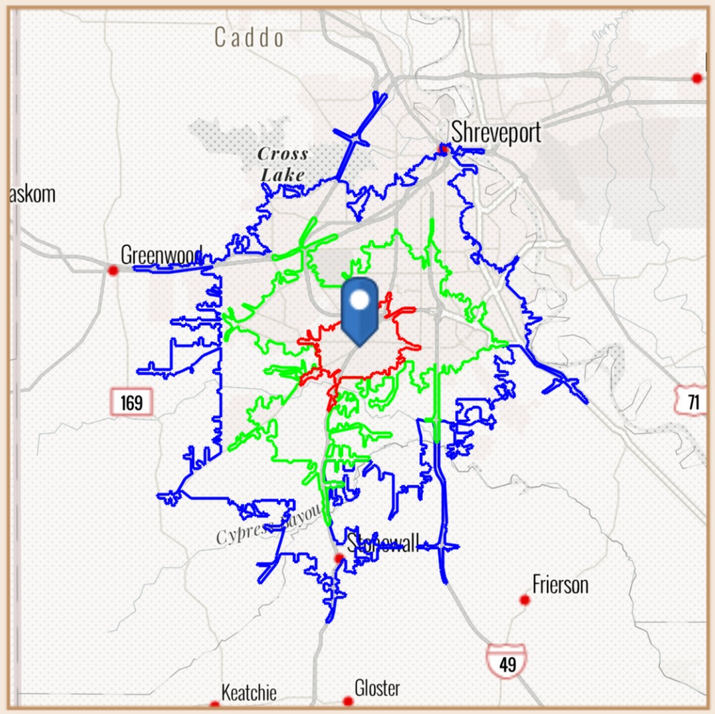
BENCHMARK DEMOGRAPHICS

2920 Truly Ln, Shreveport, Louisiana, 71118

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M.Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)

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esri

	DRIVE TIME			GEOGRAPHY			
	5 mins	10 mins	15 mins	Counties Caddo Parish	CBSAs Shreveport-Bossier City, LA	States Louisiana	USA
AGE SEGMENTS							
0 - 4	6.08%	6.05%	5.81%	5.73%	5.89%	5.83%	5.39%
5 - 9	6.53%	6.38%	6.15%	6.07%	6.21%	6.10%	5.68%
10 - 14	6.32%	6.87%	6.44%	6.32%	6.56%	6.21%	5.93%
15 - 19	6.91%	6.89%	6.52%	6.33%	6.49%	6.65%	6.43%
20 - 34	19.36%	19.14%	18.68%	18.48%	18.79%	19.83%	20.35%
35 - 54	25.40%	25.01%	25.20%	25.00%	25.58%	25.10%	25.21%
55 - 74	20.71%	21.82%	22.60%	23.41%	22.46%	22.70%	22.77%
75+	8.71%	7.83%	8.59%	8.62%	8.05%	7.64%	8.23%
HOUSEHOLD INCOME							
<$15,000	11.8%	15.6%	15.2%	15.4%	13.7%	12.2%	8.0%
$15,000-$24,999	6.2%	11.3%	10.4%	9.8%	8.7%	8.9%	5.5%
$25,000-$34,999	8.9%	10.5%	9.1%	8.6%	8.5%	7.6%	5.8%
$35,000-$49,999	14.0%	11.8%	10.8%	10.7%	10.7%	11.0%	9.3%
$50,000-$74,999	20.3%	17.4%	17.5%	17.6%	17.9%	16.4%	15.1%
$75,000-$99,999	11.2%	10.2%	10.6%	11.0%	10.8%	11.4%	12.4%
$100,000-$149,999	22.7%	16.8%	15.2%	15.4%	16.5%	15.7%	18.0%
$150,000-$199,999	3.7%	3.7%	4.7%	4.8%	6.2%	7.6%	10.4%
$200,000+	1.2%	2.7%	6.6%	6.9%	7.1%	9.1%	15.4%
KEY FACTS							
Population	17,811	57,488	137,238	225,869	387,174	4,663,366	343,528,394
Daytime Population	15,722	55,441	158,961	238,688	389,841	4,636,044	341,846,552
Employees	7,677	24,543	62,185	100,268	170,489	2,121,688	168,700,572
Households	7,544	23,756	59,616	98,288	162,300	1,886,379	134,397,562
Average HH Size	2.31	2.39	2.26	2.26	2.35	2.41	2.49
Median Age	38.8	38.8	40.0	40.5	39.5	39.1	39.6
HOUSING FACTS							
Median Home Value	172,172	171,350	203,892	208,734	223,903	246,145	376,272
Owner Occupied %	58.3%	58.5%	57.6%	61.1%	63.7%	66.4%	64.0%
Renter Occupied %	41.7%	41.5%	42.4%	38.9%	36.3%	33.6%	36.0%
Total Housing Units	8,269	26,967	68,622	113,672	185,716	2,161,742	149,274,959
INCOME FACTS							
Median HH Income	$58,719	$50,823	$55,244	$56,486	$60,377	$64,191	$85,893
Per Capita Income	$30,112	$27,991	$35,959	$36,350	$36,519	$37,976	$48,241
Median Net Worth	$110,704	$88,486	$105,324	$126,316	$153,332	$186,771	$276,821