



# retail strategies

## WALKER, LOUISIANA

### Market Guide

## Contact Information



**Mike Cotton**  
Finance Director  
[mike.cotton@walker-la.gov](mailto:mike.cotton@walker-la.gov)  
10136 Florida Boulevard  
P.O. Box 217  
Walker, LA 70785  
225.243.0014 office  
[www.walker-la.us](http://www.walker-la.us)

## Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.

For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.



## Demographics

(10 Minute Drive Time)



Population  
**39,536**



Average Age  
**37.9**



Growth Rate  
**8.86%**



Household Income (Median)  
**\$59,974**



Number of Households  
**14,339**



Household Income (Average)  
**\$76,844**

## Peer Analysis

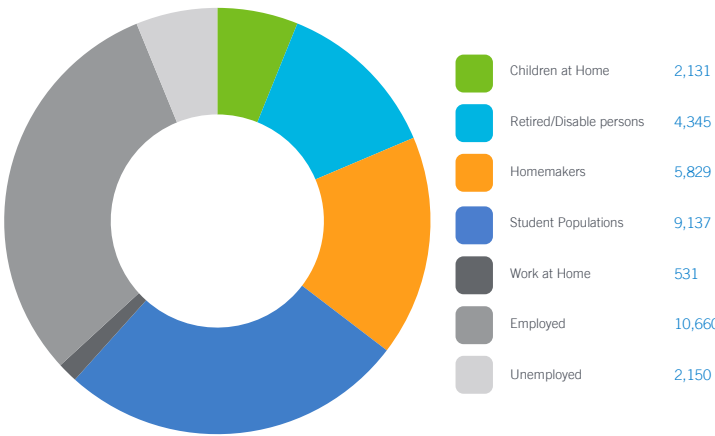
The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

### Peer Trade Areas

Byram, MS	131 Handley Boulevard
Pineville, LA	3636 Monroe Hwy
Thibodaux, LA	224 W Main St
Covington, GA	10300 Industrial Blvd Ne
Rock Hill, SC	4875 Old York Rd
Bartow, FL	1050 E Van Fleet Dr
Lovejoy, GA	11465 Tara Blvd
Spring Hill, TN	4959 Main St
Republic, MO	1150 Us Highway 60 E

## Daytime Population 34,784

(10 Minute Drive Time)



## Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*



Quick Service Restaurants



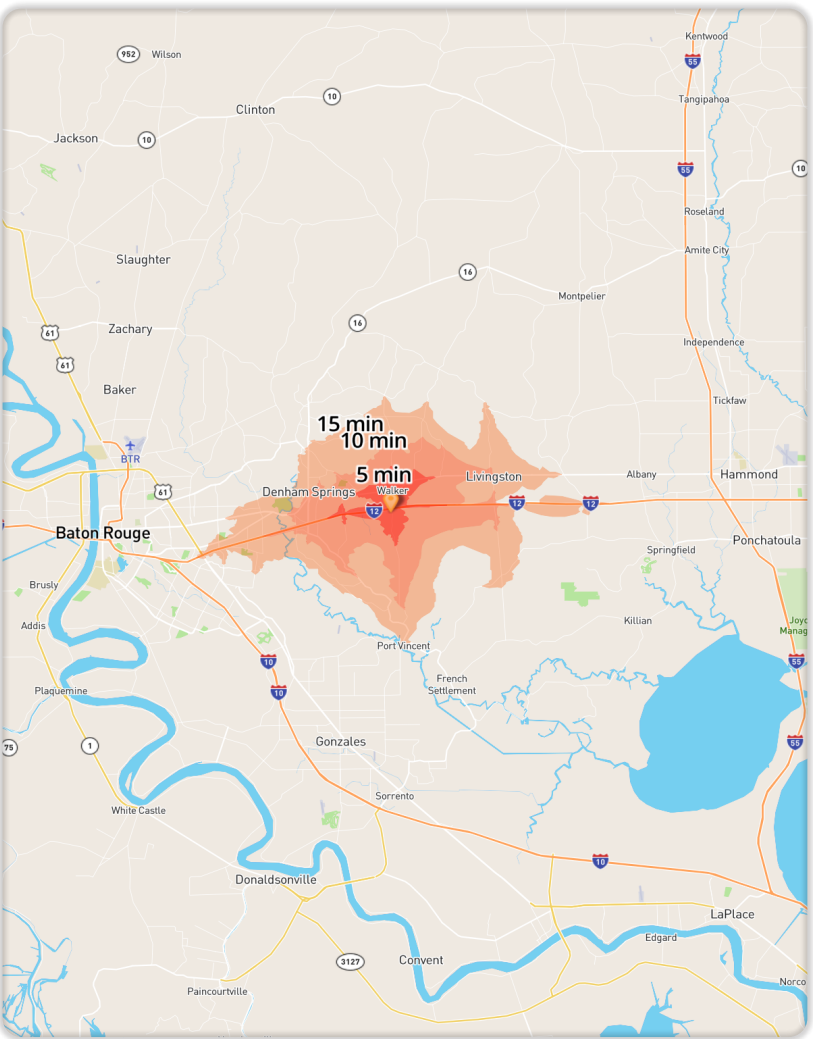
Home & Garden



Shoes



General Merchandise & Grocery

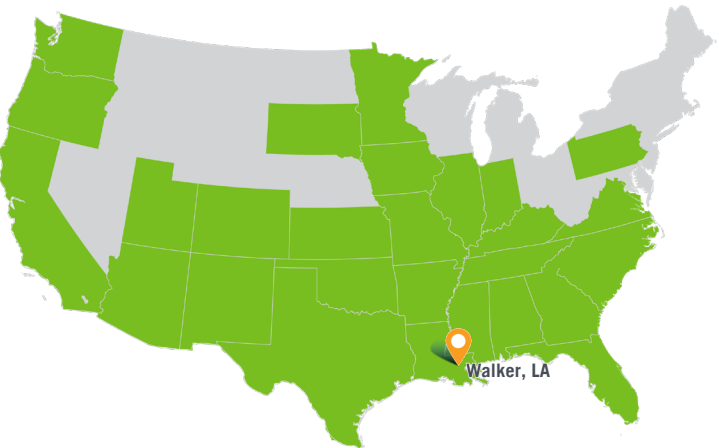


DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
2020 Estimated Population	17,227	45,665	144,956
Daytime Population	16,971	34,688	111,474
Median HH Income	\$62,621	\$64,895	\$66,261
Number of Households	6,149	16,200	51,966

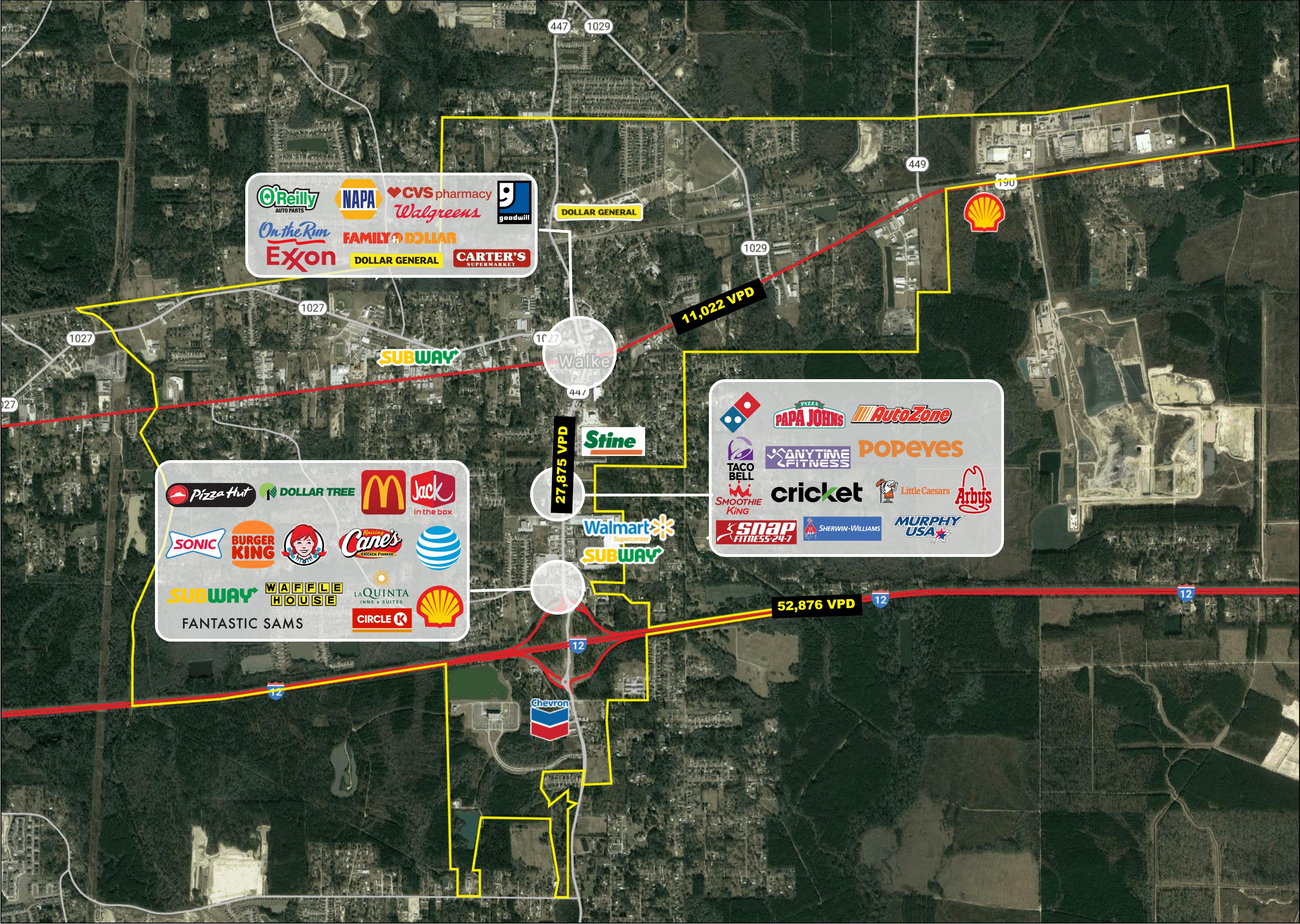
  

	5 Minute DT	10 Minute DT	15 Minute DT
2020 Estimated Population	5,242	39,536	103,068
Daytime Population	8,750	34,784	85,828
Median HH Income	\$57,939	\$59,974	\$62,451
Number of Households	2,014	14,339	37,829

\*Source: STI PopStats







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Major Retail & Restaurants