

4396 Perkins Rd, Baton Rouge, Louisiana, 70808
Ring of 1 mile



City Greens (K6)

Dominant Tapestry
Segment

KEY FACTS



8,981

Total Population



\$474,149

Median Home Value



795

Businesses



13,542

Daytime Population



38.9

Median
Age



-0.0%

2025-2030
Pop Growth
Rate



\$61,743

Per Capita
Income



2.2

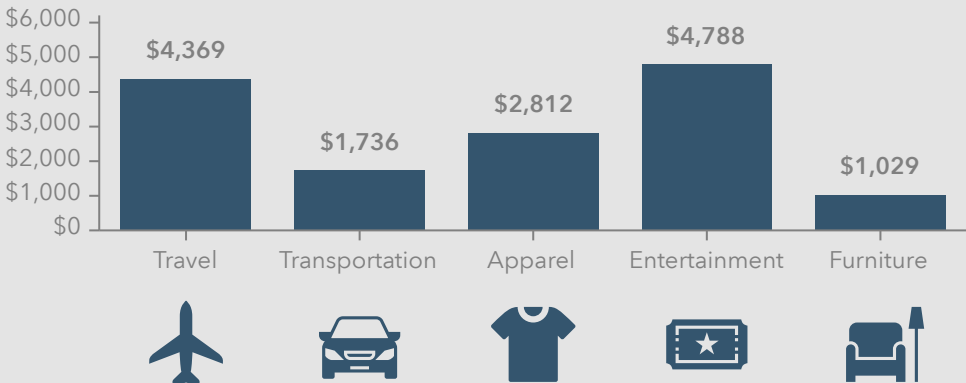
Avg Household
Size



\$79,213

Median Household
Income

KEY SPENDING FACTS



4396 Perkins Rd, Baton Rouge, Louisiana, 70808
Ring of 3 miles



Dorms to Diplomas (B1)

Dominant Tapestry Segment

KEY FACTS



86,679

Total Population



\$379,055

Median Home Value



5,994

Businesses



137,730

Daytime Population



30.3

Median Age



-0.3%

2025-2030
Pop Growth
Rate



\$44,917

Per Capita
Income



2.0

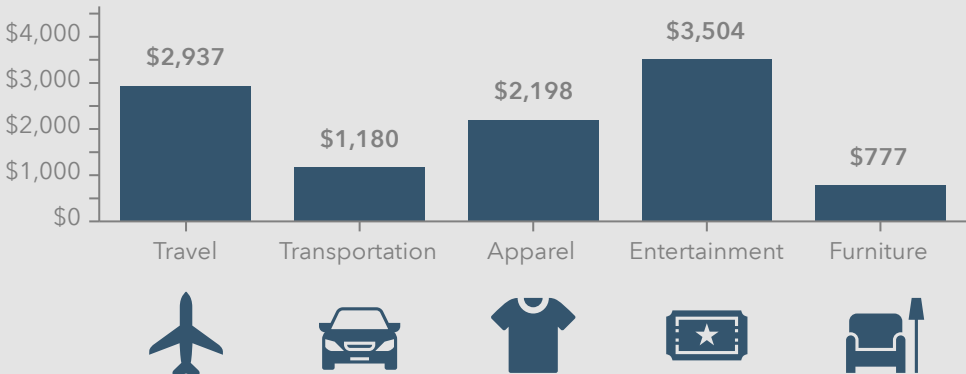
Avg Household
Size



\$56,057

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household

4396 Perkins Rd, Baton Rouge, Louisiana, 70808
Ring of 5 miles



Modest Income Homes (E1)

Dominant Tapestry
Segment

KEY FACTS



179,329

Total Population



\$305,205

Median Home Value



13,539

Businesses



268,312

Daytime Population



33.4

Median
Age



-0.3%

2025-2030
Pop Growth
Rate



\$40,718

Per Capita
Income



2.1

Avg Household
Size



\$53,580

Median Household
Income

KEY SPENDING FACTS

