

Retail Demand by Industry

2000 Tulane Ave, New Orleans, Louisiana, 70112



Ring: 1 mile radius

NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	55	\$330.59	\$3,373,389
4531	Florists	45	\$13.81	\$140,908
4532	Office Supplies, Stationery, and Gift Stores	59	\$56.47	\$576,174
4533	Used Merchandise Stores	54	\$43.70	\$445,886
4539	Other Miscellaneous Store Retailers	55	\$216.62	\$2,210,422
454	Nonstore Retailers	57	\$1,601.16	\$16,338,228
4541	Electronic Shopping and Mail-Order Houses	58	\$1,405.58	\$14,342,501
4542	Vending Machine Operators	61	\$24.32	\$248,151
4543	Direct Selling Establishments	49	\$171.26	\$1,747,576
722	Food Services & Drinking Places	60	\$2,624.00	\$26,775,287
7223	Special Food Services	60	\$9.52	\$97,160
7224	Drinking Places (Alcoholic Beverages)	65	\$68.76	\$701,585
7225	Restaurants and Other Eating Places	60	\$2,545.72	\$25,976,542

Data Note:The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.