## 3-Tenant Pad Building - Verizon / Mattress Firm / Zeus Mediterranean



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### LOUISIANA BROKER OF RECORD

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### INVESTMENT SUMMARY

OFFERING PRICE: \$3,444,000

NOI: \$258,275

CAP RATE: **7.50%** 

LOCATION:

900 E Admiral Doyle Dr, New Iberia, LA 70560

EST. RENTABLE SQ FT:

7,572 SF

LOT SIZE:

1.15 AC (50,094 SF)

**PARKING SPACES:** 

97 stalls

YEAR BUILT:

2023

**TENANT NAMES:** 

Mattress Firm, Verizon, Zeus Mediterranean

**OWNERSHIP:** 

Fee Simple (Land & Building)

**ZONING:** 

C-4 Hwy Commercial

**ACCESS:** 

There are 6 access points.

3 via E Admiral Doyle Dr

3 via S Lewis St

TRAFFIC COUNTS: (SOURCE:INRIX)

PARCEL MAP:

APN: 05 03908972A

# 900 E Admiral Doyle Dr

## NEW IBERIA, LA 70560

Faris Lee Investments is pleased to offer for sale the fee simple interest (Land & Building) to a 100% leased, freestanding, 3-tenant NNN outparcel pad building in New Iberia, Louisiana. All three tenants signed brand-new long-term leases in 2023, with options to extend the term. Additionally, Mattress Firm's lease includes rental increases throughout the term which aids hedging against inflation while increasing the return on investment. All 3 leases are NNN, making the tenants responsible for their pro rata share of expenses (taxes, insurance, and CAM) associated with the property, and providing the landlord with minimal responsibilities.

Mattress Firm and Cellular Sales (DBA Verizon) both feature corporate-backed leases. Each tenant features high-grade credit ratings as they are each established brands in their respective industries – Mattress Firm has over 2,300 locations, Cellular Sales has over 700 locations, and Zeus Mediterranean Kitchen has 17 locations.

The subject property is strategically located in New Iberia, Louisiana, with a population of over 27,000. The Shops are an outparcel to a regional shopping center with strong anchors Hobby Lobby, Rouses Market, and Ross Dress for Less. Tenants within the immediate trade area include Walmart, TJ Maxx, PetSmart, and Five Below. South Lewis provides over 23,000 vehicles per day, Admiral Doyle Drive provides over 21,000 vehicles per day and more than 74,000 people live within a ten-mile radius.



# HIGH PROFILE PAD BUILDING LOCATED WITHIN STRONG, ANCHORED SHOPPING CENTER (ROUSES MARKET / HOBBY LOBBY)

- Outparcel to National and Regional anchor tenants

   Ross Dress for Less, Hobby Lobby and Rouses

  Markets
- High profile building along Admiral Doyle Drive (21,000 VPD) with Excellent visibility and access
- Pad building locations are preferred retail locations for investors

# NEW LONG TERM NNN LEASES WITH RENTAL INCREASES

- Long term security and stability for the investor
- Mattress Firm has new 10-year lease term
- Verizon has new 5-year lease term
- Rent increases every 5 years provides hedge against inflation
- Increases return on investment
- Pro rata share of expenses are passed through to the Tenants – limited Landlord responsibilities and ease of management

### **NEW 2023 CONSTRUCTION**

- Minimal to no deferred maintenance
- New construction limits increased CAM expenses that keep occupancy costs lower
- New construction allows for depreciation and tax benefits

# SHOPPING CENTER OUTPARCEL TO GROCERY ANCHORED CENTER

- The subject property fronts Rouses Market, Ross Dress For Less, and Hobby Lobby
- The shopping center mix ensures consistent customer traffic at all times of the day, including both weekdays and weekends
- These daily needs retailers do well with all economic cycles without exposure to e-commerce competition



# LOCATED IN THE DOMINANT RETAIL CORRIDOR WITH FRONTAGE ALONG SOUTH LEWIS AND E. ADMIRAL DOYLE DR.

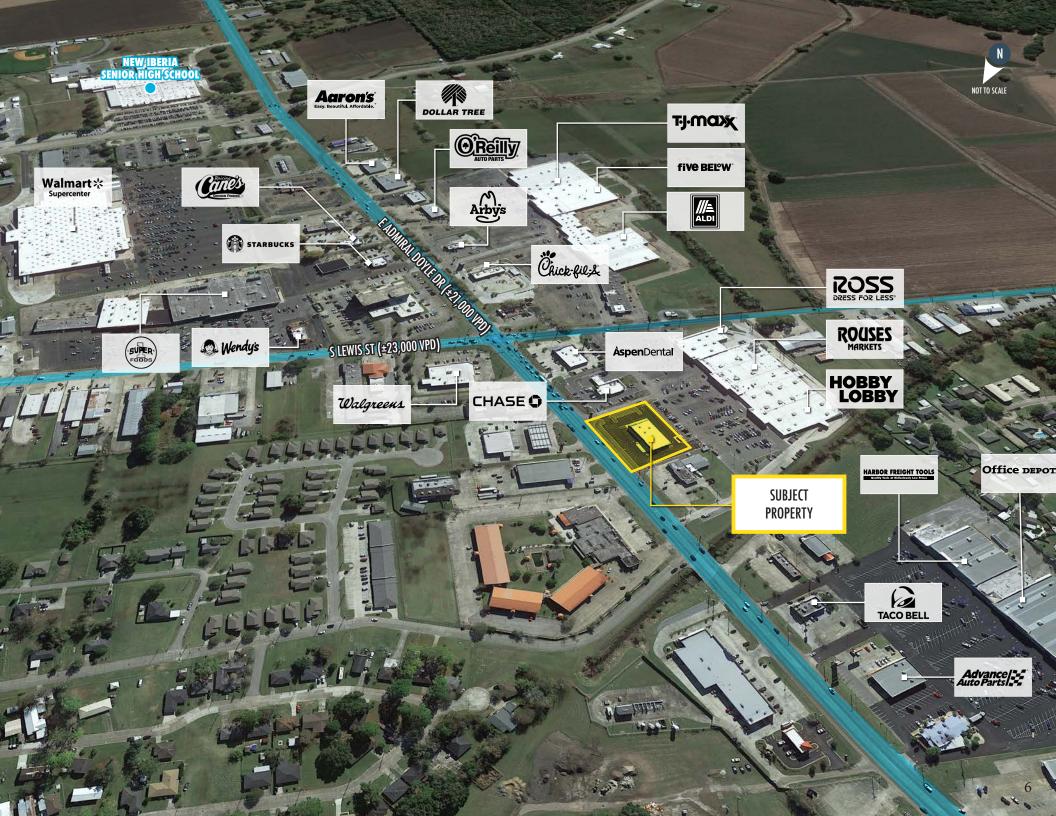
- Shops at New Iberia is positioned near the highly trafficked South Lewis (23,000 VPD) and E. Admiral Doyle Drive (21,000 VPD)
- High visibility and consistent customer traffic
- Center strategically located with direct access to Highway 190

### STRONG RETAIL SHOPPING CENTER SYNERGY

- Centrally located property within the East Iberia trade area
- Adjacent retailers include high profile, national chain tenants Ross Dress For Less and Hobby Lobby along with daily needs tenants Rouses Markets and Walgreens.
- Tenants within immediate trade area include Walmart, TJ Maxx, PetSmart, and Five Below

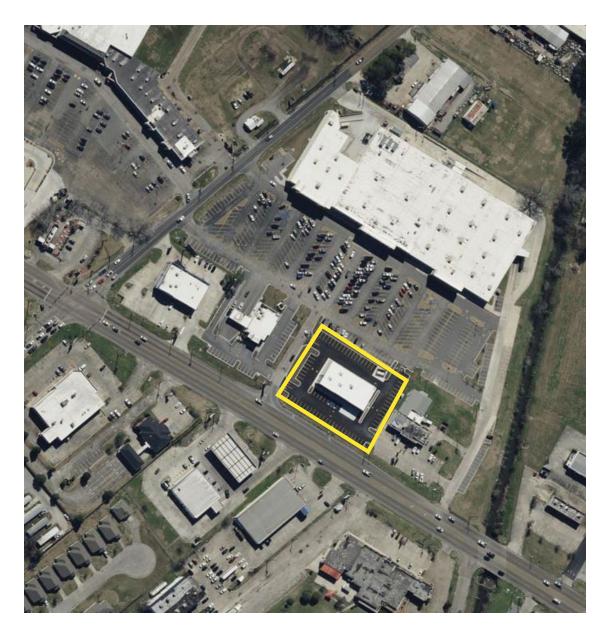






## PARCEL MAP

APN: 0503908972A







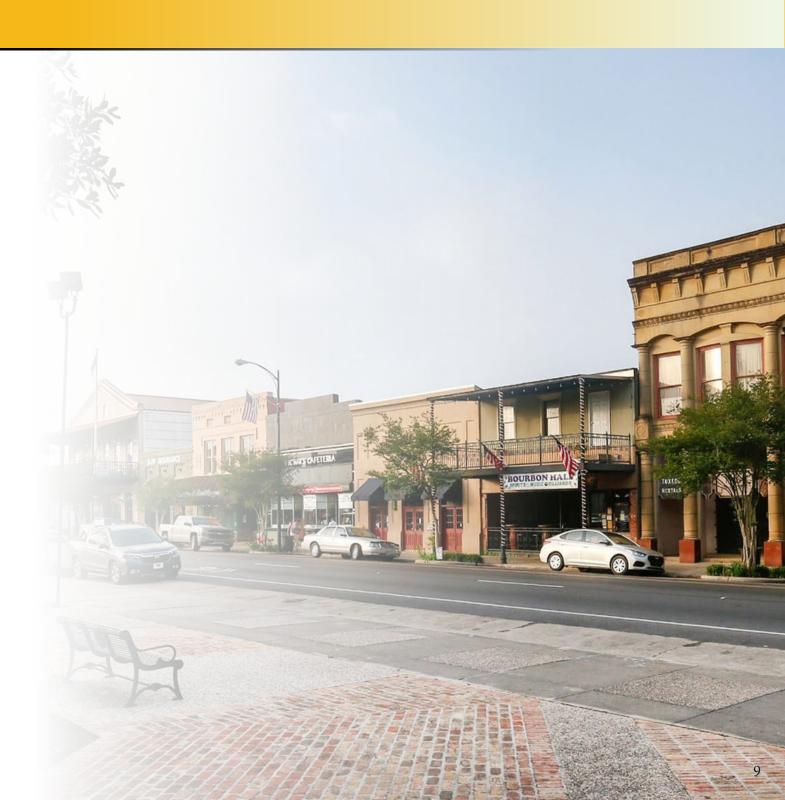




### New Iberia, LA

New Iberia, nestled in the heart of Louisiana, exudes a unique blend of history, culture, and natural beauty that sets it apart as a charming Southern gem. Steeped in a rich past, the city's historic downtown area showcases an exquisite array of well-preserved Victorian and Creole architecture, transporting visitors to a bygone era. The iconic Main Street, lined with boutique shops, local eateries, and vibrant art galleries, captures the essence of the community's creative spirit. Spanish moss-draped oak trees provide a picturesque canopy along the streets, offering a glimpse into the city's lush natural surroundings.

Beyond its architectural splendors, New Iberia boasts a strong connection to its Cajun and Creole heritage, which is palpable in its cuisine, music, and festivals. The annual World Championship Gumbo Cookoff and the Louisiana Sugar Cane Festival celebrate these cultural traditions with zest and fervor. New Iberia's warm hospitality and its seamless interweaving of history and modernity make it a captivating destination that truly encapsulates the soul of Louisiana.





900 E AD	MIRAL DOYLE DR	NEW IBE	ERIA, LA	70560			
CATEGORY	KEY	3 M	ILE	5 MIL	.ES	10 MII	LES
		VALUE	%	VALUE	%	VALUE	%
POPULATION	2023 EST. POPULATION	30,619		44,442		72,234	
POPULATION	AVERAGE AGE	35		43		40	
HOUSEHOLDS	2023 EST. HOUSEHOLDS	12,203		17,289		27,978	
INCOME	HOUSEHOLD AVG. INCOME	\$48,137		\$90,842		\$68,274	
ETHNICITY	WHITE	14,260	46.6%	23,979	54%	41,260	57.1%
ETHNICITY	BLACK	13,034	42.6%	15,485	34.8%	22,667	31.4%
ETHNICITY	HISPANIC	1,474	4.80%	2,153	4.80%	2,153	4.90%
ETHNICITY	OTHER	1,263	4.10%	1,731	3.70%	2,714	4.10%
ETHNICITY	ASIAN	588	1.90%	1,094	2.50%	2,020	2.80%
BUSINESS	TOTAL BUSINESSES	95		505		1,504	
BUSINESS	TOTAL EMPLOYEES	1,666		8,878		29,530	

Source: (Placer.ai)



### **TOP EMPLOYERS**















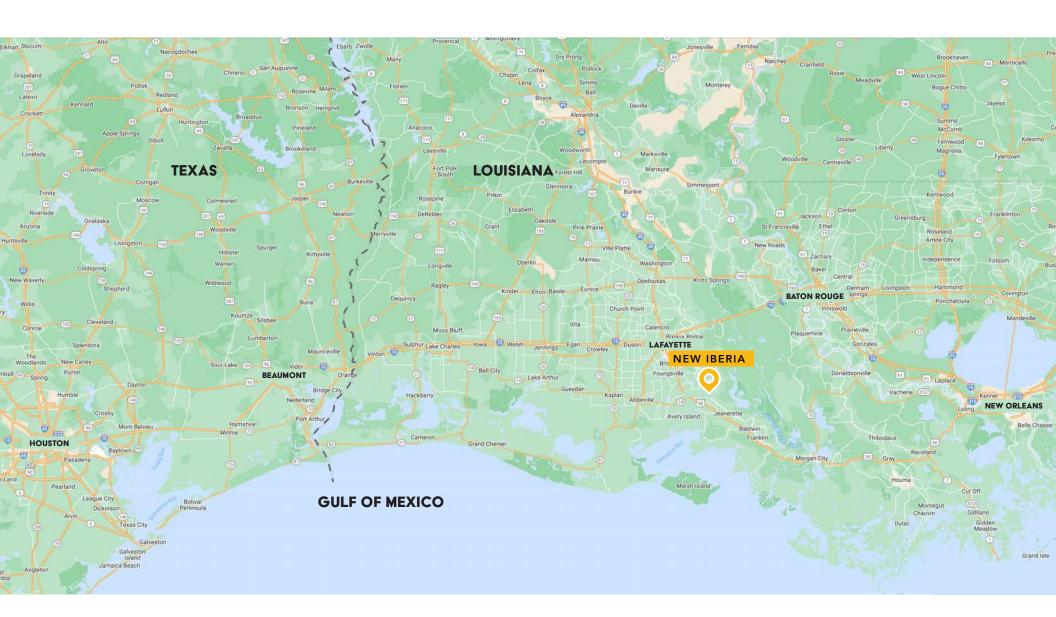


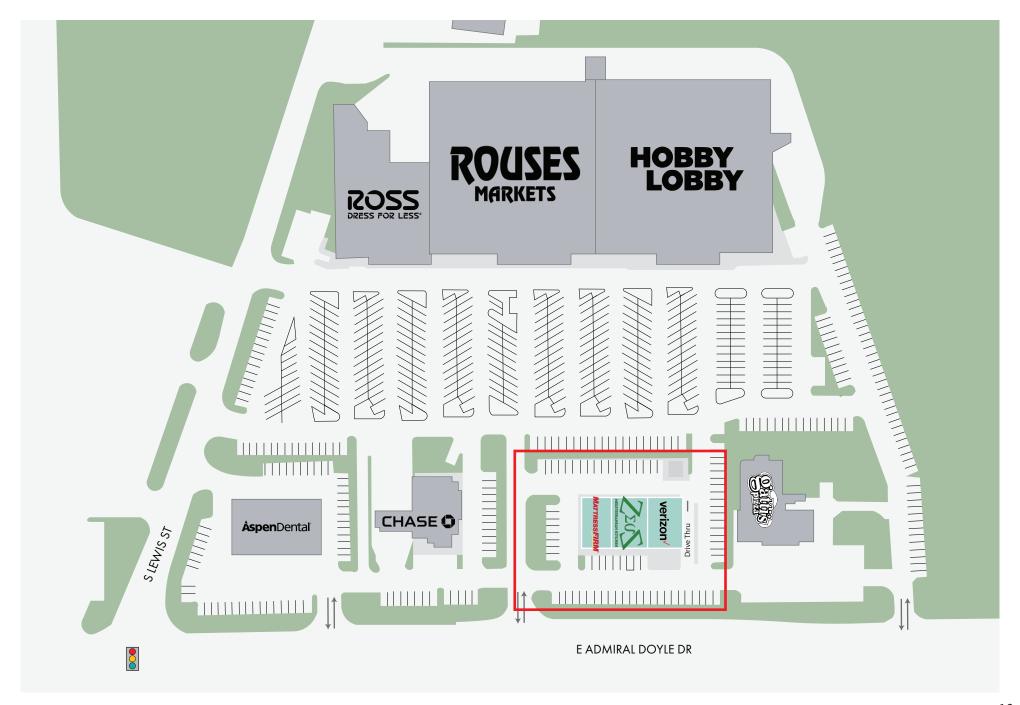
















			% <b>O</b> F			MONTHLY REN	NTAL RATES	ANNUAL REN	TAL RATES				LEASE	
SUITE	TENANT NAME	SF	PROPERTY	DATE	INCREASE	RENT	PSF	RENT	PSF	% OF TOTAL	RECOVERY TYPE	LEASE START	EXPIRATION	LEASE OPTIONS
1	Mattress Firm	3,601	49%	Current		\$10,503	\$2.92	\$126,035	\$35.00	49%	NNN	8/4/2023	9/1/2033	2 (5-Year)
				Aug-2028	10%	\$11,553	\$3.21	\$138,639	\$38.50					Option 1: \$12,709/mo.
														Option 2: \$13,981/mo.
2	Zeus Mediterranean	1,349	16%	Current		\$3,373	\$2.50	\$40,470	\$30.00	16%	NNN	3/8/2024	4/1/2030	1 (3-Year)
				Apr-2027	10%	\$3,710	\$2.75	\$44,517	\$33.00					Option 1: \$4,081/mo.
3	 Verizon	2,622	35%	Current		\$7,648	\$2.92	\$91,770	\$35.00	36%	NNN	11/5/2023	12/1/2028	1 (5-Year)
														Option 1: \$8,740/mo.
	TOTAL SF	7,572	100%		TOTAL	\$21,523	\$2.84	\$258,275	\$34.11	100%				

### TRANSACTION SUMMARY

### FINANCIAL INFORMATION

Address

\$3,444,000 Price: 900 E Admiral Doyle Dr,

New Iberia, LA 70560

7,572 SF Rentable Area

### **OPERATING INFORMATION**

In-Place \$258,275 **Gross Potential Rent** 

Plus Recapture NNN

Effective Gross Revenue \$258,275

Less Expenses (NNN)

**Net Operating Income** \$258,275

### SALE COMPS

	Address	COE	Sale Price	Year Built	Square Feet	Cap Rate
	7119 Florida Blvd Baton Rouge, LA 70806	Oct-24	\$1,463,000	2010	11,080	7.50%
	2-Tenant Building					
2 Applicated	1677 Gause Blvd Slidell, LA 70458	Nov-23	\$4,610,000	2019	6,815	6.13%
	2-Tenant Building					
	Averages:		\$3,036,500	2015	8,948	6.82%
	Subject:		\$3,444,000	2023	7,572	7.50%

**REPRESENTATIVE PHOTO** 



# **MATTRESS** FIRM®





Zeus Mediterranean Kitchen
www.zeuscafe.com
Private
17
200

Tenant:	Mattress Firm
Website:	www.mattressfirm.com
Company Type:	Private
Subsidiary:	Steinhoff International (SNH on JSE)
Locations:	2,300+
Employees:	10,000+
2023 Assets:	\$13.5 B+
2023 Revenue:	\$10.5 B+

Mattress Firm, a prominent retailer in the bedding industry, is known for offering a wide array of mattresses, bedding accessories, and sleep-related products. With a presence spanning numerous locations, both physical and online, Mattress Firm caters to diverse customer preferences and comfort needs. The company's focus on providing a comprehensive selection of brands and styles, combined with its commitment to customer satisfaction and expertise in sleep solutions, positions it as a key player in the pursuit of a restful night's sleep for customers across the United States and beyond.

Tenant:	Cellular Sales
Website:	www.cellularsales.com
Company Type:	Private
Locations:	700+
Employees:	7,200+
Headquarters:	Knoxville, TN

Cellular Sales, a distinguished Verizon authorized retailer, stands out as a trusted partner in the realm of wireless telecommunications. With a commitment to providing top-notch services and products, Cellular Sales has earned a reputation for excellence in the industry and are recognized as there largest retailer in the United States with over 745 stores across 42 states. The company was ranked on Inc. Magazine's 5000 list nine times with a valuation of over 2 Billion dollars. With a focus on delivering the best in wireless connectivity, Cellular Sales continues to be a preferred choice for individuals and businesses seeking reliable Verizon services.

Verizon Communications Inc. stands as one of the leading telecommunications conglomerates globally, renowned for its extensive range of wireless communication, broadband, and digital services. With a robust network infrastructure, Verizon provides reliable mobile connectivity to millions of subscribers, along with high-speed internet services for homes and businesses. Its technological innovations extend to the forefront of the industry, encompassing advancements in 5G technology, IoT solutions, and digital media platforms. Through its diverse portfolio and unwavering commitment to technological excellence, Verizon continues to shape the way people connect and communicate in an increasingly interconnected world.

Zeus Mediterranean Kitchen is a family-owned business with "deep roots that envelopes and embraces the unique Mediterranean taste and culture." There are currently 3 full dining locations and 14 express locations. The full dining locations typically occupy larger spaces and offer more seating within. All locations offer take out, delivery, and catering. Zeus Mediterranean Kitchen has been in business for over 13 years.

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