

Retail Demand Outlook

6456-7098 Mondello Way
6456-7098 Mondello Way, Bossier City, Louisiana, 71111
Drive time: 5 minute radius



Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Moderate Metros (C6)	31.5%	Population	6,588	6,744
Room to Roam (K7)	29.3%	Households	2,660	2,735
Flourishing Families (H1)	15.6%	Families	1,731	1,757
Boomburbs (H2)	8.9%	Median Age	41.6	42.5
Retirement Communities (J3)	8.9%	Median Household Income	\$75,383	\$81,705

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Apparel and Services	\$5,724,143	\$6,446,961	\$722,818
Men's	\$1,138,864	\$1,282,070	\$143,206
Women's	\$1,972,870	\$2,221,214	\$248,344
Children's	\$776,834	\$876,281	\$99,447
Footwear	\$1,253,131	\$1,411,891	\$158,760
Watches & Jewelry	\$474,257	\$533,787	\$59,530
Apparel Products and Services (1)	\$108,187	\$121,719	\$13,532
Computer			
Computers and Hardware for Home Use	\$534,678	\$602,188	\$67,510
Portable Memory	\$8,738	\$9,838	\$1,100
Computer Software	\$38,738	\$43,632	\$4,894
Computer Accessories	\$45,260	\$50,948	\$5,688
Education			
Educational Books/Supplies/Other Expenditures	\$222,085	\$250,163	\$28,078
Other School Supplies	\$212,387	\$239,148	\$26,761

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Entertainment & Recreation	\$9,752,469	\$10,977,667	\$1,225,198
Fees and Admissions	\$2,265,181	\$2,551,114	\$285,933
Membership Fees for Clubs (2)	\$758,796	\$853,813	\$95,017
Fees for Participant Sports, excl. Trips	\$423,175	\$476,818	\$53,643
Tickets to Theatre/Operas/Concerts	\$267,525	\$301,117	\$33,592
Tickets to Movies	\$87,321	\$98,429	\$11,108
Tickets to Parks or Museums	\$95,429	\$107,618	\$12,189
Admission to Sporting Events, excl. Trips	\$240,457	\$270,755	\$30,298
Fees for Recreational Lessons	\$389,691	\$439,427	\$49,736
Dating Services	\$2,789	\$3,138	\$349
TV/Video/Audio	\$2,914,964	\$3,280,564	\$365,600
Cable and Satellite Television Services	\$1,555,838	\$1,749,198	\$193,360
Televisions	\$285,653	\$321,846	\$36,193
Satellite Dishes	\$2,743	\$3,096	\$353
VCRs, Video Cameras, and DVD Players	\$9,584	\$10,800	\$1,216
Miscellaneous Video Equipment	\$83,046	\$93,916	\$10,870
Video Cassettes and DVDs	\$10,333	\$11,629	\$1,296
Video Game Hardware/Accessories	\$109,344	\$123,203	\$13,859
Video Game Software	\$53,582	\$60,346	\$6,764
Rental/Streaming/Downloaded Video	\$467,616	\$526,855	\$59,239
Installation of Televisions	\$3,522	\$3,963	\$441
Audio (3)	\$328,462	\$369,809	\$41,347
Rental of TV/VCR/Radio/Sound Equipment	\$722	\$811	\$89
Repair of TV/Radio/Sound Equipment	\$4,519	\$5,093	\$574
Pets	\$2,494,824	\$2,806,841	\$312,017
Toys/Games/Crafts/Hobbies (4)	\$429,421	\$483,484	\$54,063
Recreational Vehicles and Fees (5)	\$473,168	\$532,993	\$59,825
Sports/Recreation/Exercise Equipment (6)	\$605,943	\$682,592	\$76,649
Photo Equipment and Supplies (7)	\$165,338	\$186,047	\$20,709
Reading (8)	\$295,003	\$331,775	\$36,772
Live Entertainment-for Catered Affairs	\$48,455	\$54,464	\$6,009
Rental of Party Supplies for Catered Affairs	\$60,172	\$67,794	\$7,622

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	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Food	\$26,780,881	\$30,149,534	\$3,368,653
Food at Home	\$17,276,599	\$19,445,232	\$2,168,633
Bakery and Cereal Products	\$2,320,719	\$2,611,666	\$290,947
Meats, Poultry, Fish, and Eggs	\$3,519,313	\$3,961,255	\$441,942
Dairy Products	\$1,759,625	\$1,980,361	\$220,736
Fruits and Vegetables	\$2,934,122	\$3,302,448	\$368,326
Snacks and Other Food at Home (9)	\$6,742,821	\$7,589,501	\$846,680
Food Away from Home	\$9,504,282	\$10,704,302	\$1,200,020
Alcoholic Beverages	\$1,601,964	\$1,802,893	\$200,929
Financial			
Value of Stocks/Bonds/Mutual Funds	\$115,989,683	\$130,340,389	\$14,350,706
Value of Retirement Plans	\$386,724,180	\$434,655,608	\$47,931,428
Value of Other Financial Assets	\$33,297,028	\$37,460,766	\$4,163,738
Vehicle Loan Amount excluding Interest	\$8,421,624	\$9,490,569	\$1,068,945
Value of Credit Card Debt	\$7,252,333	\$8,165,581	\$913,248
Health			
Nonprescription Drugs	\$481,925	\$542,380	\$60,455
Prescription Drugs	\$1,086,416	\$1,220,113	\$133,697
Eyeglasses and Contact Lenses	\$319,663	\$359,527	\$39,864
Personal Care Products (10)	\$1,389,808	\$1,565,114	\$175,306
Smoking Products	\$1,060,965	\$1,193,253	\$132,288
Home			
Mortgage Payment and Basics (11)	\$32,541,773	\$36,642,063	\$4,100,290
Maintenance and Remodeling Services	\$11,304,882	\$12,722,308	\$1,417,426
Maintenance and Remodeling Materials (12)	\$1,990,479	\$2,240,851	\$250,372
Utilities, Fuel, and Public Services	\$13,879,458	\$15,621,785	\$1,742,327

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Household Furnishings and Equipment			
Household Textiles (13)	\$274,172	\$308,685	\$34,513
Furniture	\$2,127,742	\$2,396,144	\$268,402
Rugs	\$94,717	\$106,604	\$11,887
Major Appliances (14)	\$1,207,470	\$1,359,602	\$152,132
Housewares (15)	\$225,446	\$253,766	\$28,320
Small Appliances	\$3,249,140	\$3,657,123	\$21,894
Luggage	\$58,573	\$65,955	\$7,382
Telephones and Accessories	\$211,543	\$237,601	\$26,058
Household Operations			
Child Care	\$1,412,567	\$1,592,257	\$179,690
Lawn/Garden (16)	\$1,650,623	\$1,856,123	\$205,500
Moving/Storage/Freight Express	\$275,299	\$310,004	\$34,705
Housekeeping Supplies (17)	\$2,025,623	\$2,279,623	\$254,000
Insurance			
Owners and Renters Insurance	\$2,106,153	\$2,370,702	\$264,549
Vehicle Insurance	\$5,082,372	\$5,724,507	\$642,135
Life/Other Insurance	\$1,667,769	\$1,876,980	\$209,211
Health Insurance	\$11,930,954	\$13,423,891	\$1,492,937
Transportation			
Payments on Vehicles excluding Leases	\$7,210,189	\$8,122,250	\$912,061
Gasoline, Diesel Fuel, & Electric Vehicle Charging	\$8,049,358	\$9,065,591	\$1,016,233
Vehicle Maintenance and Repairs	\$3,190,624	\$3,592,308	\$401,684
Travel			
Airline Fares	\$1,951,807	\$2,197,845	\$246,038
Lodging on Trips	\$2,635,531	\$2,965,714	\$330,183
Auto/Truck Rental on Trips	\$290,005	\$326,609	\$36,604
Food and Drink on Trips	\$2,002,184	\$2,253,931	\$251,747

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

- (1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.
- (3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (10) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.



Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.