

# Business Key Facts

3939 Choctaw Dr, Baton Rouge, Louisiana, 70805 | Rings: 1, 3, 5 mile radii



This infographic features record-level business information. It is best suited for smaller area analysis such as census tracts, neighborhoods, and smaller zip codes.

## Key Statistics

1 mile

393

Total Businesses

2,376

Total Employees

\$426M

Total Sales

16.7%

Unemployment Rate

## Daytime Population

1 mile



12,902

Total Population



10,244

Total Daytime Population

1 mile

Ratio of daytime to total population:

0.79

Values > 1.0 mean that more people come to the area during the day than live there.



## Urban Vicinity

Dominant Urbanicity Type

1 mile



13.7

Avg Number of Employees



125.2 ↑

Total Business Per Sq Mi  
This is 138.2% higher than **East Baton Rouge Parish**

1 mile

## Top 25 Largest Businesses in Area



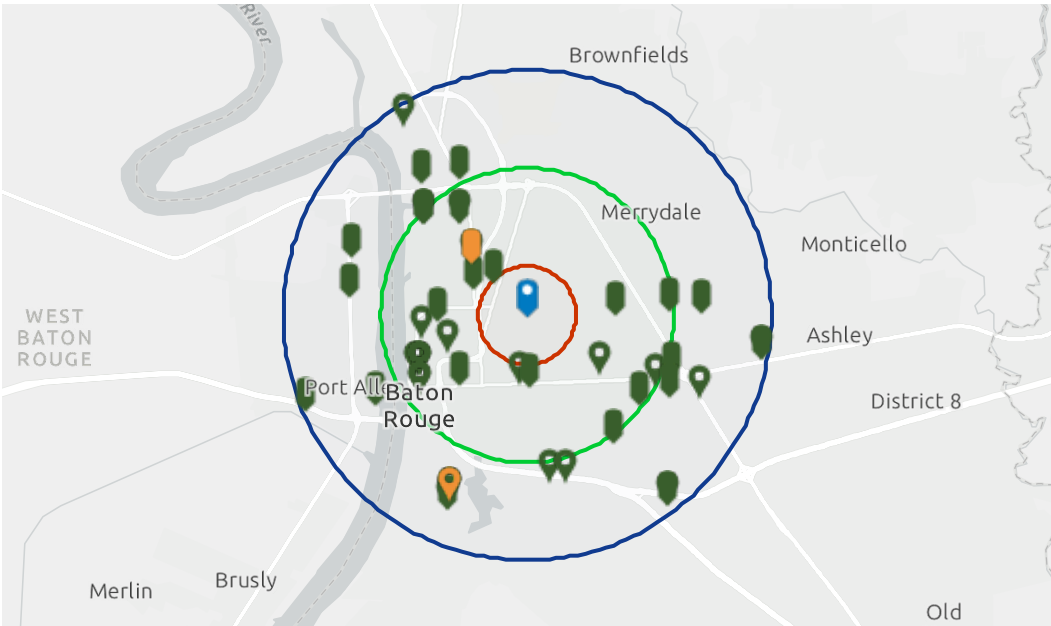
25\*

100 or More Employees



25\*

\$10M+ Annual Sales Vol



### Highest sales volume

Exxon Mobil Baton Rouge Refinery	Branch	\$29.9B
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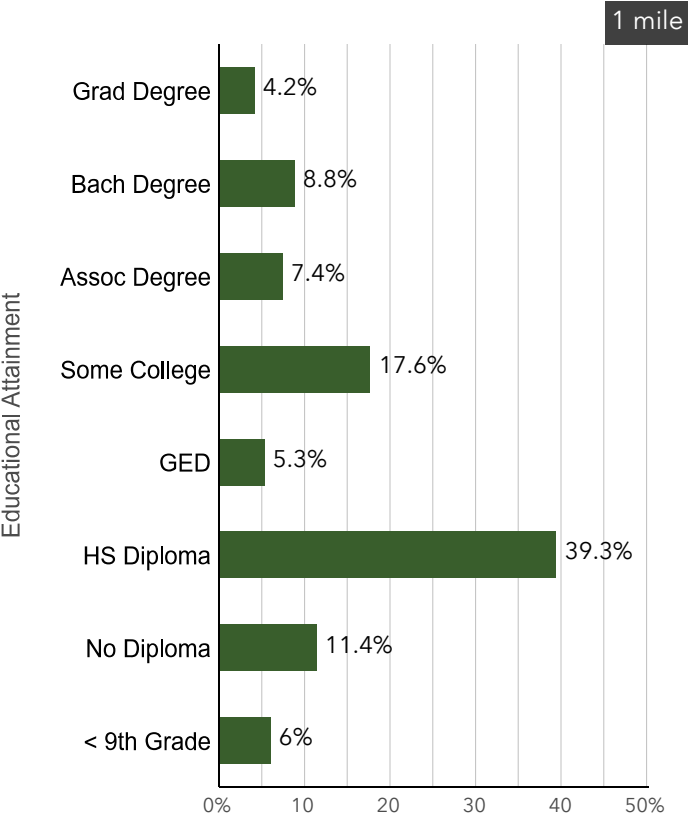
### Most Employees

Louisiana State University School of Veterinary Medicine	Branch	15.1K
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**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Note: business sales volumes and employee counts are estimates provided by Data Axle. \* Indicates the number of locations has reached the maximum.

About the Workforce

1 mile

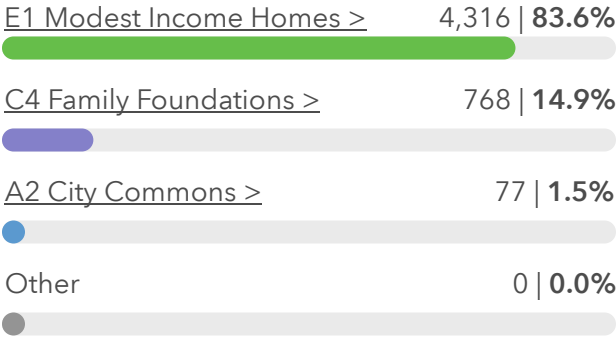


Tapestry

Top 3 segments by household count



1 mile



[View comparison table](#)

About the Community

1 mile

1 mile

1 mile



Businesses Per 1,000 Population

Business Categories	1 mile	3 miles	5 miles	ZIP Codes 70805 (Baton Rouge)	States Louisiana	United States of America United States
Restaurants	1.55	4.02	3.84	2.52	2.87	2.45
Health Care & Social Assistance	1.63	5.43	5.49	2.00	4.03	3.76
Retail	4.96	7.55	7.36	6.65	5.49	4.59
Manufacturing	1.16	1.57	1.63	0.92	1.25	1.32
Finance & Insurance	1.01	3.69	3.25	1.48	2.37	1.79
Professional & Tech Services	1.63	9.56	7.78	1.72	4.07	3.60

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