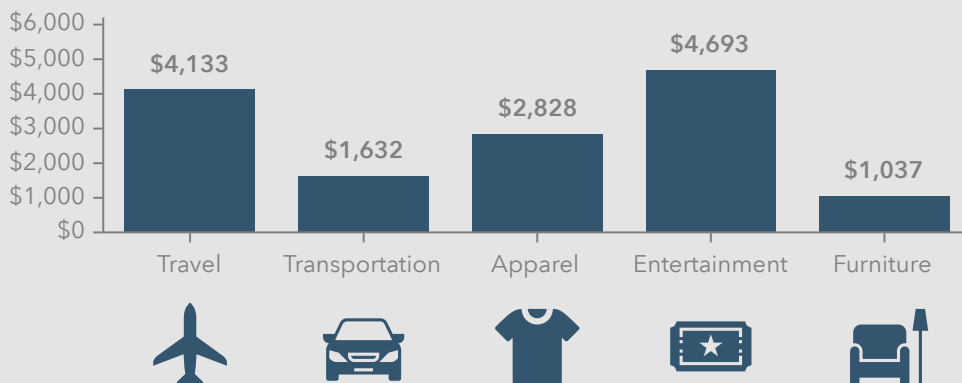
Avg Household
Size



\$97,395

Median Household
Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household