

Demographic and Income Profile

4396 Perkins Rd, Baton Rouge, Louisiana, 70808



Ring: 1 mile radius

| Summary | Census 2020 | 2025 | 2030 |
|-------------------------------|-------------|-------|-------|
| Total Population | 8,614 | 8,981 | 8,978 |
| Total Households | 3,771 | 4,052 | 4,138 |
| Family Households | 2,152 | 2,224 | 2,239 |
| Average Household Size | 2.27 | 2.20 | 2.15 |
| Owner Occupied Housing Units | 2,479 | 2,670 | 2,722 |
| Renter Occupied Housing Units | 1,292 | 1,382 | 1,416 |
| Median Age | 38.2 | 38.9 | 39.9 |

| Trends 2025 - 2030 | Area | State | National |
|------------------------------|------|-------|----------|
| Population | 0.0% | -0.2% | 0.4% |
| Households | 0.4% | 0.2% | 0.6% |
| Family Population | 0.1% | 0.0% | 0.5% |
| Owner Occupied Housing Units | 0.4% | 0.5% | 0.0% |
| Median Household Income | 3.8% | 2.0% | 2.5% |

| Population by Age | Census 2020 | | 2025 | | 2030 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0-4 | 450 | 5.2% | 465 | 5.2% | 452 | 5.0% |
| 5-9 | 435 | 5.0% | 492 | 5.5% | 469 | 5.2% |
| 10-14 | 477 | 5.5% | 455 | 5.1% | 498 | 5.5% |
| 15-19 | 427 | 5.0% | 465 | 5.2% | 430 | 4.8% |
| 20-24 | 896 | 10.4% | 466 | 5.2% | 507 | 5.7% |
| 25-29 | 688 | 8.0% | 958 | 10.7% | 485 | 5.4% |
| 30-34 | 582 | 6.8% | 747 | 8.3% | 946 | 10.5% |
| 35-39 | 553 | 6.4% | 572 | 6.4% | 713 | 7.9% |
| 40-44 | 493 | 5.7% | 589 | 6.6% | 581 | 6.5% |
| 45-49 | 440 | 5.1% | 500 | 5.6% | 573 | 6.4% |
| 50-54 | 461 | 5.3% | 443 | 4.9% | 479 | 5.3% |
| 55-59 | 502 | 5.8% | 470 | 5.2% | 434 | 4.8% |
| 60-64 | 543 | 6.3% | 489 | 5.4% | 447 | 5.0% |
| 65-69 | 569 | 6.6% | 531 | 5.9% | 475 | 5.3% |
| 70-74 | 426 | 5.0% | 486 | 5.4% | 450 | 5.0% |
| 75-79 | 298 | 3.5% | 400 | 4.5% | 453 | 5.0% |
| 80-84 | 154 | 1.8% | 233 | 2.6% | 306 | 3.4% |
| Age 85+ | 221 | 2.6% | 220 | 2.5% | 279 | 3.1% |

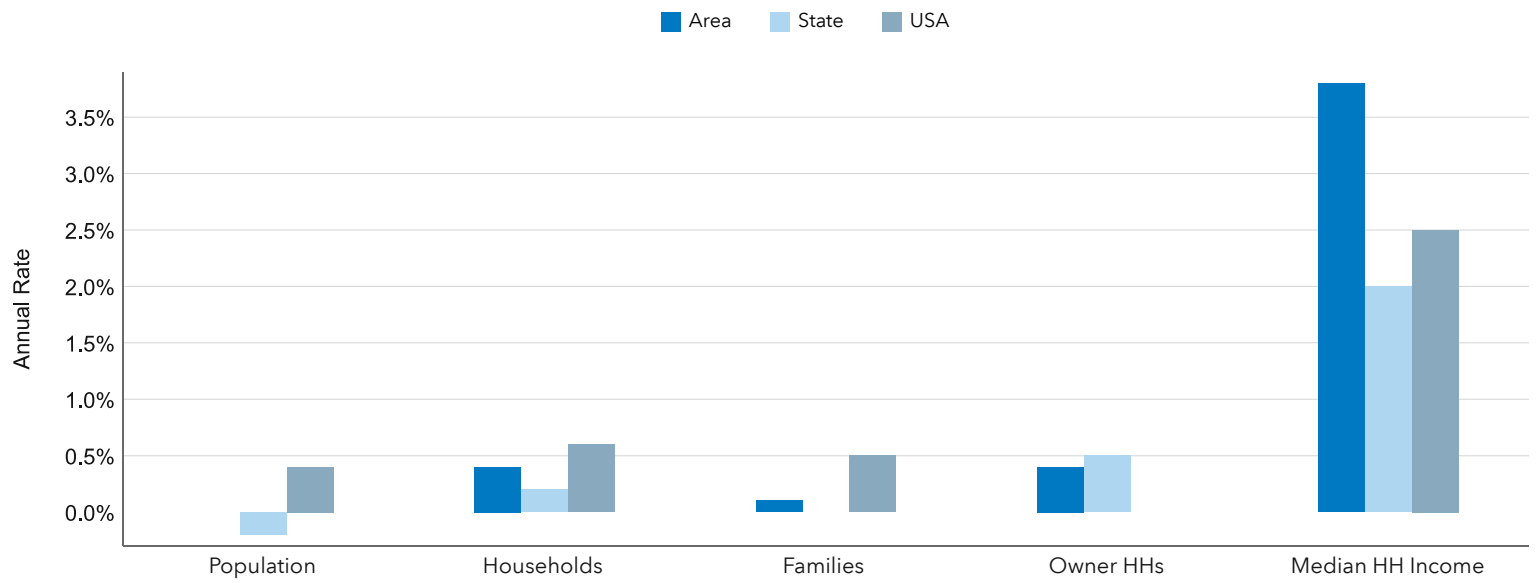
| Households by Income | 2025 | | 2030 | |
|--------------------------|-----------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| <\$10,000 | 496 | 12.2% | 467 | 11.3% |
| \$10,000-14,999 | 71 | 1.8% | 59 | 1.4% |
| \$15,000-19,999 | 84 | 2.1% | 68 | 1.6% |
| \$20,000-24,999 | 301 | 7.4% | 263 | 6.4% |
| \$25,000-29,999 | 81 | 2.0% | 70 | 1.7% |
| \$30,000-34,999 | 93 | 2.3% | 82 | 2.0% |
| \$35,000-39,999 | 80 | 2.0% | 72 | 1.7% |
| \$40,000-44,999 | 91 | 2.3% | 88 | 2.1% |
| \$45,000-49,999 | 163 | 4.0% | 153 | 3.7% |
| \$50,000-59,999 | 184 | 4.5% | 175 | 4.2% |
| \$60,000-74,999 | 319 | 7.9% | 317 | 7.7% |
| \$75000-99999 | 311 | 7.7% | 299 | 7.2% |
| \$100,000-124,999 | 479 | 11.8% | 499 | 12.1% |
| \$125,000-149,999 | 193 | 4.8% | 203 | 4.9% |
| \$150000-199999 | 290 | 7.2% | 324 | 7.8% |
| \$200,000-249,999 | 217 | 5.4% | 290 | 7.0% |
| \$250,000-299,999 | 153 | 3.8% | 197 | 4.8% |
| \$300,000-399,999 | 150 | 3.7% | 171 | 4.1% |
| \$400,000-499,999 | 114 | 2.8% | 102 | 2.5% |
| \$500,000+ | 182 | 4.5% | 238 | 5.8% |
| Median Household Income | \$79,213 | - | \$95,561 | - |
| Average Household Income | \$136,377 | - | \$153,858 | - |
| Per Capita Income | \$61,743 | - | \$71,200 | - |

| Race and Ethnicity | Census 2020 | | 2025 | | 2030 | |
|---------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 6,239 | 72.4% | 6,369 | 70.9% | 6,222 | 69.3% |
| Black Alone | 1,574 | 18.3% | 1,732 | 19.3% | 1,809 | 20.1% |
| American Indian | 26 | 0.3% | 36 | 0.4% | 39 | 0.4% |
| Asian Alone | 157 | 1.8% | 180 | 2.0% | 200 | 2.2% |
| Pacific Islander | 2 | 0.0% | 2 | 0.0% | 2 | 0.0% |
| Some Other Race | 124 | 1.4% | 131 | 1.5% | 137 | 1.5% |
| Two or More Races | 491 | 5.7% | 531 | 5.9% | 569 | 6.3% |
| Hispanic (Any Race) | 459 | 5.3% | 492 | 5.5% | 524 | 5.8% |

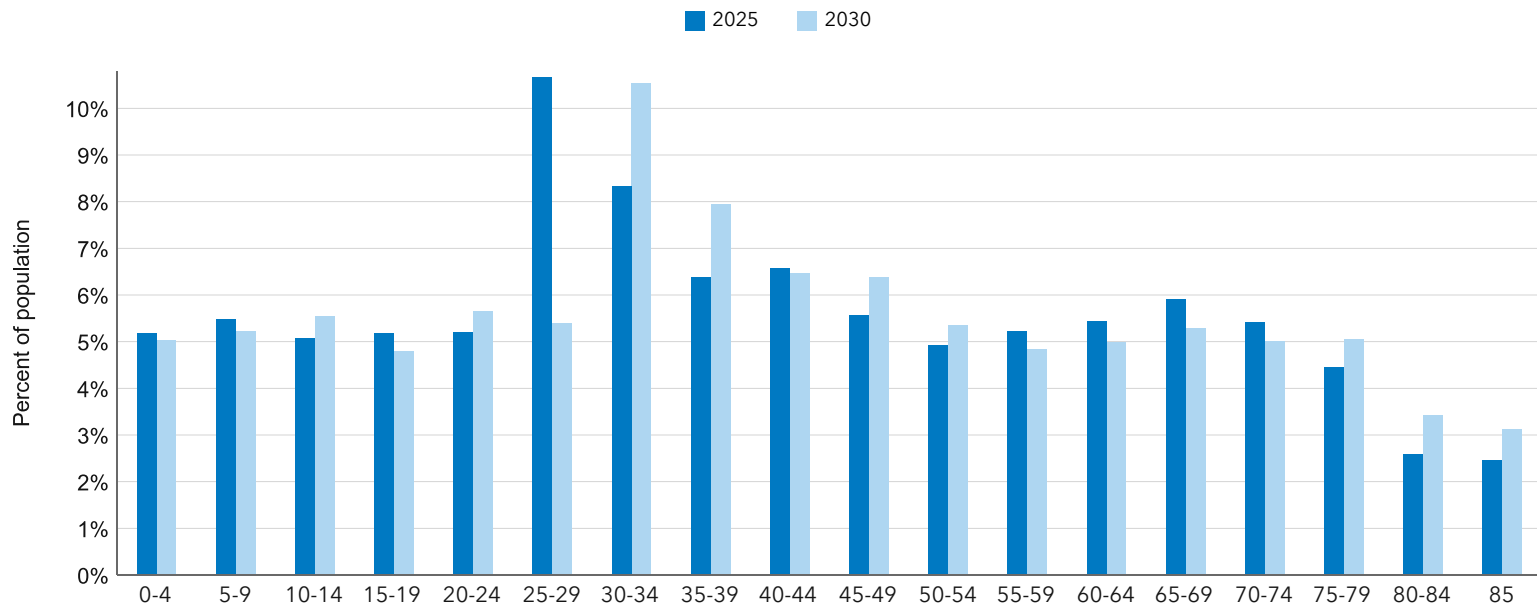
Key Indicators for 2025



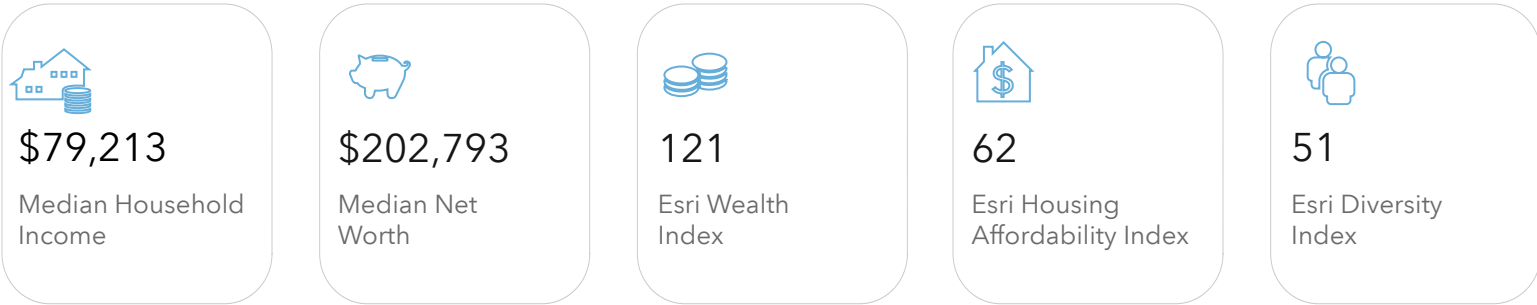
Trends: 2025 - 2030 Annual Rate



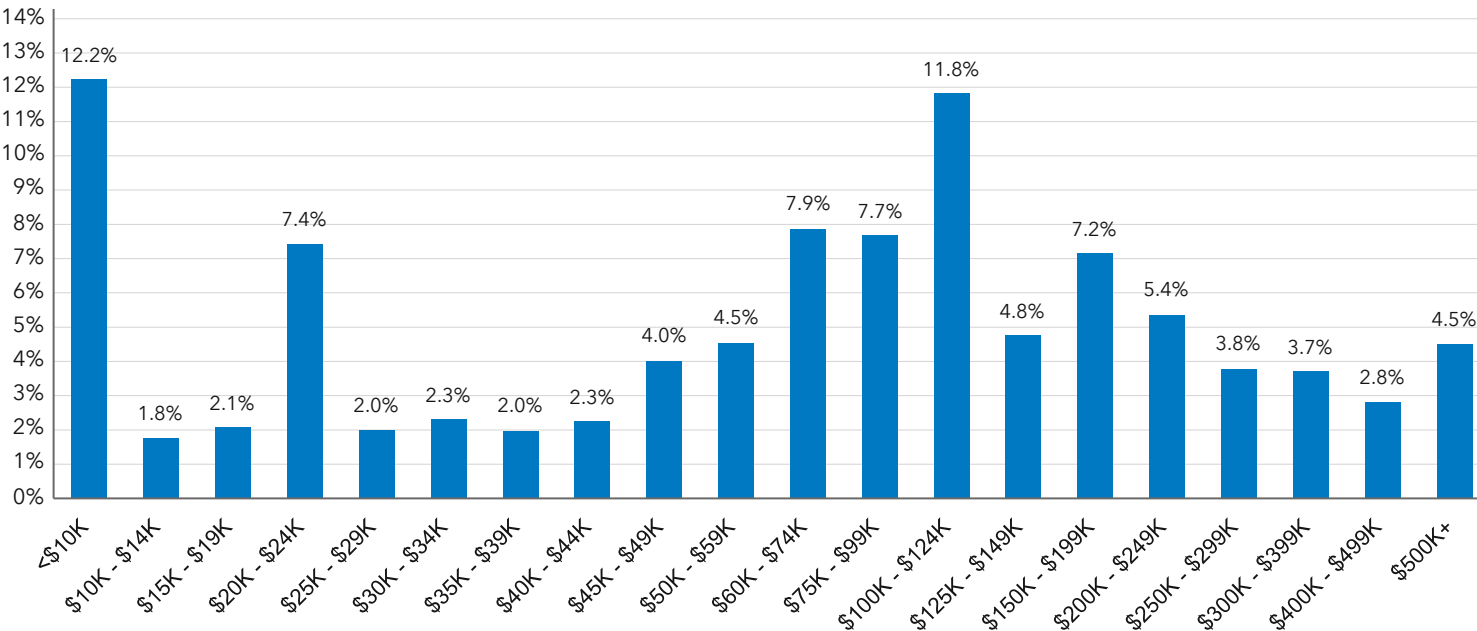
Population by Age



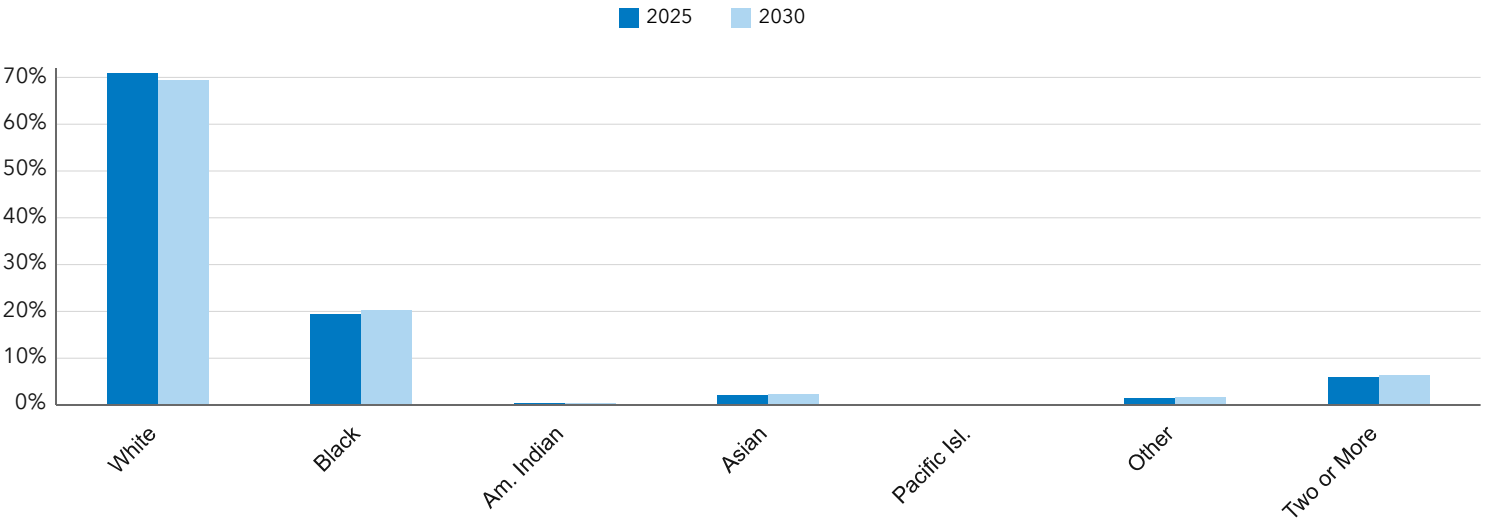
Key Indicators for 2025



Households by Income for 2025



Population by Race



Demographic and Income Profile

4396 Perkins Rd, Baton Rouge, Louisiana, 70808



Ring: 3 mile radius

| Summary | Census 2020 | 2025 | 2030 |
|-------------------------------|-------------|--------|--------|
| Total Population | 88,048 | 86,679 | 85,448 |
| Total Households | 37,538 | 38,809 | 39,145 |
| Family Households | 16,698 | 16,288 | 16,158 |
| Average Household Size | 2.08 | 1.97 | 1.92 |
| Owner Occupied Housing Units | 15,689 | 16,428 | 16,805 |
| Renter Occupied Housing Units | 21,849 | 22,381 | 22,341 |
| Median Age | 29.7 | 30.3 | 31.3 |

| Trends 2025 - 2030 | Area | State | National |
|------------------------------|-------|-------|----------|
| Population | -0.3% | -0.2% | 0.4% |
| Households | 0.2% | 0.2% | 0.6% |
| Family Population | -0.2% | 0.0% | 0.5% |
| Owner Occupied Housing Units | 0.5% | 0.5% | 0.0% |
| Median Household Income | 2.2% | 2.0% | 2.5% |

| Population by Age | Census 2020 | | 2025 | | 2030 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0-4 | 4,012 | 4.6% | 3,758 | 4.3% | 3,631 | 4.3% |
| 5-9 | 3,616 | 4.1% | 3,416 | 3.9% | 3,135 | 3.7% |
| 10-14 | 3,552 | 4.0% | 3,349 | 3.9% | 3,246 | 3.8% |
| 15-19 | 10,432 | 11.8% | 10,225 | 11.8% | 10,101 | 11.8% |
| 20-24 | 14,455 | 16.4% | 13,923 | 16.1% | 13,598 | 15.9% |
| 25-29 | 8,534 | 9.7% | 8,284 | 9.6% | 7,297 | 8.5% |
| 30-34 | 6,376 | 7.2% | 6,702 | 7.7% | 6,352 | 7.4% |
| 35-39 | 4,997 | 5.7% | 5,076 | 5.9% | 5,399 | 6.3% |
| 40-44 | 4,047 | 4.6% | 4,421 | 5.1% | 4,517 | 5.3% |
| 45-49 | 3,667 | 4.2% | 3,672 | 4.2% | 4,055 | 4.8% |
| 50-54 | 3,793 | 4.3% | 3,607 | 4.2% | 3,604 | 4.2% |
| 55-59 | 4,242 | 4.8% | 3,525 | 4.1% | 3,389 | 4.0% |
| 60-64 | 4,323 | 4.9% | 3,892 | 4.5% | 3,393 | 4.0% |
| 65-69 | 3,983 | 4.5% | 3,743 | 4.3% | 3,541 | 4.1% |
| 70-74 | 3,072 | 3.5% | 3,330 | 3.8% | 3,290 | 3.9% |
| 75-79 | 2,017 | 2.3% | 2,499 | 2.9% | 2,831 | 3.3% |
| 80-84 | 1,293 | 1.5% | 1,604 | 1.9% | 2,038 | 2.4% |
| Age 85+ | 1,638 | 1.9% | 1,653 | 1.9% | 2,029 | 2.4% |

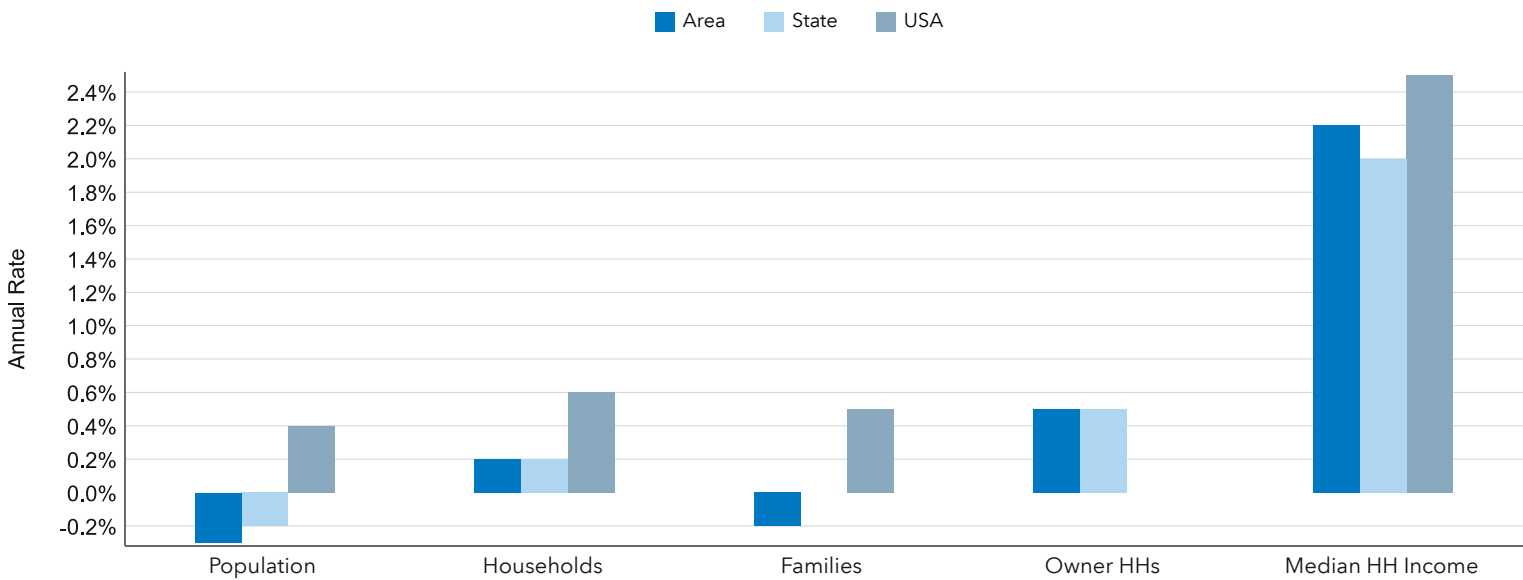
| Households by Income | 2025 | | 2030 | |
|--------------------------|----------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| <\$10,000 | 4,573 | 11.8% | 4,308 | 11.0% |
| \$10,000-14,999 | 2,261 | 5.8% | 2,088 | 5.3% |
| \$15,000-19,999 | 1,599 | 4.1% | 1,382 | 3.5% |
| \$20,000-24,999 | 1,480 | 3.8% | 1,299 | 3.3% |
| \$25,000-29,999 | 1,843 | 4.8% | 1,669 | 4.3% |
| \$30,000-34,999 | 1,740 | 4.5% | 1,647 | 4.2% |
| \$35,000-39,999 | 1,630 | 4.2% | 1,531 | 3.9% |
| \$40,000-44,999 | 1,434 | 3.7% | 1,419 | 3.6% |
| \$45,000-49,999 | 1,374 | 3.5% | 1,348 | 3.4% |
| \$50,000-59,999 | 2,296 | 5.9% | 2,274 | 5.8% |
| \$60,000-74,999 | 3,128 | 8.1% | 3,262 | 8.3% |
| \$75000-99999 | 3,709 | 9.6% | 3,784 | 9.7% |
| \$100,000-124,999 | 3,482 | 9.0% | 3,637 | 9.3% |
| \$125,000-149,999 | 1,529 | 3.9% | 1,657 | 4.2% |
| \$150000-199999 | 2,415 | 6.2% | 2,753 | 7.0% |
| \$200,000-249,999 | 1,085 | 2.8% | 1,363 | 3.5% |
| \$250,000-299,999 | 828 | 2.1% | 1,014 | 2.6% |
| \$300,000-399,999 | 762 | 2.0% | 823 | 2.1% |
| \$400,000-499,999 | 564 | 1.4% | 501 | 1.3% |
| \$500,000+ | 1,078 | 2.8% | 1,386 | 3.5% |
| Median Household Income | \$56,057 | - | \$62,367 | - |
| Average Household Income | \$99,498 | - | \$110,387 | - |
| Per Capita Income | \$44,917 | - | \$50,941 | - |

| Race and Ethnicity | Census 2020 | | 2025 | | 2030 | |
|---------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 50,946 | 57.9% | 49,590 | 57.2% | 47,480 | 55.6% |
| Black Alone | 26,900 | 30.6% | 26,460 | 30.5% | 26,741 | 31.3% |
| American Indian | 262 | 0.3% | 301 | 0.3% | 310 | 0.4% |
| Asian Alone | 3,214 | 3.6% | 3,474 | 4.0% | 3,737 | 4.4% |
| Pacific Islander | 42 | 0.1% | 40 | 0.1% | 40 | 0.1% |
| Some Other Race | 1,920 | 2.2% | 1,972 | 2.3% | 2,067 | 2.4% |
| Two or More Races | 4,763 | 5.4% | 4,842 | 5.6% | 5,073 | 5.9% |
| Hispanic (Any Race) | 5,258 | 6.0% | 5,311 | 6.1% | 5,560 | 6.5% |

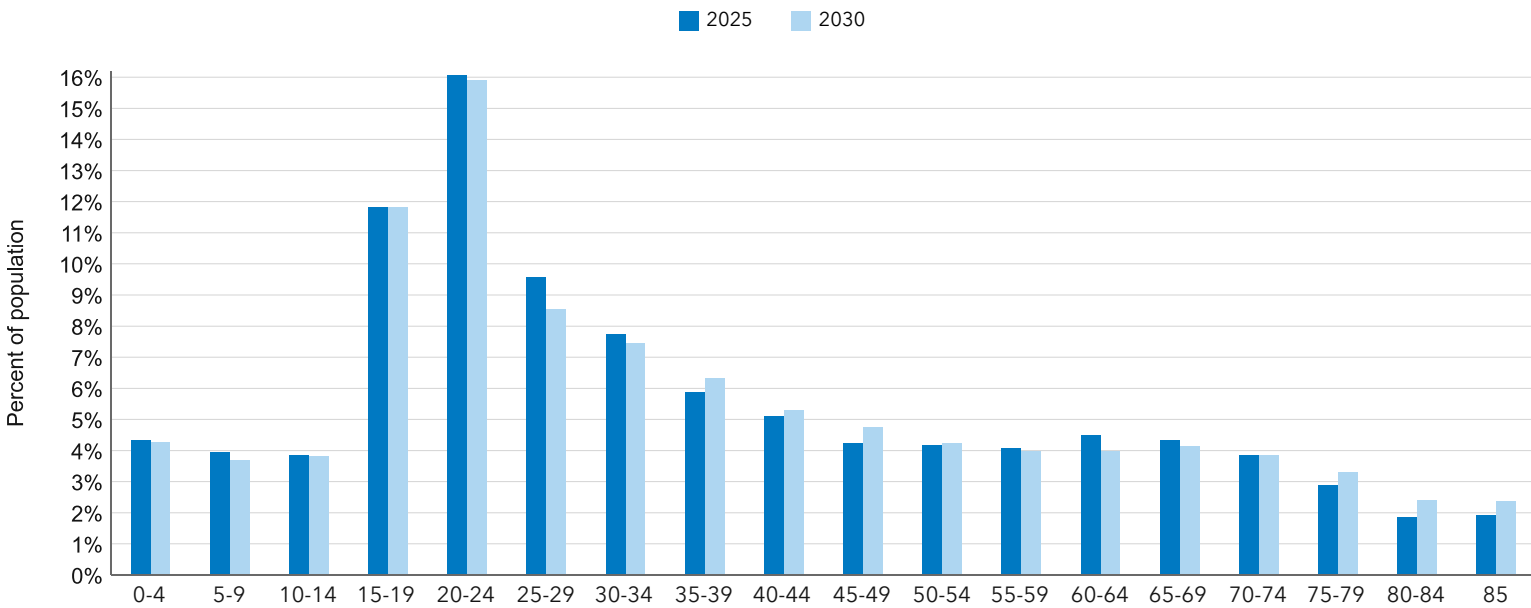
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



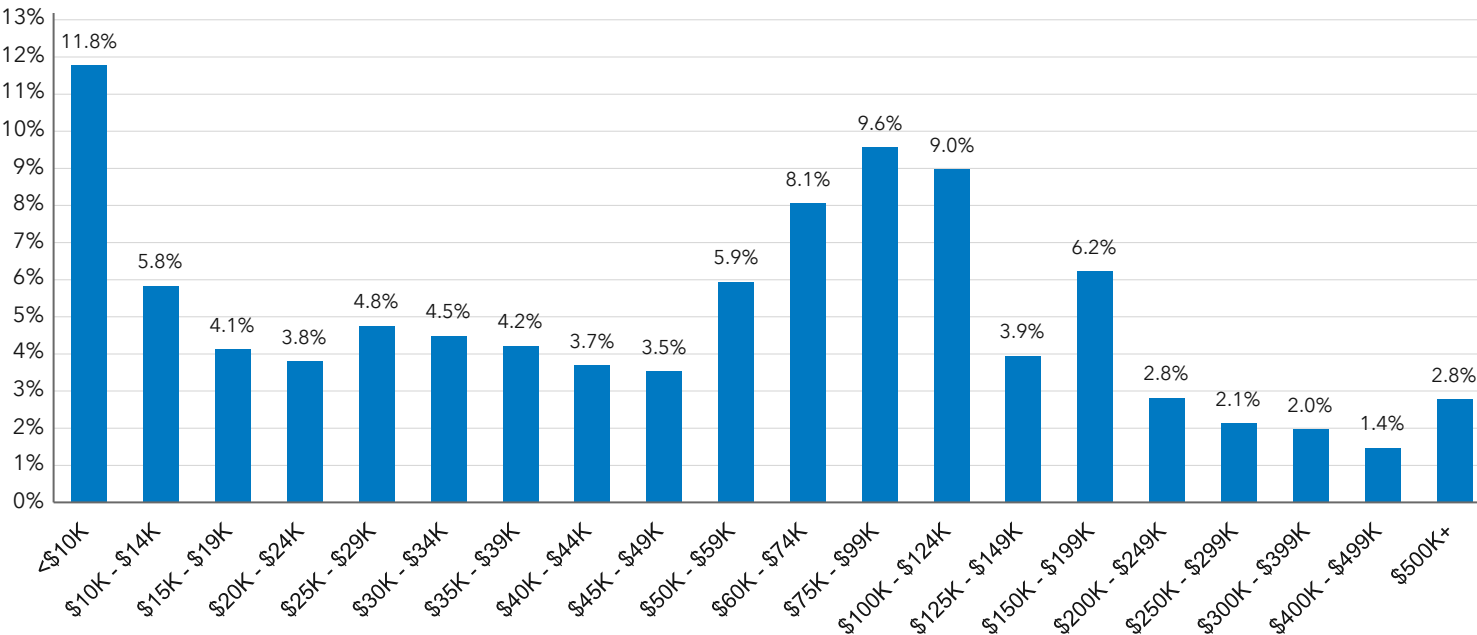
Population by Age



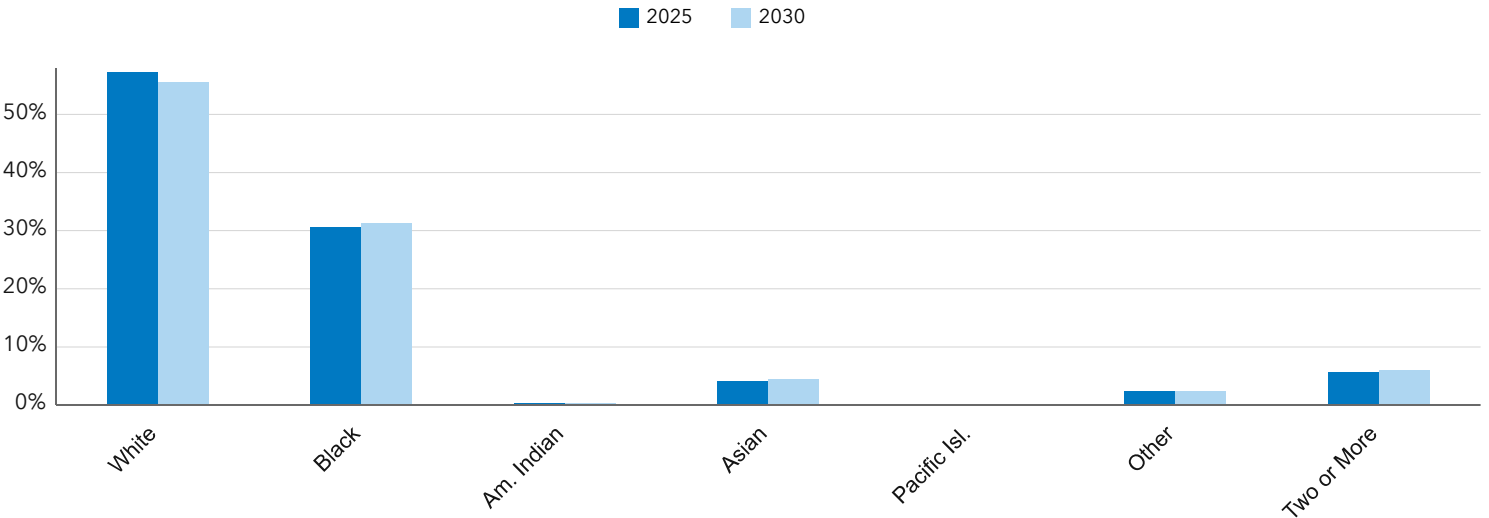
Key Indicators for 2025



Households by Income for 2025



Population by Race



Demographic and Income Profile

4396 Perkins Rd, Baton Rouge, Louisiana, 70808



Ring: 5 mile radius

| Summary | Census 2020 | 2025 | 2030 |
|-------------------------------|-------------|---------|---------|
| Total Population | 182,185 | 179,329 | 176,879 |
| Total Households | 77,615 | 80,065 | 80,956 |
| Family Households | 38,924 | 38,259 | 38,112 |
| Average Household Size | 2.20 | 2.10 | 2.04 |
| Owner Occupied Housing Units | 35,025 | 36,858 | 37,846 |
| Renter Occupied Housing Units | 42,590 | 43,207 | 43,110 |
| Median Age | 32.5 | 33.4 | 34.6 |

| Trends 2025 - 2030 | Area | State | National |
|------------------------------|-------|-------|----------|
| Population | -0.3% | -0.2% | 0.4% |
| Households | 0.2% | 0.2% | 0.6% |
| Family Population | -0.1% | 0.0% | 0.5% |
| Owner Occupied Housing Units | 0.5% | 0.5% | 0.0% |
| Median Household Income | 2.6% | 2.0% | 2.5% |

| Population by Age | Census 2020 | | 2025 | | 2030 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0-4 | 9,945 | 5.5% | 9,328 | 5.2% | 8,944 | 5.1% |
| 5-9 | 9,404 | 5.2% | 9,172 | 5.1% | 8,339 | 4.7% |
| 10-14 | 9,203 | 5.0% | 8,571 | 4.8% | 8,537 | 4.8% |
| 15-19 | 16,144 | 8.9% | 15,807 | 8.8% | 15,325 | 8.7% |
| 20-24 | 22,905 | 12.6% | 21,666 | 12.1% | 21,444 | 12.1% |
| 25-29 | 16,643 | 9.1% | 15,755 | 8.8% | 14,140 | 8.0% |
| 30-34 | 13,494 | 7.4% | 13,939 | 7.8% | 12,771 | 7.2% |
| 35-39 | 11,552 | 6.3% | 11,691 | 6.5% | 12,132 | 6.9% |
| 40-44 | 9,346 | 5.1% | 10,418 | 5.8% | 10,546 | 6.0% |
| 45-49 | 8,419 | 4.6% | 8,730 | 4.9% | 9,792 | 5.5% |
| 50-54 | 8,841 | 4.8% | 8,257 | 4.6% | 8,500 | 4.8% |
| 55-59 | 9,737 | 5.3% | 8,202 | 4.6% | 7,734 | 4.4% |
| 60-64 | 9,913 | 5.4% | 8,937 | 5.0% | 7,819 | 4.4% |
| 65-69 | 8,951 | 4.9% | 8,750 | 4.9% | 8,197 | 4.6% |
| 70-74 | 6,902 | 3.8% | 7,594 | 4.2% | 7,687 | 4.3% |
| 75-79 | 4,491 | 2.5% | 5,671 | 3.2% | 6,459 | 3.6% |
| 80-84 | 2,944 | 1.6% | 3,436 | 1.9% | 4,453 | 2.5% |
| Age 85+ | 3,353 | 1.8% | 3,403 | 1.9% | 4,059 | 2.3% |

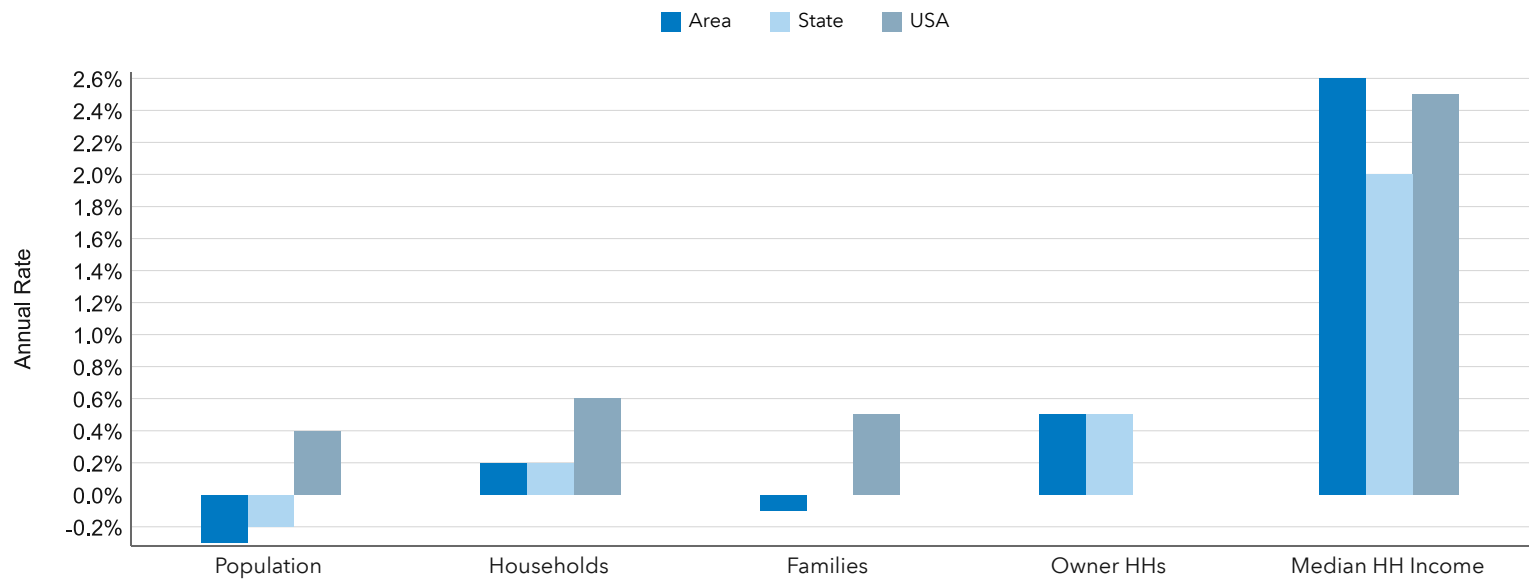
| Households by Income | 2025 | | 2030 | |
|--------------------------|----------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| <\$10,000 | 7,892 | 9.9% | 7,422 | 9.2% |
| \$10,000-14,999 | 5,694 | 7.1% | 5,303 | 6.5% |
| \$15,000-19,999 | 3,481 | 4.3% | 2,992 | 3.7% |
| \$20,000-24,999 | 3,694 | 4.6% | 3,223 | 4.0% |
| \$25,000-29,999 | 4,108 | 5.1% | 3,676 | 4.5% |
| \$30,000-34,999 | 4,002 | 5.0% | 3,724 | 4.6% |
| \$35,000-39,999 | 3,229 | 4.0% | 3,045 | 3.8% |
| \$40,000-44,999 | 2,975 | 3.7% | 2,963 | 3.7% |
| \$45,000-49,999 | 3,138 | 3.9% | 3,119 | 3.9% |
| \$50,000-59,999 | 4,629 | 5.8% | 4,554 | 5.6% |
| \$60,000-74,999 | 6,068 | 7.6% | 6,321 | 7.8% |
| \$75000-99999 | 8,542 | 10.7% | 8,942 | 11.1% |
| \$100,000-124,999 | 6,851 | 8.6% | 7,407 | 9.2% |
| \$125,000-149,999 | 3,187 | 4.0% | 3,490 | 4.3% |
| \$150000-199999 | 5,331 | 6.7% | 6,159 | 7.6% |
| \$200,000-249,999 | 1,944 | 2.4% | 2,447 | 3.0% |
| \$250,000-299,999 | 1,361 | 1.7% | 1,686 | 2.1% |
| \$300,000-399,999 | 1,262 | 1.6% | 1,371 | 1.7% |
| \$400,000-499,999 | 886 | 1.1% | 798 | 1.0% |
| \$500,000+ | 1,792 | 2.2% | 2,313 | 2.9% |
| Median Household Income | \$53,580 | - | \$60,902 | - |
| Average Household Income | \$90,644 | - | \$100,409 | - |
| Per Capita Income | \$40,718 | - | \$46,220 | - |

| Race and Ethnicity | Census 2020 | | 2025 | | 2030 | |
|---------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 85,340 | 46.8% | 82,722 | 46.1% | 79,118 | 44.7% |
| Black Alone | 75,091 | 41.2% | 74,020 | 41.3% | 74,021 | 41.9% |
| American Indian | 544 | 0.3% | 648 | 0.4% | 673 | 0.4% |
| Asian Alone | 5,888 | 3.2% | 6,322 | 3.5% | 6,796 | 3.8% |
| Pacific Islander | 60 | 0.0% | 57 | 0.0% | 56 | 0.0% |
| Some Other Race | 5,706 | 3.1% | 5,868 | 3.3% | 6,114 | 3.5% |
| Two or More Races | 9,556 | 5.3% | 9,691 | 5.4% | 10,101 | 5.7% |
| Hispanic (Any Race) | 12,402 | 6.8% | 12,547 | 7.0% | 13,066 | 7.4% |

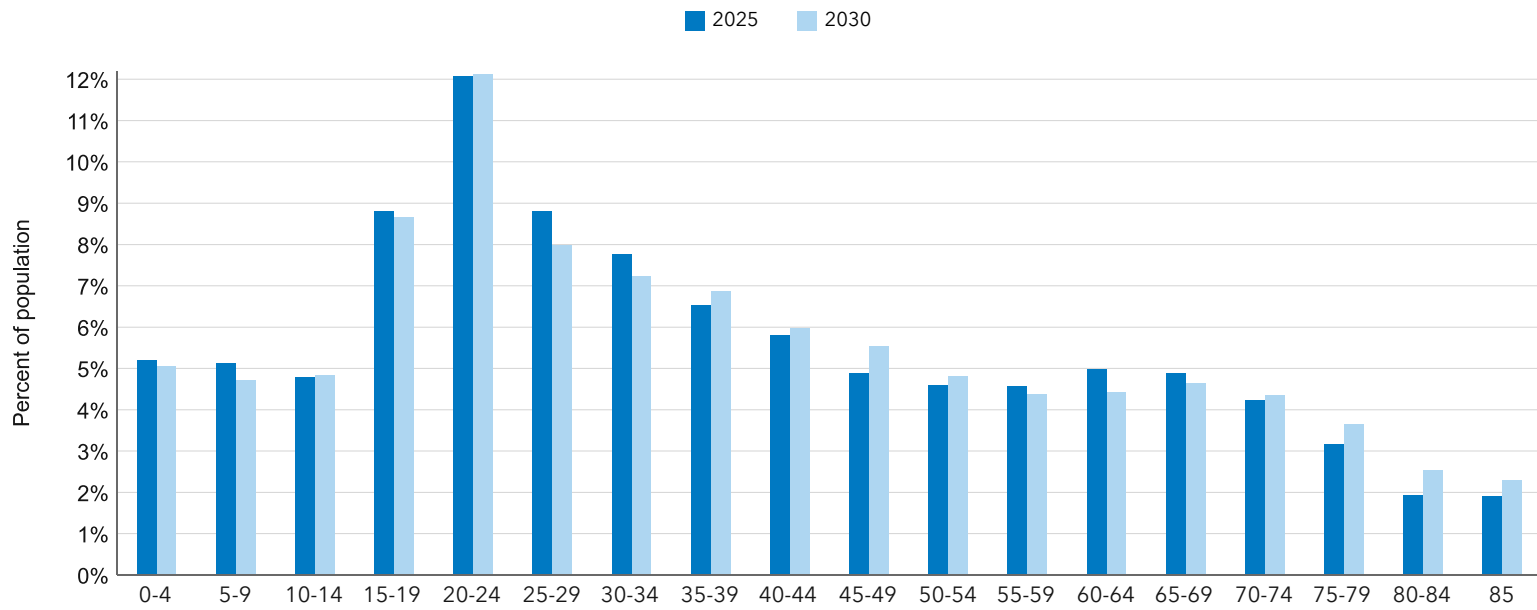
Key Indicators for 2025



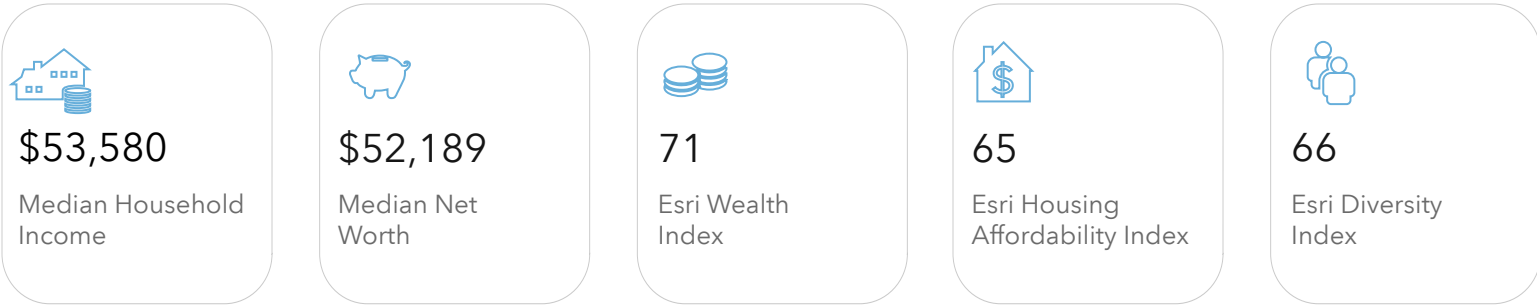
Trends: 2025 - 2030 Annual Rate



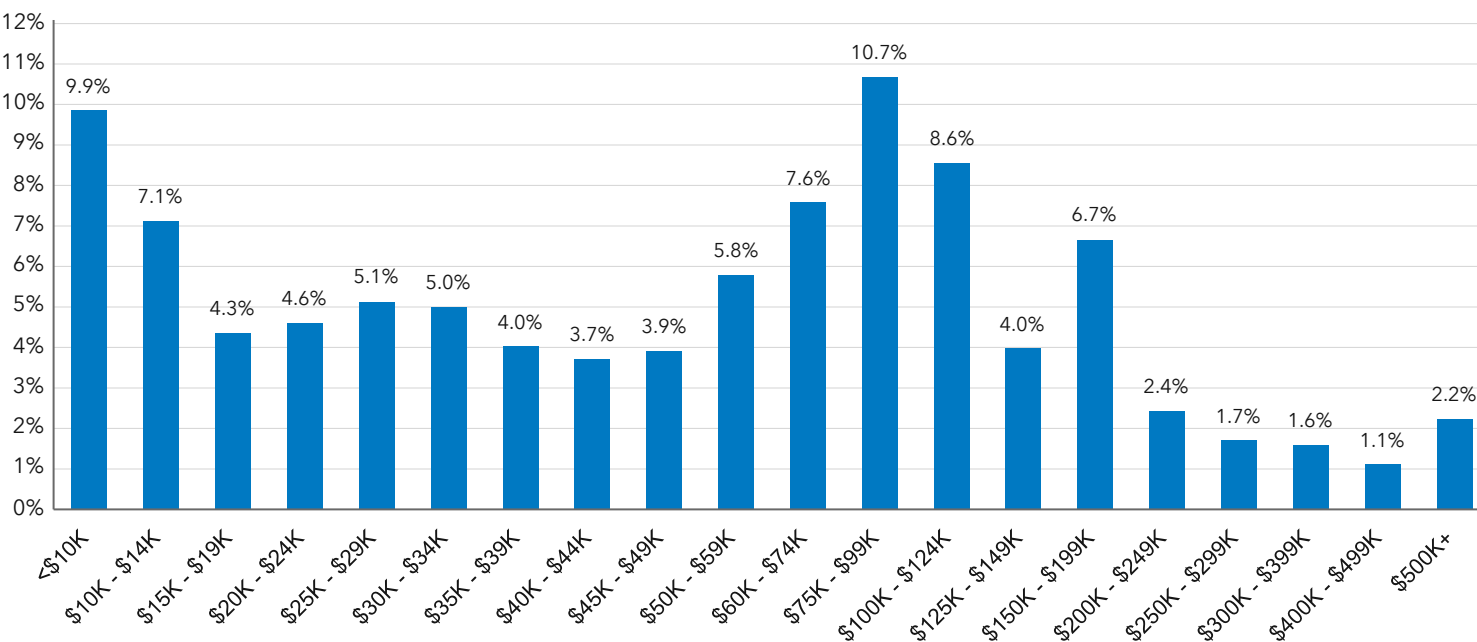
Population by Age



Key Indicators for 2025



Households by Income for 2025



Population by Race

