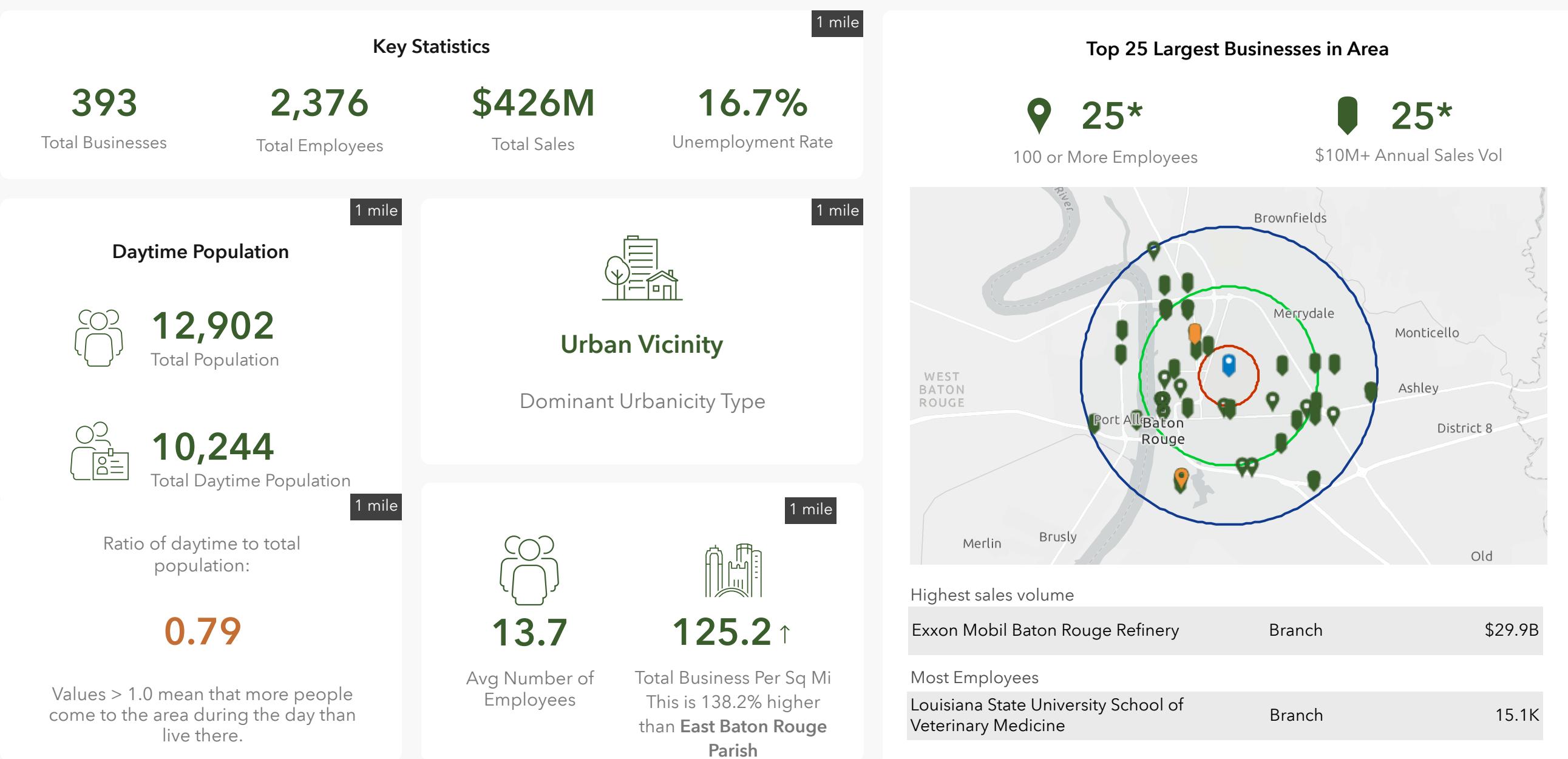


Business Key Facts

3939 Choctaw Dr, Baton Rouge, Louisiana, 70805 | Rings: 1, 3, 5 mile radii



This infographic features record-level business information. It is best suited for smaller area analysis such as census tracts, neighborhoods, and smaller zip codes.



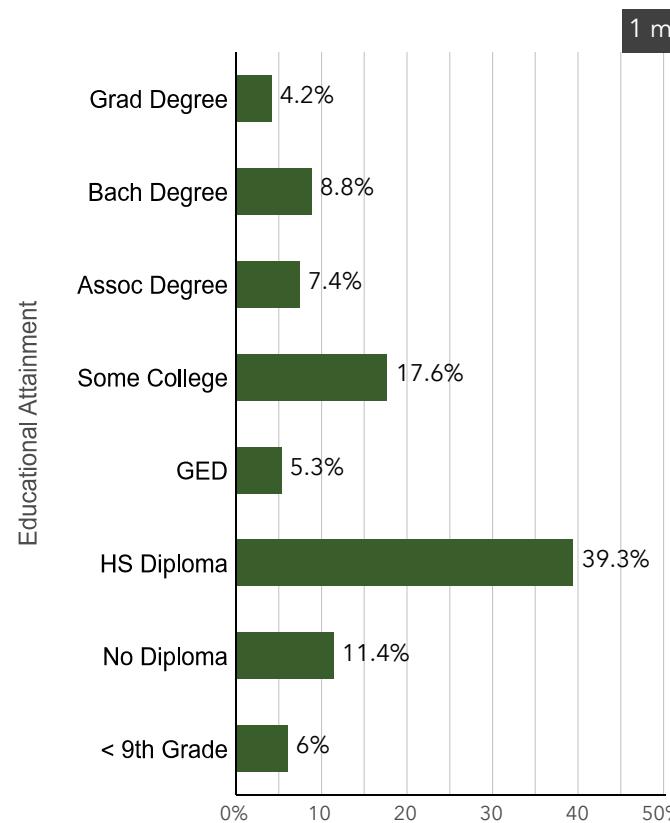
Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Note: business sales volumes and employee counts are estimates provided by Data Axle. * Indicates the number of locations has reached the maximum.

About the Workforce



33.8% **25.9%** **40.3%**

Services Trades/Skilled Labor Office Based



Tapestry

Top 3 segments by household count

E1 Modest Income Homes > 4,316 | **83.6%**



C4 Family Foundations > 768 | **14.9%**

A2 City Commons > 77 | **1.5%**

Other 0 | **0.0%**

[View comparison table](#)

1 mile

About the Community

1 mile



-1.3% ↓

Pop Growth Rate is
368.8% lower than
United States

1 mile



29

Wealth Index
Below 100 = low
Above 100 = high

1 mile



0.2% ↓

Housing Units Growth
Rate is 75% lower than
United States.

Businesses Per 1,000 Population

Business Categories	1 mile	3 miles	5 miles	ZIP Codes 70805 (Baton Rouge)	States Louisiana	United States of America United States
Restaurants	1.55	4.02	3.84	2.52	2.87	2.45
Health Care & Social Assistance	1.63	5.43	5.49	2.00	4.03	3.76
Retail	4.96	7.55	7.36	6.65	5.49	4.59
Manufacturing	1.16	1.57	1.63	0.92	1.25	1.32
Finance & Insurance	1.01	3.69	3.25	1.48	2.37	1.79
Professional & Tech Services	1.63	9.56	7.78	1.72	4.07	3.60