

Demographic and Income Profile

4396 Perkins Rd, Baton Rouge, Louisiana, 70808



Ring: 1 mile radius

Summary	Census 2020	2025	2030
Total Population	8,614	8,981	8,978
Total Households	3,771	4,052	4,138
Family Households	2,152	2,224	2,239
Average Household Size	2.27	2.20	2.15
Owner Occupied Housing Units	2,479	2,670	2,722
Renter Occupied Housing Units	1,292	1,382	1,416
Median Age	38.2	38.9	39.9

Trends 2025 - 2030	Area	State	National
Population	0.0%	-0.2%	0.4%
Households	0.4%	0.2%	0.6%
Family Population	0.1%	0.0%	0.5%
Owner Occupied Housing Units	0.4%	0.5%	0.0%
Median Household Income	3.8%	2.0%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	450	5.2%	465	5.2%	452	5.0%
5-9	435	5.0%	492	5.5%	469	5.2%
10-14	477	5.5%	455	5.1%	498	5.5%
15-19	427	5.0%	465	5.2%	430	4.8%
20-24	896	10.4%	466	5.2%	507	5.7%
25-29	688	8.0%	958	10.7%	485	5.4%
30-34	582	6.8%	747	8.3%	946	10.5%
35-39	553	6.4%	572	6.4%	713	7.9%
40-44	493	5.7%	589	6.6%	581	6.5%
45-49	440	5.1%	500	5.6%	573	6.4%
50-54	461	5.3%	443	4.9%	479	5.3%
55-59	502	5.8%	470	5.2%	434	4.8%
60-64	543	6.3%	489	5.4%	447	5.0%
65-69	569	6.6%	531	5.9%	475	5.3%
70-74	426	5.0%	486	5.4%	450	5.0%
75-79	298	3.5%	400	4.5%	453	5.0%
80-84	154	1.8%	233	2.6%	306	3.4%
Age 85+	221	2.6%	220	2.5%	279	3.1%

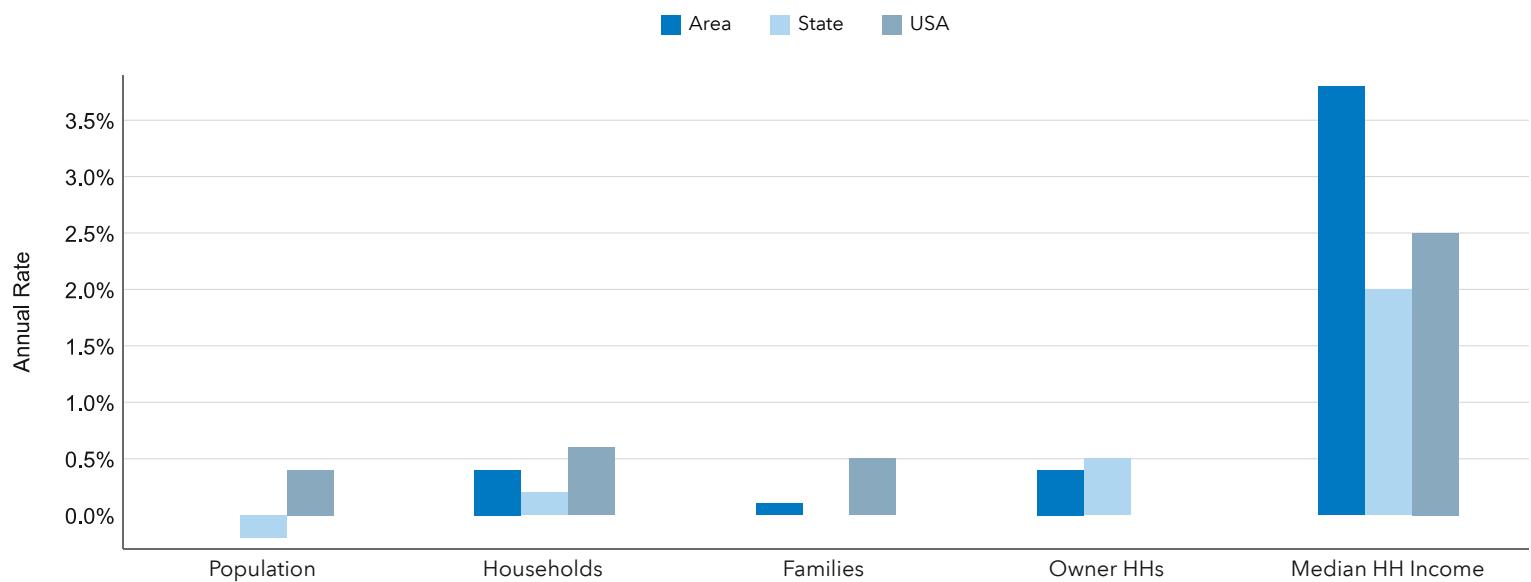
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	496	12.2%	467	11.3%
\$10,000-14,999	71	1.8%	59	1.4%
\$15,000-19,999	84	2.1%	68	1.6%
\$20,000-24,999	301	7.4%	263	6.4%
\$25,000-29,999	81	2.0%	70	1.7%
\$30,000-34,999	93	2.3%	82	2.0%
\$35,000-39,999	80	2.0%	72	1.7%
\$40,000-44,999	91	2.3%	88	2.1%
\$45,000-49,999	163	4.0%	153	3.7%
\$50,000-59,999	184	4.5%	175	4.2%
\$60,000-74,999	319	7.9%	317	7.7%
\$75,000-99,999	311	7.7%	299	7.2%
\$100,000-124,999	479	11.8%	499	12.1%
\$125,000-149,999	193	4.8%	203	4.9%
\$150,000-199,999	290	7.2%	324	7.8%
\$200,000-249,999	217	5.4%	290	7.0%
\$250,000-299,999	153	3.8%	197	4.8%
\$300,000-399,999	150	3.7%	171	4.1%
\$400,000-499,999	114	2.8%	102	2.5%
\$500,000+	182	4.5%	238	5.8%
Median Household Income	\$79,213	-	\$95,561	-
Average Household Income	\$136,377	-	\$153,858	-
Per Capita Income	\$61,743	-	\$71,200	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,239	72.4%	6,369	70.9%	6,222	69.3%
Black Alone	1,574	18.3%	1,732	19.3%	1,809	20.1%
American Indian	26	0.3%	36	0.4%	39	0.4%
Asian Alone	157	1.8%	180	2.0%	200	2.2%
Pacific Islander	2	0.0%	2	0.0%	2	0.0%
Some Other Race	124	1.4%	131	1.5%	137	1.5%
Two or More Races	491	5.7%	531	5.9%	569	6.3%
Hispanic (Any Race)	459	5.3%	492	5.5%	524	5.8%

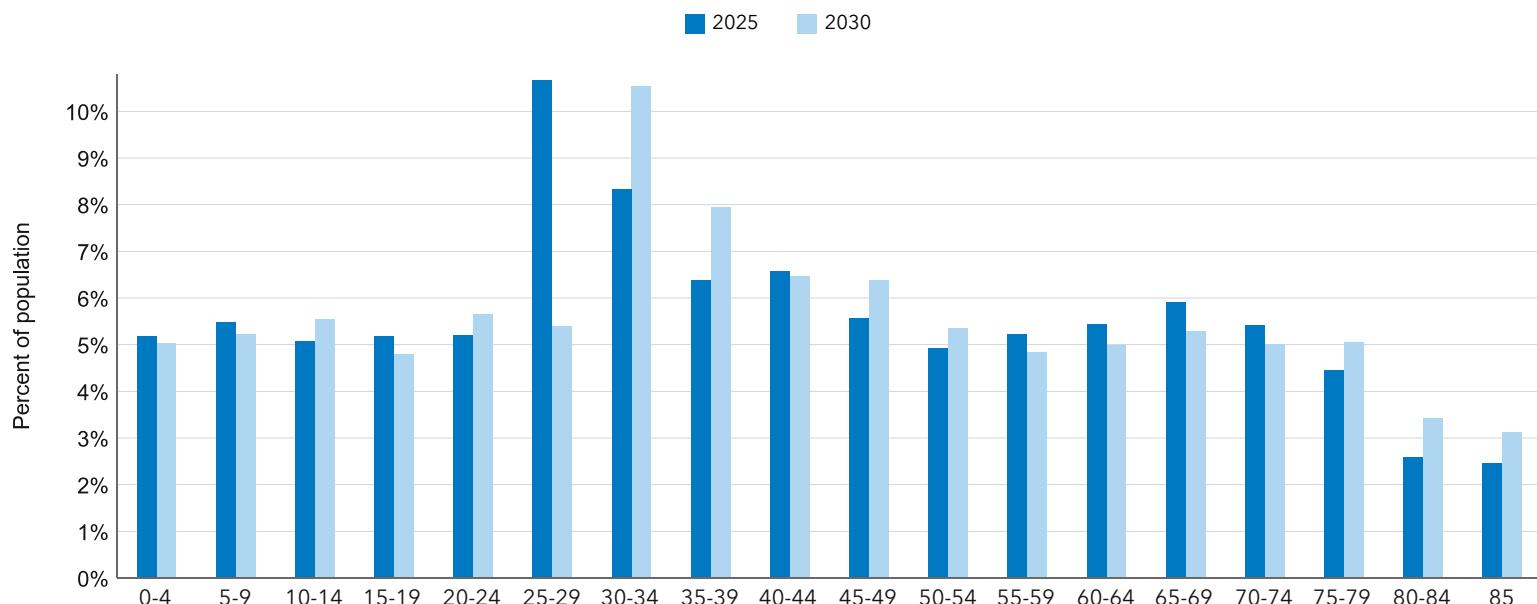
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



Population by Age



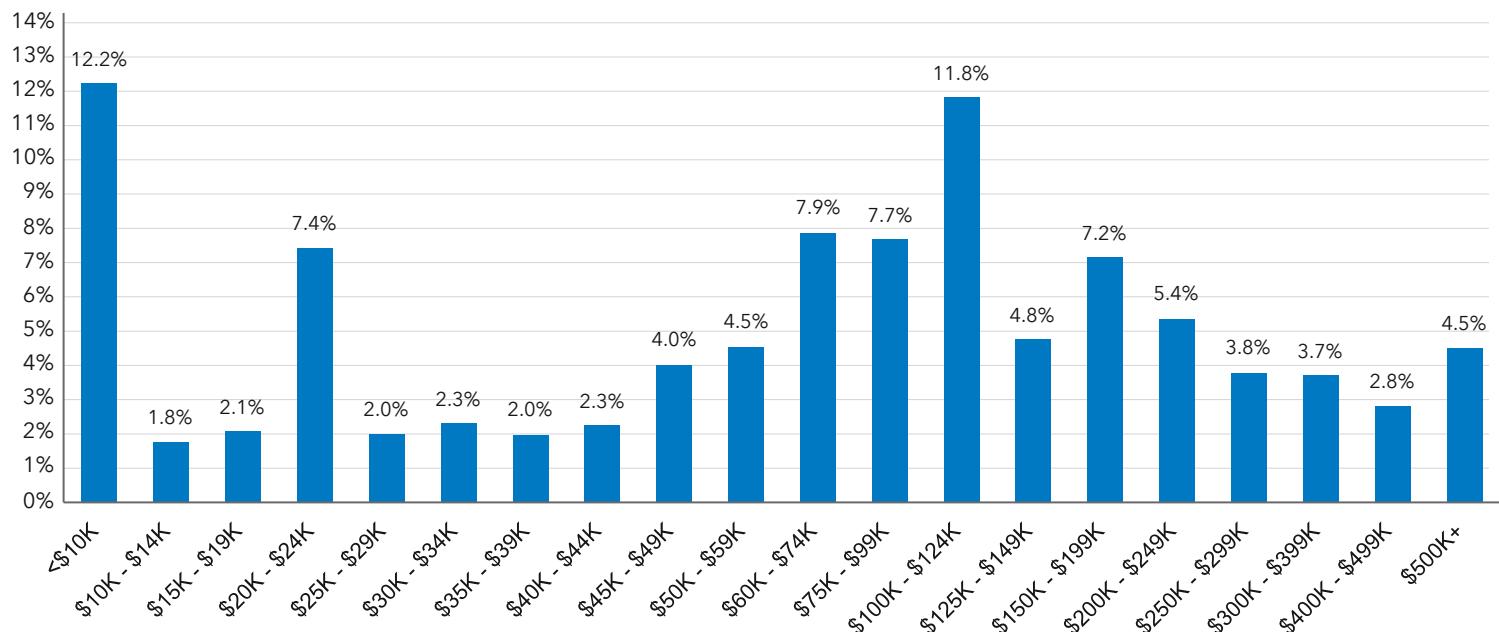
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Key Indicators for 2025

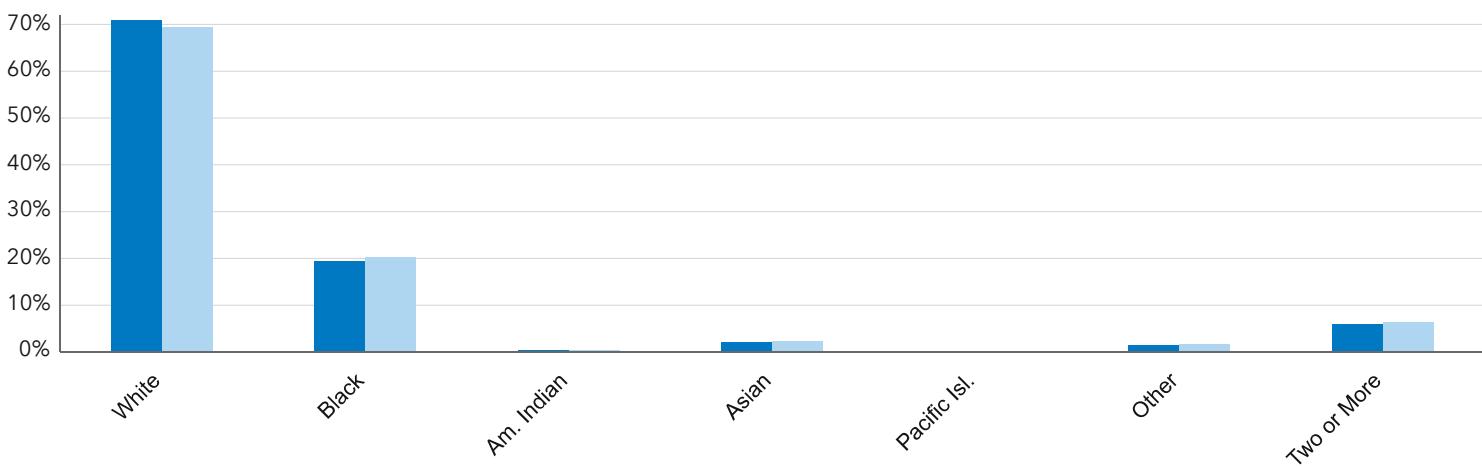


Households by Income for 2025



Population by Race

■ 2025 ■ 2030



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

4396 Perkins Rd, Baton Rouge, Louisiana, 70808



Ring: 3 mile radius

Summary	Census 2020	2025	2030
Total Population	88,048	86,679	85,448
Total Households	37,538	38,809	39,145
Family Households	16,698	16,288	16,158
Average Household Size	2.08	1.97	1.92
Owner Occupied Housing Units	15,689	16,428	16,805
Renter Occupied Housing Units	21,849	22,381	22,341
Median Age	29.7	30.3	31.3

Trends 2025 - 2030	Area	State	National
Population	-0.3%	-0.2%	0.4%
Households	0.2%	0.2%	0.6%
Family Population	-0.2%	0.0%	0.5%
Owner Occupied Housing Units	0.5%	0.5%	0.0%
Median Household Income	2.2%	2.0%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	4,012	4.6%	3,758	4.3%	3,631	4.3%
5-9	3,616	4.1%	3,416	3.9%	3,135	3.7%
10-14	3,552	4.0%	3,349	3.9%	3,246	3.8%
15-19	10,432	11.8%	10,225	11.8%	10,101	11.8%
20-24	14,455	16.4%	13,923	16.1%	13,598	15.9%
25-29	8,534	9.7%	8,284	9.6%	7,297	8.5%
30-34	6,376	7.2%	6,702	7.7%	6,352	7.4%
35-39	4,997	5.7%	5,076	5.9%	5,399	6.3%
40-44	4,047	4.6%	4,421	5.1%	4,517	5.3%
45-49	3,667	4.2%	3,672	4.2%	4,055	4.8%
50-54	3,793	4.3%	3,607	4.2%	3,604	4.2%
55-59	4,242	4.8%	3,525	4.1%	3,389	4.0%
60-64	4,323	4.9%	3,892	4.5%	3,393	4.0%
65-69	3,983	4.5%	3,743	4.3%	3,541	4.1%
70-74	3,072	3.5%	3,330	3.8%	3,290	3.9%
75-79	2,017	2.3%	2,499	2.9%	2,831	3.3%
80-84	1,293	1.5%	1,604	1.9%	2,038	2.4%
Age 85+	1,638	1.9%	1,653	1.9%	2,029	2.4%

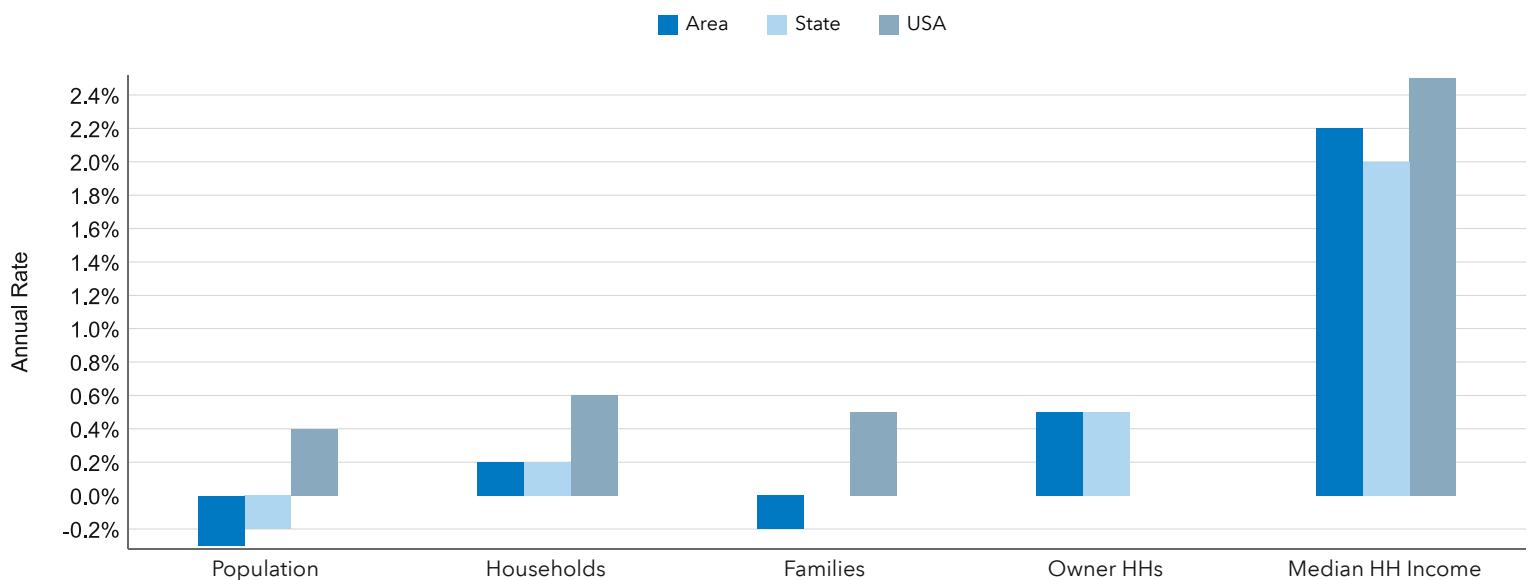
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	4,573	11.8%	4,308	11.0%
\$10,000-14,999	2,261	5.8%	2,088	5.3%
\$15,000-19,999	1,599	4.1%	1,382	3.5%
\$20,000-24,999	1,480	3.8%	1,299	3.3%
\$25,000-29,999	1,843	4.8%	1,669	4.3%
\$30,000-34,999	1,740	4.5%	1,647	4.2%
\$35,000-39,999	1,630	4.2%	1,531	3.9%
\$40,000-44,999	1,434	3.7%	1,419	3.6%
\$45,000-49,999	1,374	3.5%	1,348	3.4%
\$50,000-59,999	2,296	5.9%	2,274	5.8%
\$60,000-74,999	3,128	8.1%	3,262	8.3%
\$75,000-99,999	3,709	9.6%	3,784	9.7%
\$100,000-124,999	3,482	9.0%	3,637	9.3%
\$125,000-149,999	1,529	3.9%	1,657	4.2%
\$150,000-199,999	2,415	6.2%	2,753	7.0%
\$200,000-249,999	1,085	2.8%	1,363	3.5%
\$250,000-299,999	828	2.1%	1,014	2.6%
\$300,000-399,999	762	2.0%	823	2.1%
\$400,000-499,999	564	1.4%	501	1.3%
\$500,000+	1,078	2.8%	1,386	3.5%
Median Household Income	\$56,057	-	\$62,367	-
Average Household Income	\$99,498	-	\$110,387	-
Per Capita Income	\$44,917	-	\$50,941	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	50,946	57.9%	49,590	57.2%	47,480	55.6%
Black Alone	26,900	30.6%	26,460	30.5%	26,741	31.3%
American Indian	262	0.3%	301	0.3%	310	0.4%
Asian Alone	3,214	3.6%	3,474	4.0%	3,737	4.4%
Pacific Islander	42	0.1%	40	0.1%	40	0.1%
Some Other Race	1,920	2.2%	1,972	2.3%	2,067	2.4%
Two or More Races	4,763	5.4%	4,842	5.6%	5,073	5.9%
Hispanic (Any Race)	5,258	6.0%	5,311	6.1%	5,560	6.5%

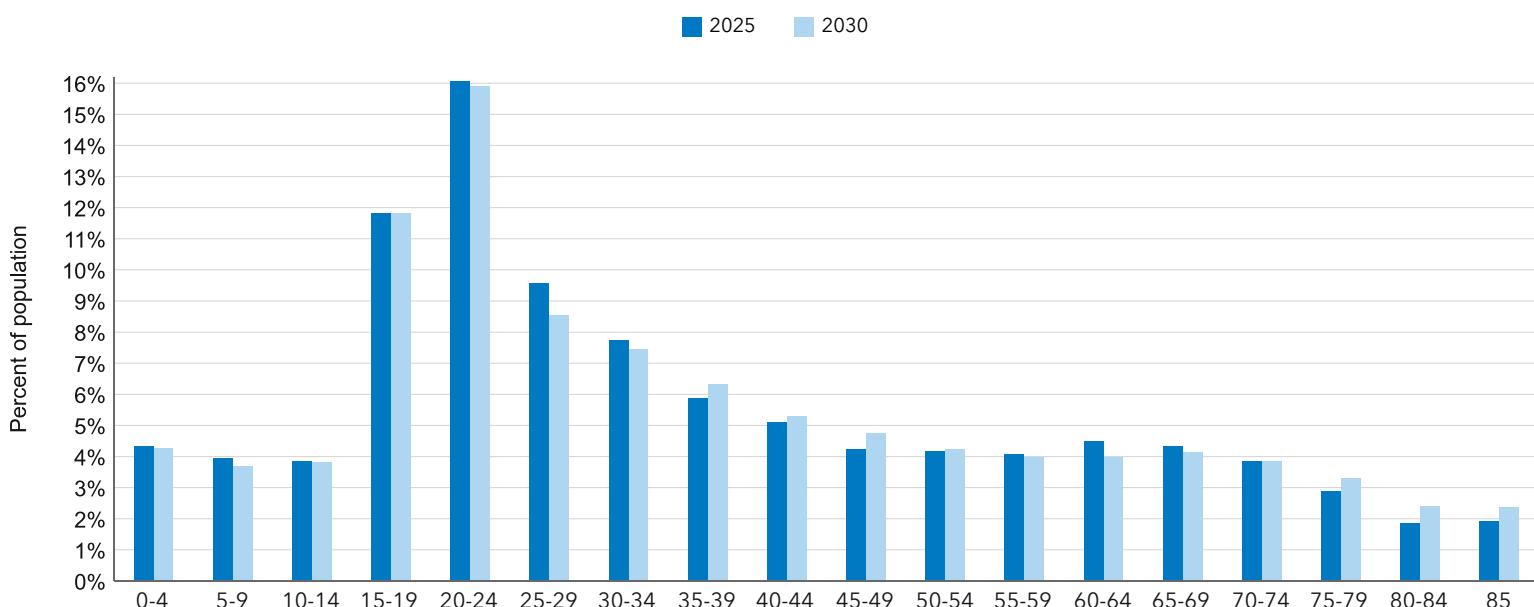
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



Population by Age



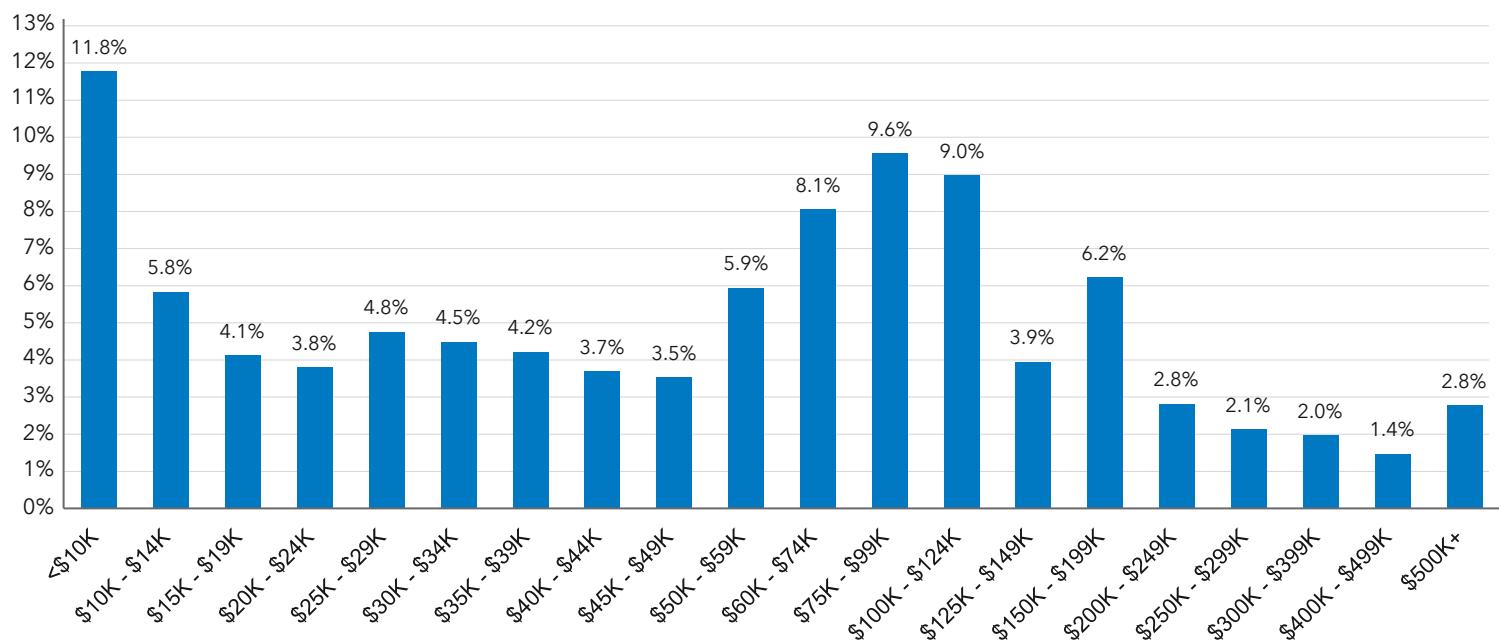
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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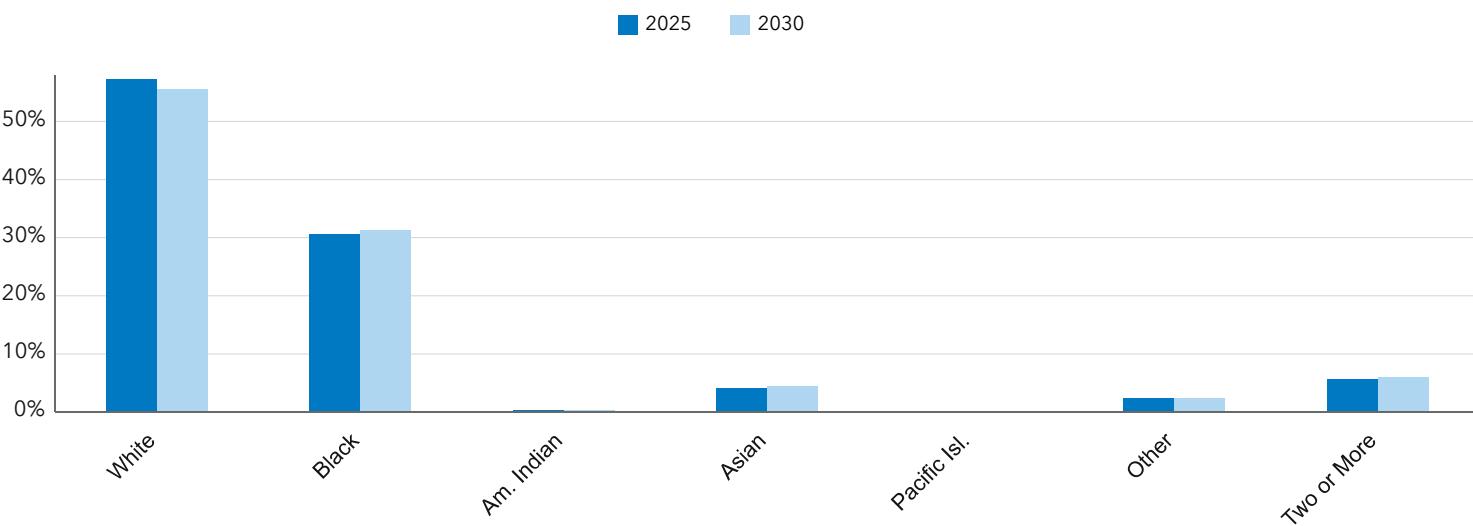
Key Indicators for 2025



Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

4396 Perkins Rd, Baton Rouge, Louisiana, 70808



Ring: 5 mile radius

Summary	Census 2020	2025	2030
Total Population	182,185	179,329	176,879
Total Households	77,615	80,065	80,956
Family Households	38,924	38,259	38,112
Average Household Size	2.20	2.10	2.04
Owner Occupied Housing Units	35,025	36,858	37,846
Renter Occupied Housing Units	42,590	43,207	43,110
Median Age	32.5	33.4	34.6

Trends 2025 - 2030	Area	State	National
Population	-0.3%	-0.2%	0.4%
Households	0.2%	0.2%	0.6%
Family Population	-0.1%	0.0%	0.5%
Owner Occupied Housing Units	0.5%	0.5%	0.0%
Median Household Income	2.6%	2.0%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	9,945	5.5%	9,328	5.2%	8,944	5.1%
5-9	9,404	5.2%	9,172	5.1%	8,339	4.7%
10-14	9,203	5.0%	8,571	4.8%	8,537	4.8%
15-19	16,144	8.9%	15,807	8.8%	15,325	8.7%
20-24	22,905	12.6%	21,666	12.1%	21,444	12.1%
25-29	16,643	9.1%	15,755	8.8%	14,140	8.0%
30-34	13,494	7.4%	13,939	7.8%	12,771	7.2%
35-39	11,552	6.3%	11,691	6.5%	12,132	6.9%
40-44	9,346	5.1%	10,418	5.8%	10,546	6.0%
45-49	8,419	4.6%	8,730	4.9%	9,792	5.5%
50-54	8,841	4.8%	8,257	4.6%	8,500	4.8%
55-59	9,737	5.3%	8,202	4.6%	7,734	4.4%
60-64	9,913	5.4%	8,937	5.0%	7,819	4.4%
65-69	8,951	4.9%	8,750	4.9%	8,197	4.6%
70-74	6,902	3.8%	7,594	4.2%	7,687	4.3%
75-79	4,491	2.5%	5,671	3.2%	6,459	3.6%
80-84	2,944	1.6%	3,436	1.9%	4,453	2.5%
Age 85+	3,353	1.8%	3,403	1.9%	4,059	2.3%

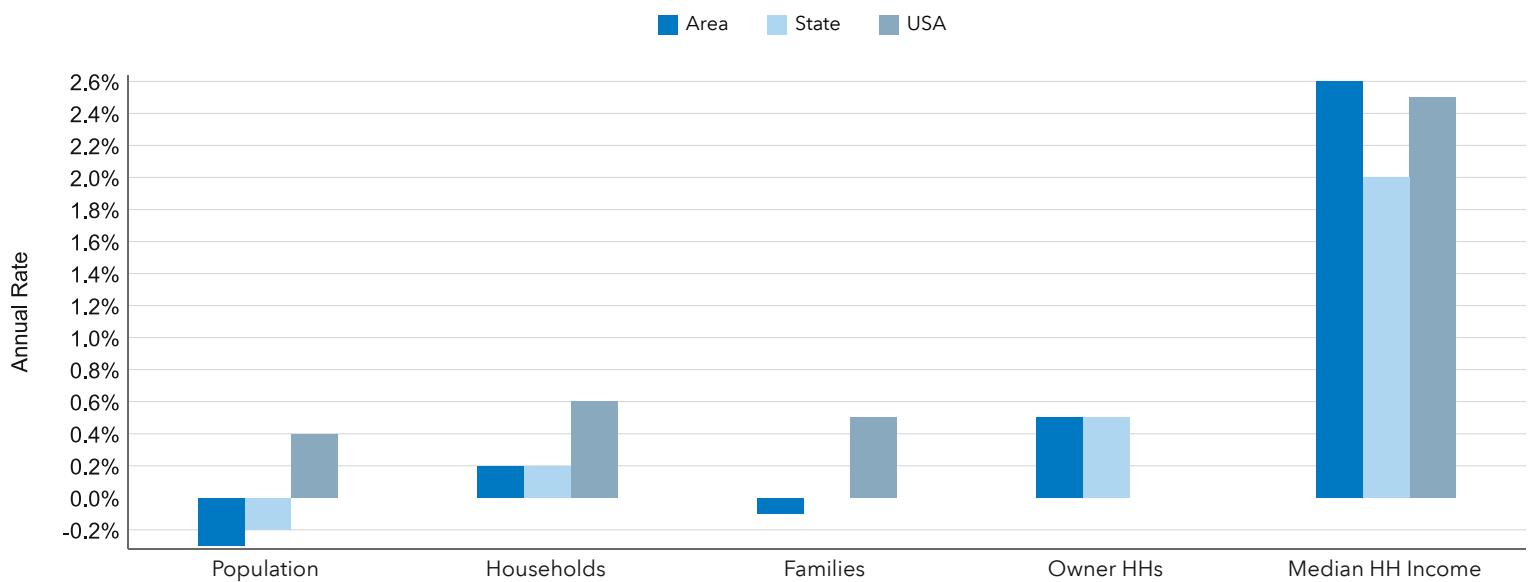
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	7,892	9.9%	7,422	9.2%
\$10,000-14,999	5,694	7.1%	5,303	6.5%
\$15,000-19,999	3,481	4.3%	2,992	3.7%
\$20,000-24,999	3,694	4.6%	3,223	4.0%
\$25,000-29,999	4,108	5.1%	3,676	4.5%
\$30,000-34,999	4,002	5.0%	3,724	4.6%
\$35,000-39,999	3,229	4.0%	3,045	3.8%
\$40,000-44,999	2,975	3.7%	2,963	3.7%
\$45,000-49,999	3,138	3.9%	3,119	3.9%
\$50,000-59,999	4,629	5.8%	4,554	5.6%
\$60,000-74,999	6,068	7.6%	6,321	7.8%
\$75,000-99,999	8,542	10.7%	8,942	11.1%
\$100,000-124,999	6,851	8.6%	7,407	9.2%
\$125,000-149,999	3,187	4.0%	3,490	4.3%
\$150,000-199,999	5,331	6.7%	6,159	7.6%
\$200,000-249,999	1,944	2.4%	2,447	3.0%
\$250,000-299,999	1,361	1.7%	1,686	2.1%
\$300,000-399,999	1,262	1.6%	1,371	1.7%
\$400,000-499,999	886	1.1%	798	1.0%
\$500,000+	1,792	2.2%	2,313	2.9%
Median Household Income	\$53,580	-	\$60,902	-
Average Household Income	\$90,644	-	\$100,409	-
Per Capita Income	\$40,718	-	\$46,220	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	85,340	46.8%	82,722	46.1%	79,118	44.7%
Black Alone	75,091	41.2%	74,020	41.3%	74,021	41.9%
American Indian	544	0.3%	648	0.4%	673	0.4%
Asian Alone	5,888	3.2%	6,322	3.5%	6,796	3.8%
Pacific Islander	60	0.0%	57	0.0%	56	0.0%
Some Other Race	5,706	3.1%	5,868	3.3%	6,114	3.5%
Two or More Races	9,556	5.3%	9,691	5.4%	10,101	5.7%
Hispanic (Any Race)	12,402	6.8%	12,547	7.0%	13,066	7.4%

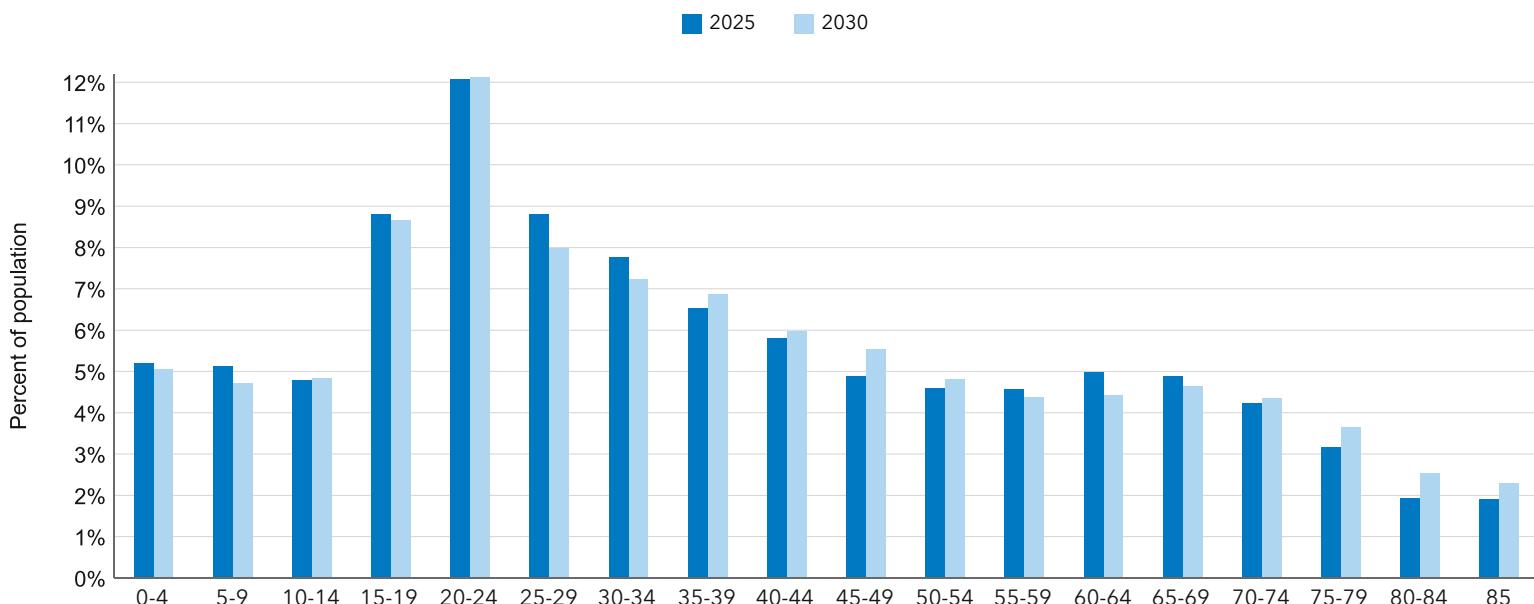
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



Population by Age



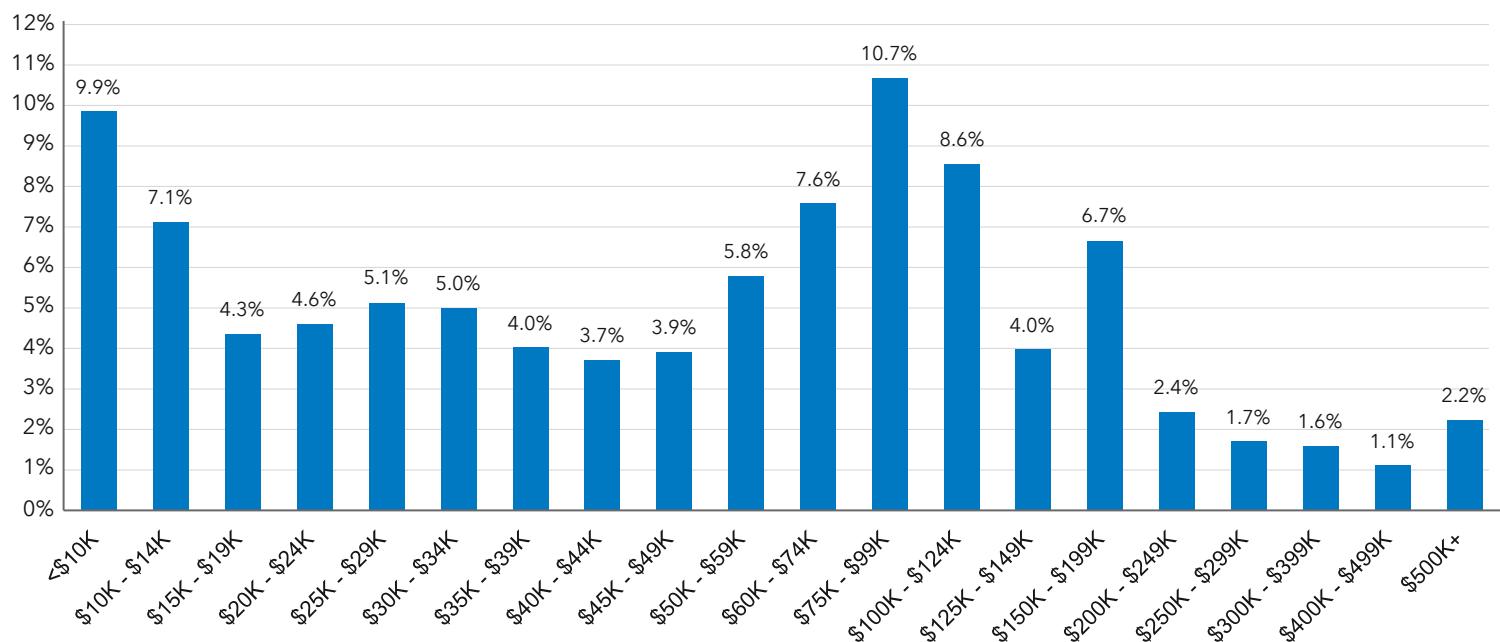
[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Key Indicators for 2025

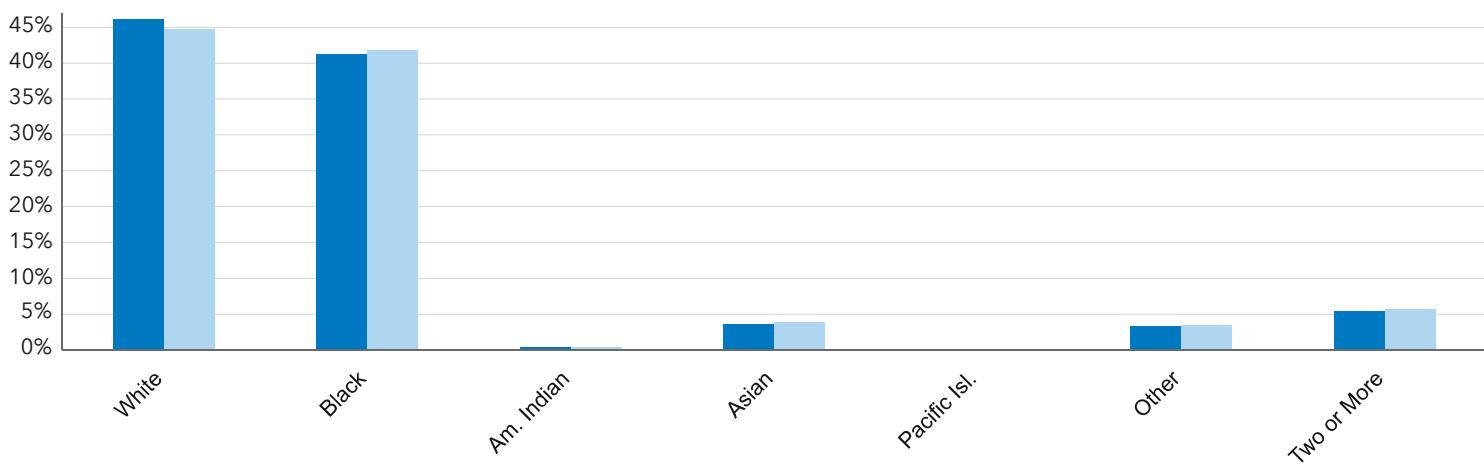


Households by Income for 2025



Population by Race

■ 2025 ■ 2030



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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